

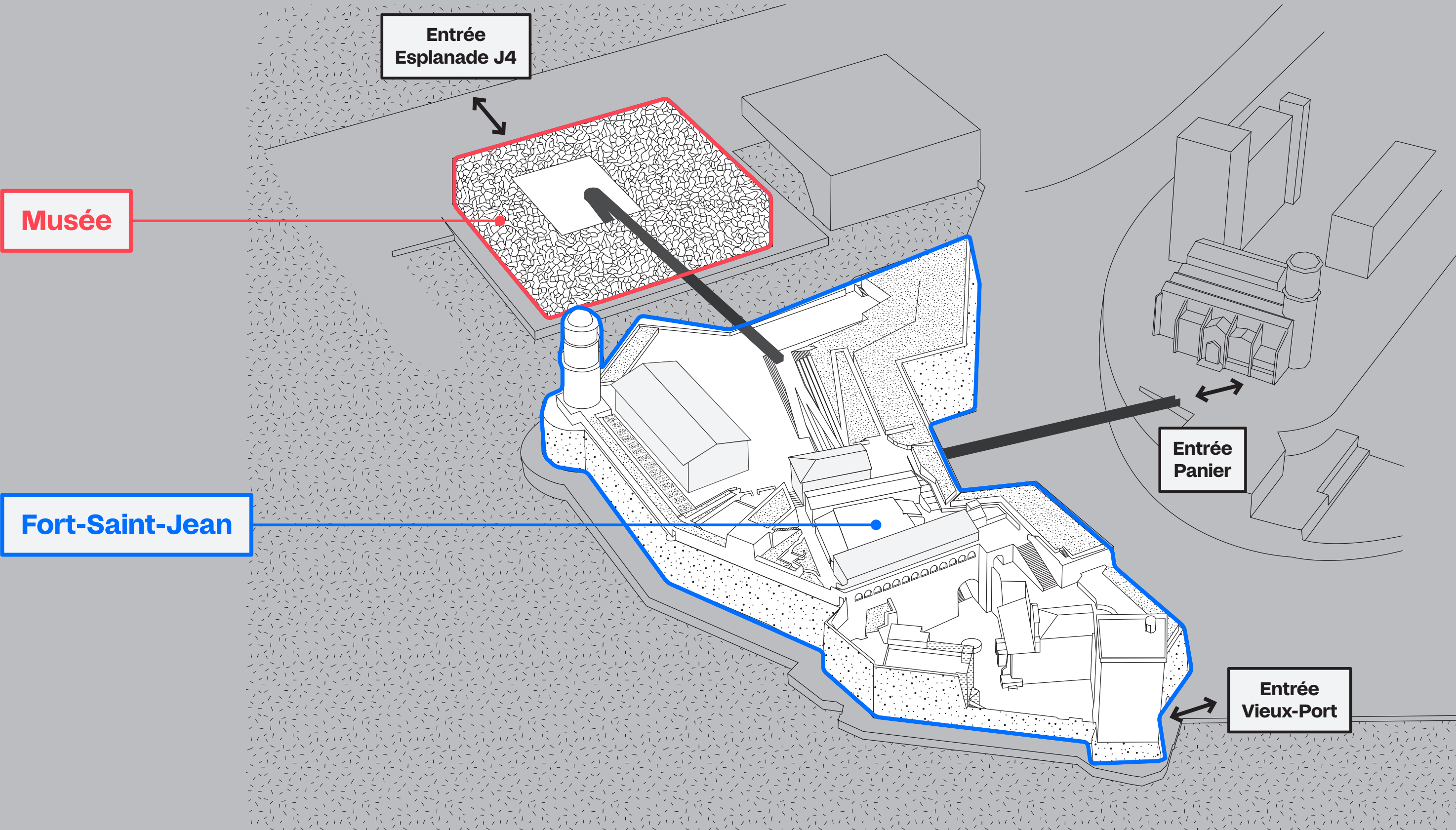
Signalétique du Mucem Carnet graphique

Phase DCE
18.04.2025

Principe structurel des objets	3
Mission de base	7
Prestations supplémentaires éventuelles (PSE 1 / PSE 2)	180



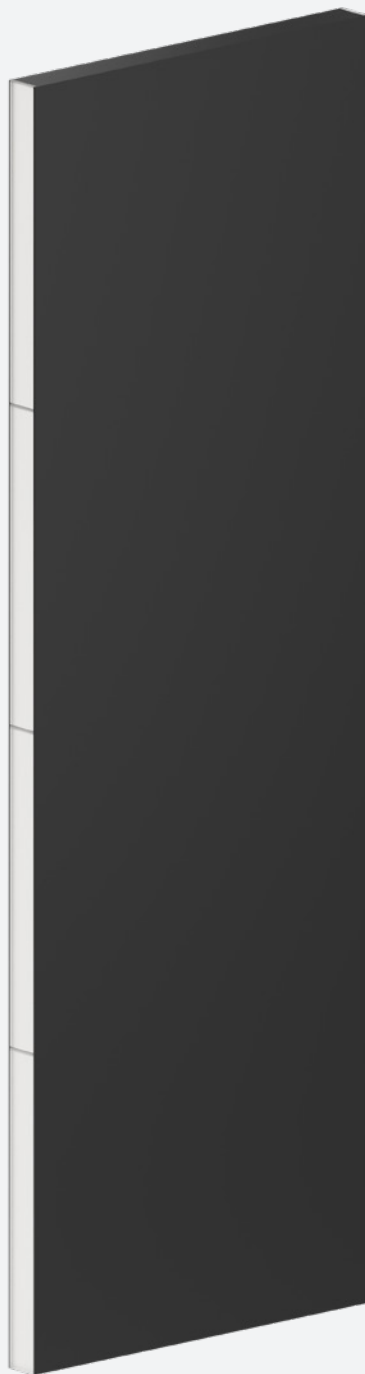
Le Mucem / 1 site / 2 architectures / 3 entrées



Principe structurel des objets

Une famille de supports unifiée

Grands supports fondés au sol



Petits supports horizontaux



Petits supports verticaux

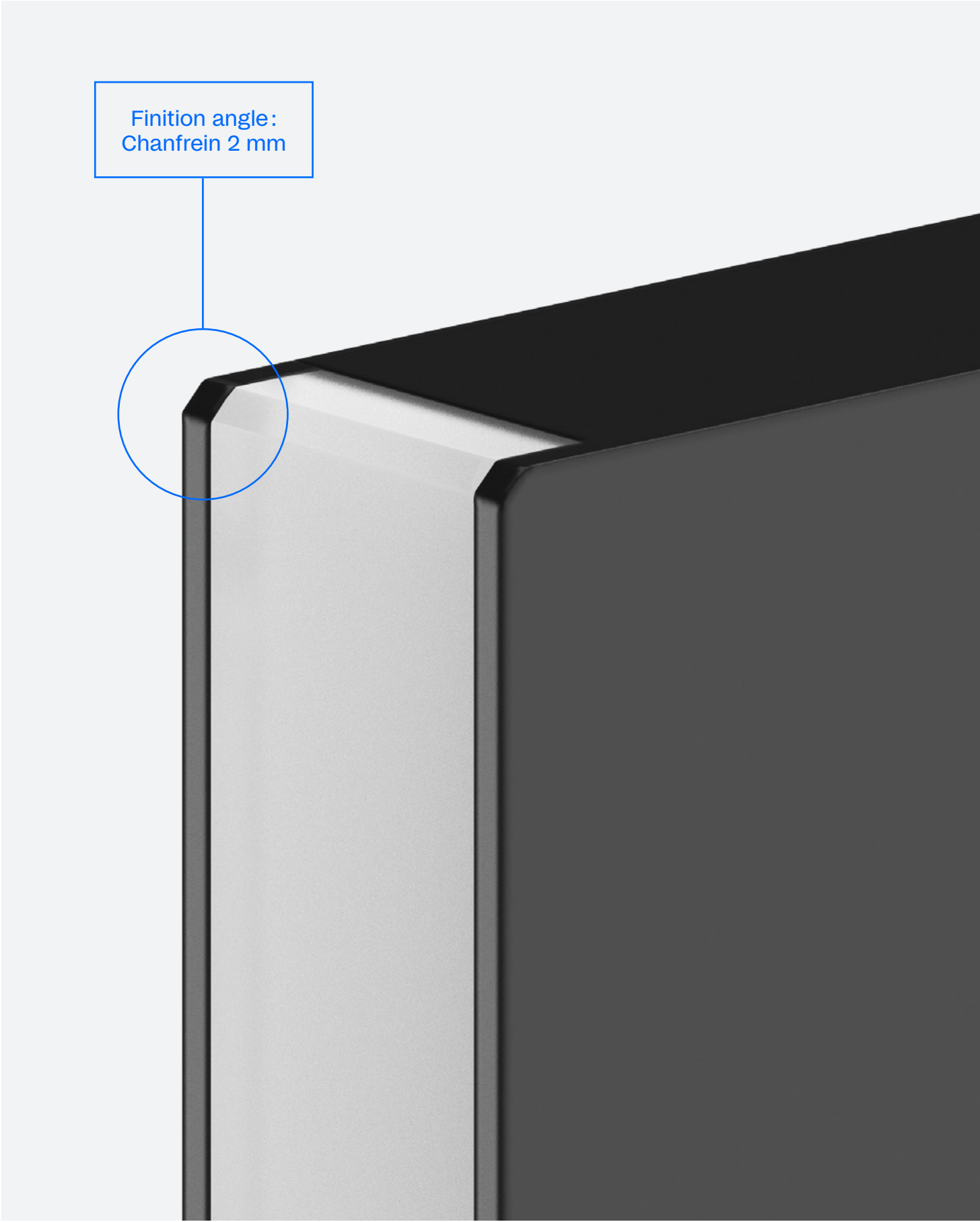
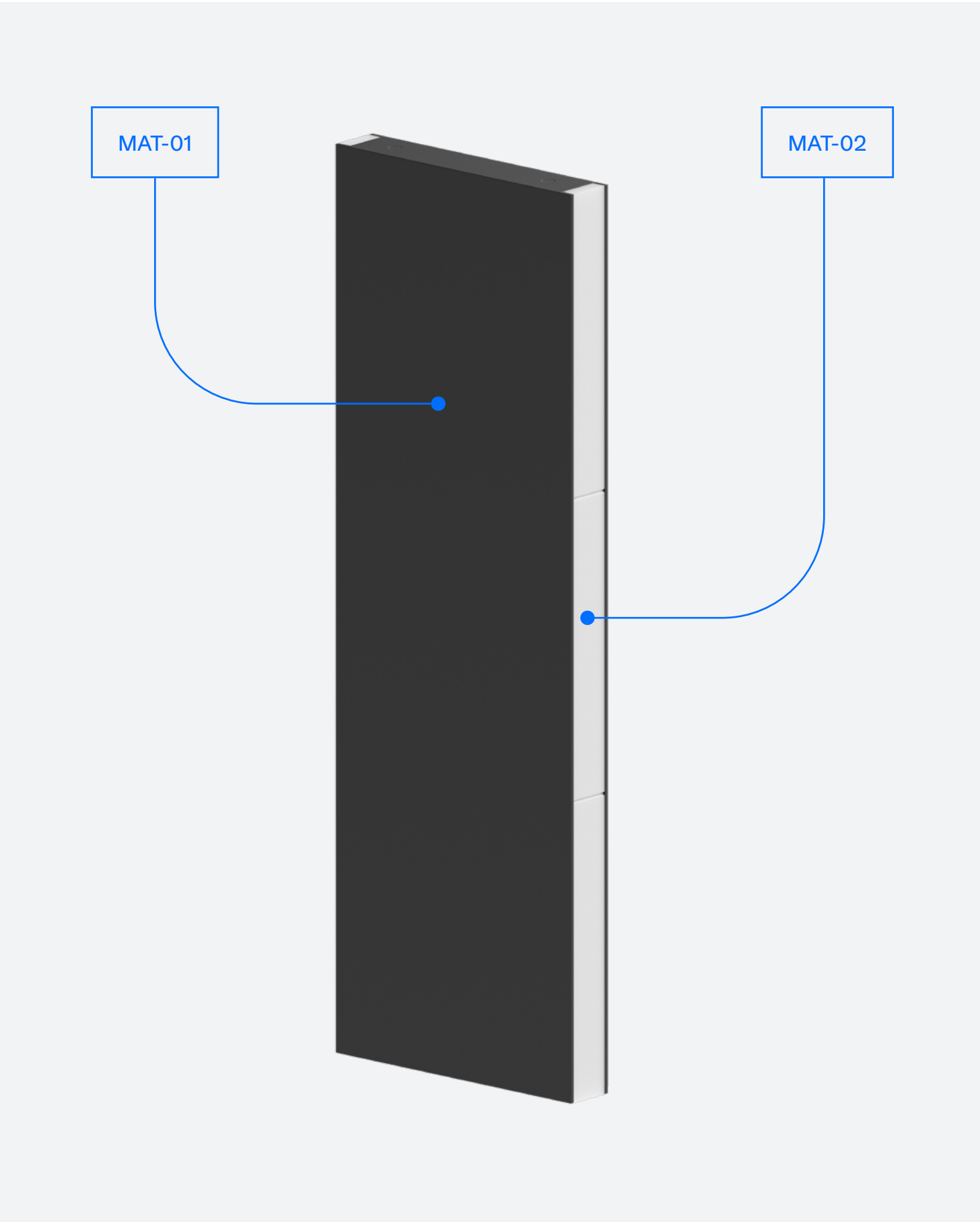


Enseigne extérieure verticale / Sol / Grille / Mur

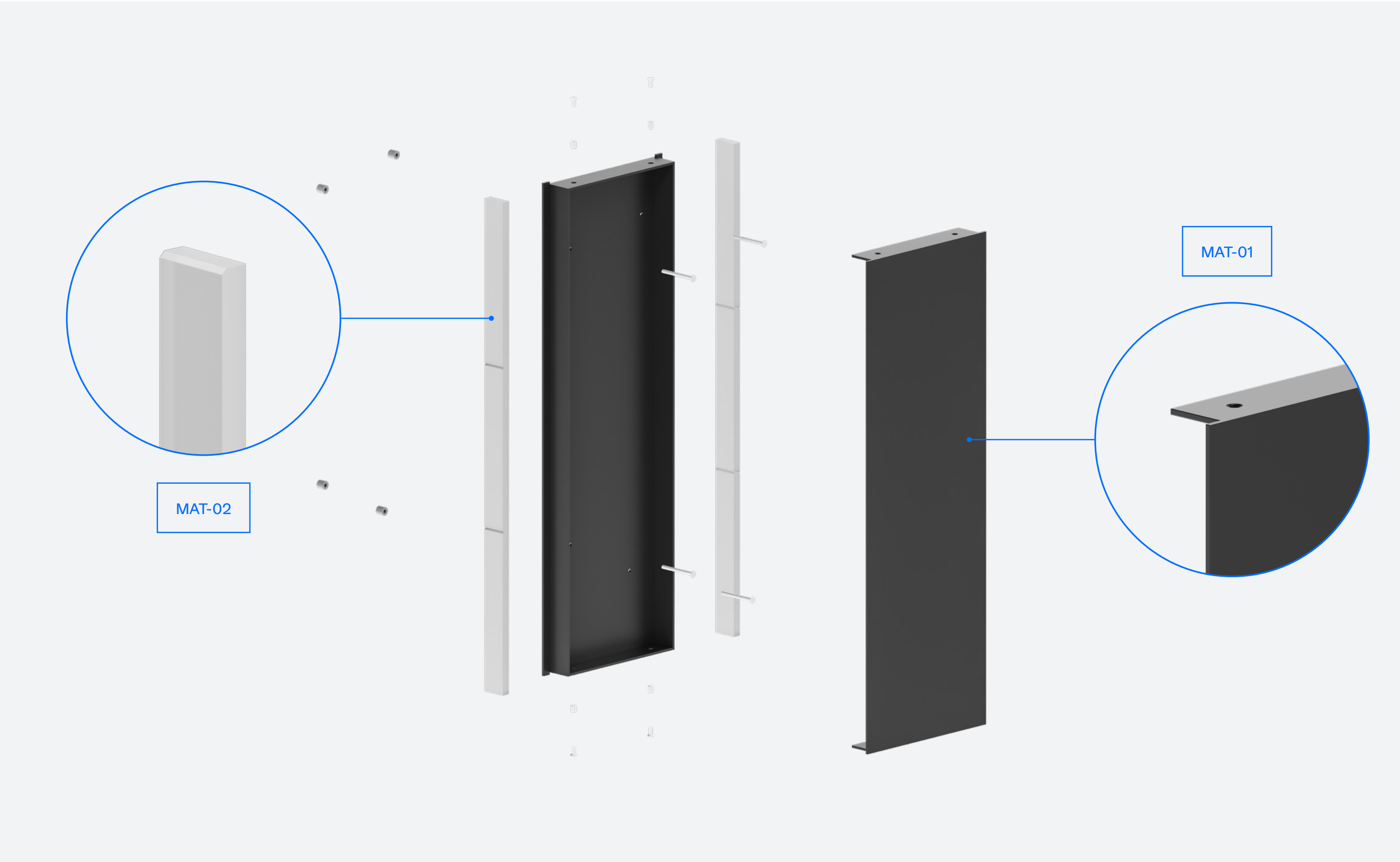
Panneau directionnel horizontal / Mur

Panneau directionnel vertical / Mur

Matériaux / Finitions



Matériaux / Finitions



Mission de base

T1

Enseigne extérieure

T1.1

Enseigne extérieure / Verticale / Sol

Élévation de principe

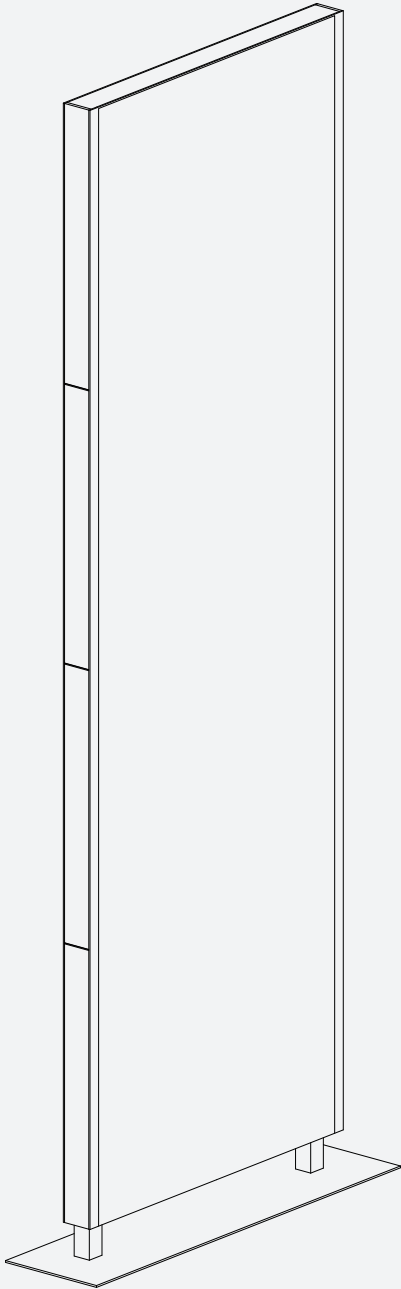


T1.1

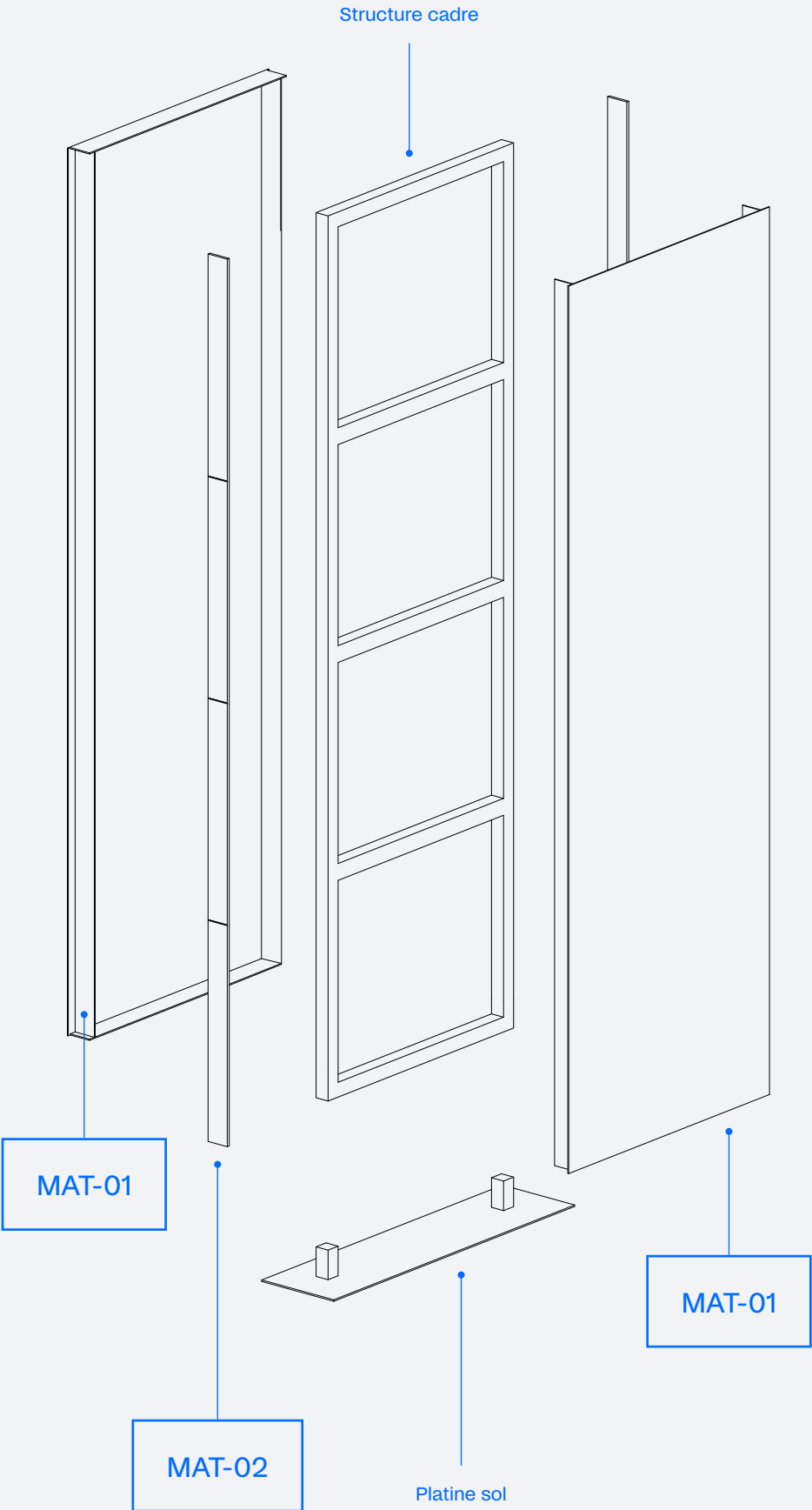
Enseigne extérieure / Verticale / Sol



Vue axo

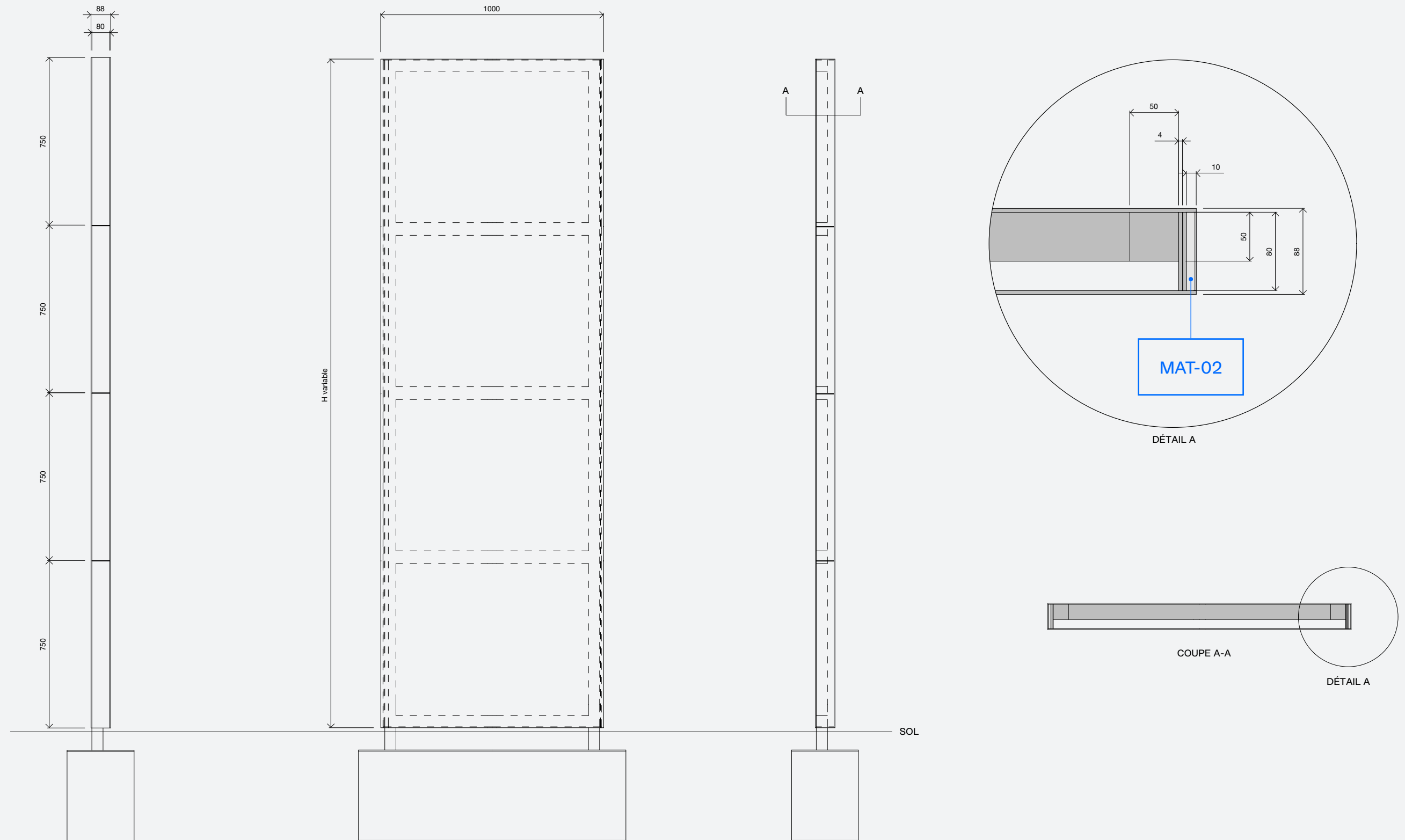


Vue en éclaté



T1.1 Enseigne extérieure / Verticale / Sol

Vue en coupe



T1.2

T1.3

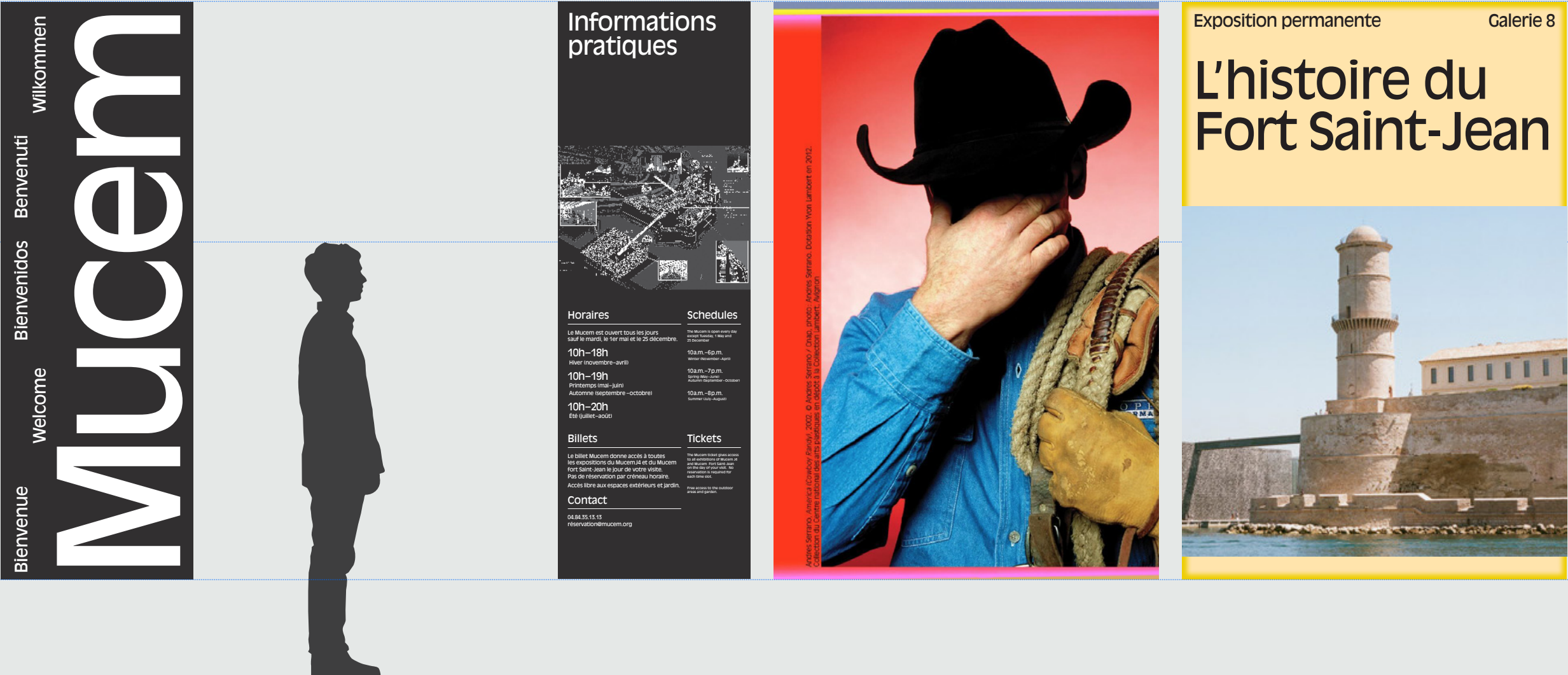
Enseigne extérieure / Verticale / Mur / Accès Vieux Port

Élévation de principe

280

180

40



T1.2

Petit format

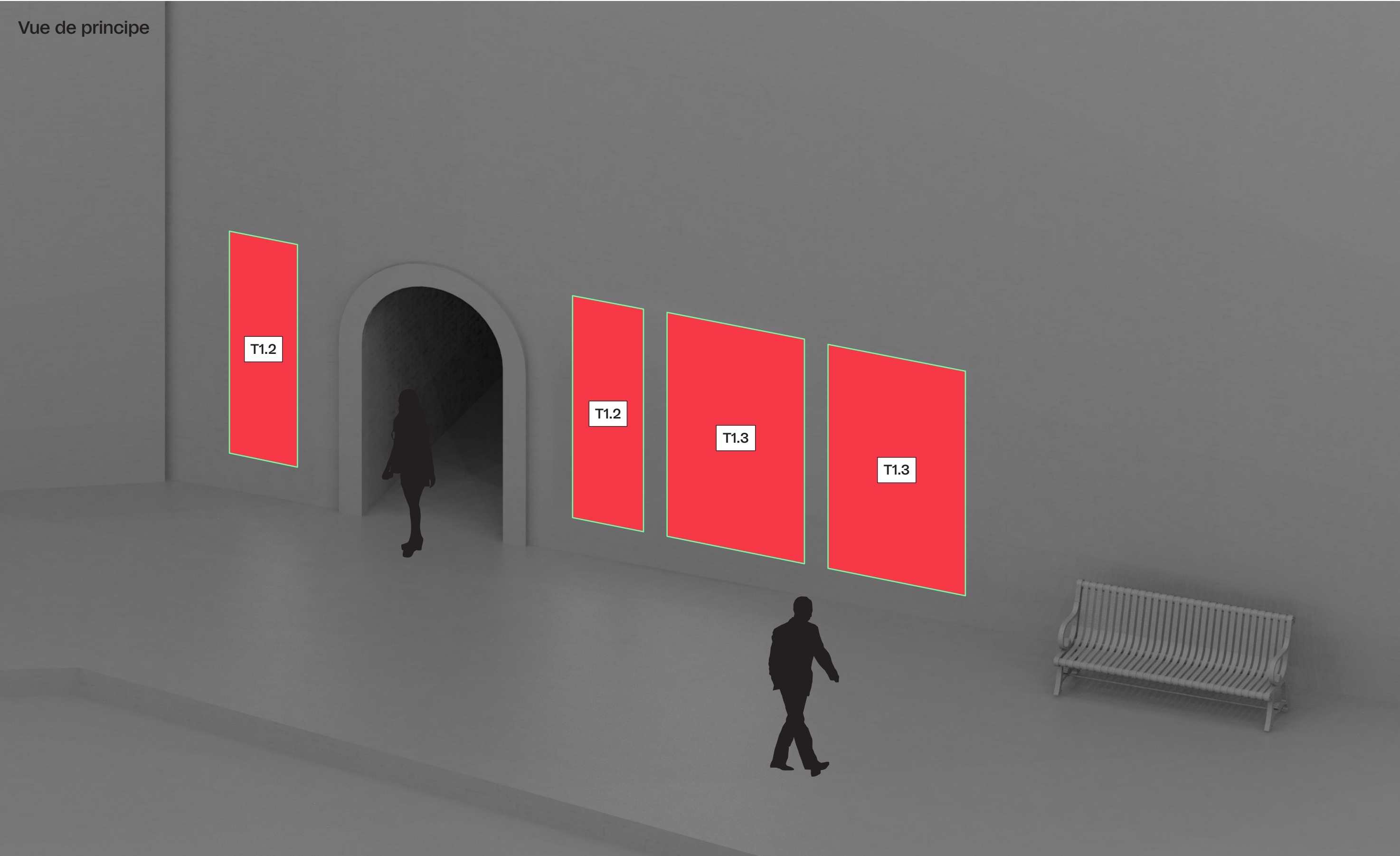
T1.3

Grand format

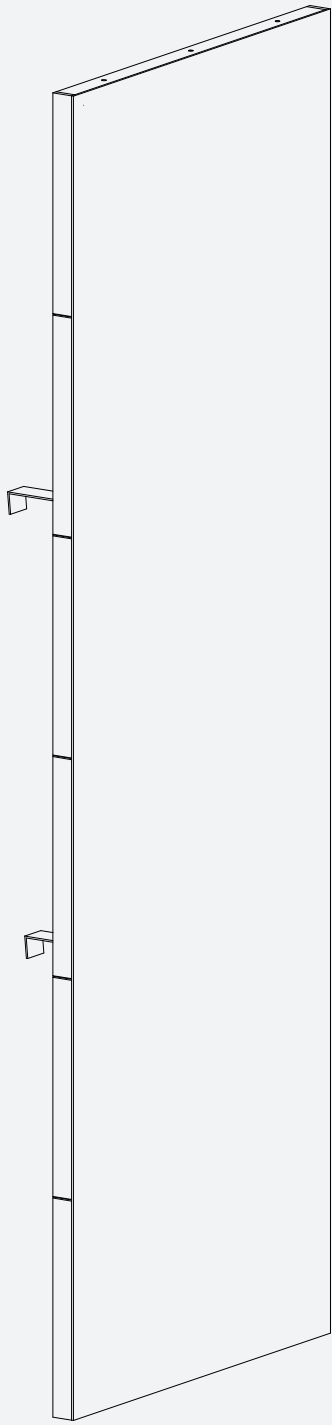
T1.2

T1.3

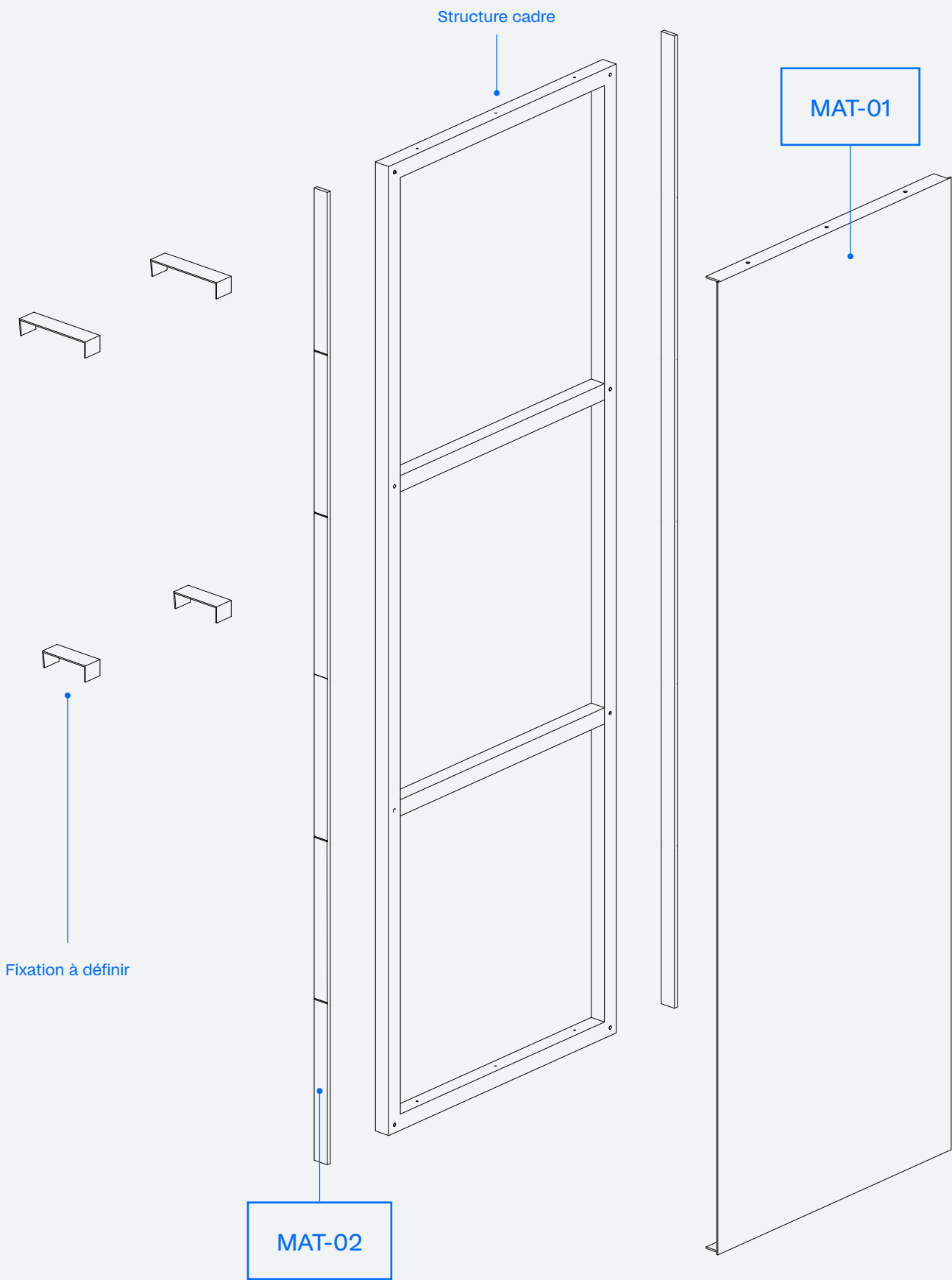
Enseigne extérieure / Verticale / Mur / Accès Vieux Port



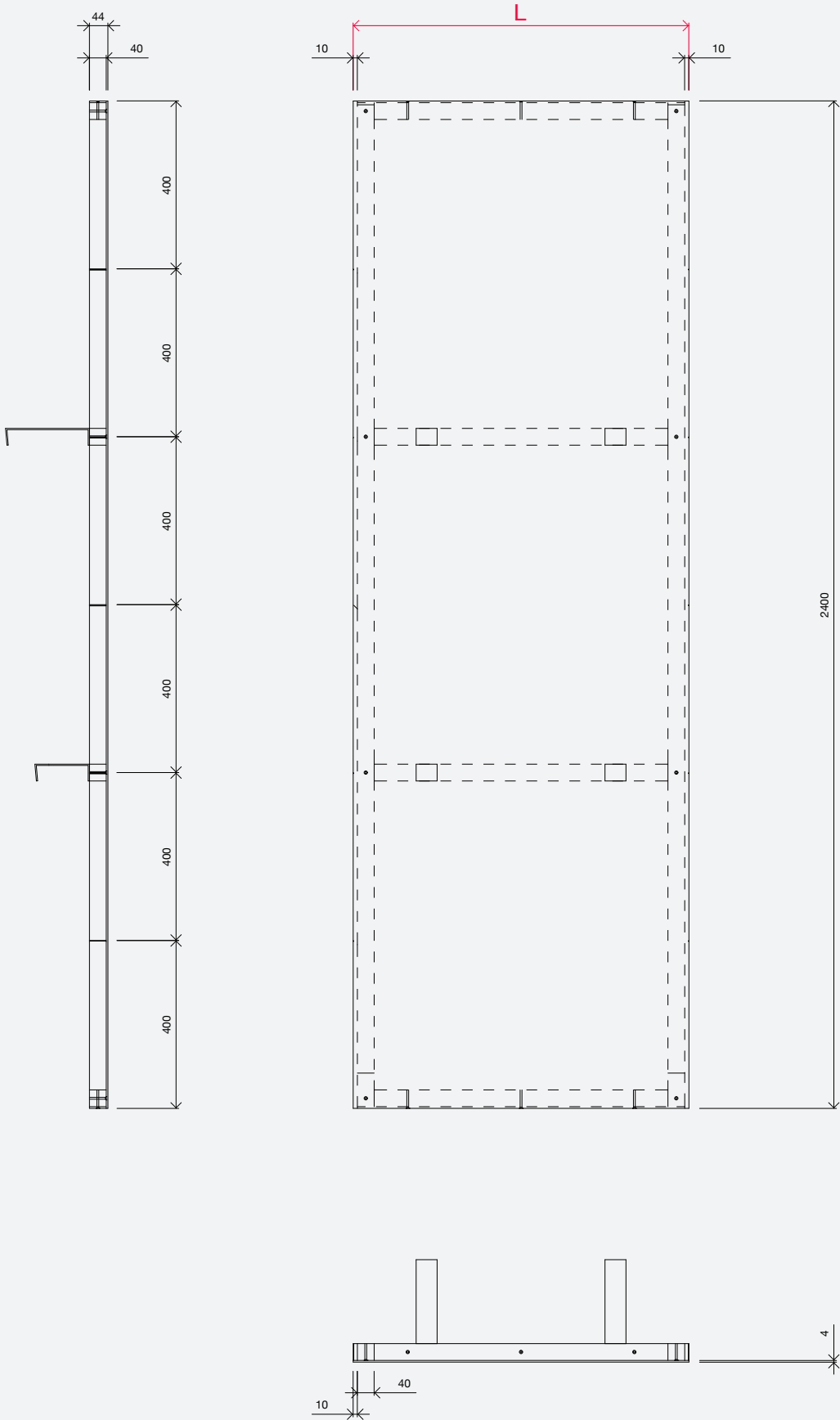
Vue axo



Vue en éclaté



Vue en coupe

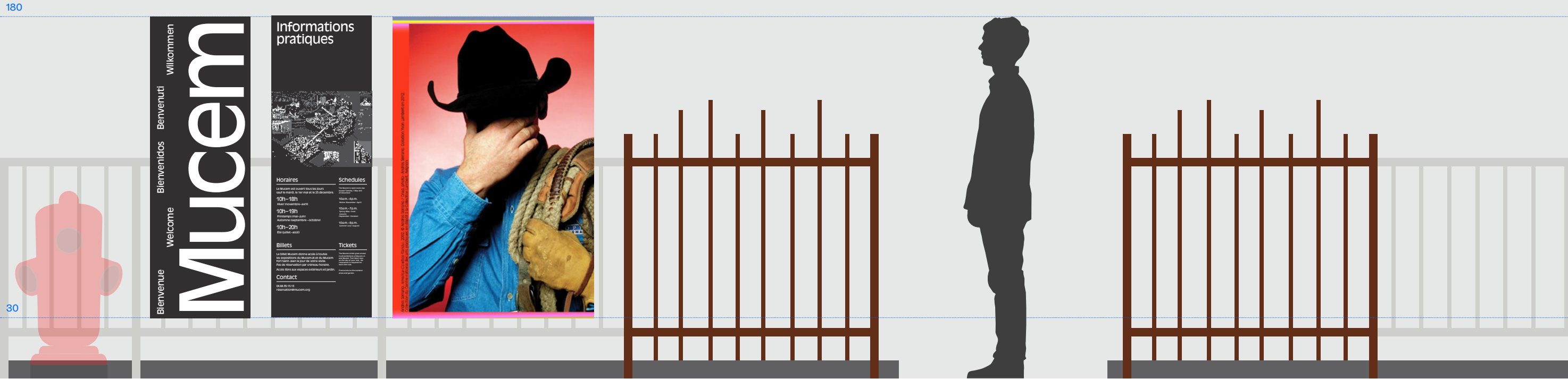


Longueur à définir
en fonction du
relevé sur site

coupe de principe

Typologie	L (mm)
T1.2	800
T1.3	1600

Élévation de principe



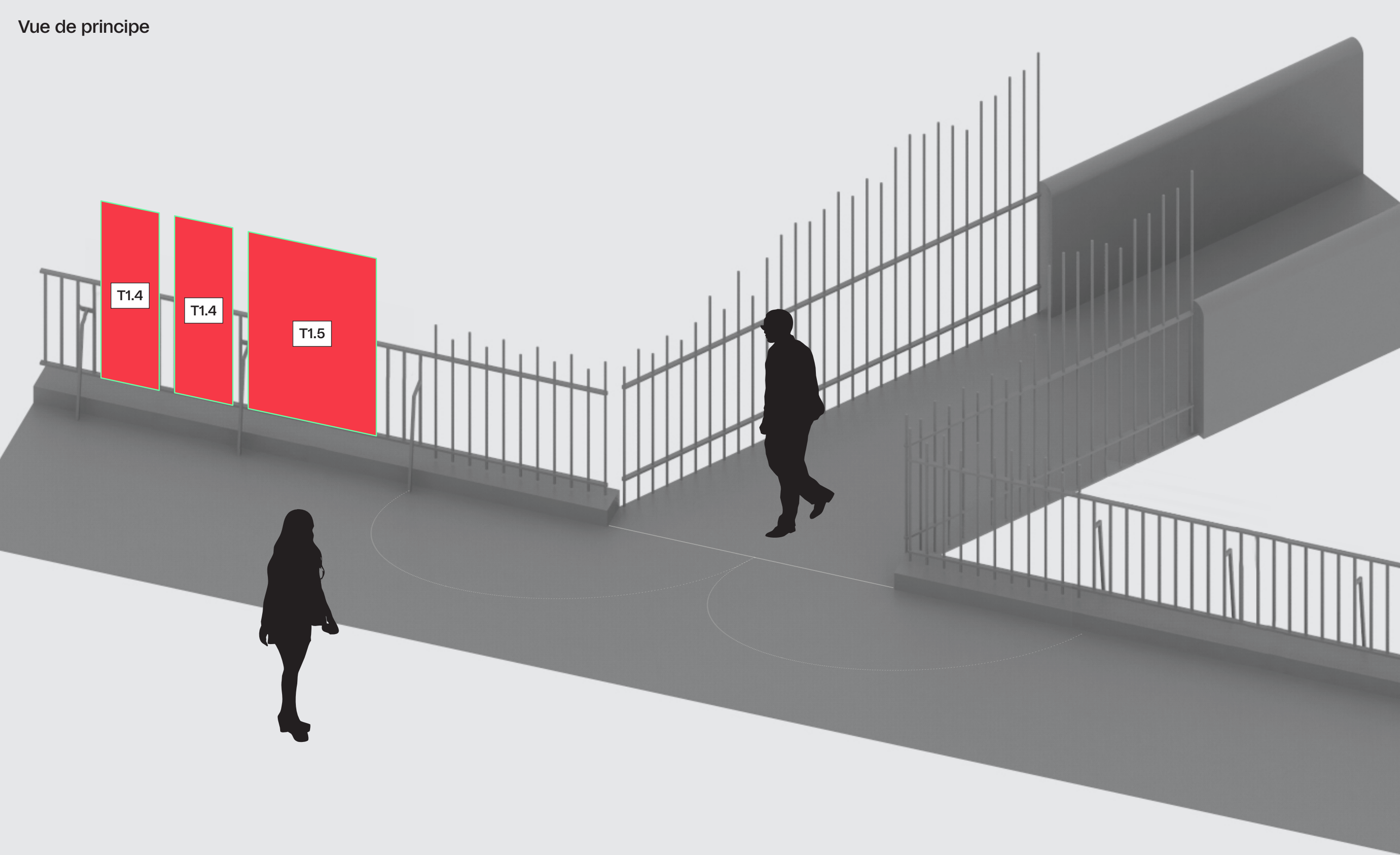
T1.4

Petit format

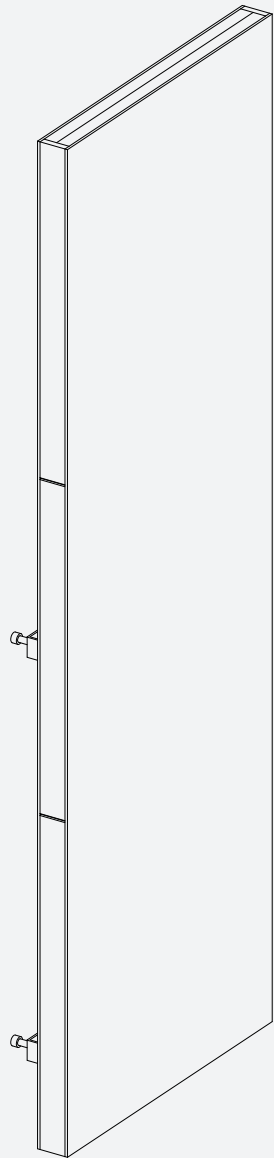
T1.5

Grand format

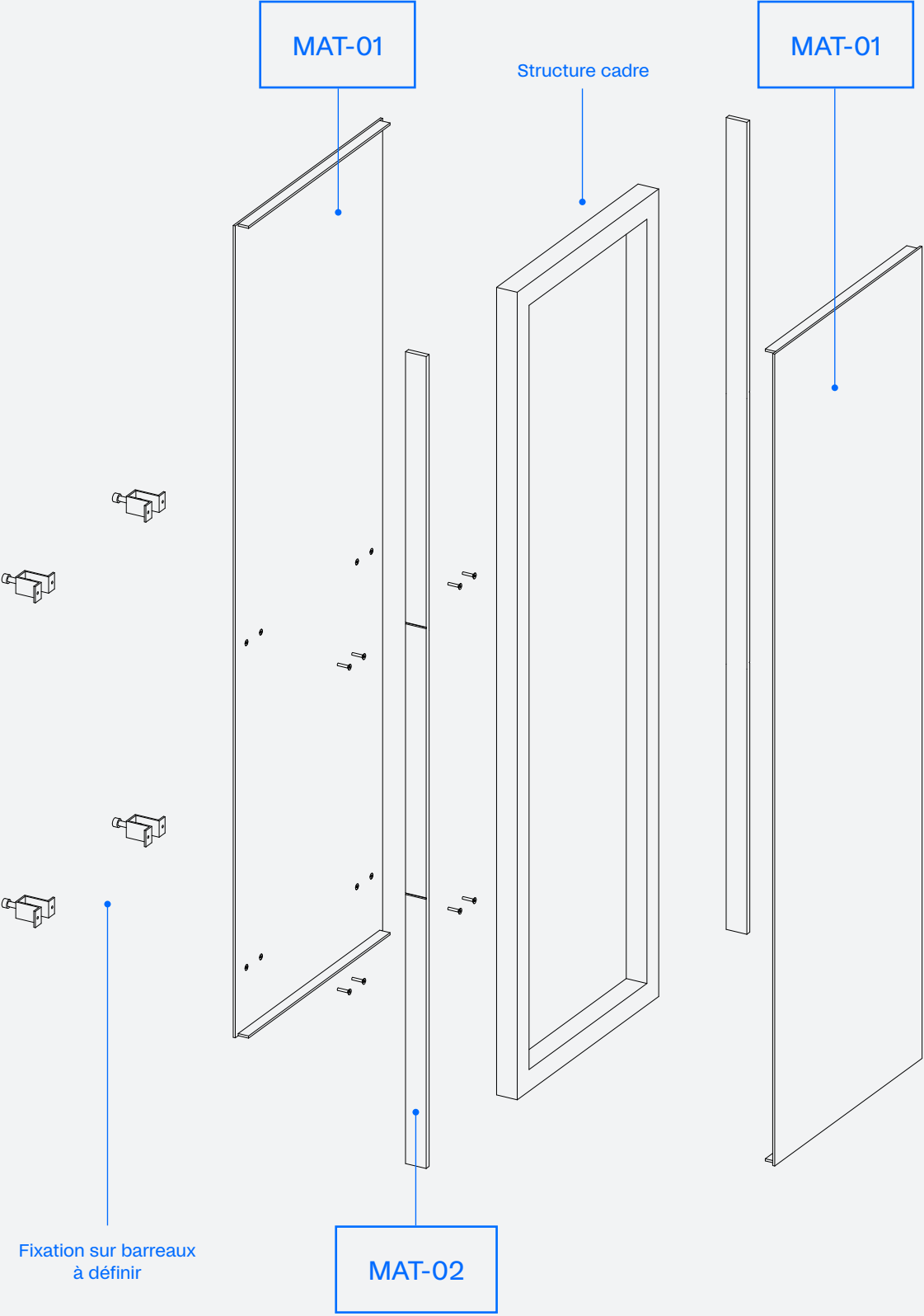
Vue de principe



Vue axo



Vue en éclaté

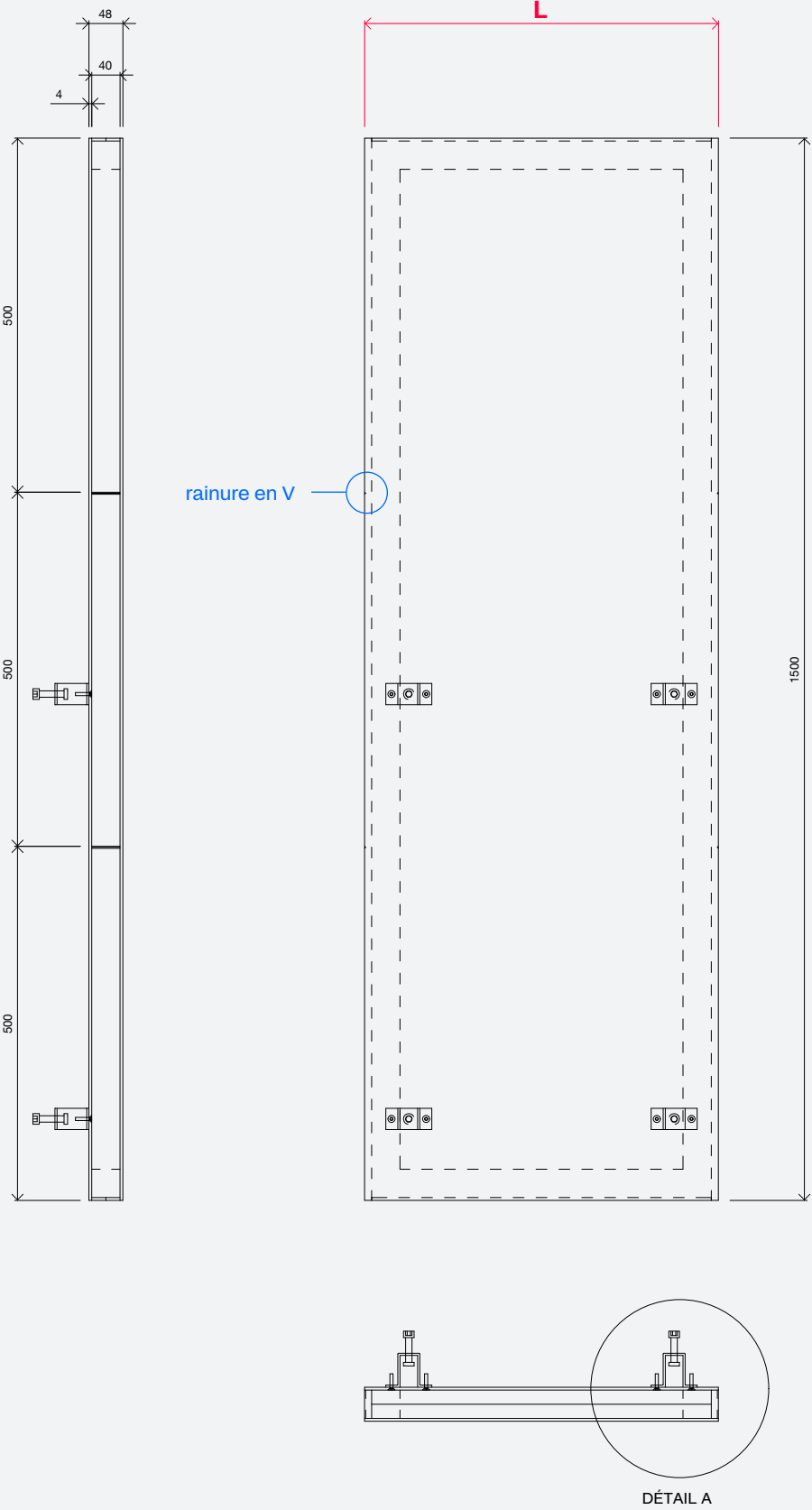


T1.4

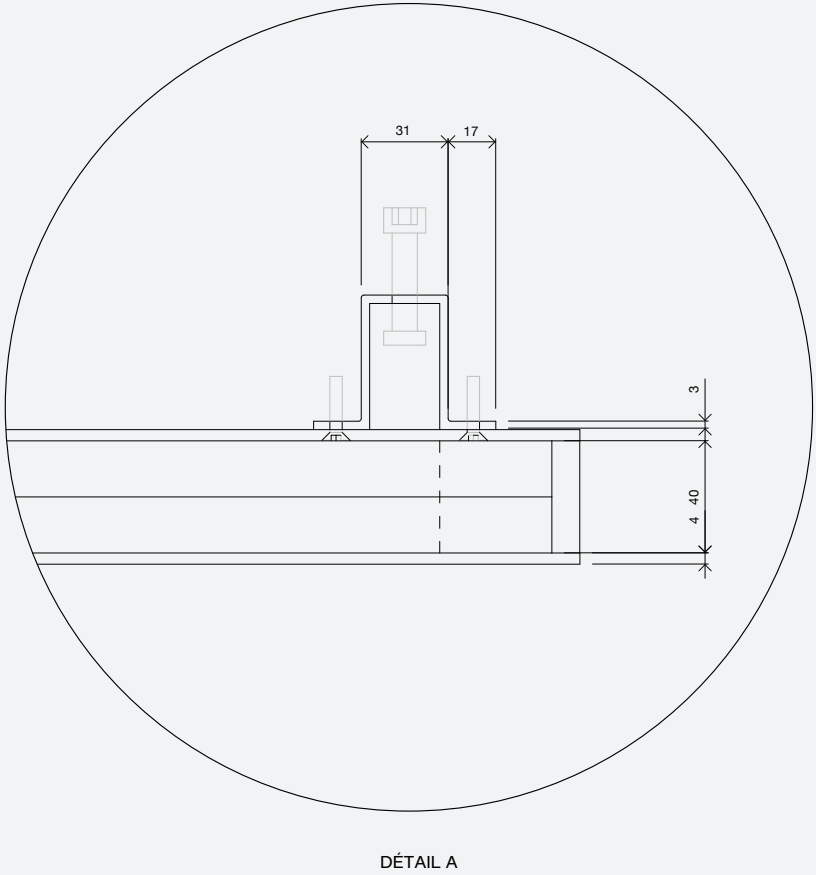
T1.5

Enseigne extérieure / Verticale / Grille / Accès Panier

Vue en coupe



Typologie	L (mm)
T1.4	500
T1.5	1000

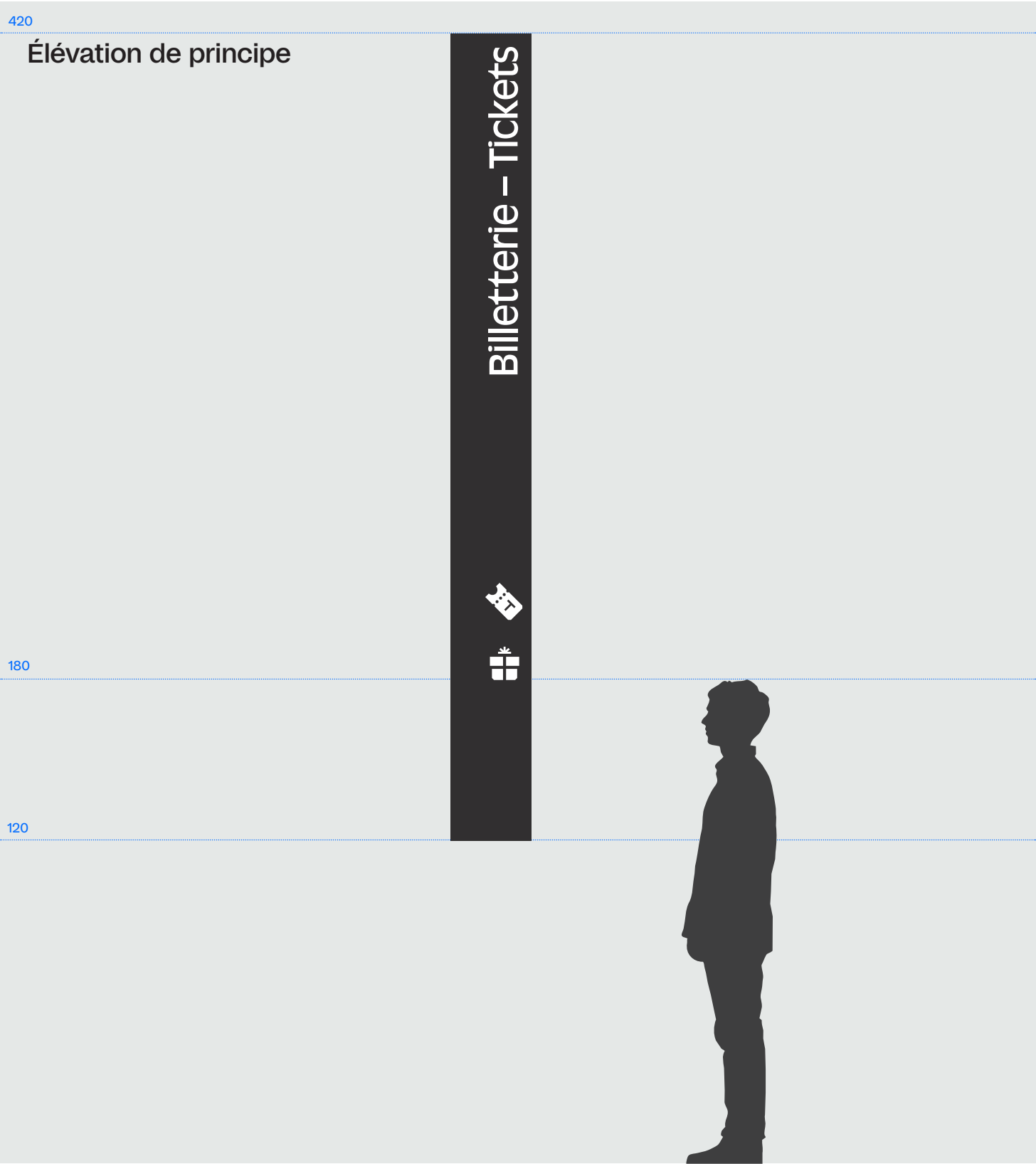


T2

Totem billetterie

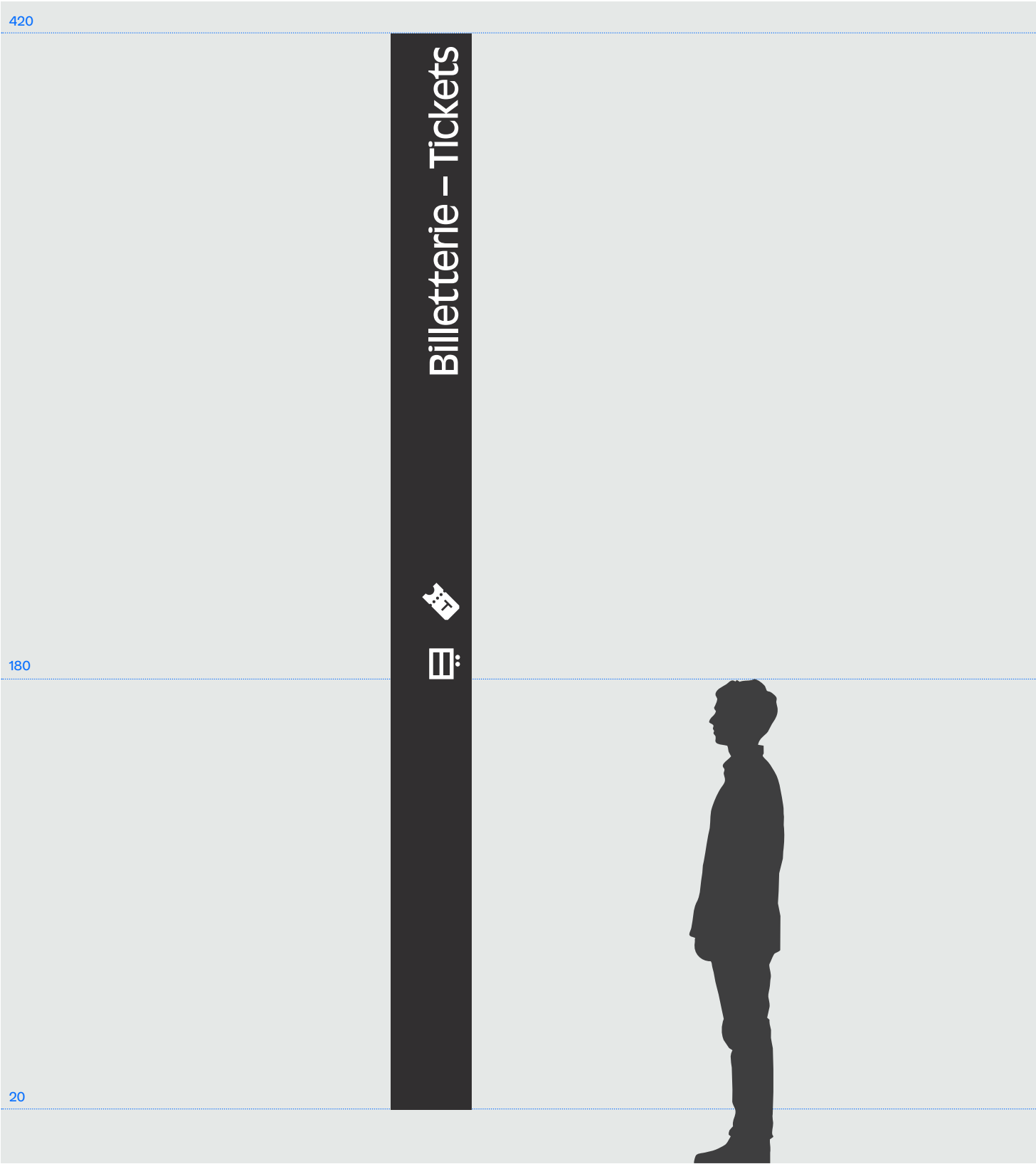
T2

Totem billetterie



T2.1

Billetterie Panier



T2.2

Billetterie Vieux-Port

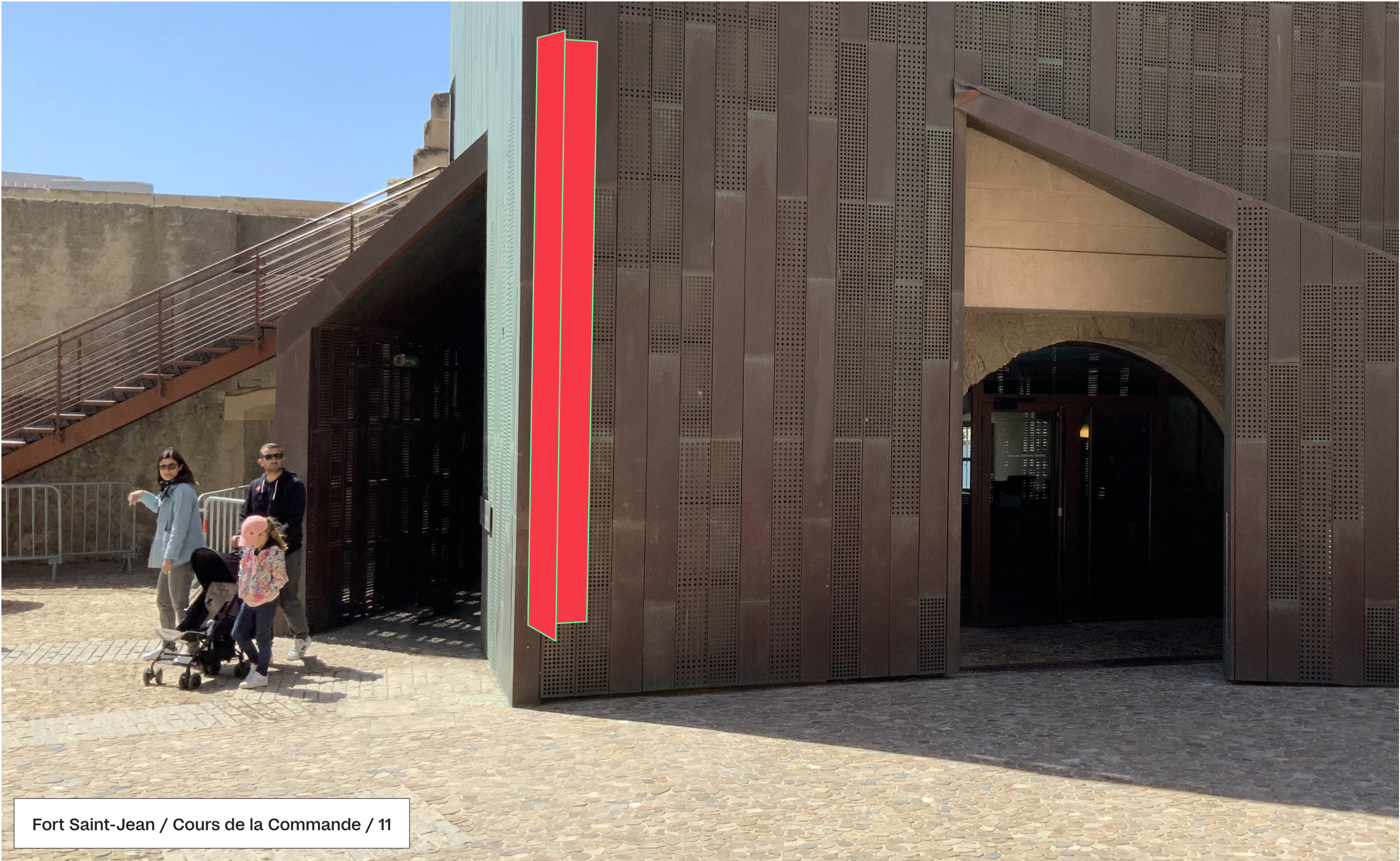
T2.1

Implantation pressentie



T2.2

Implantation pressentie

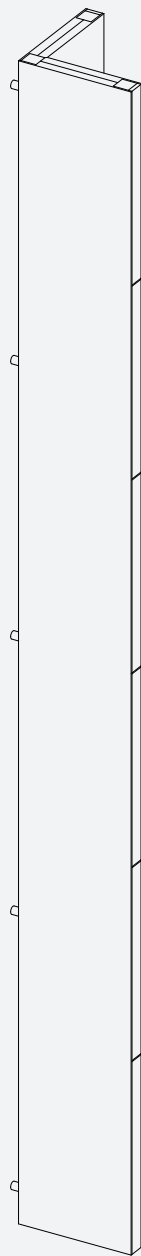


Fort Saint-Jean / Cours de la Commande / 11

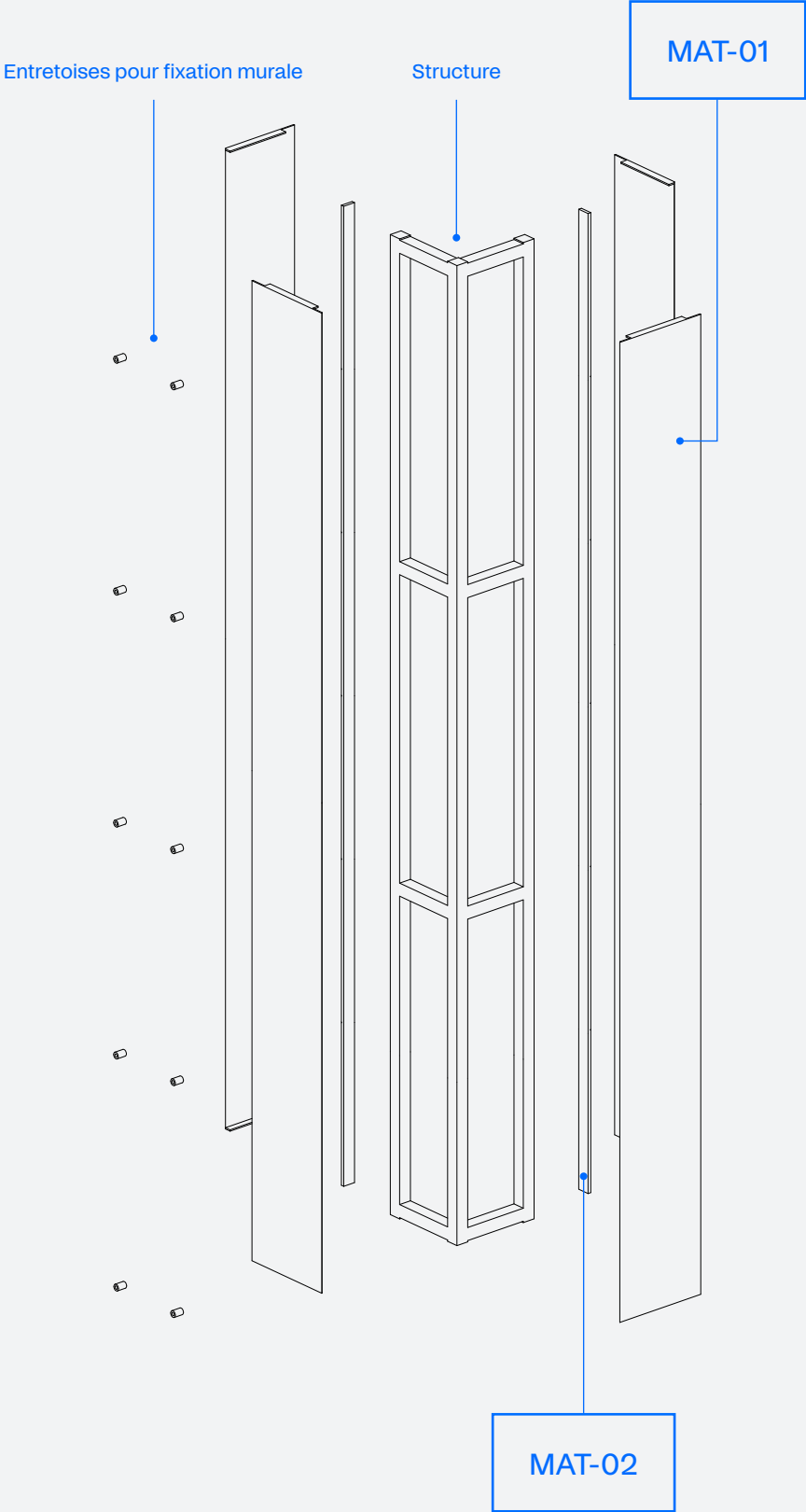
T2

Détails techniques

Vue axo



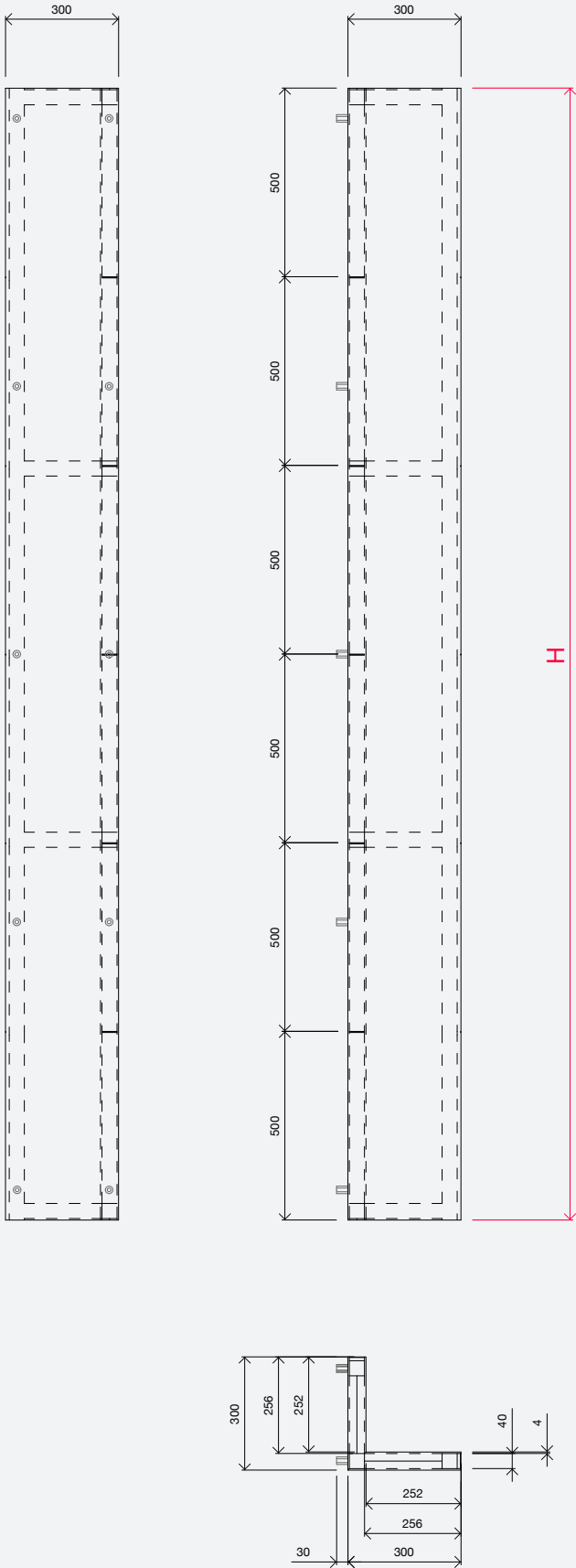
Vue en éclaté



T2

Détails techniques

Vue en coupe



Typologie	H (mm)
T2.1	3000
T2.2	4000

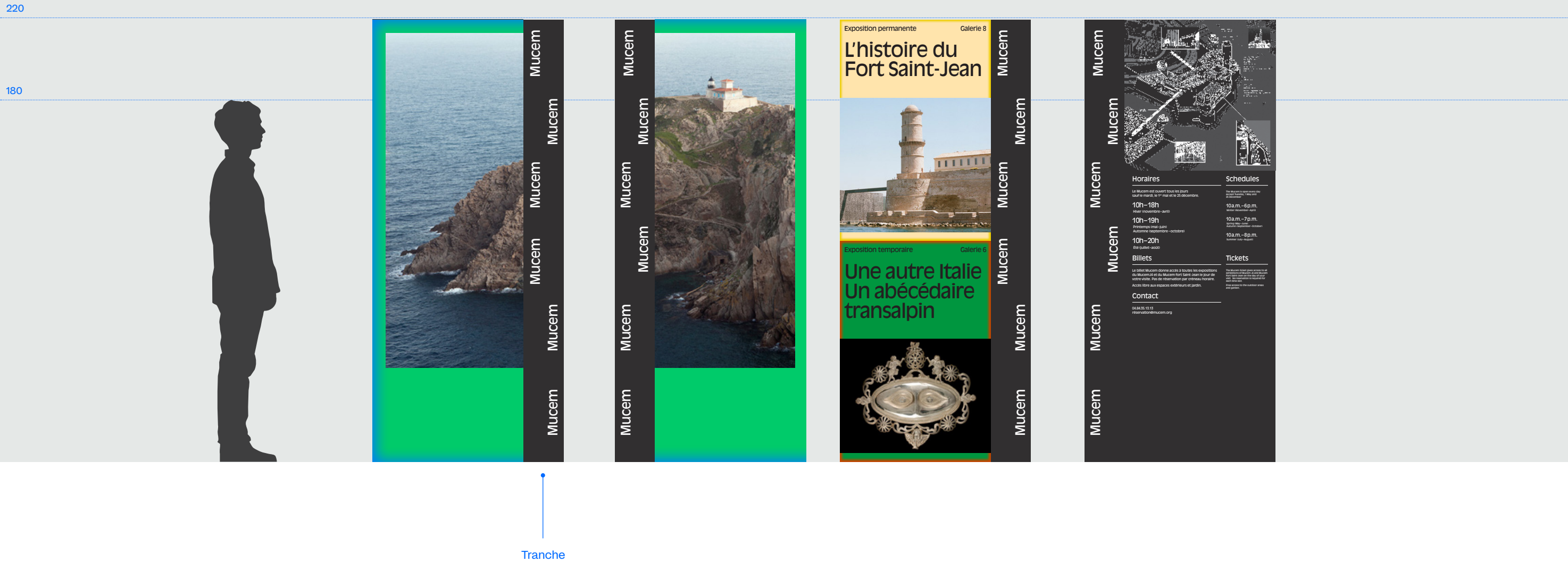
T3

Girouette

Élévation de principe

Vue recto

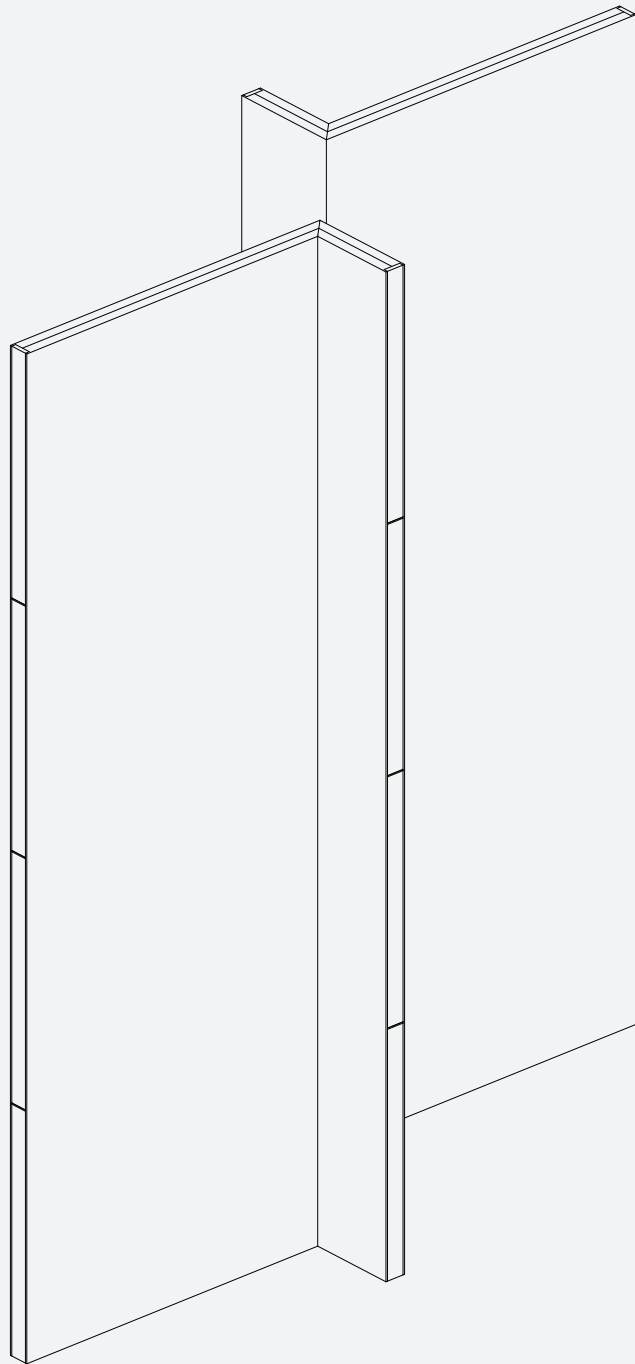
Vue verso



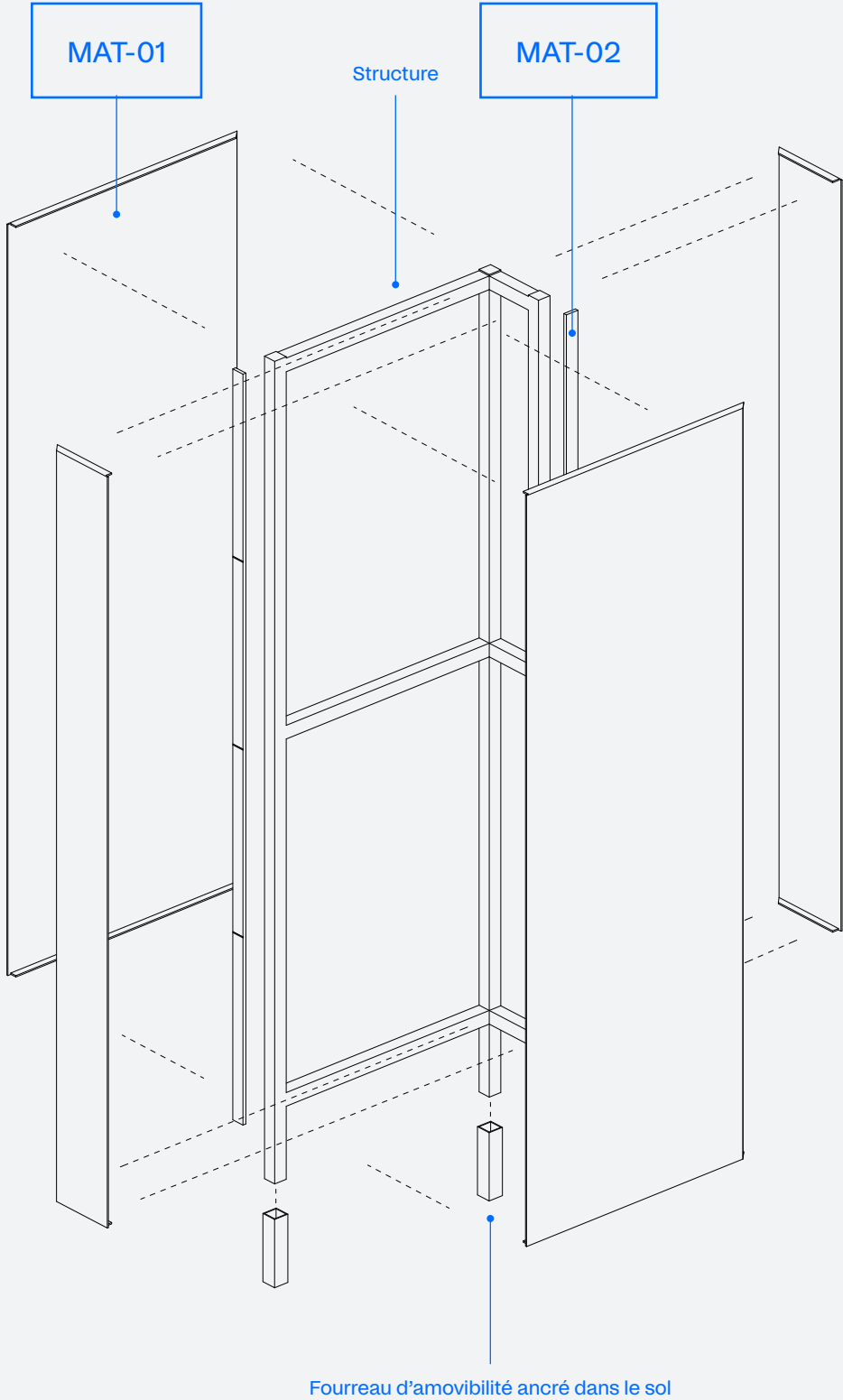


Fort Saint-Jean / Place d'Armes / 80

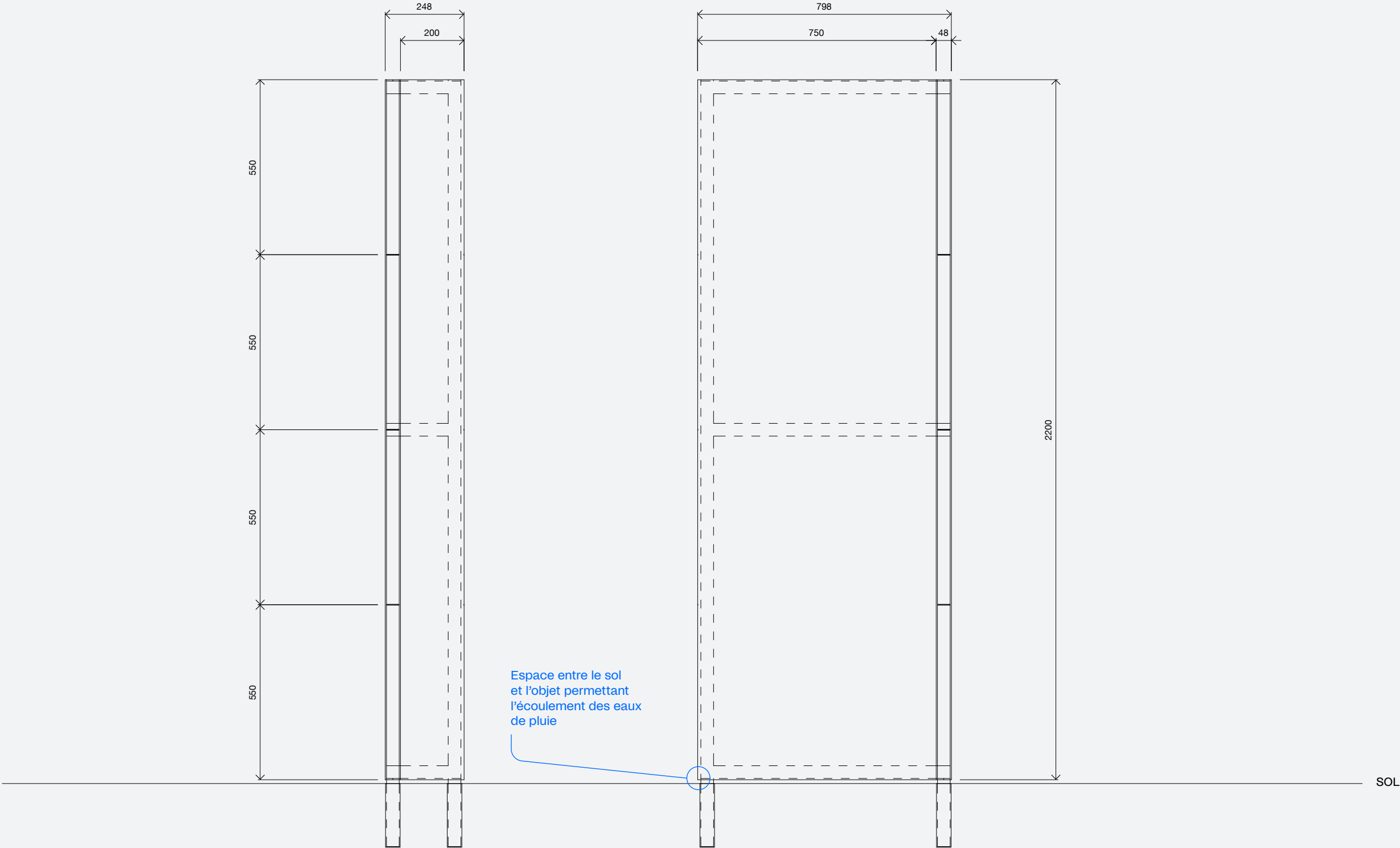
Vue axo de l'ensemble



Vue en éclaté d'un module



Vue en coupe



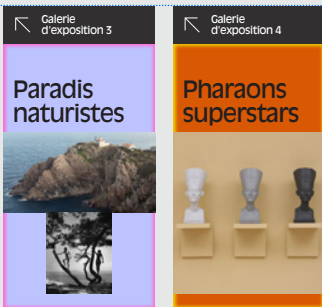
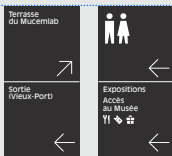
T4

Panneau / Vertical / Mur

T4

Panneau / Vertical / Mur

Élévation de principe



T4.1

Format S

T4.3

Format L

T4.4

Format XL

T4.5

Format XXL

T4.2

Format M

T4

Panneau / Vertical / Mur

Élévation de principe



T4.6

Format Hall musée

T4.1

Implantation pressentie



Fort Saint-Jean / Tour du Roi René / 116

T4.2

Implantation pressentie



Musée / Niveau 2 / 53.A

T4.3



Fort Saint-Jean / Secteur Village / 63.A

T4.4

Implantation pressentie



Musée / Niveau 1 / 23

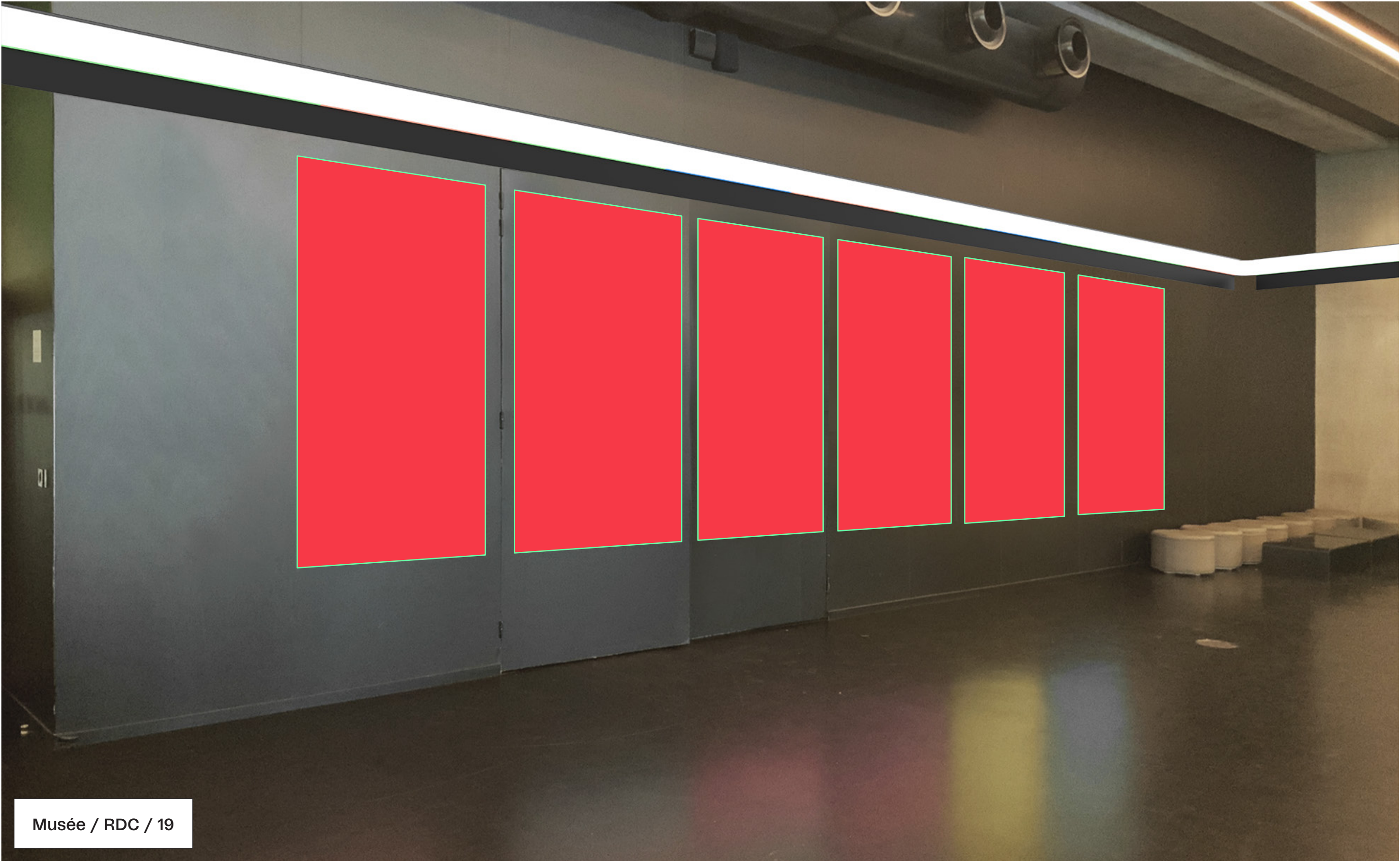
T4.5

Implantation pressentie



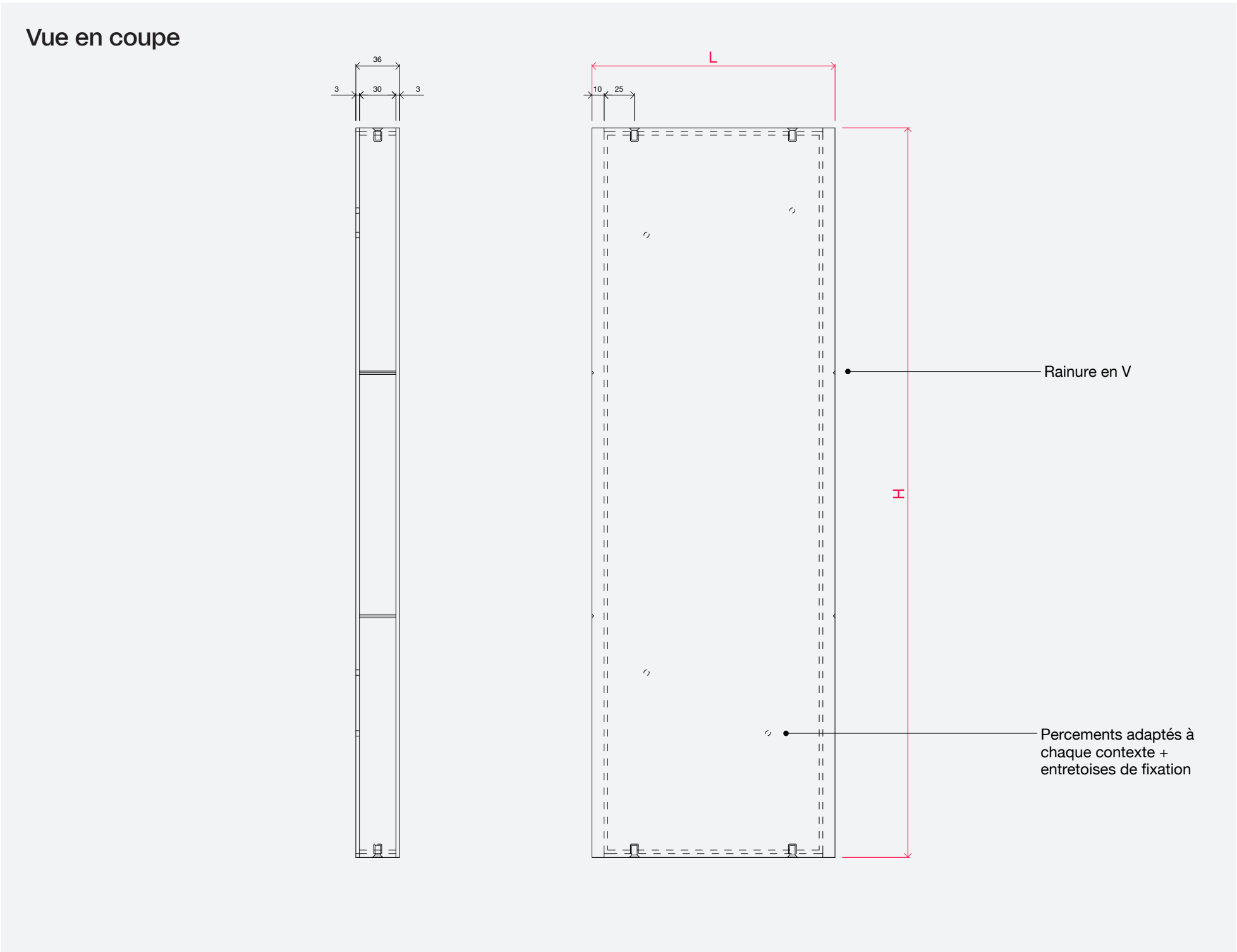
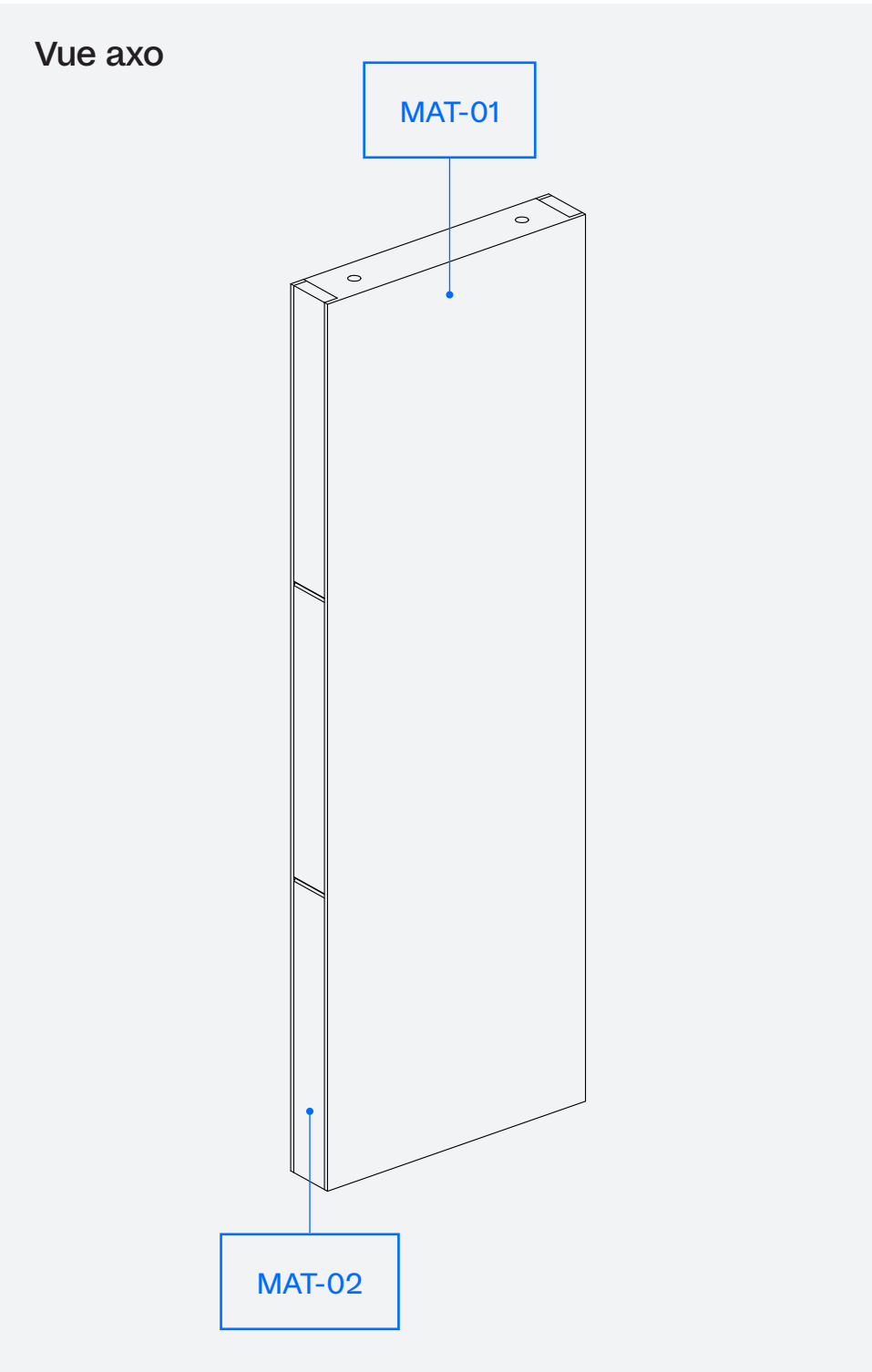
T4.6

Implantation pressentie



T4

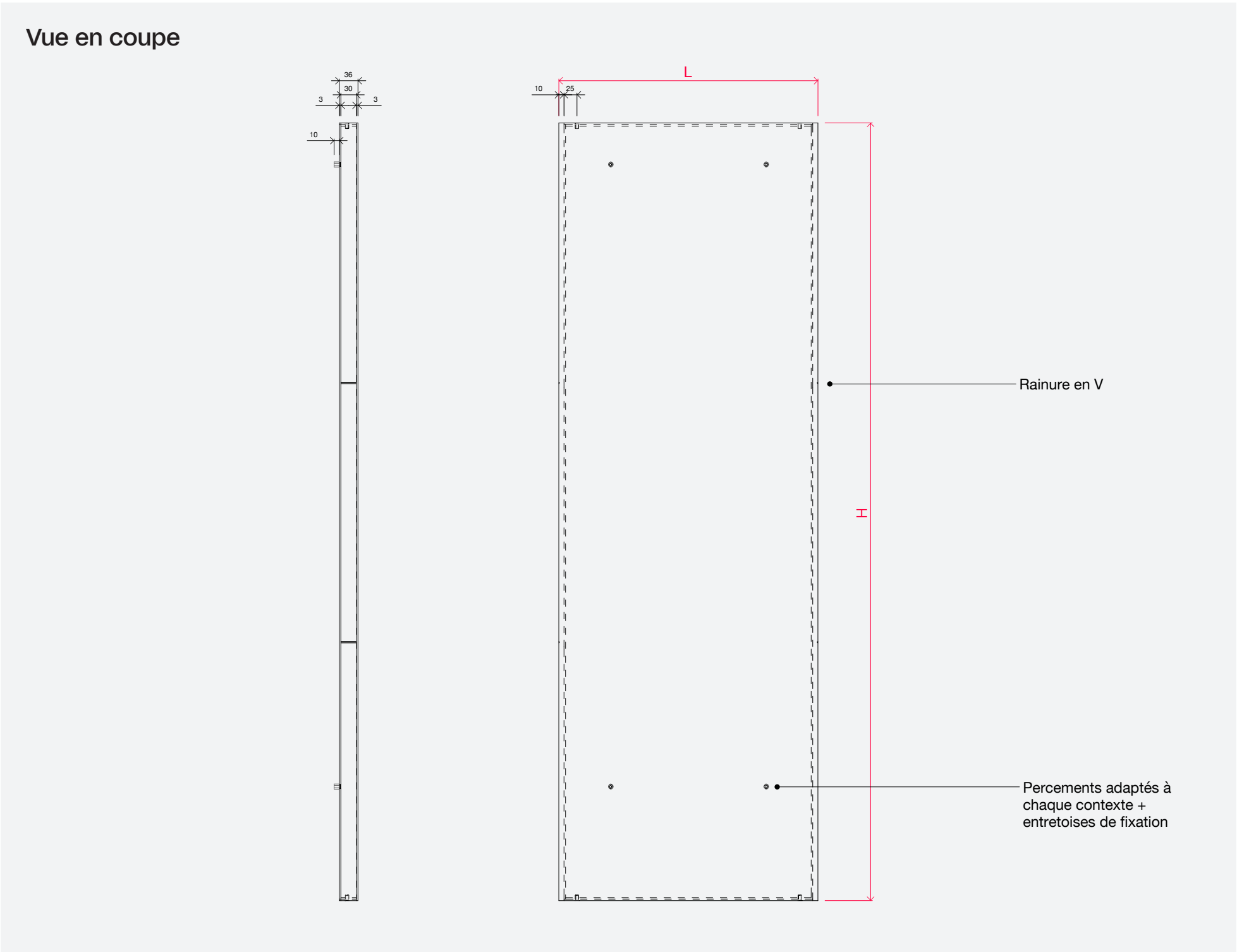
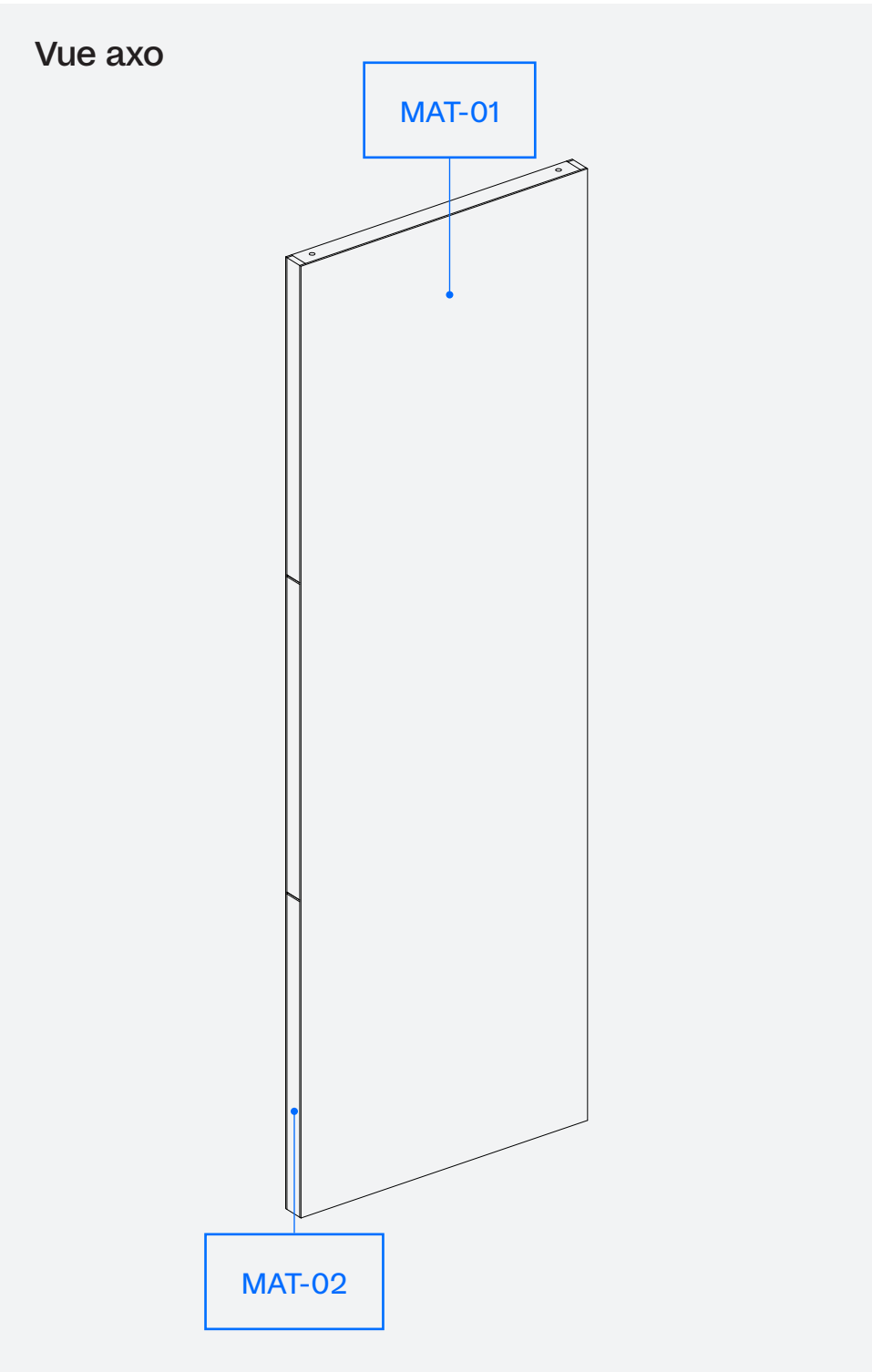
Détails techniques



Typologie	L (mm)	H (mm)
T4.1	200	200
T4.2	200	400
T4.3	200	600
T4.4	400	800

T4

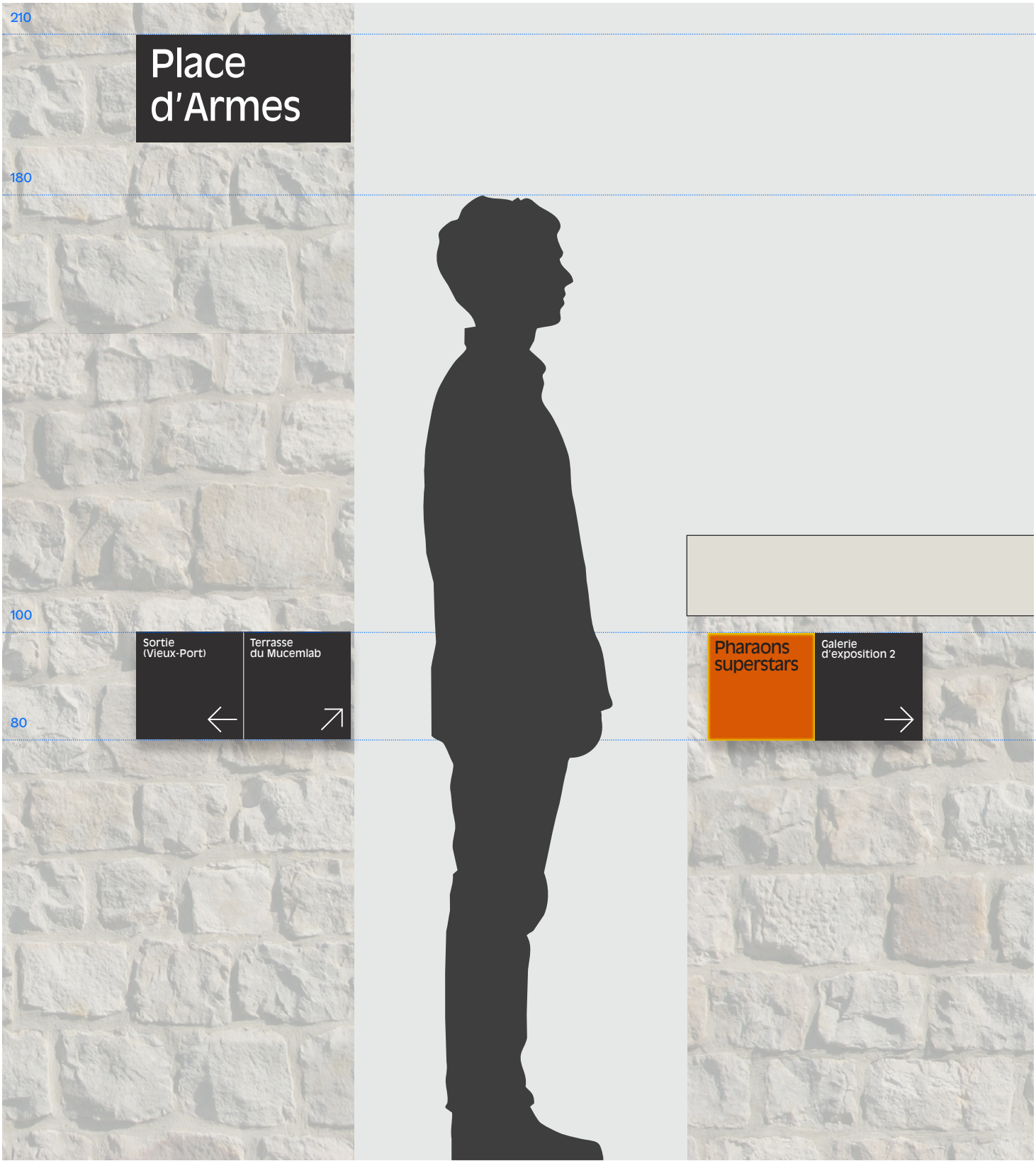
Détails techniques



Typologie	L (mm)	H (mm)
T4.5	500	1500
T4.6	1400	2100

T4

Panneau / Horizontal / Mur



T4.7

Petit format



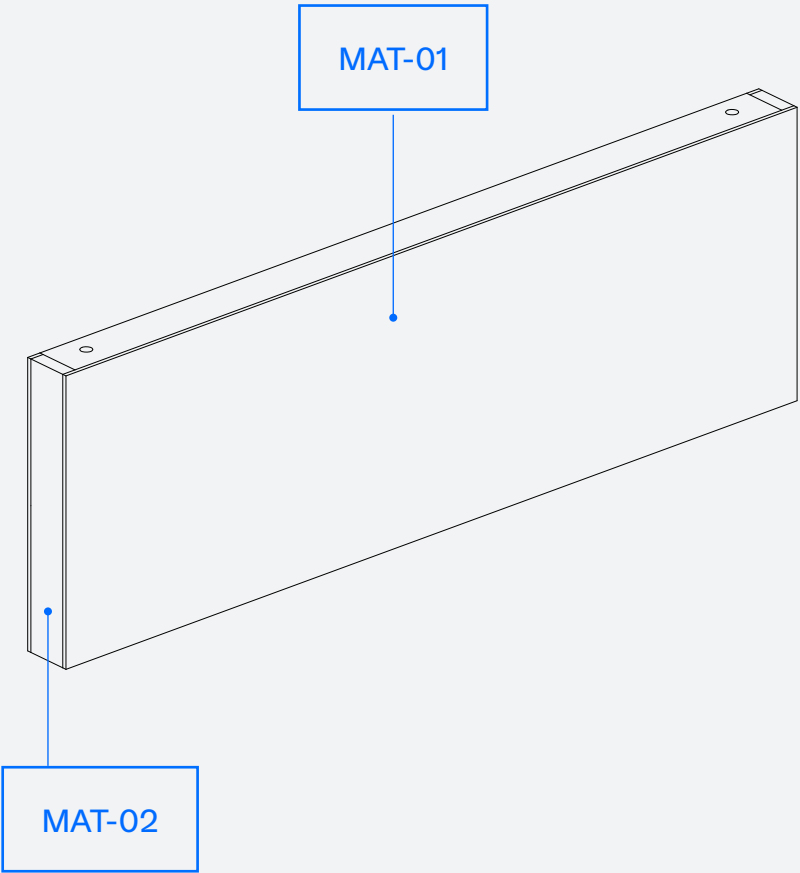
T4.8

Grand format

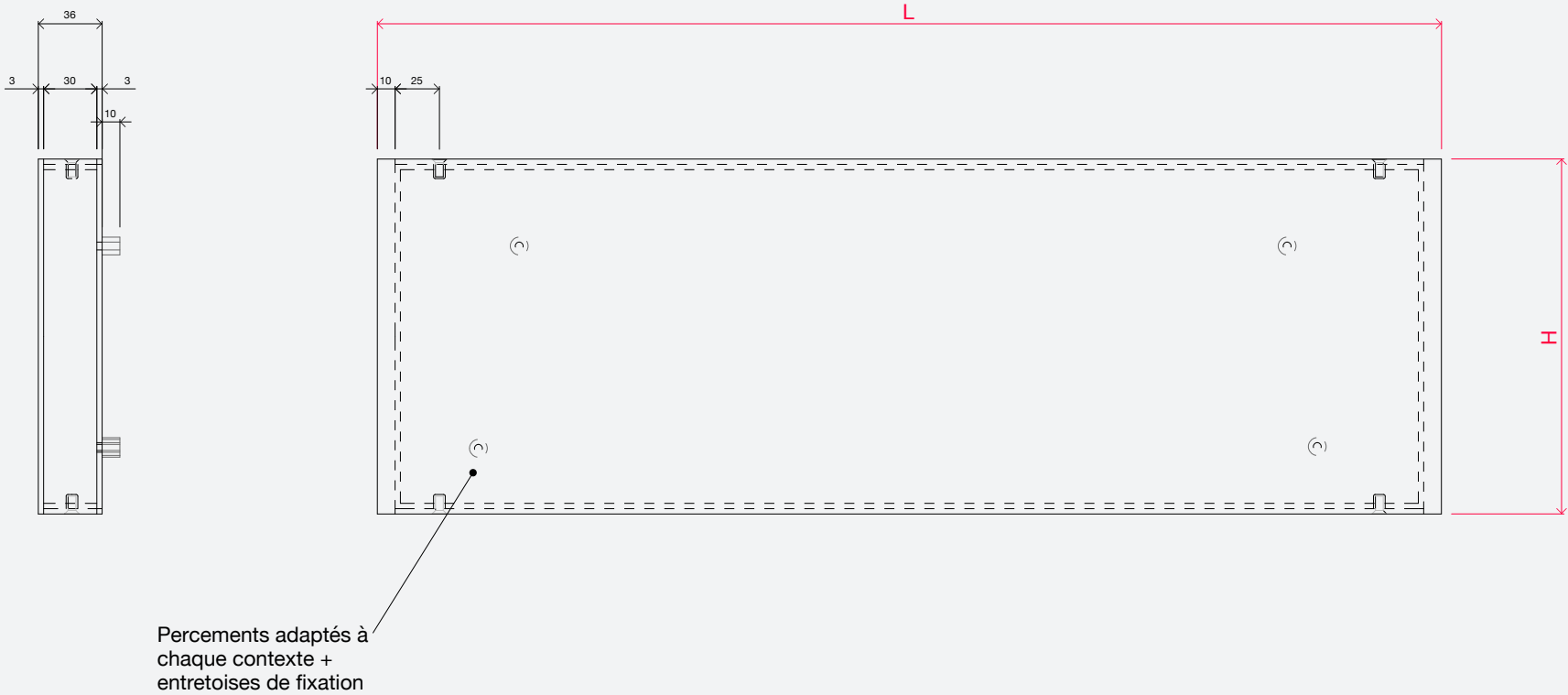
T4

Détails techniques

Vue axo



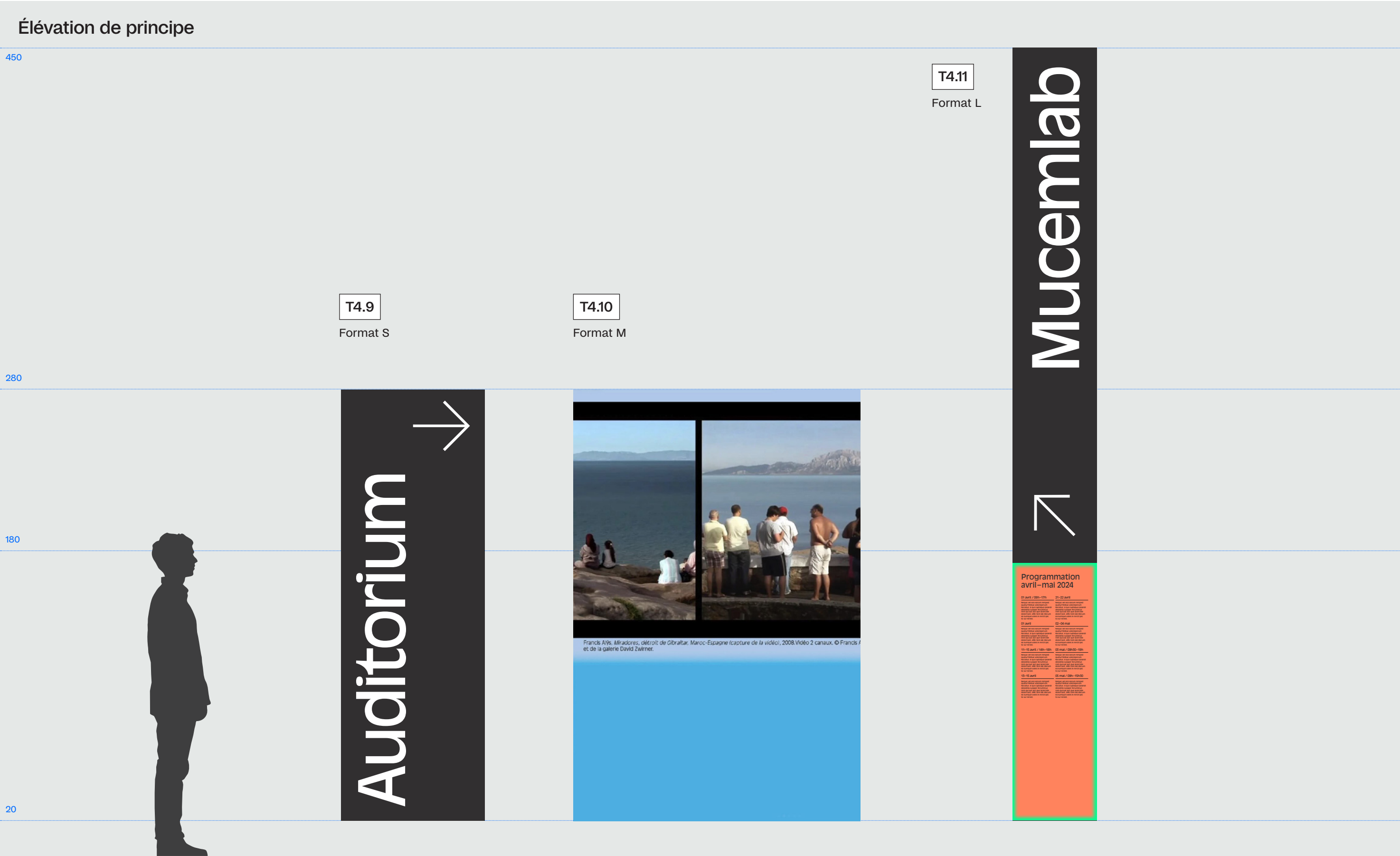
Vue en coupe



Typologie	H (mm)	L (mm)
T4.7	200	400
T4.8	200	600

T4

Panneau / Vertical / Mur / Grand message



T4.9

T4.10

Implantation pressentie



T4.11

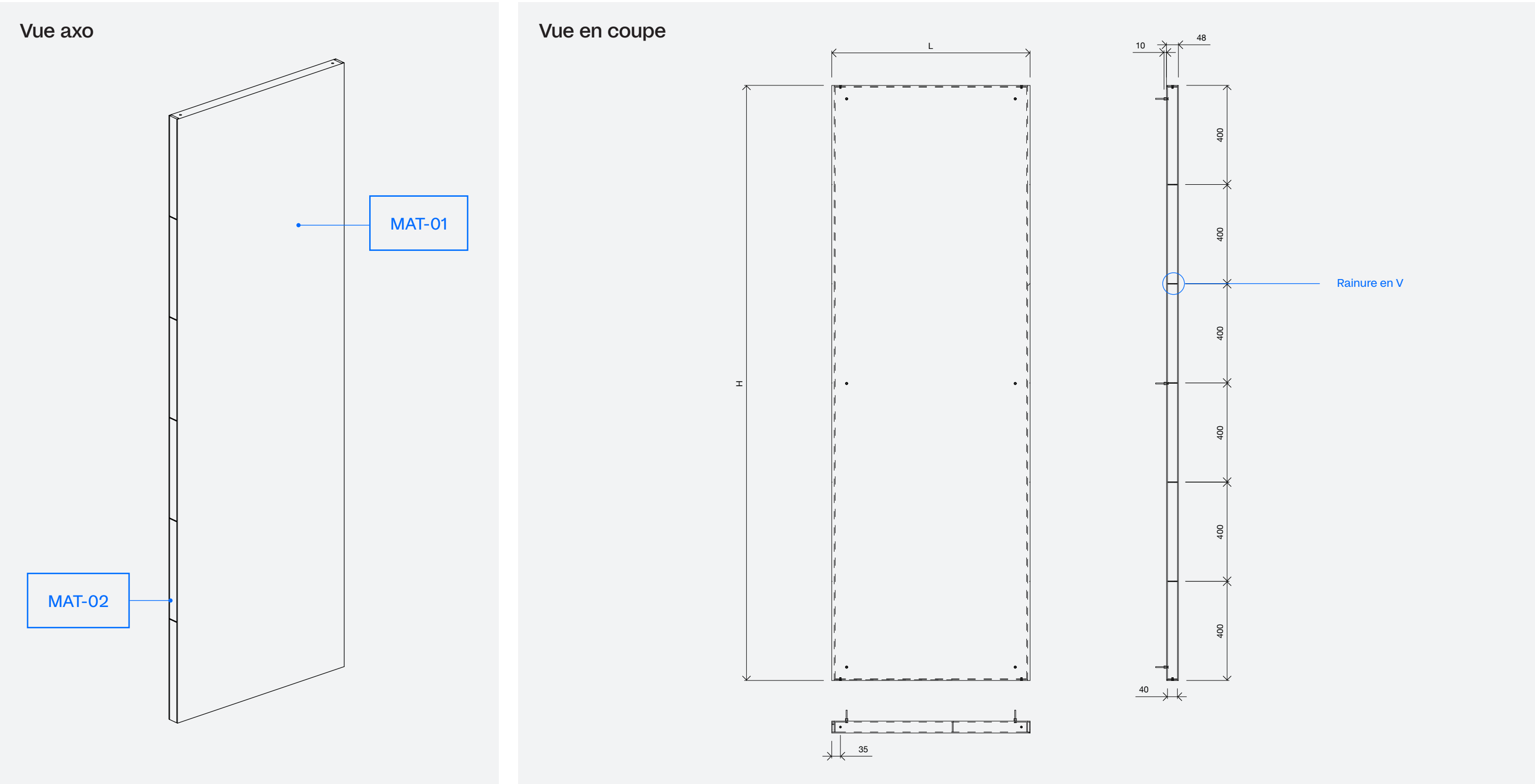
Implantation pressentie



Fort Saint-Jean / Cours de la Commande / 15

T4

Détails techniques



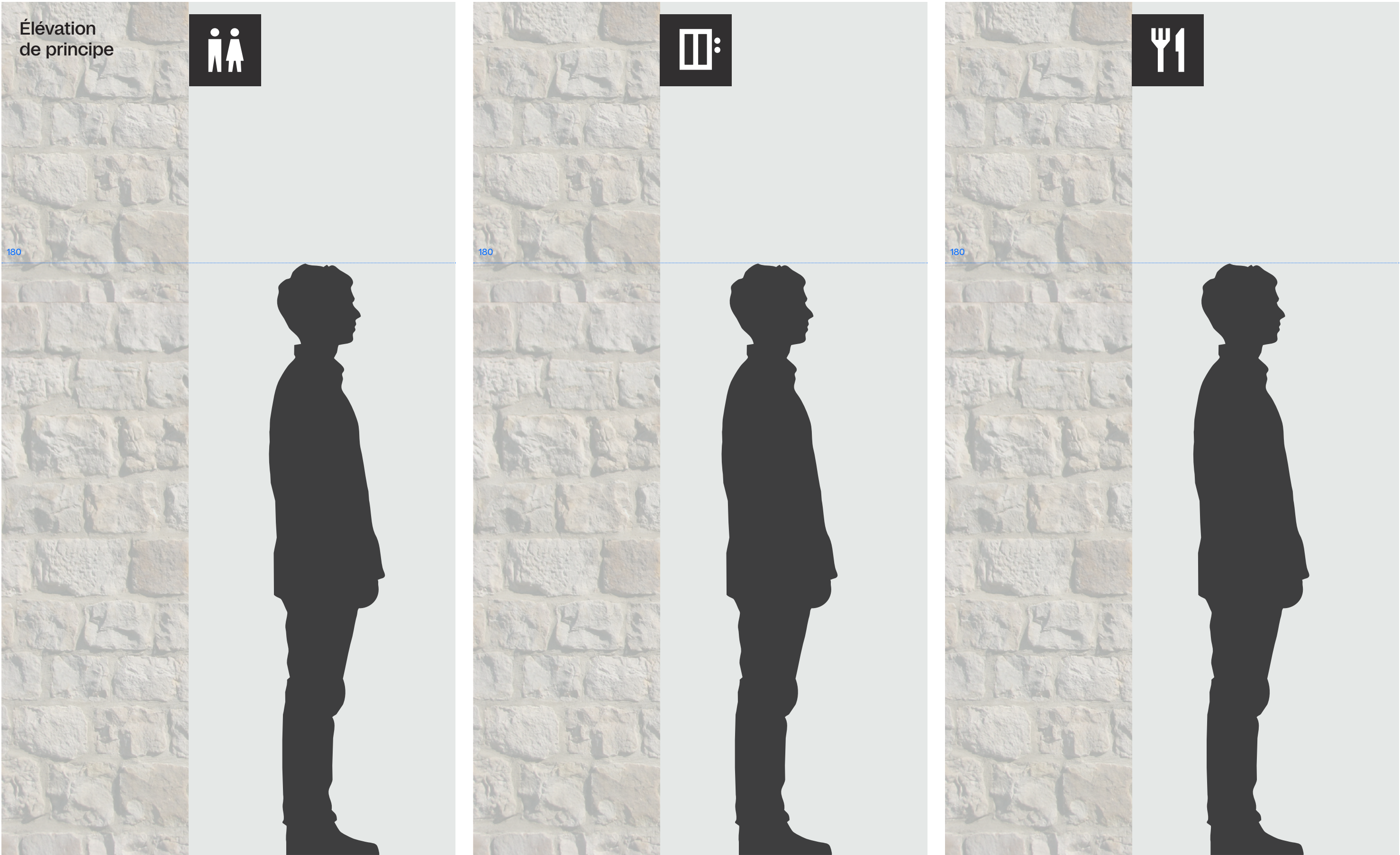
Typologie	L (mm)	H (mm)
T4.9	800	2400
T4.10	1600	2400
T4.11	470	4300

T5

Panneau / Équerre

T5

Panneau / Équerre



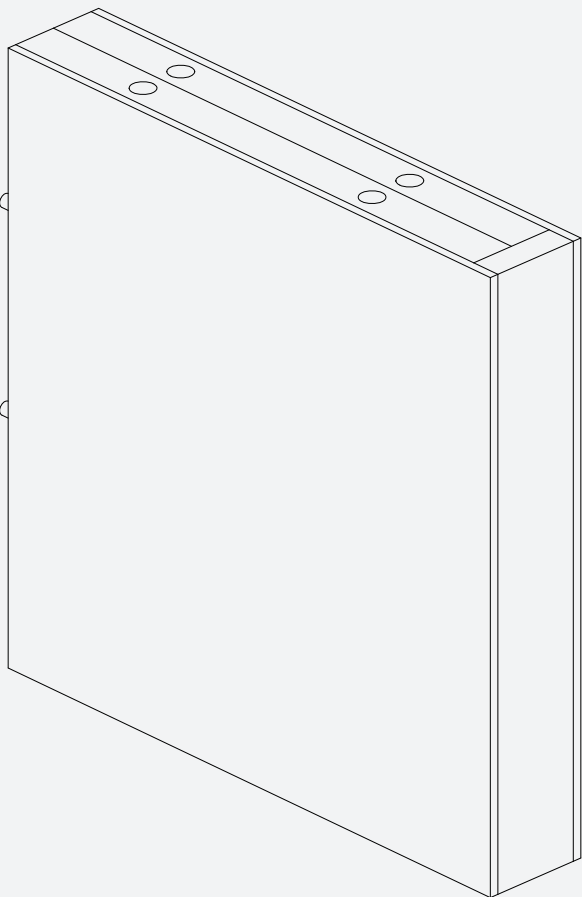


Fort Saint-Jean / Secteur Village / 58

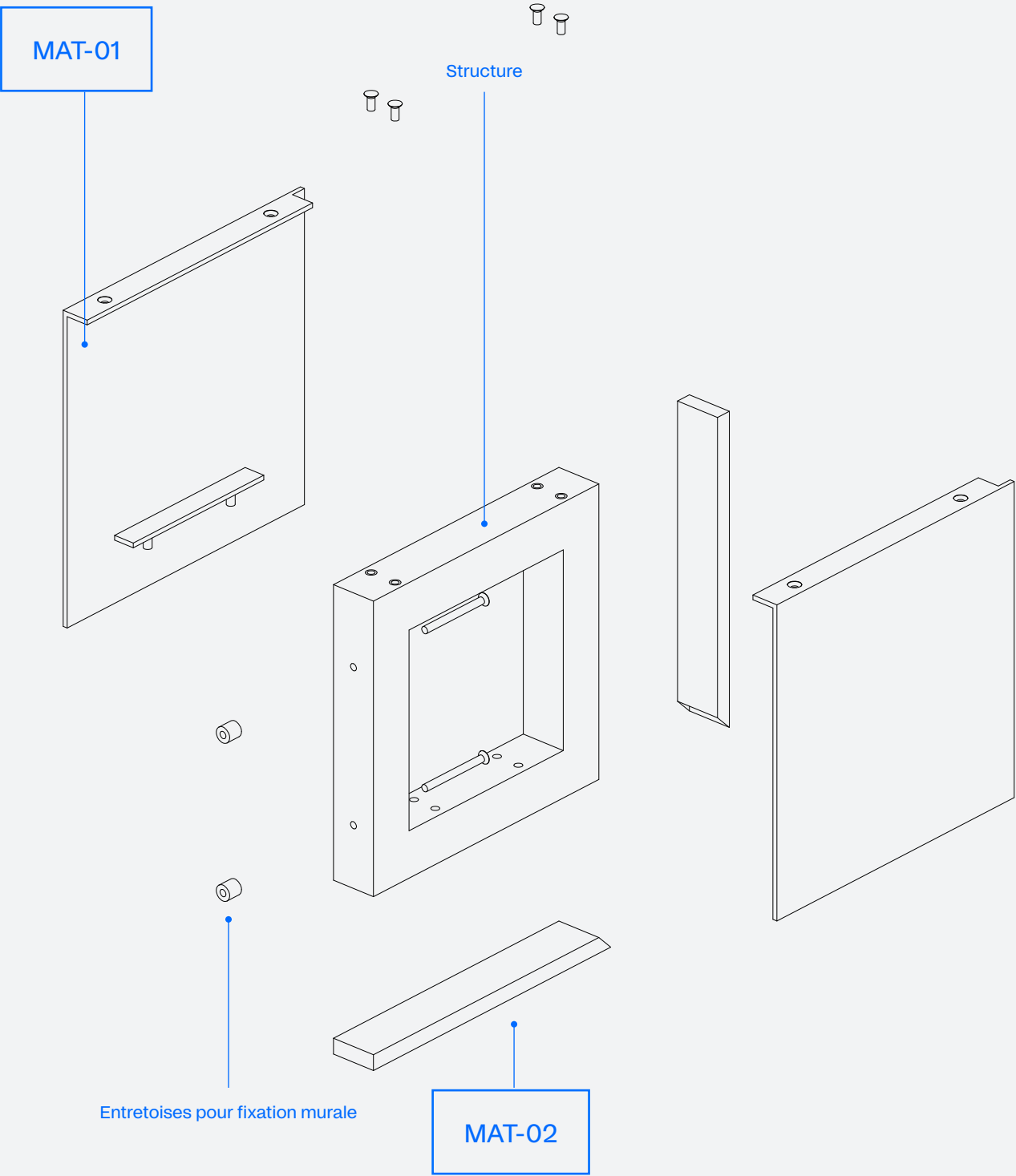
T5

Détails techniques

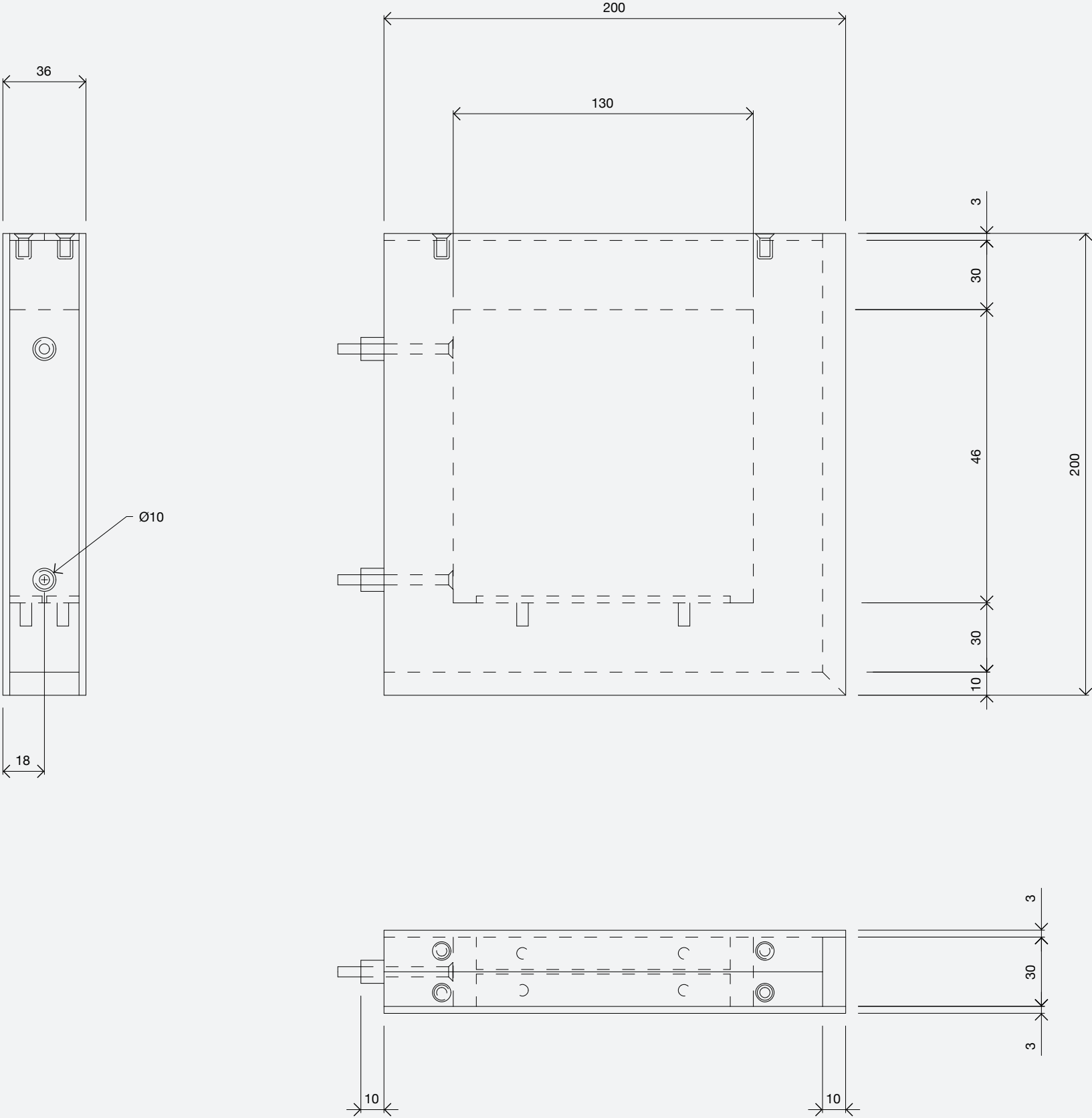
Vue axo



Vue en éclaté



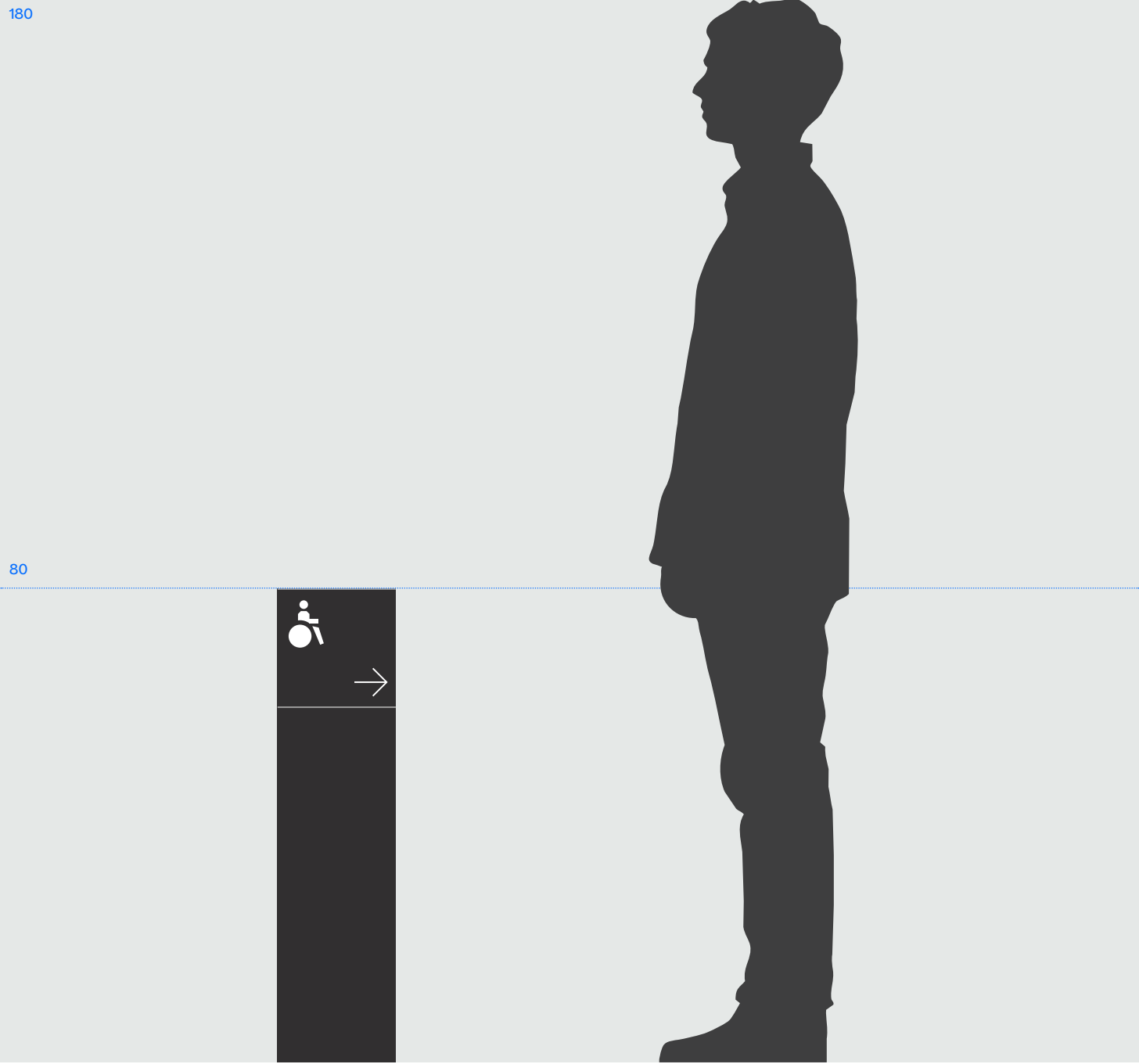
Vue en coupe



T6

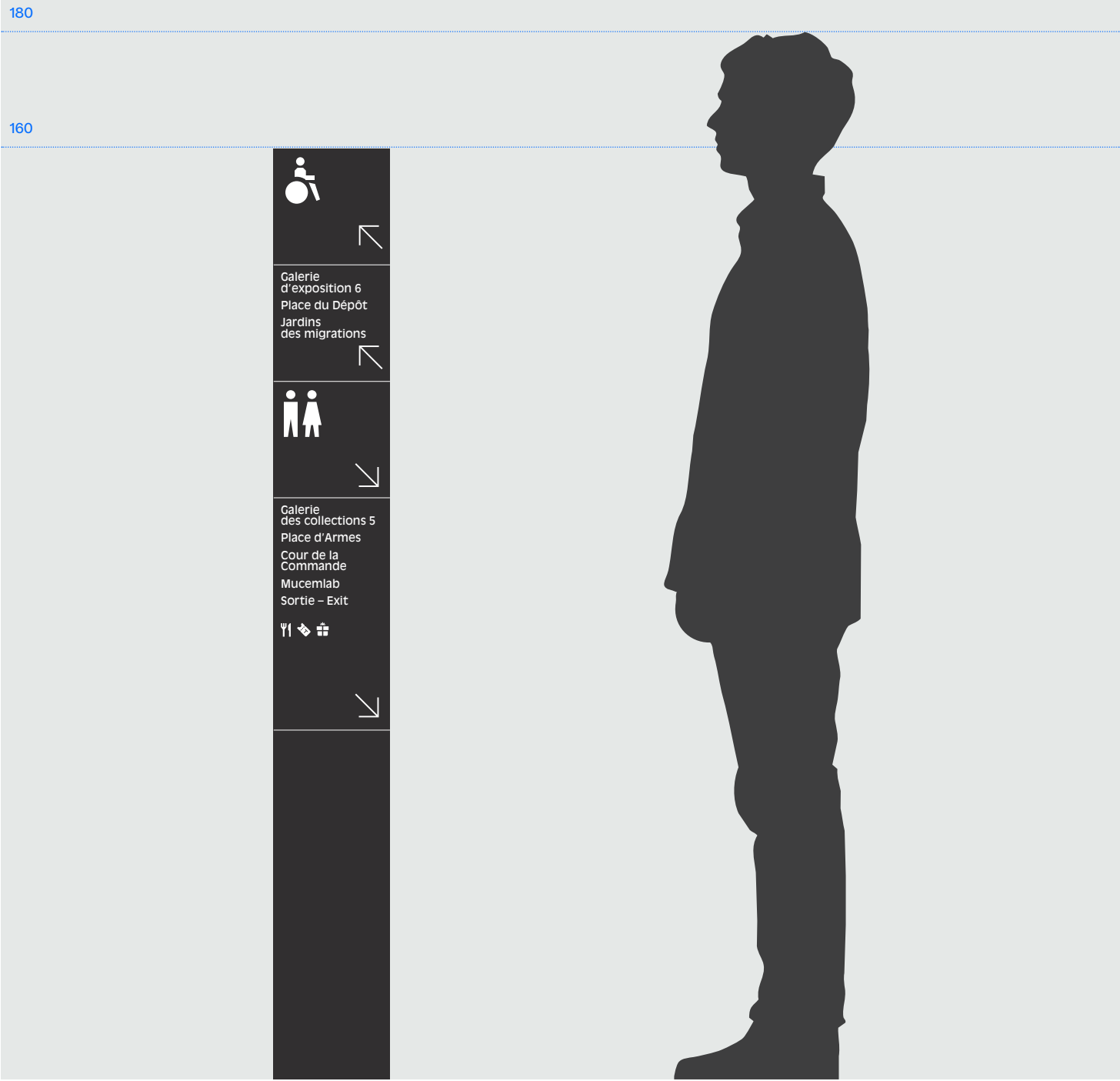
Panneau / Sol

Élévation de principe



T6.1

Petit format

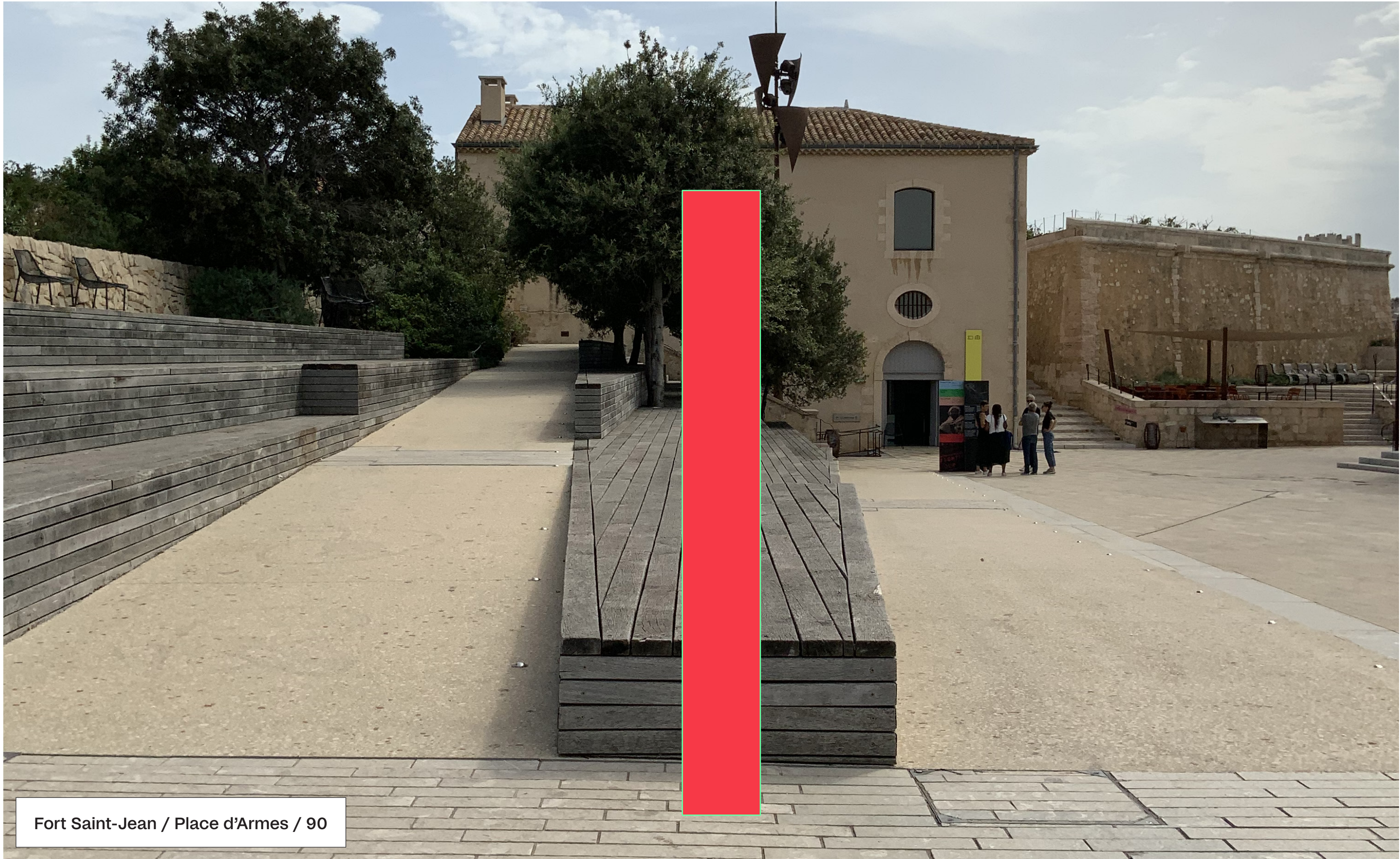


T6.2

Grand format

T6.2

Implantation pressentie

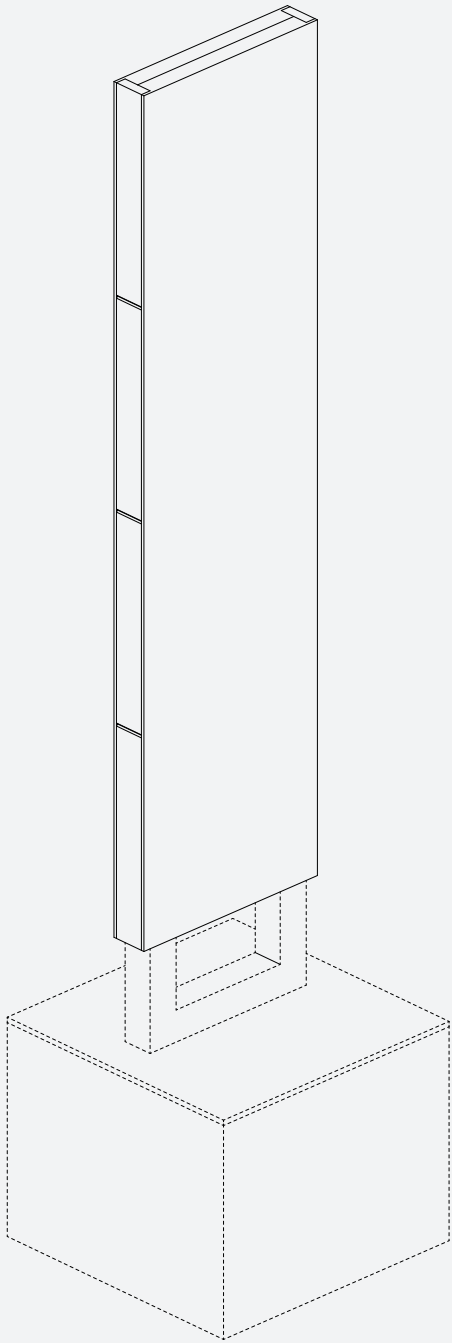


Fort Saint-Jean / Place d'Armes / 90

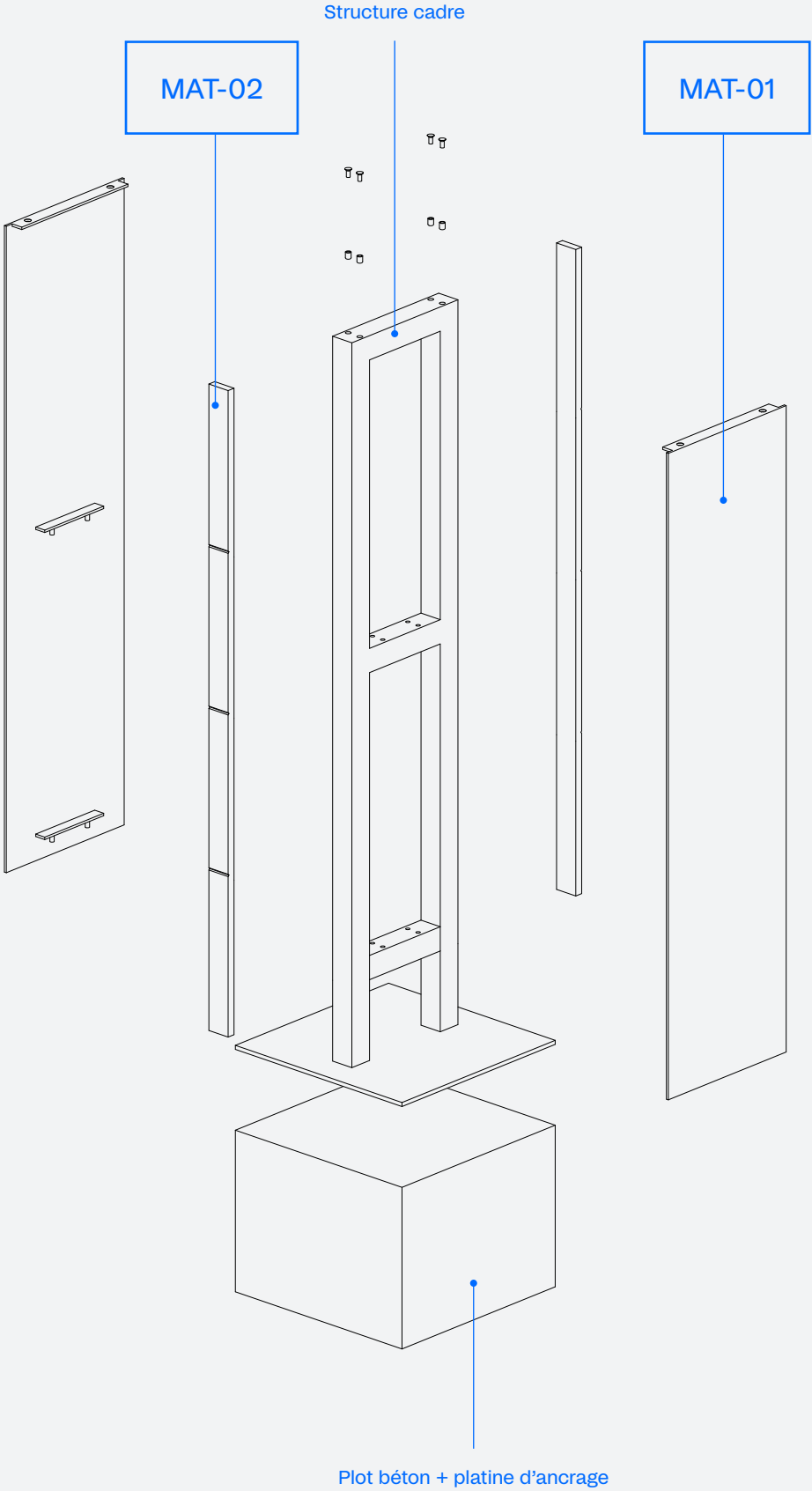
T6

Détails techniques

Vue axo



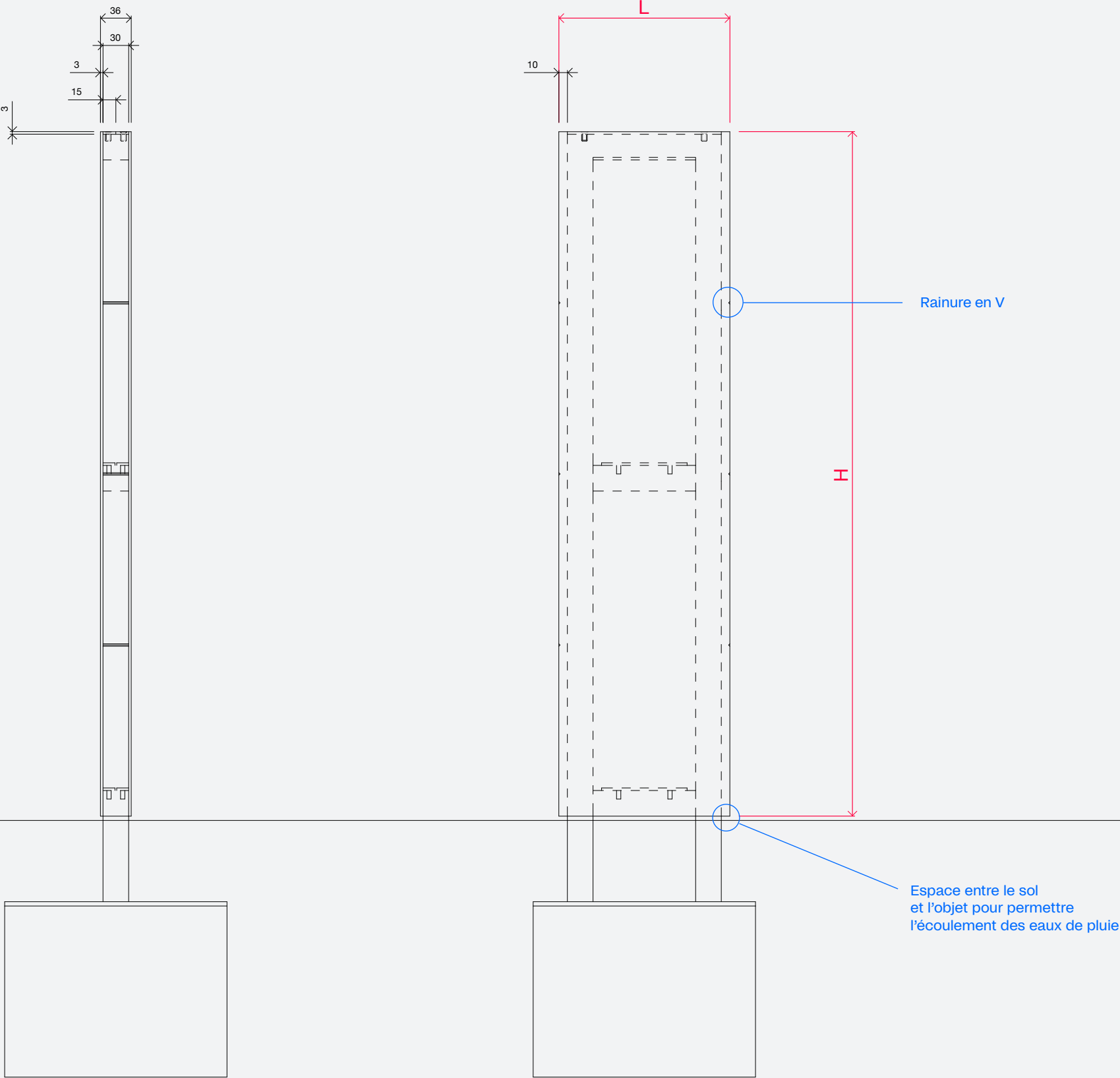
Vue en éclaté



T6

Détails techniques

Vue en coupe



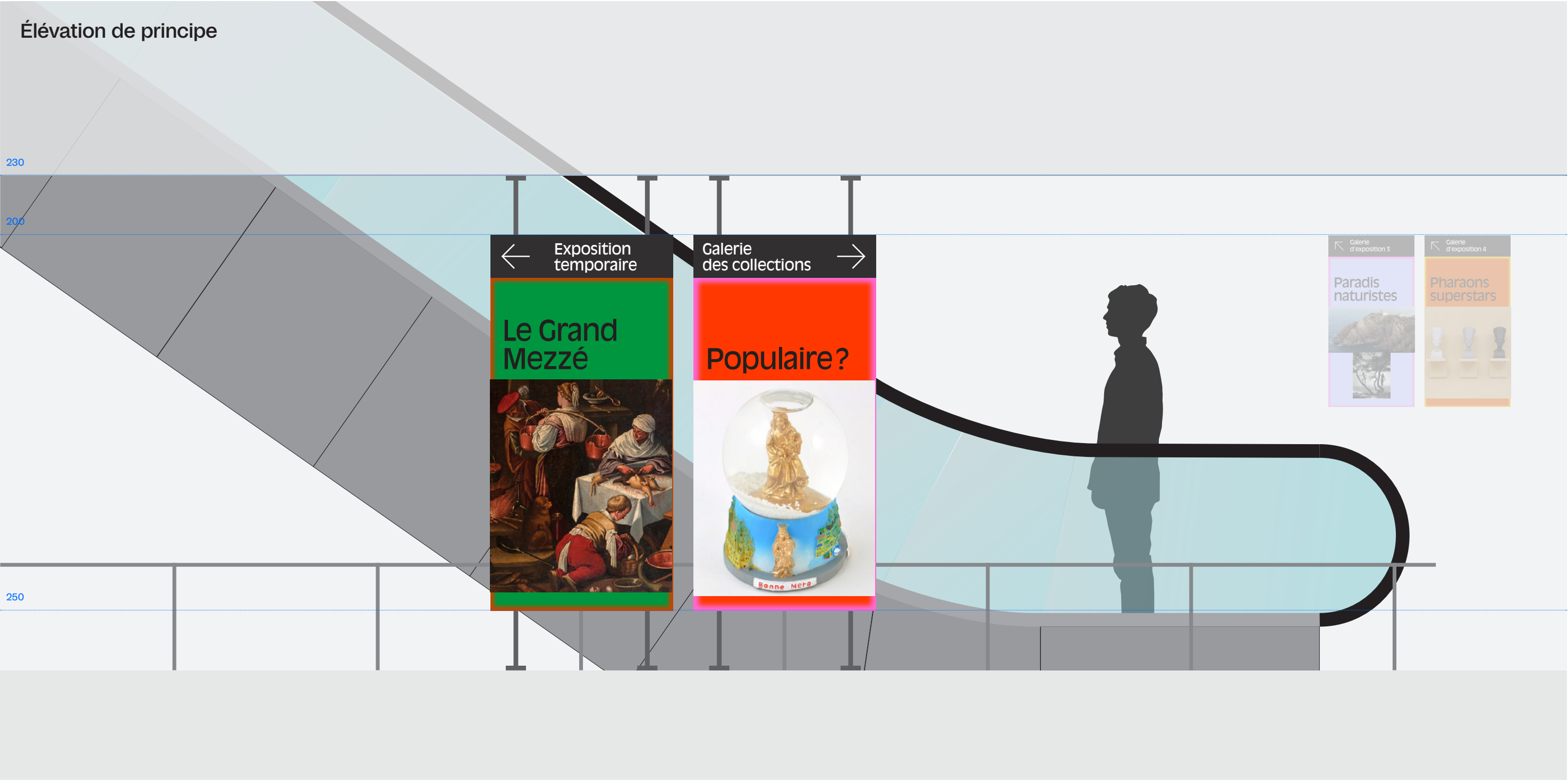
Typologie	L (mm)	H (mm)
T6 A	200	800
T6 B	200	1600

T7

Panneau / Mâts / Recto-Verso

T7

Panneau / Mâts / Recto-Verso



T7.1

Format S

T7.1

Implantation pressentie



T7

Panneau / Mâts / Recto-Verso

Élévation de principe

300

280

180

20



Populaire?



Exposition permanente

Galerie 1



Musée

T7.3

Format L

T7.2

Format M

T7.2

T7.3

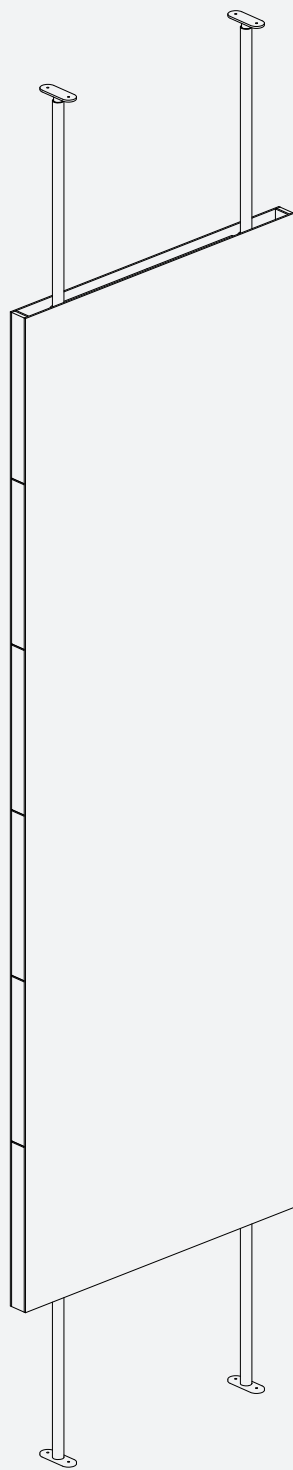
Implantation pressentie



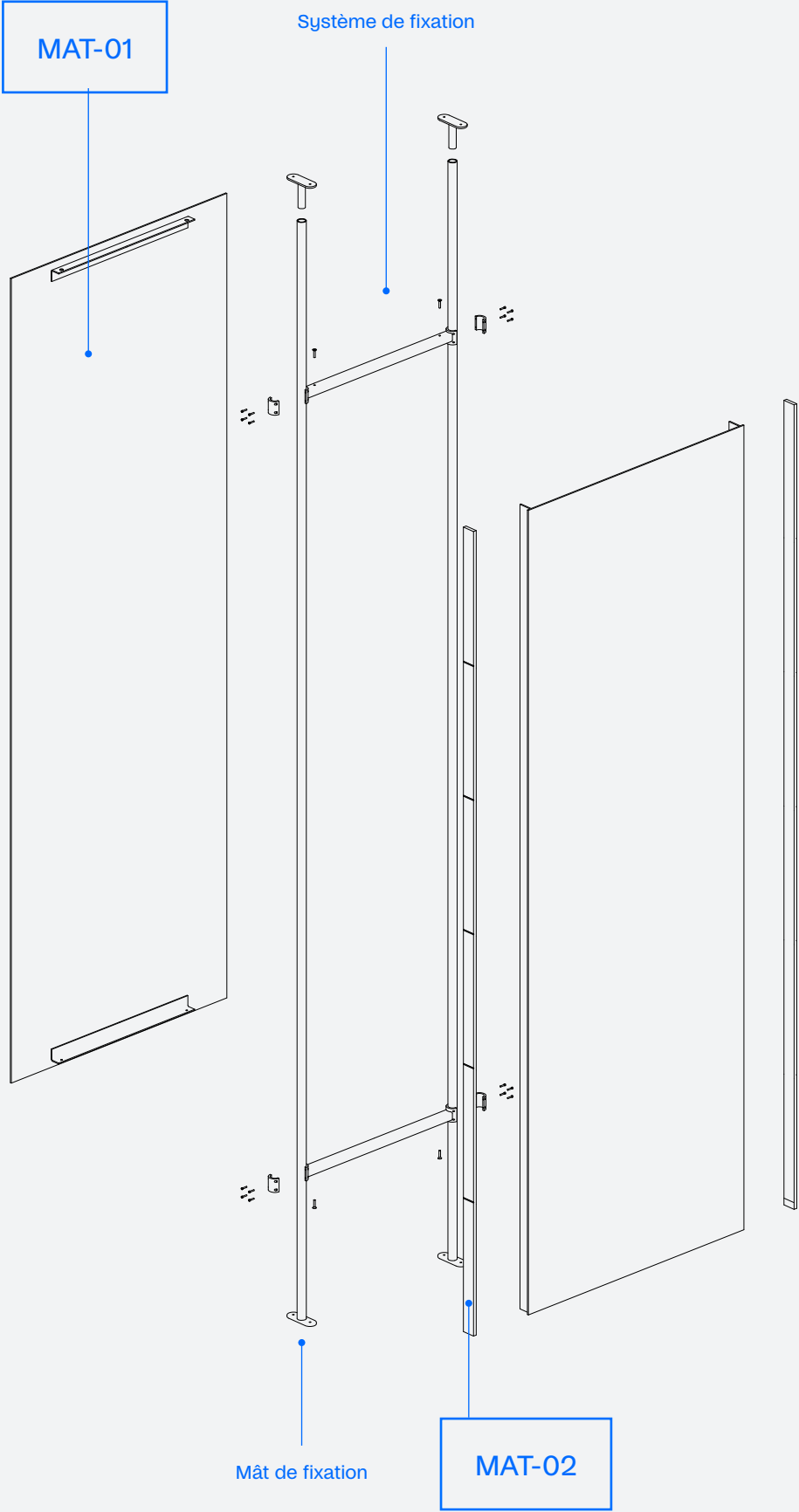
T7

Détails techniques

Vue axo



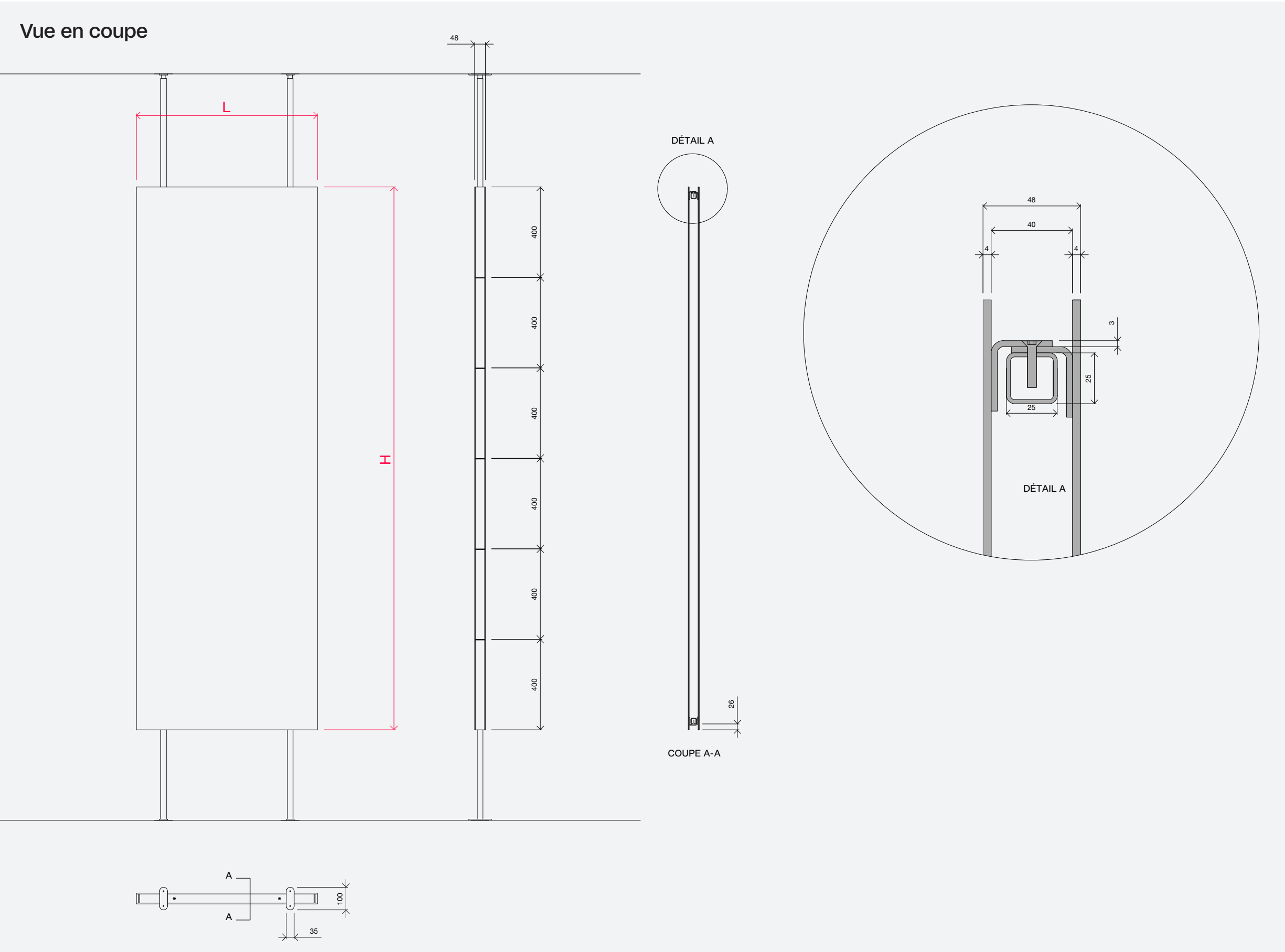
Vue en éclaté



T7

Détails techniques

Typologie	L (mm)	H (mm)
T7 A	850	1750
T7 B	800	2400
T7 C	2400	2400



T8

Panneau / Câbles /
Terrasse du musée

T8

Panneau / Câbles / Terrasse du musée

Élévation de principe



T8

Implantation pressentie

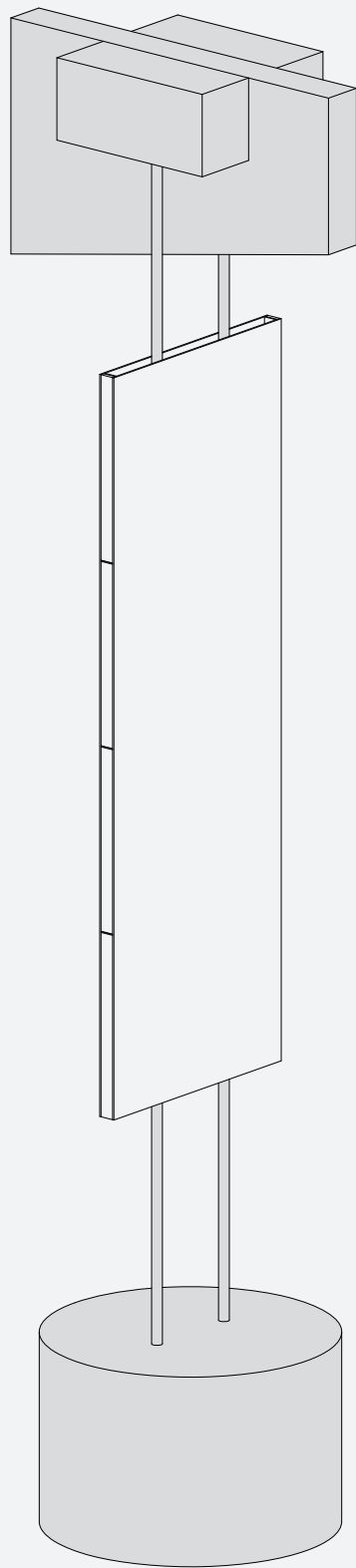


Musée / Niveau 4 / 21 / 22

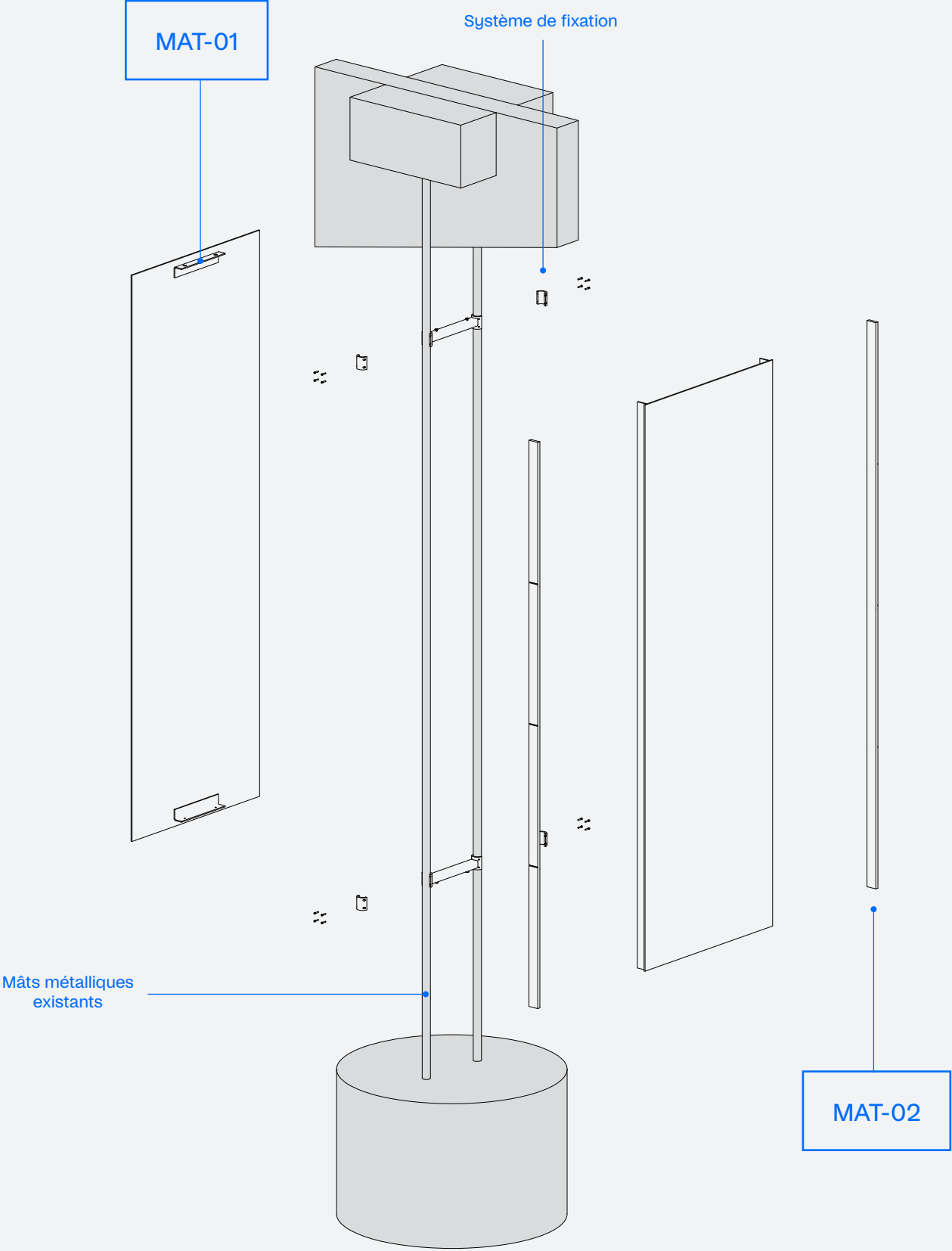
T8

Détails techniques

Vue axo

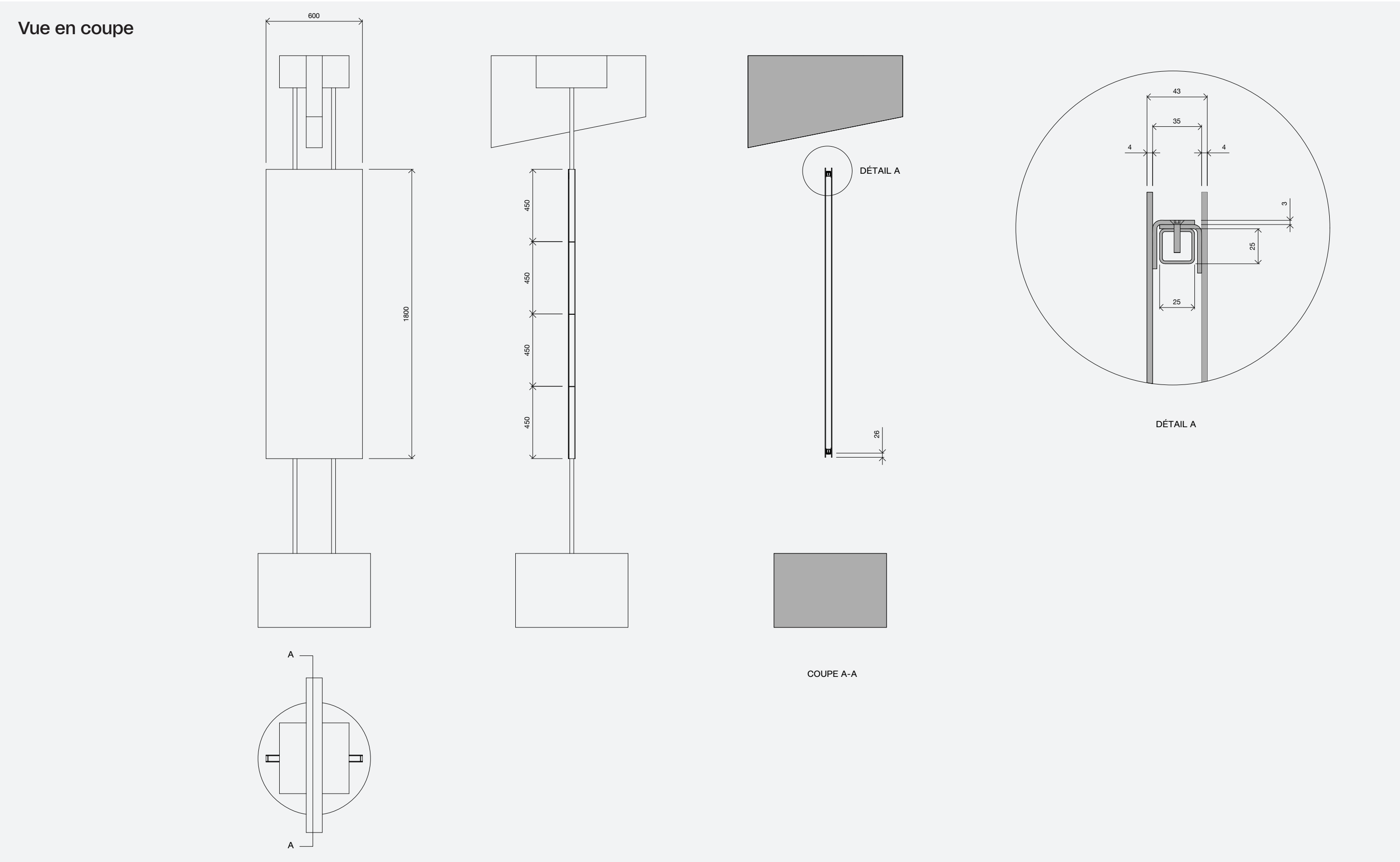


Vue en éclaté



T8

Détails techniques

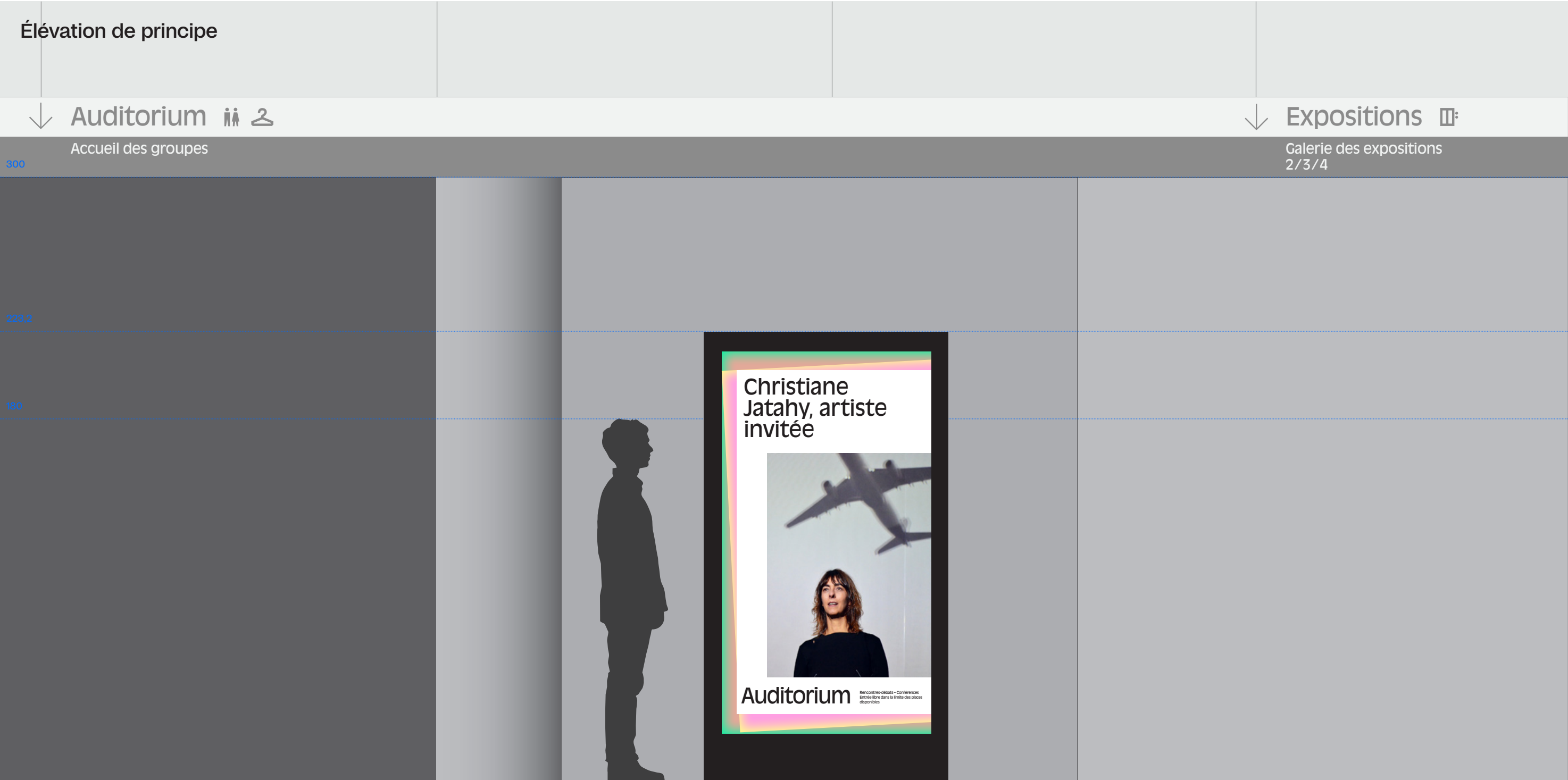


T9

Caisson écran / sol

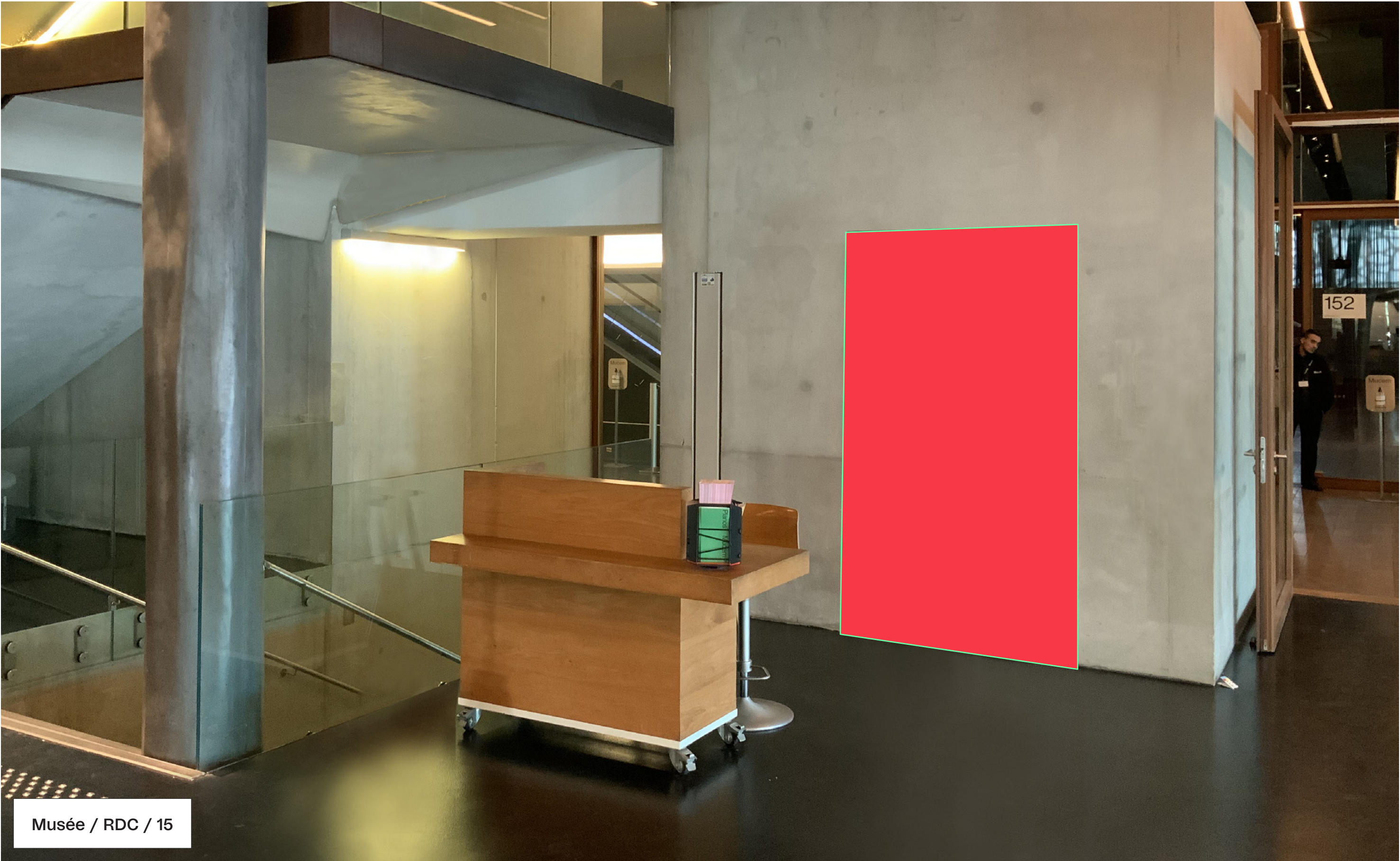
T9

Caisson écran / Sol



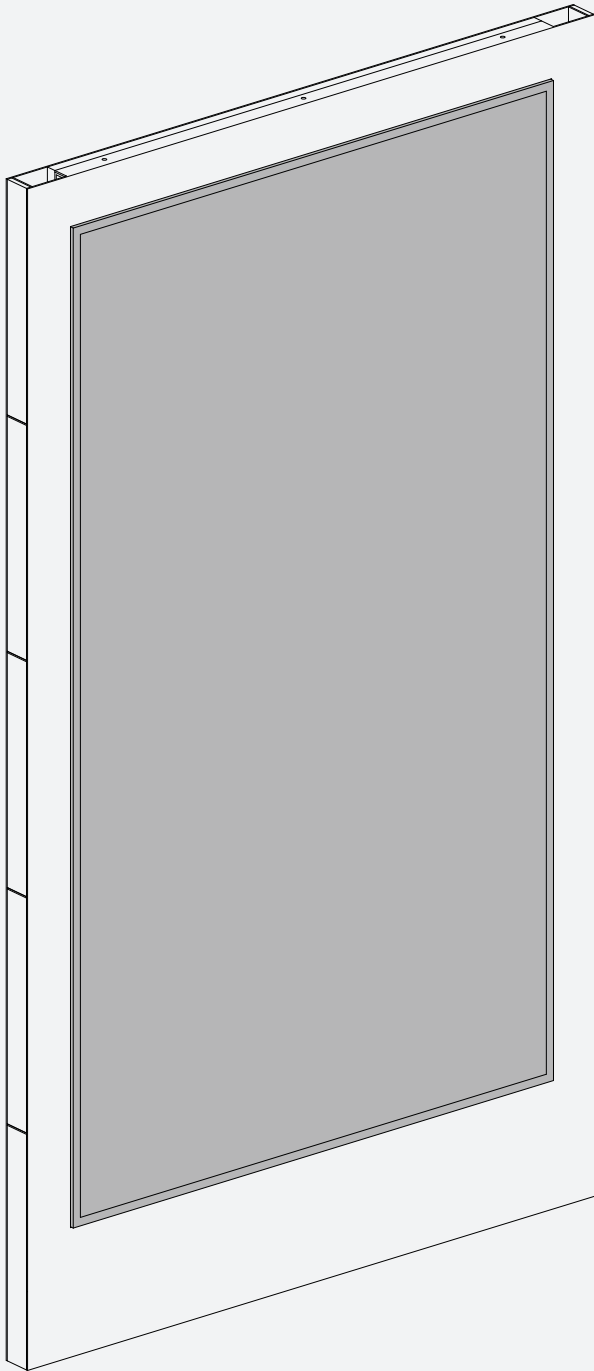
T9

Implantation pressentie

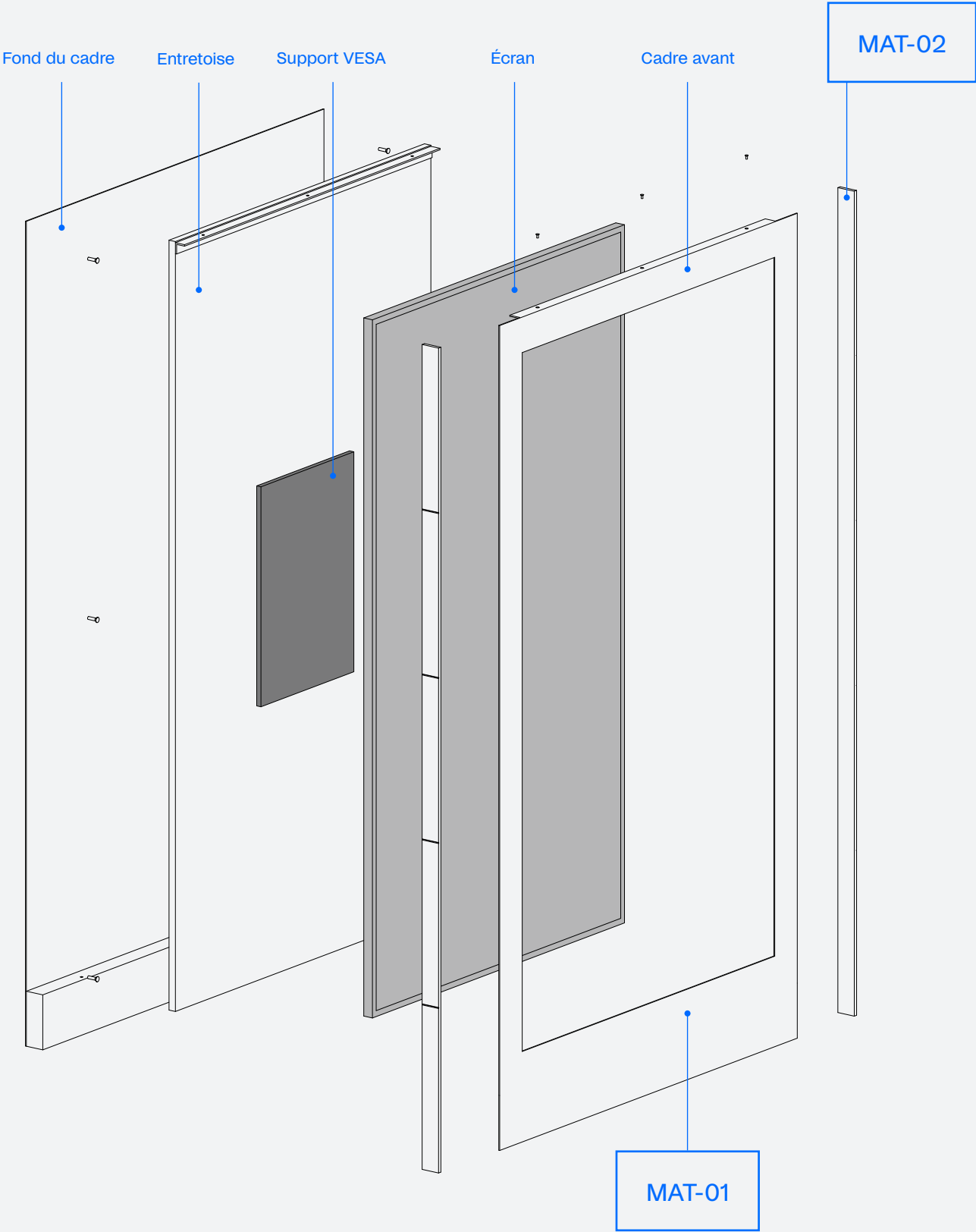


Musée / RDC / 15

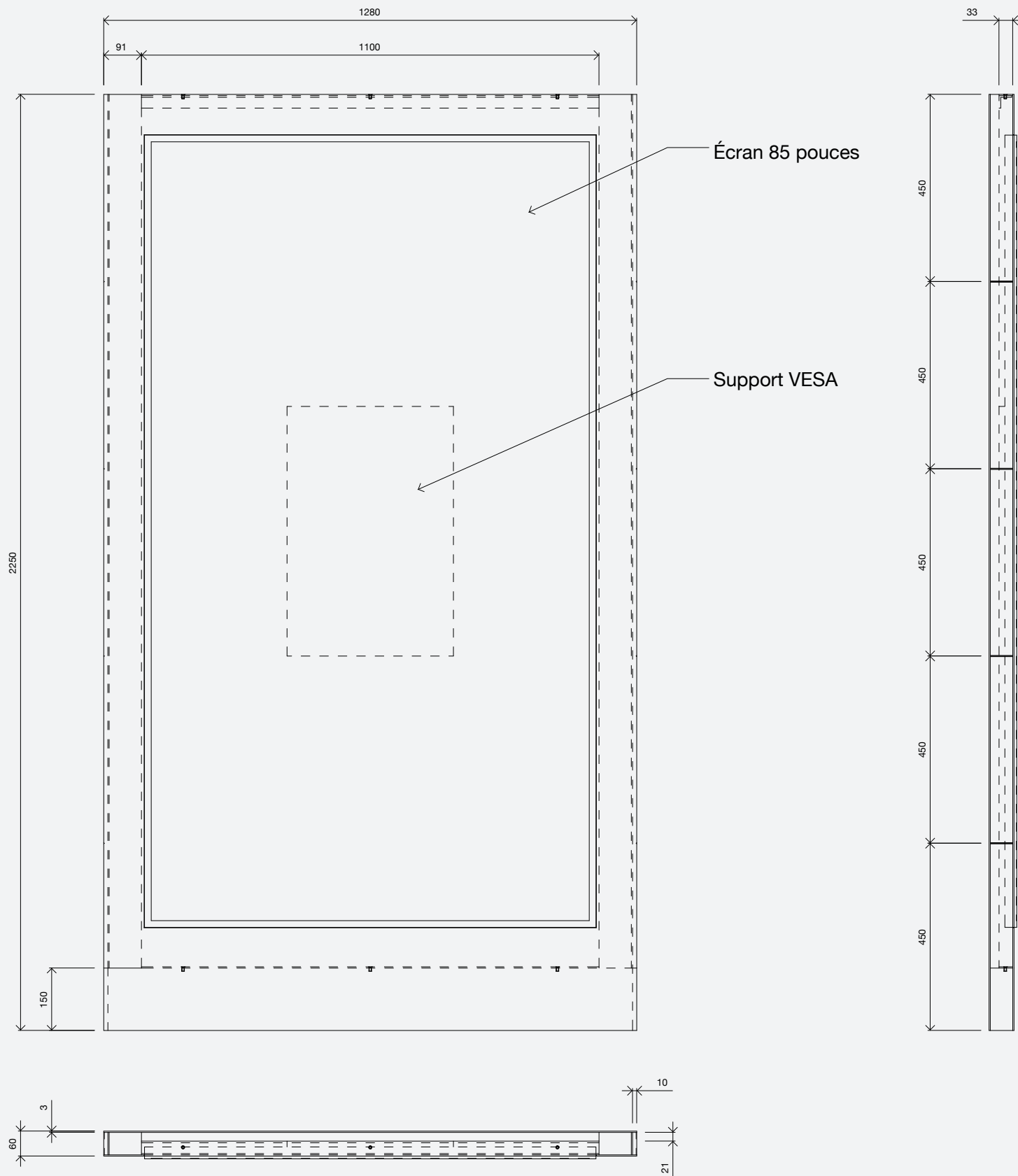
Vue axo



Vue en éclaté



Vue en coupe

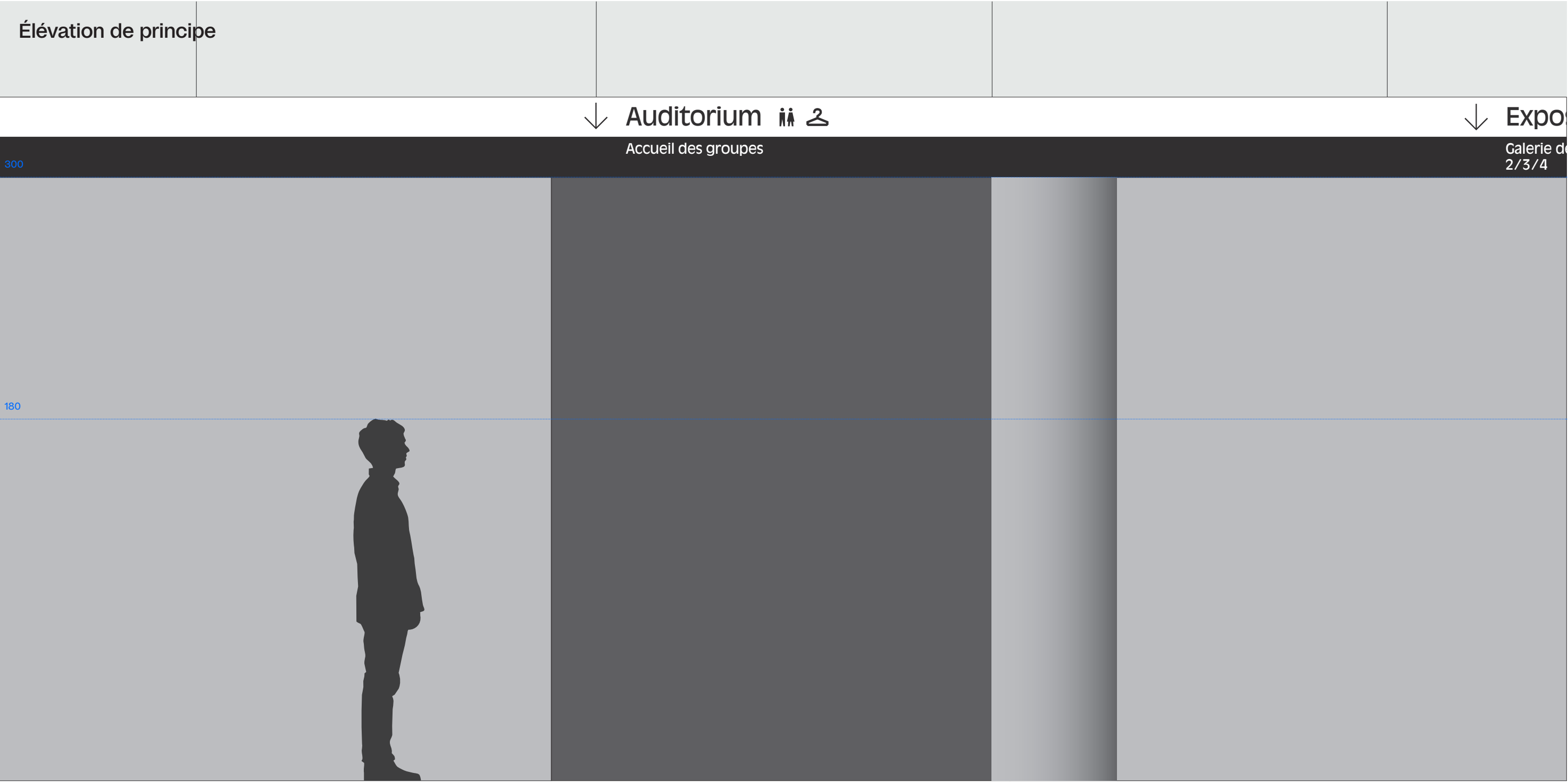


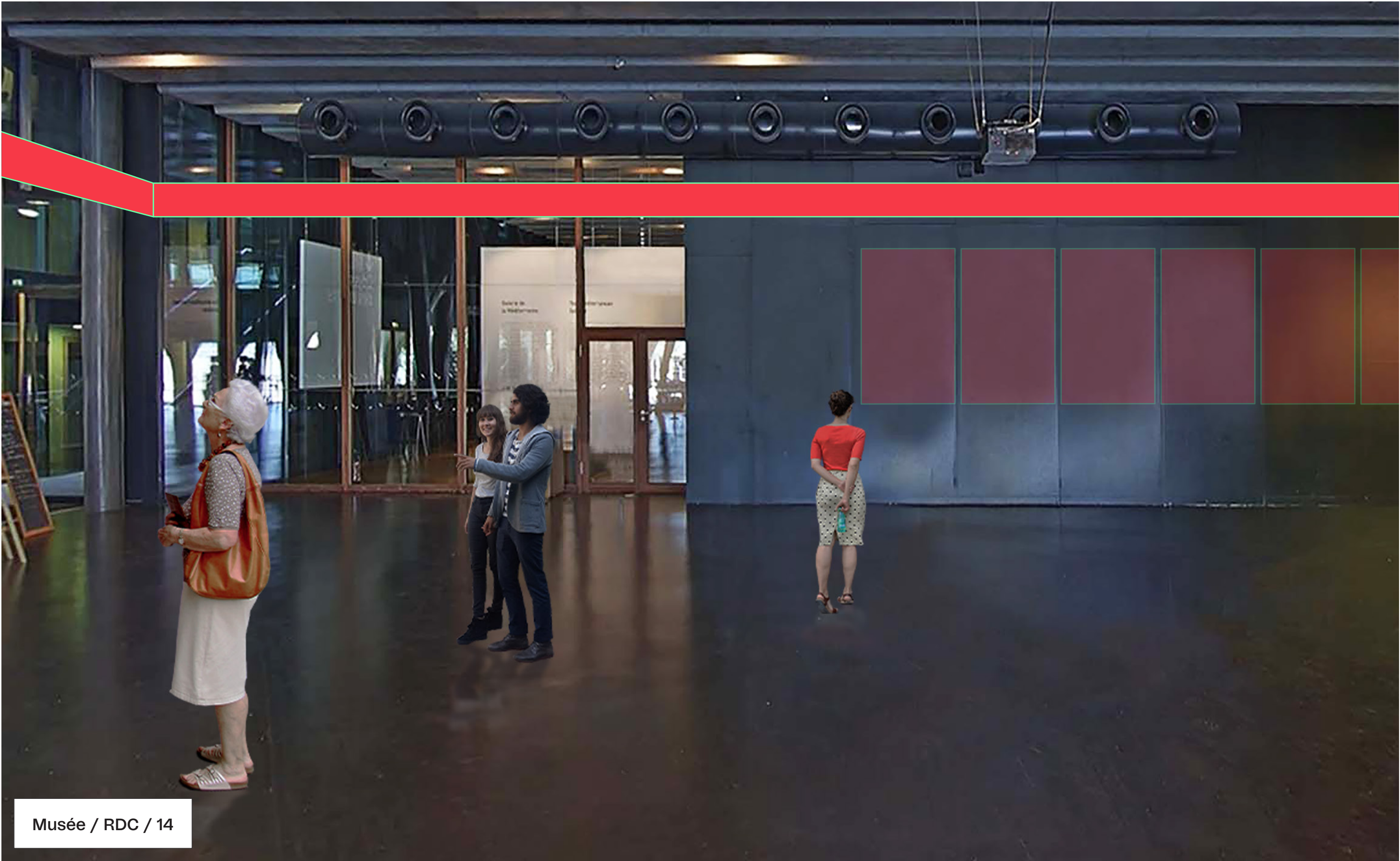
T10

Ruban

T10.1

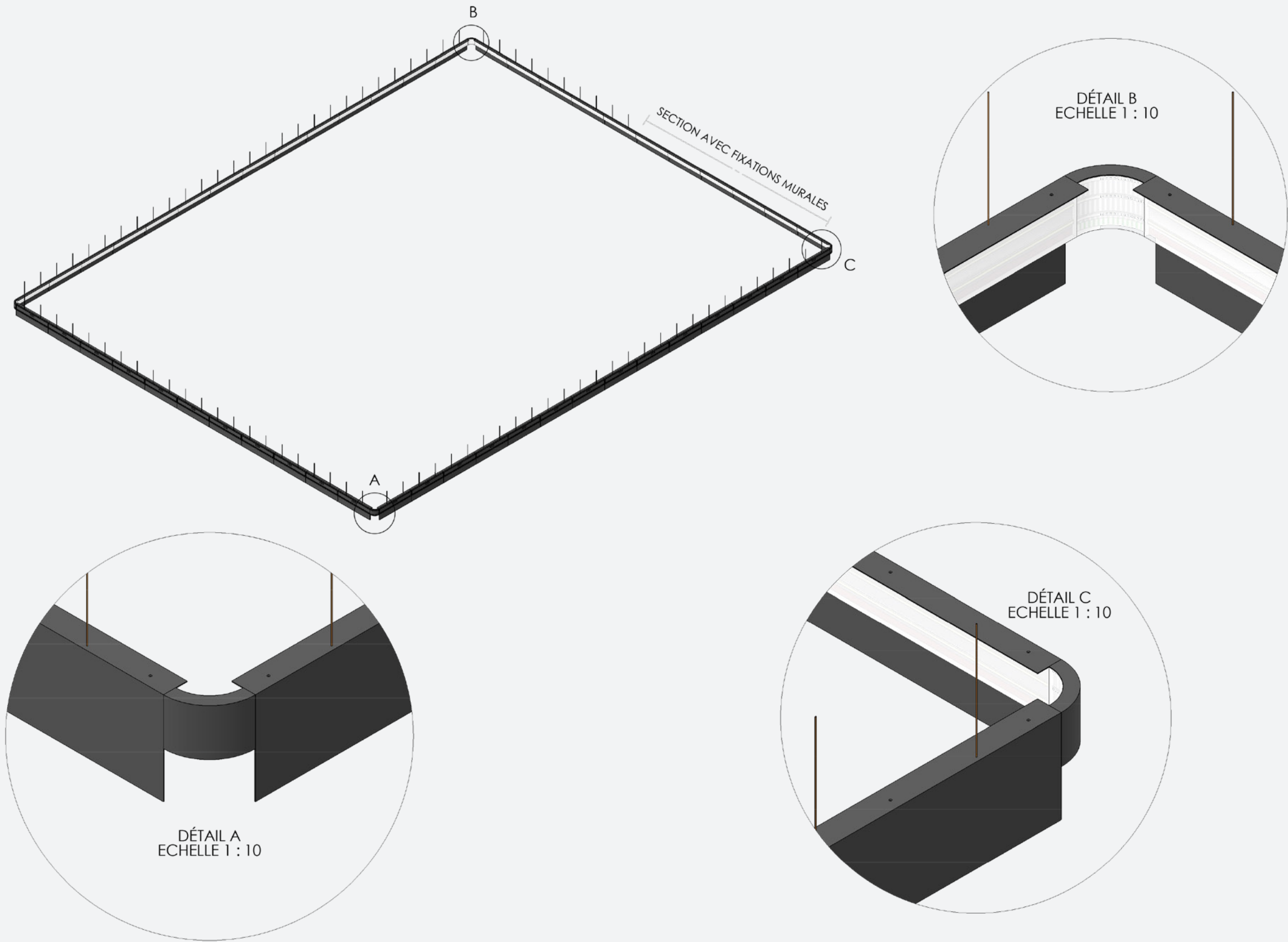
Ruban lumineux / Hall J4



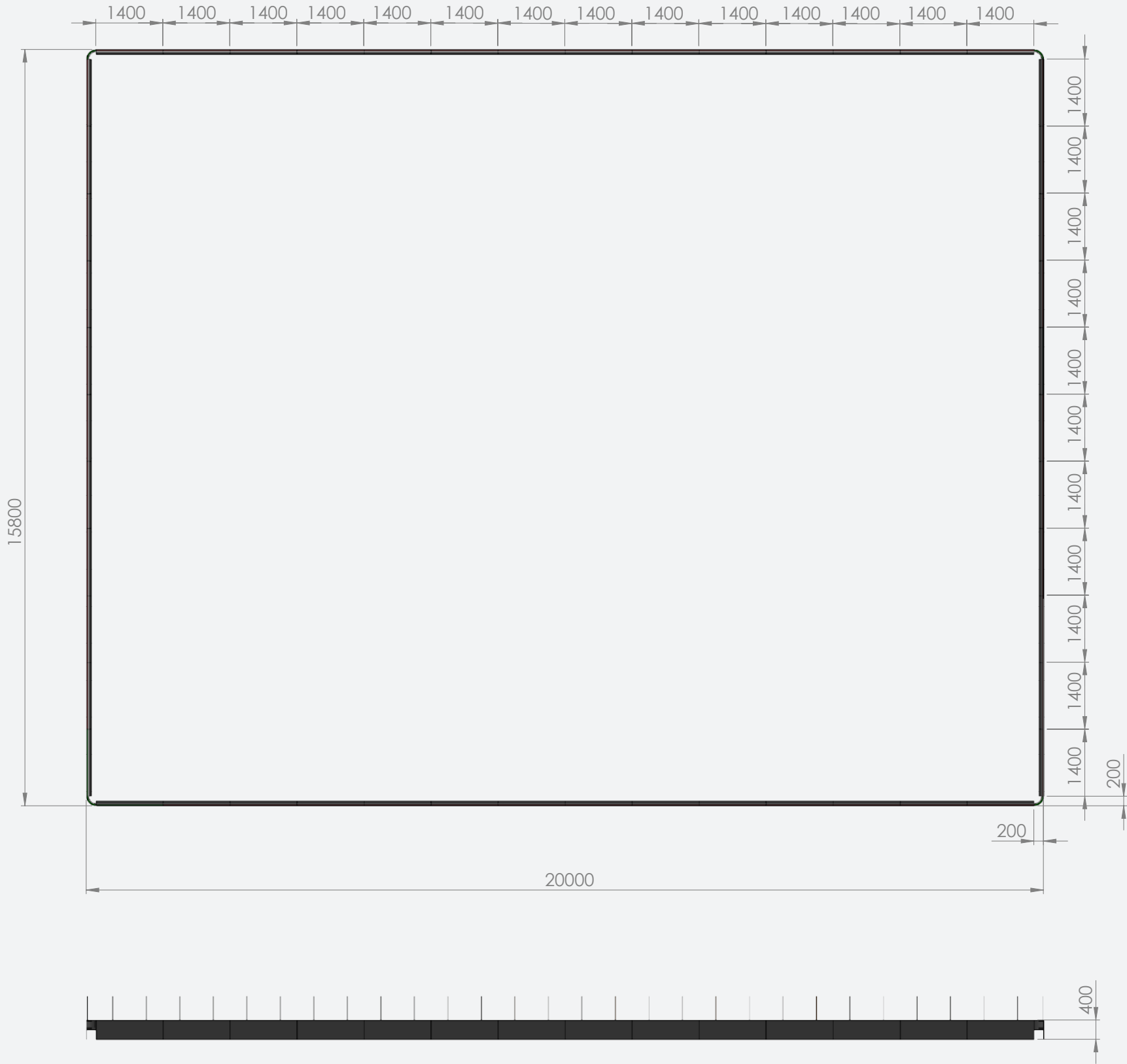


Musée / RDC / 14

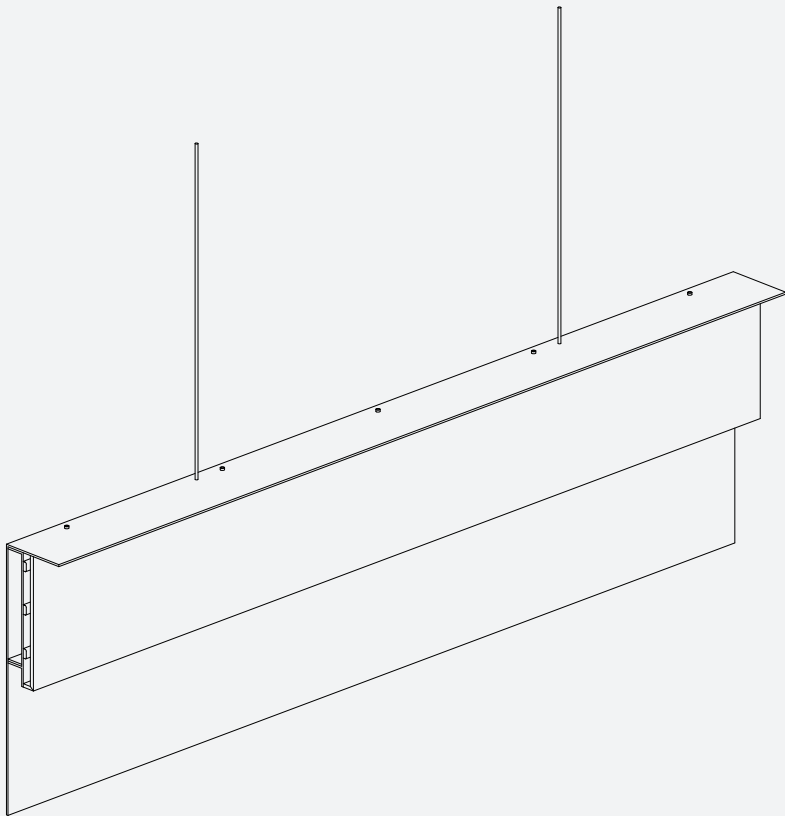
Vue axo



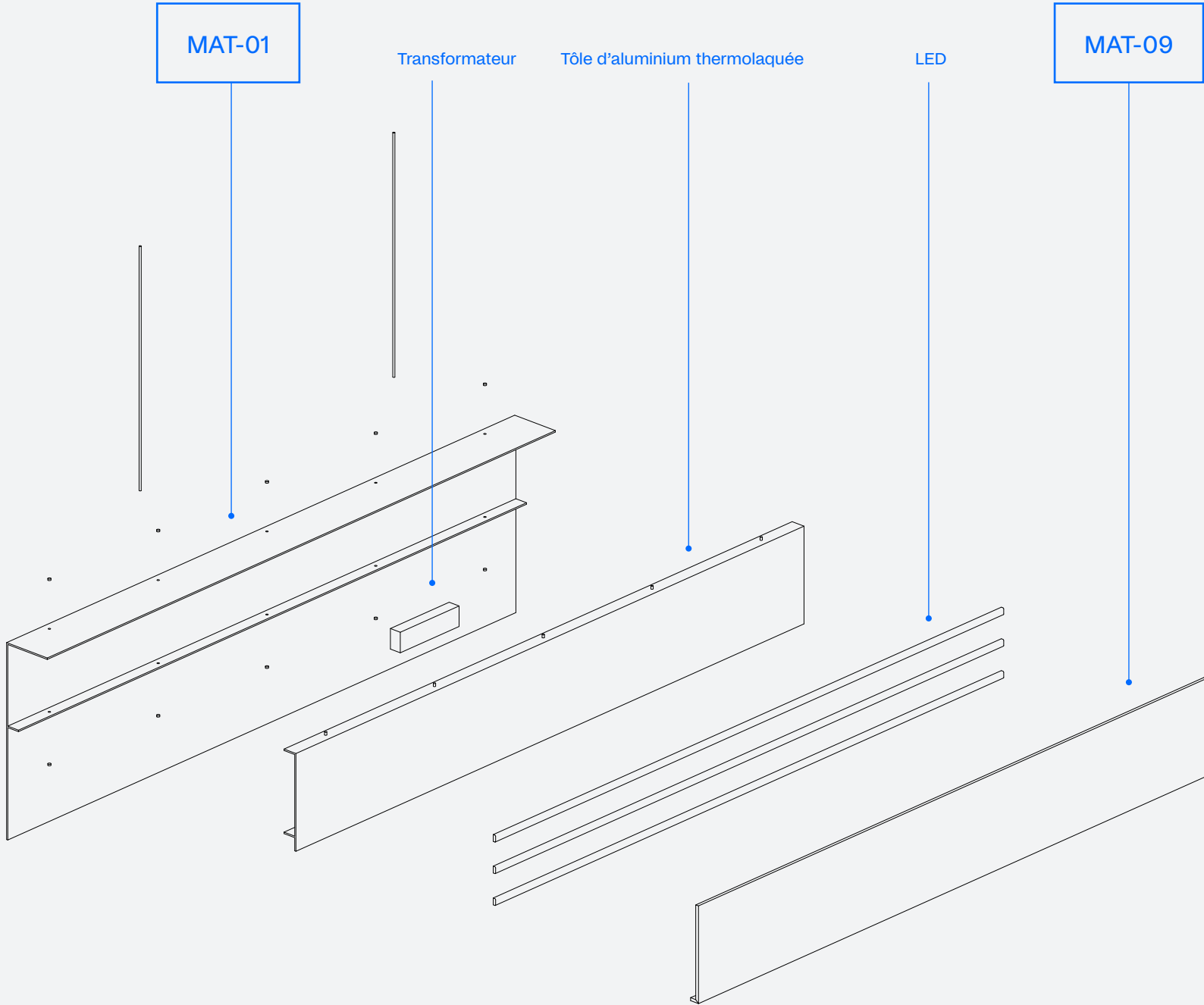
Vue en plan



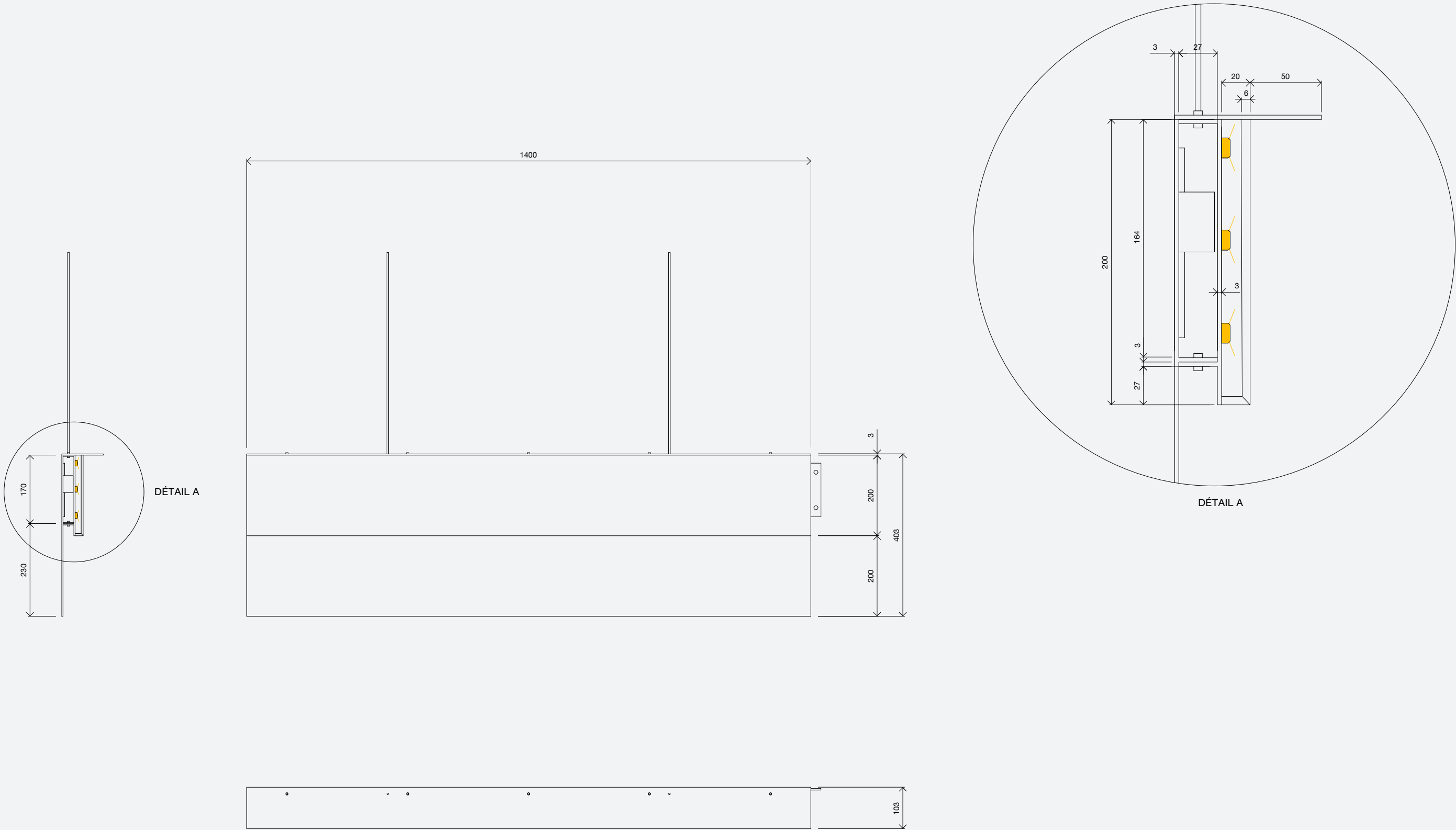
Vue axo



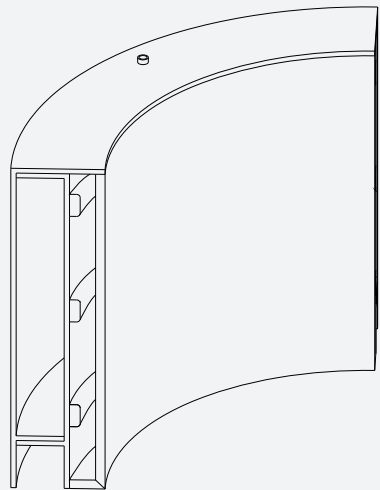
Vue en éclaté



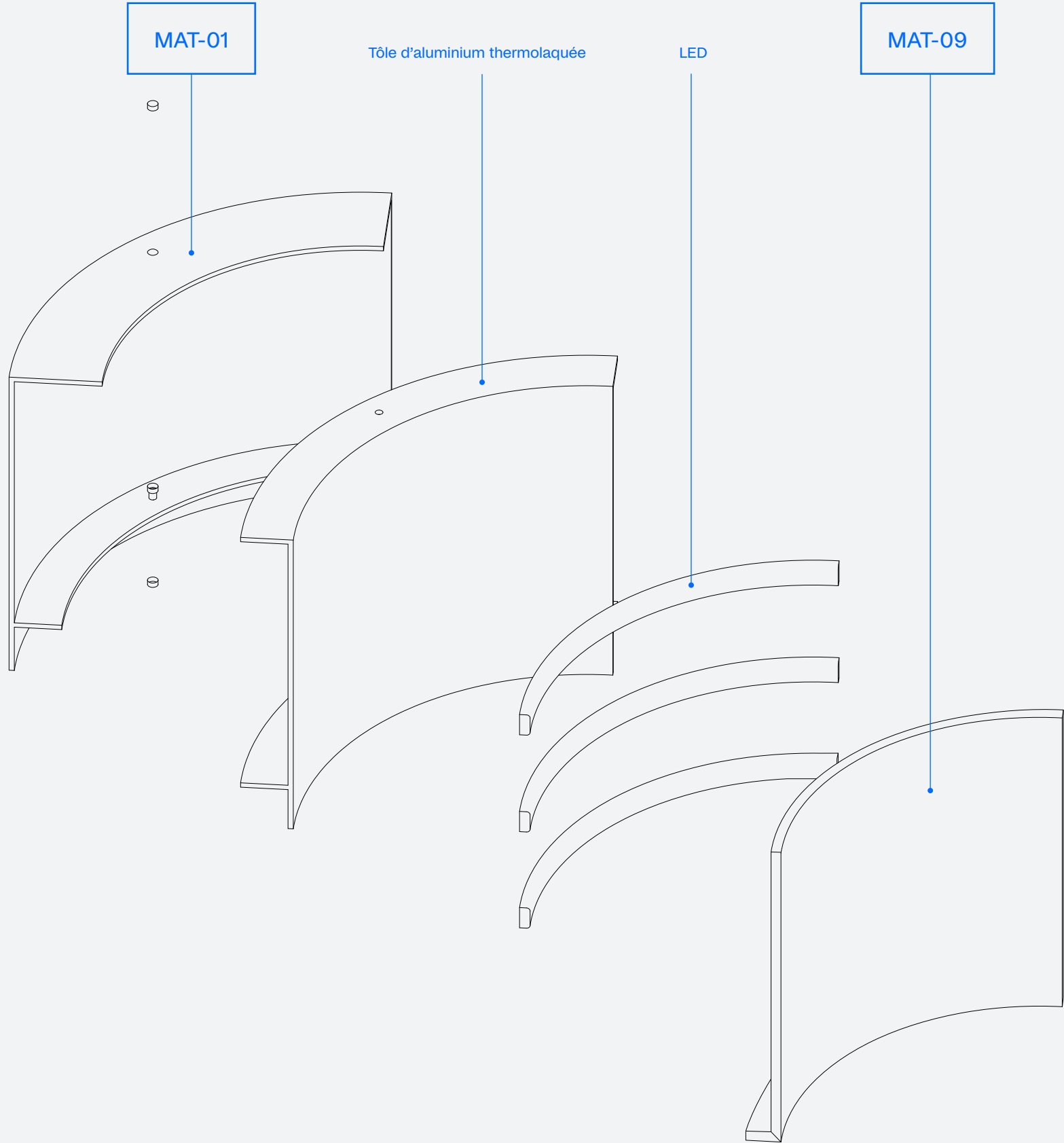
Vue en coupe



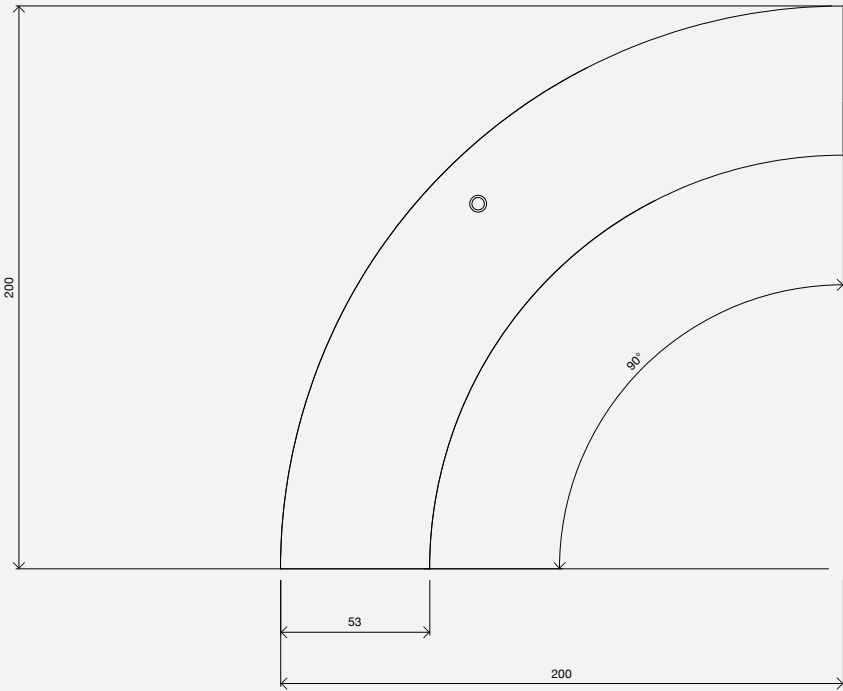
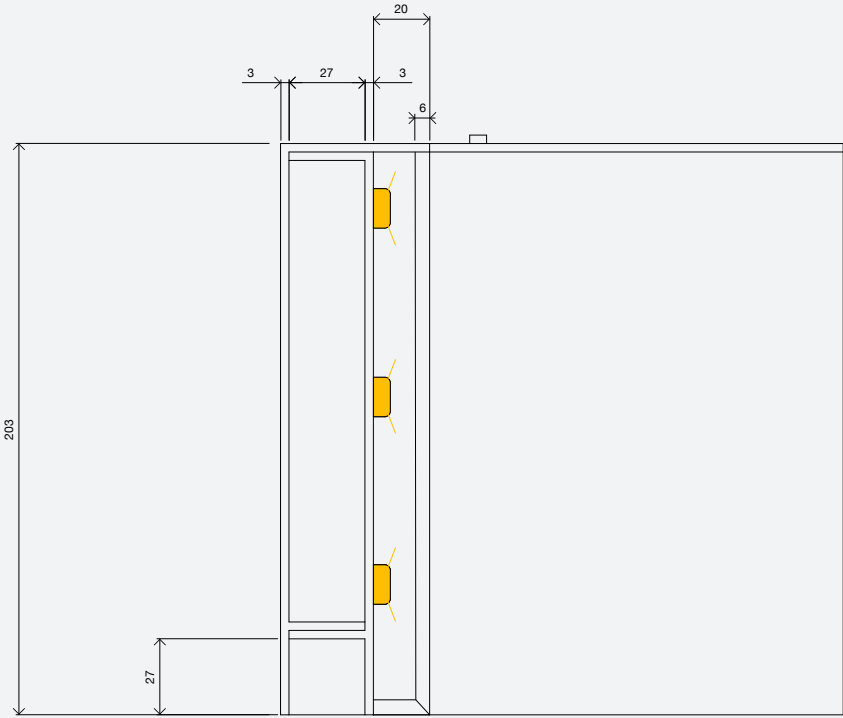
Vue axo



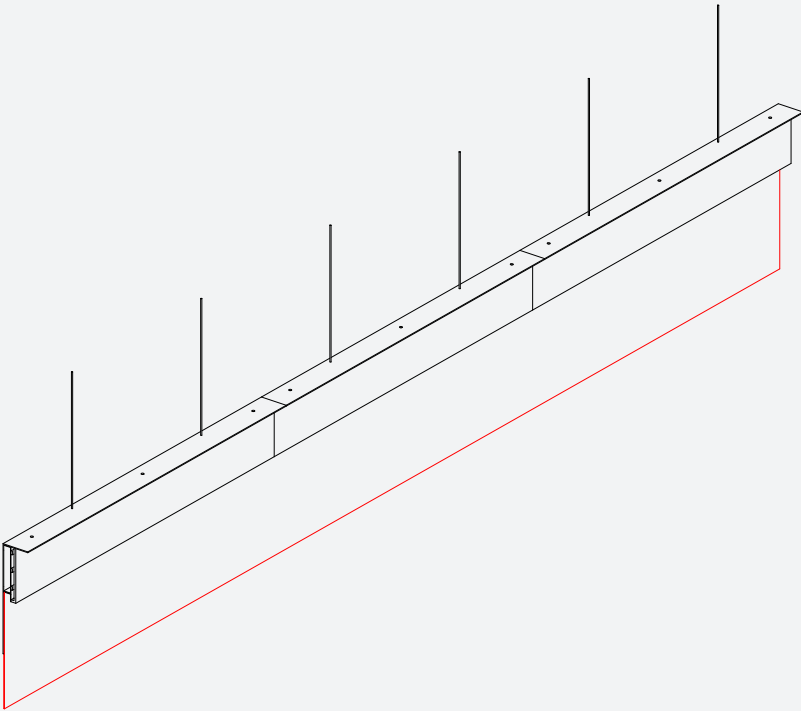
Vue en éclaté



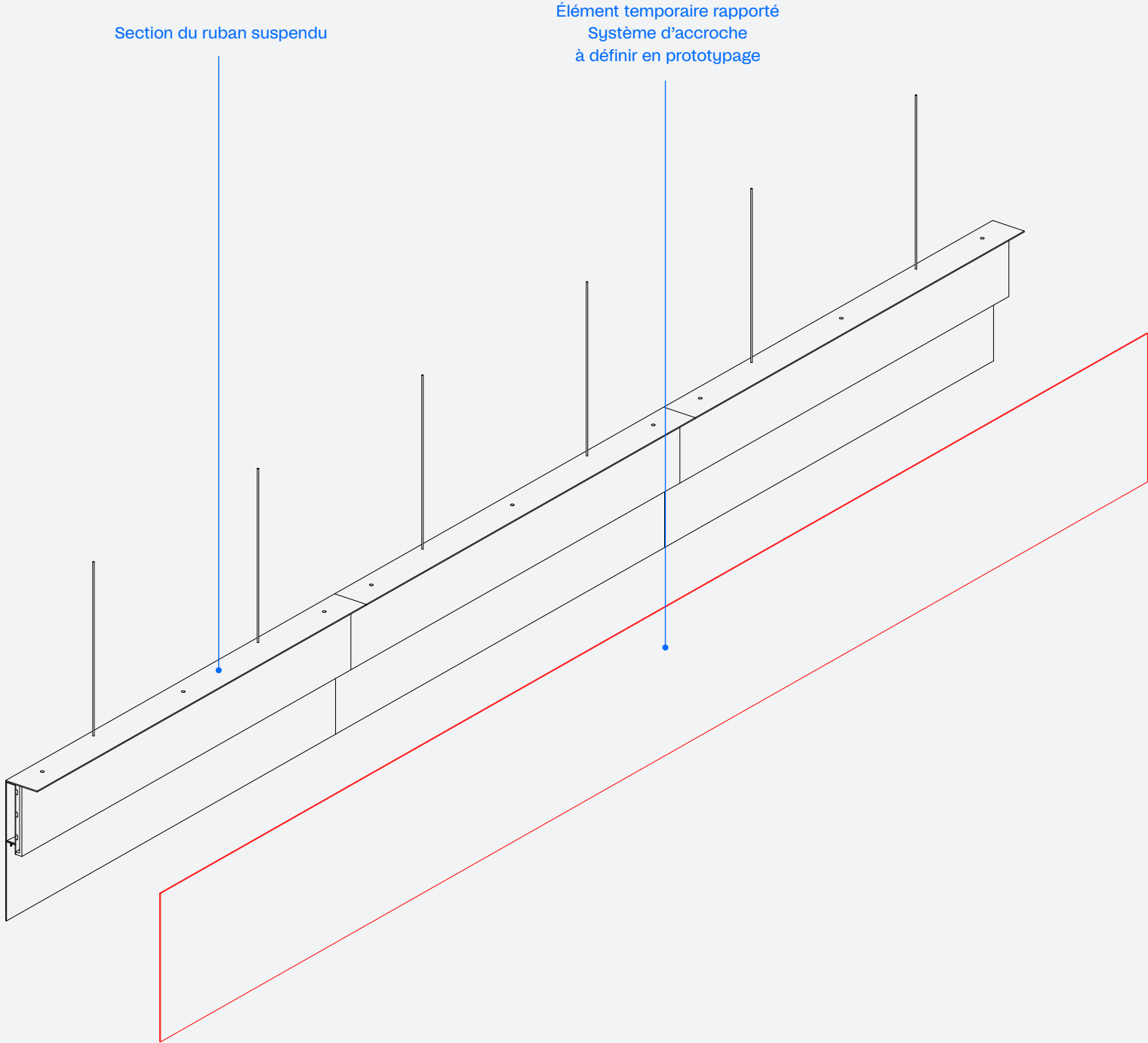
Vue en coupe



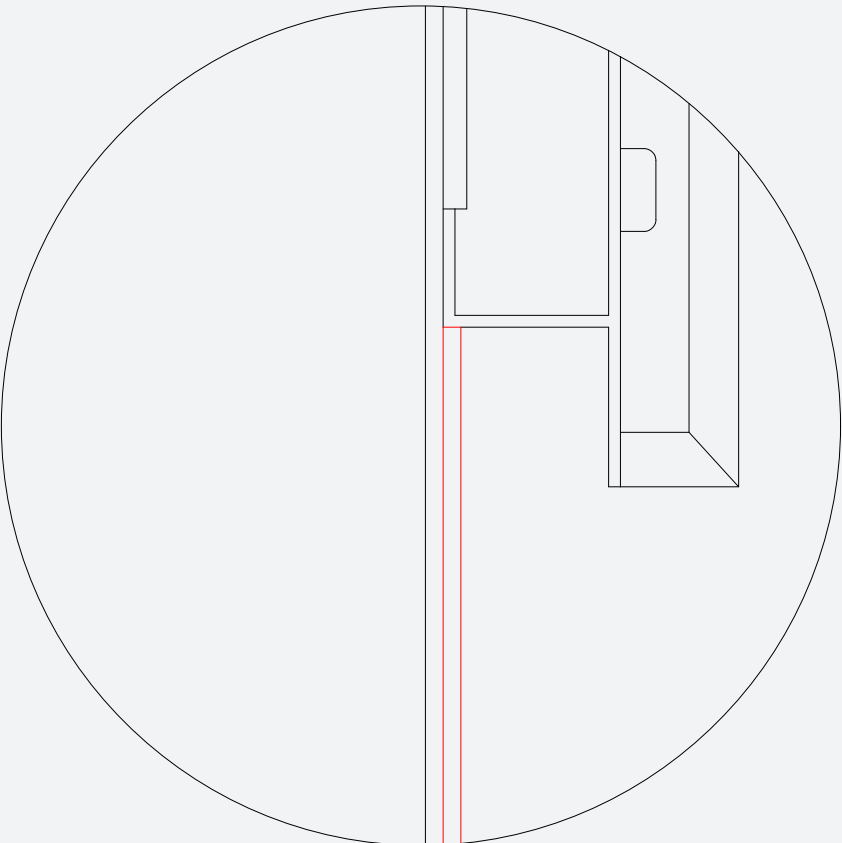
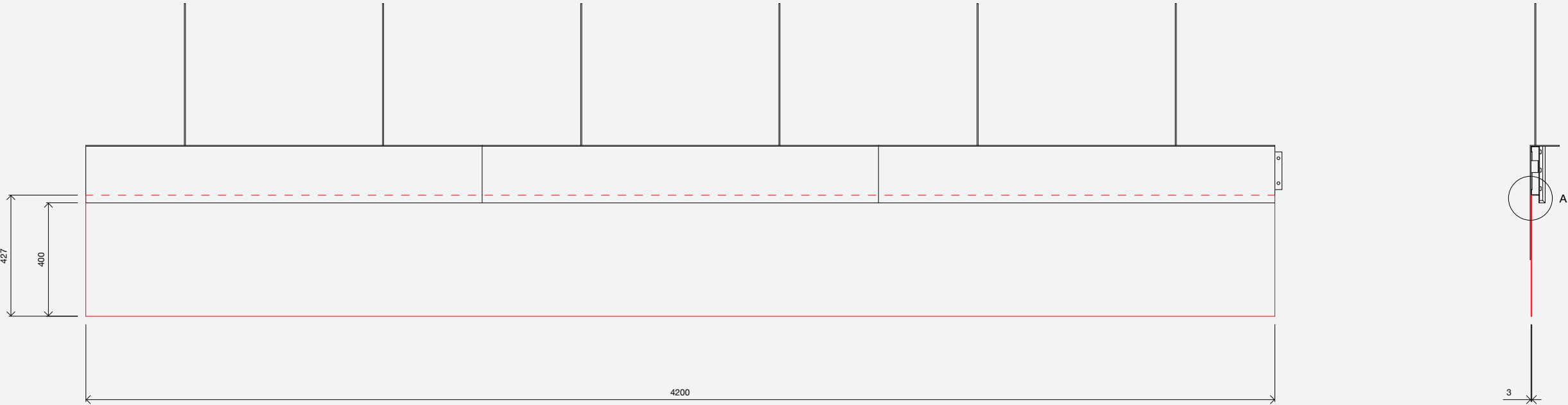
Vue axo



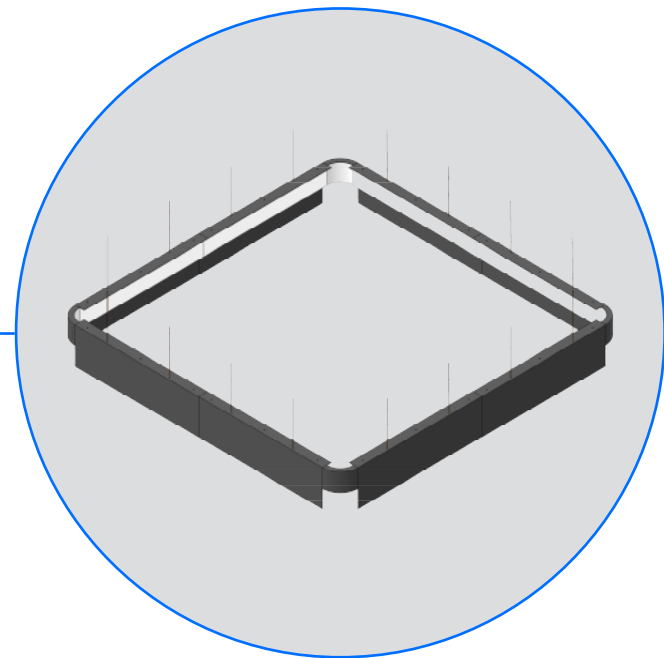
Vue en éclaté



Vue en coupe



DÉTAIL A

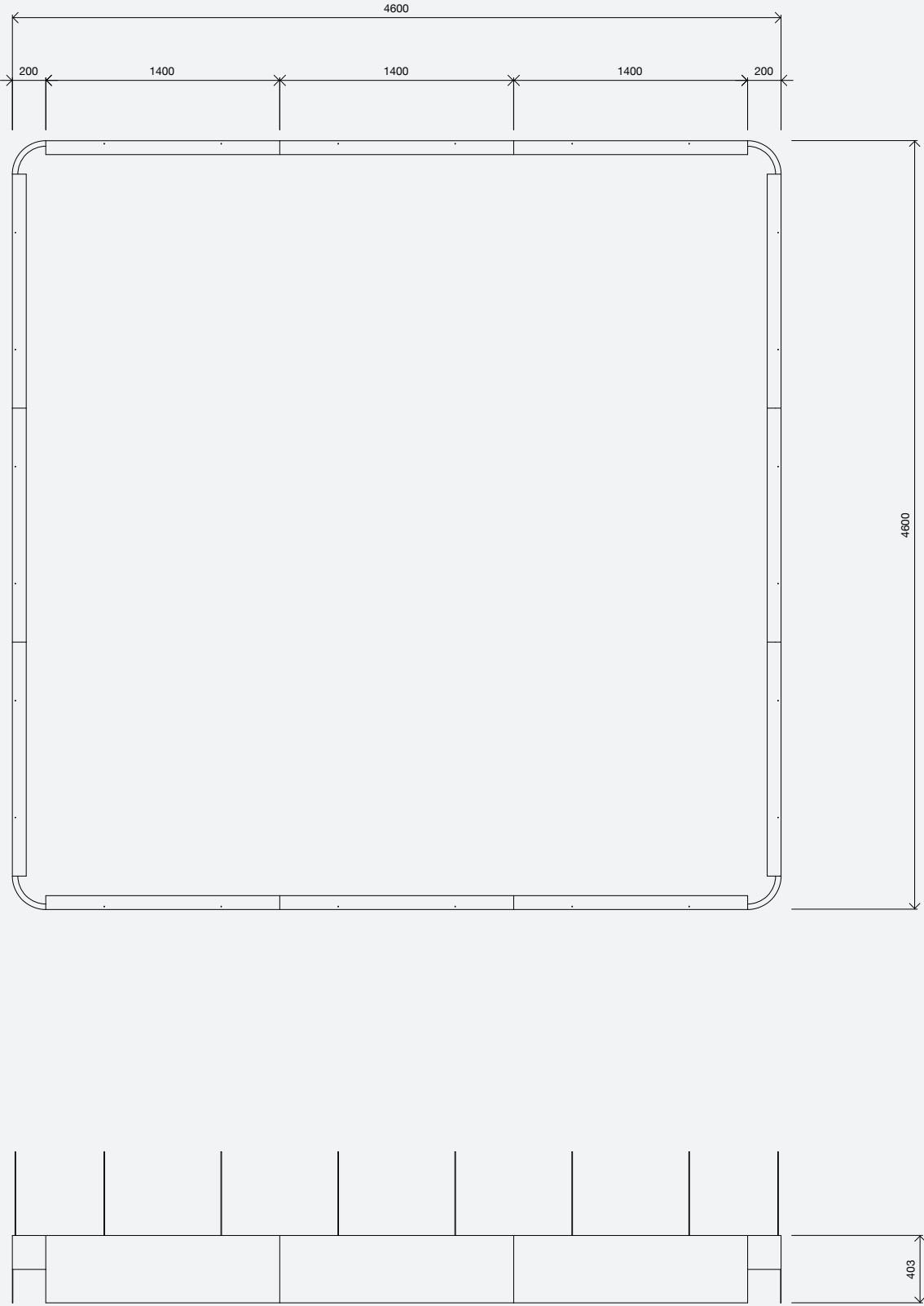


T10.2

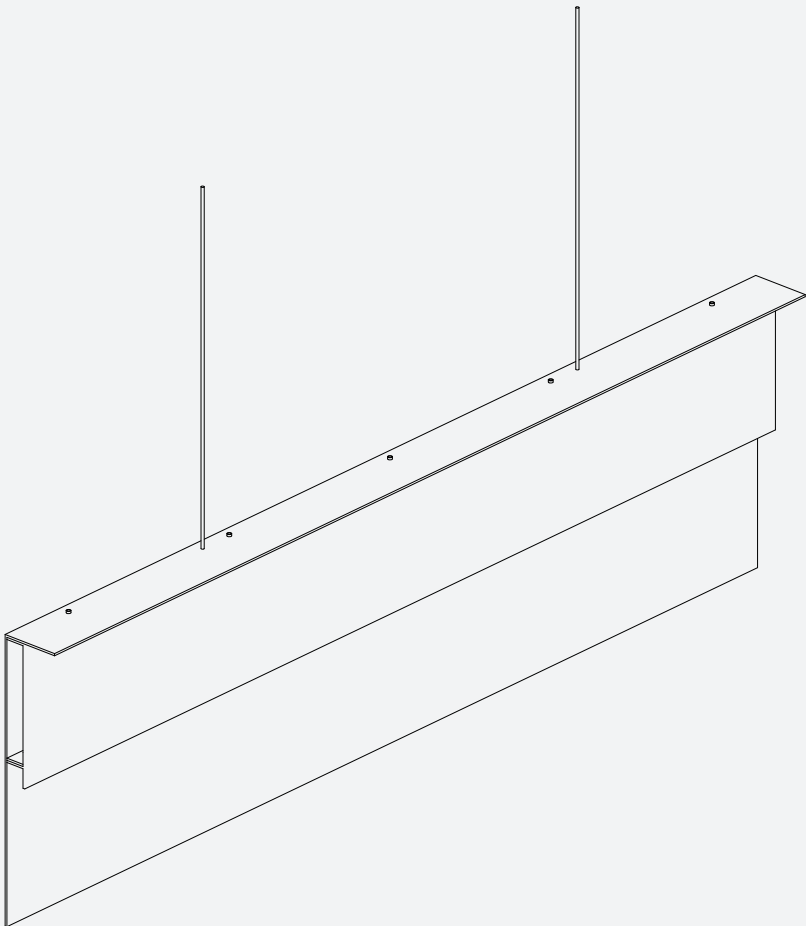
Implantation préssentie



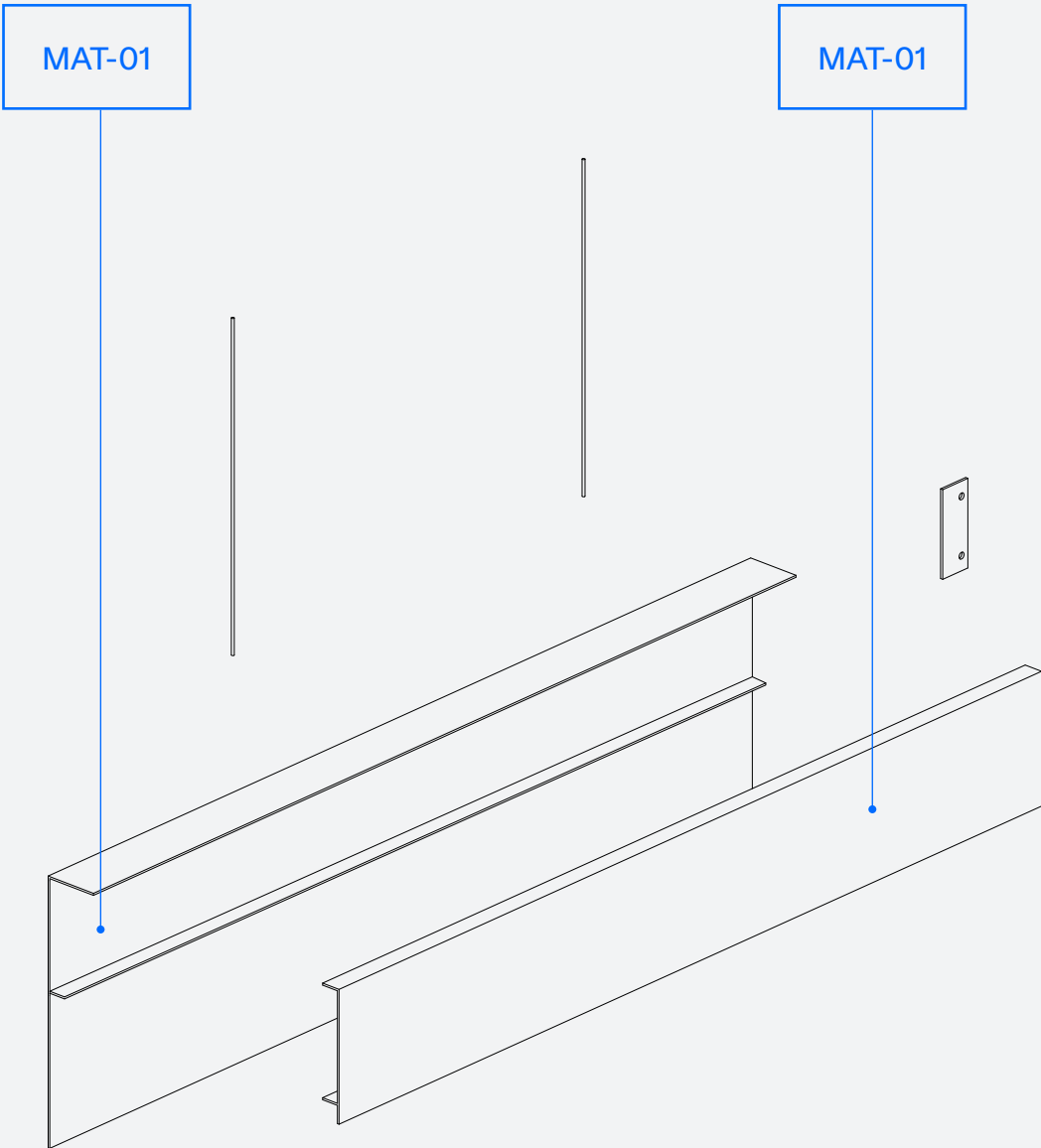
Vue en plan



Vue axo



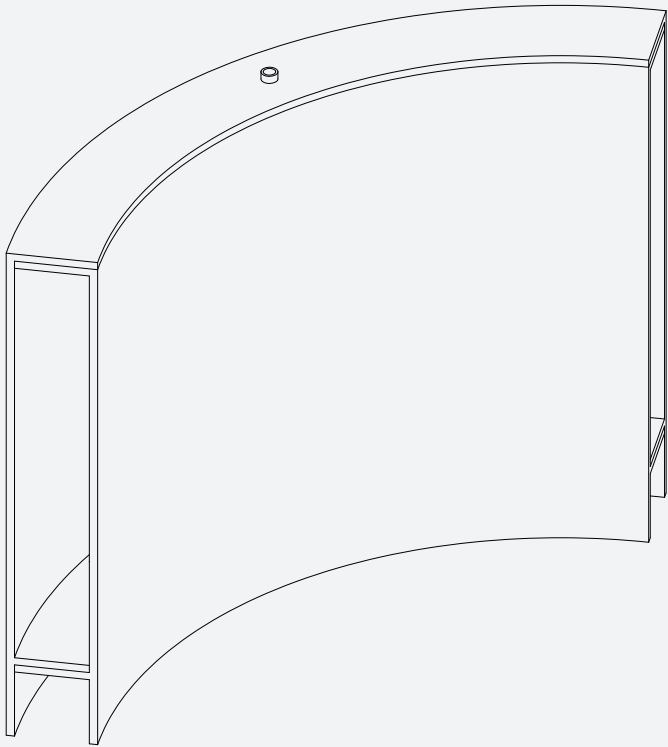
Vue en éclaté



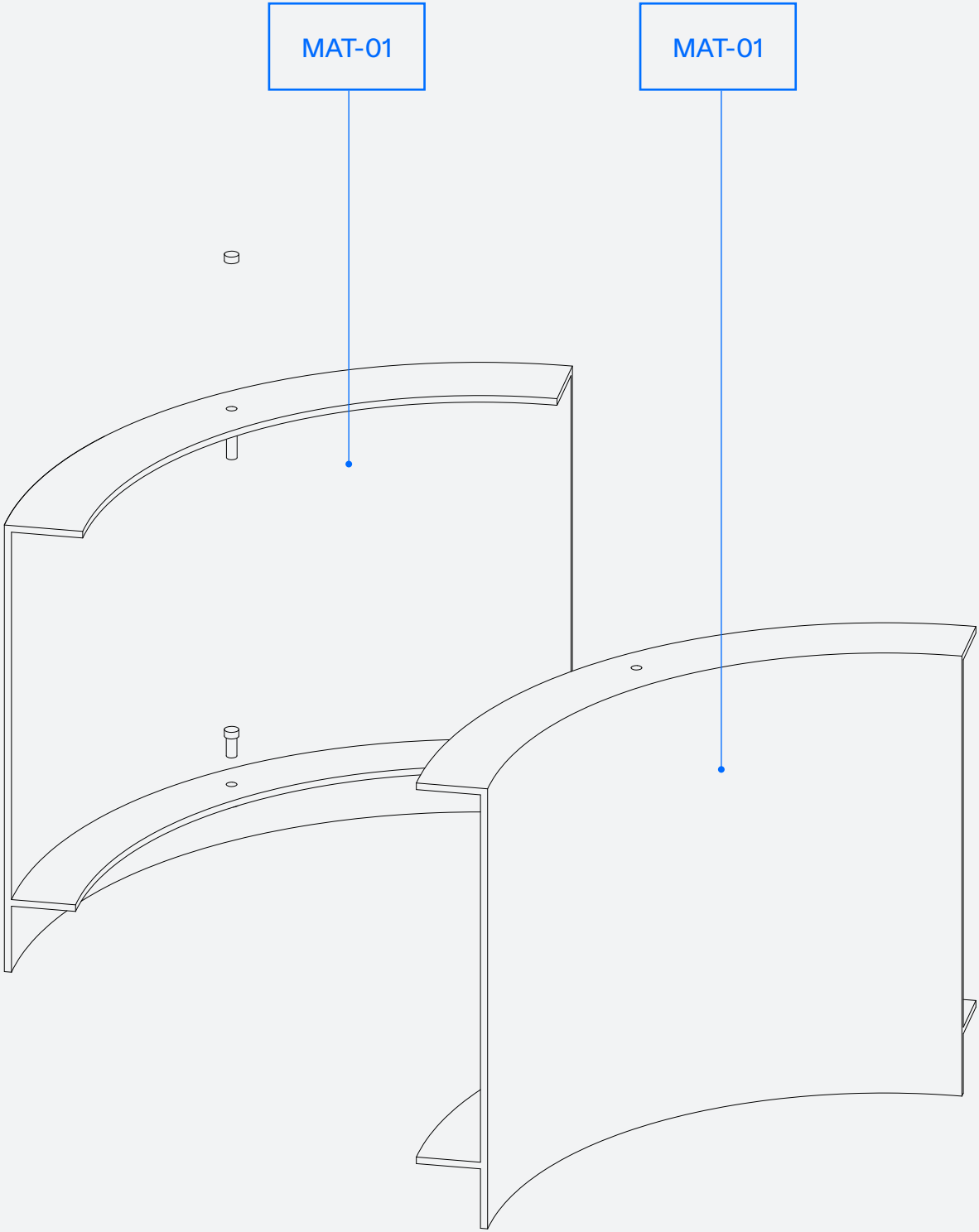
Vue en coupe



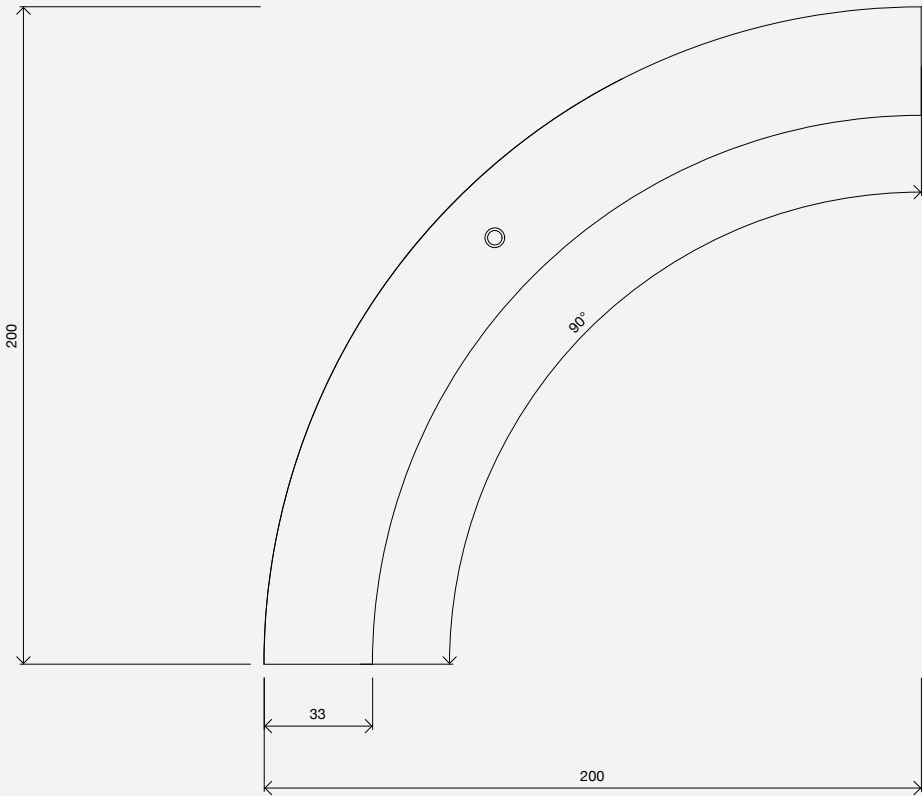
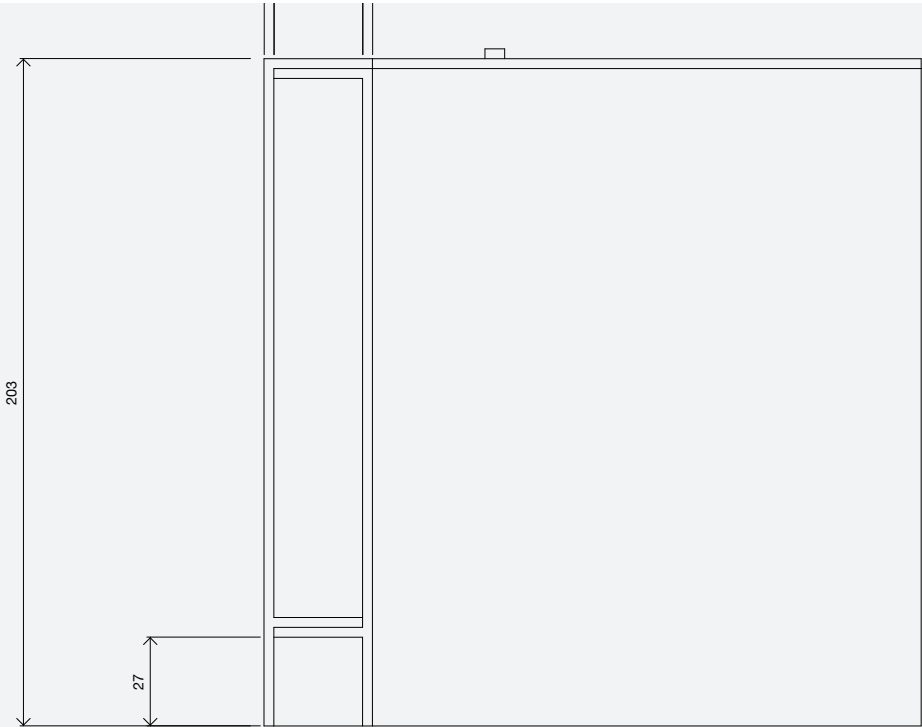
Vue axo



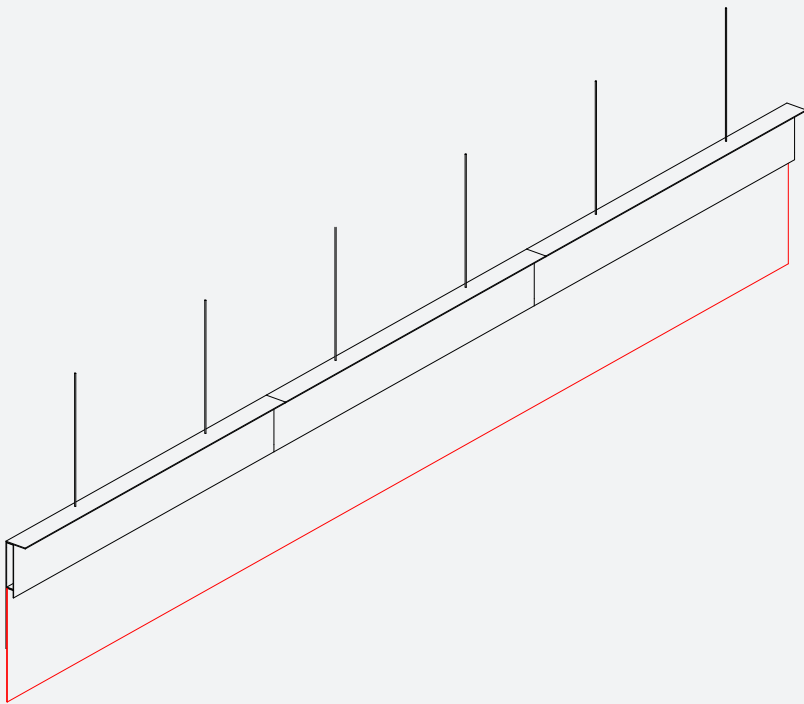
Vue en éclaté



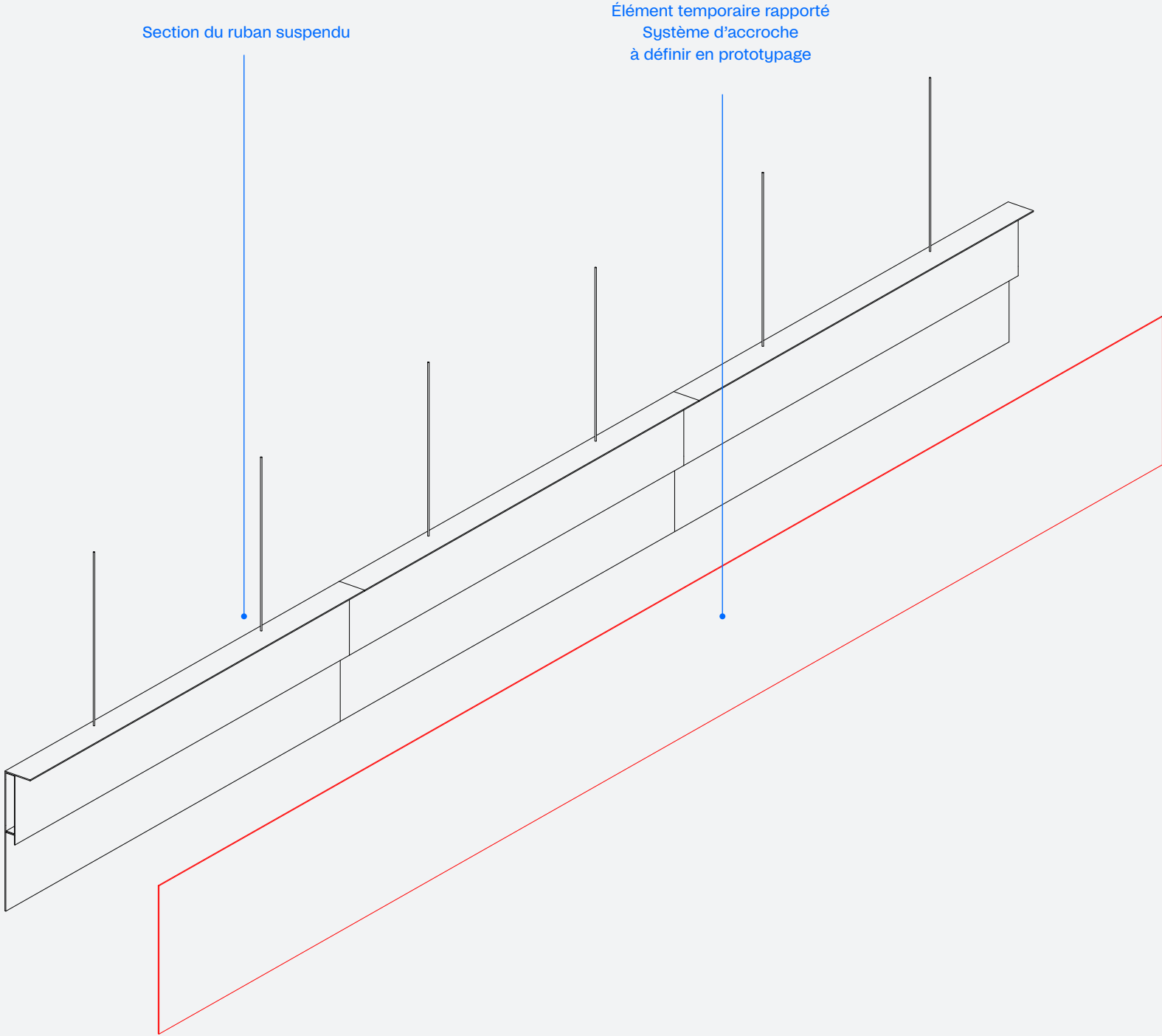
Vue en coupe



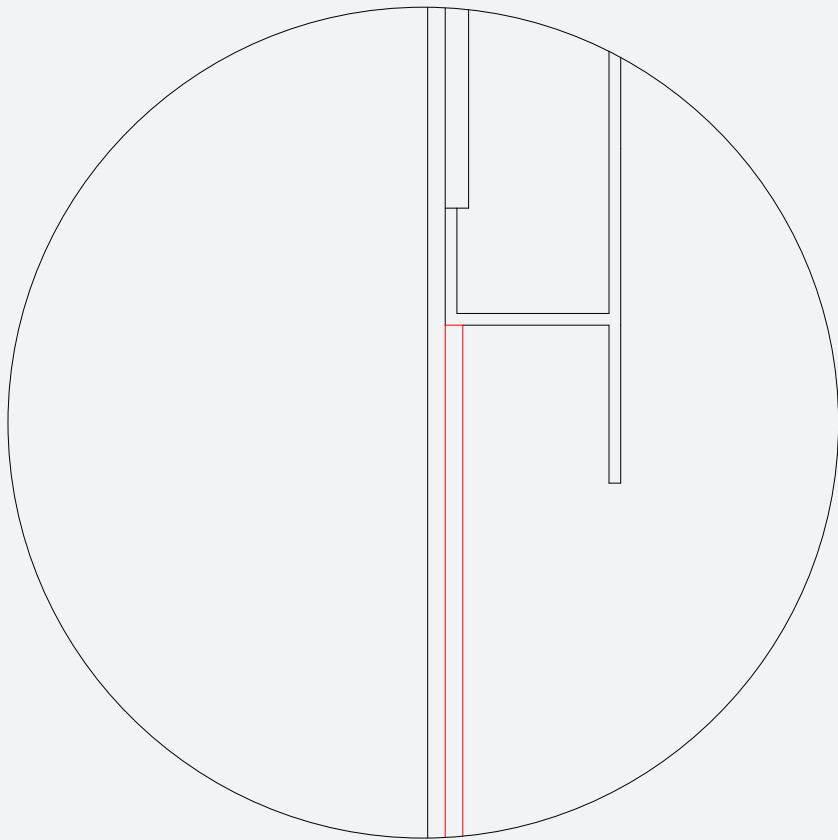
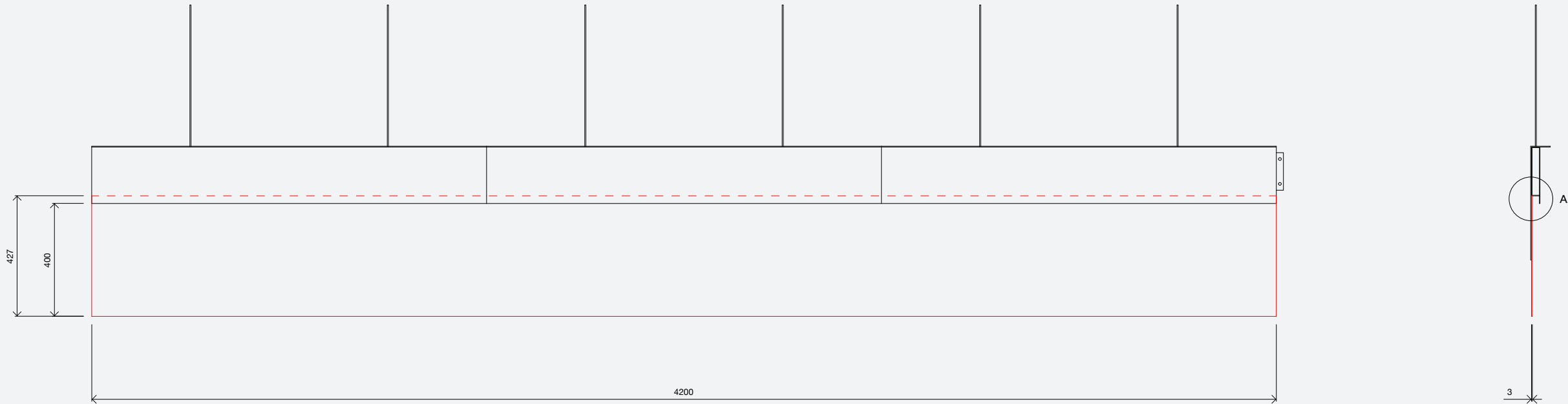
Vue axo



Vue en éclaté



Vue en coupe



DÉTAIL A

T11

Panneau d'orientation / Plafond / Recto-Verso

Élévation de principe

Expositions



Niveau 2
Galleries 3 et 4

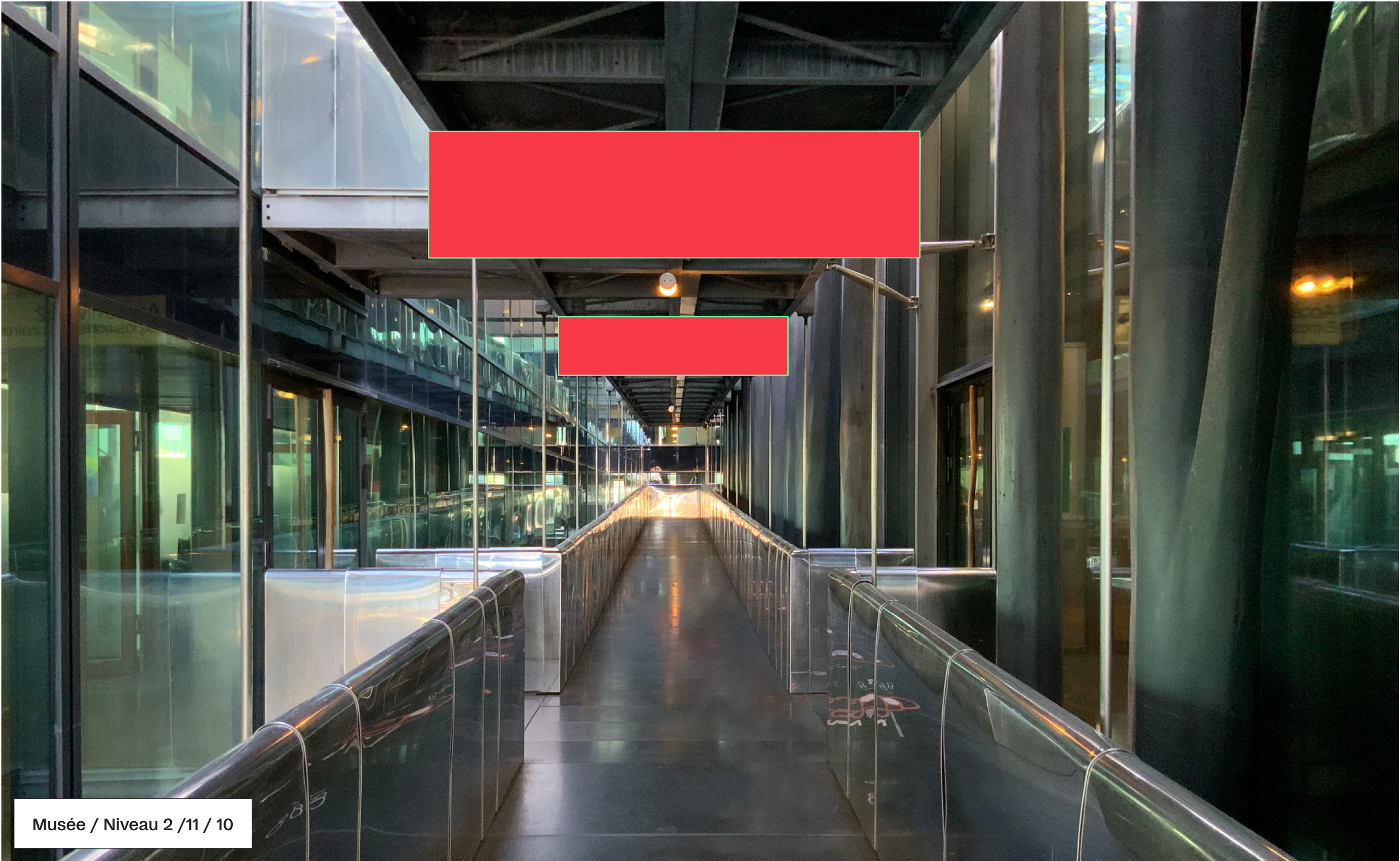
240

180



T11

Implantation pressentie



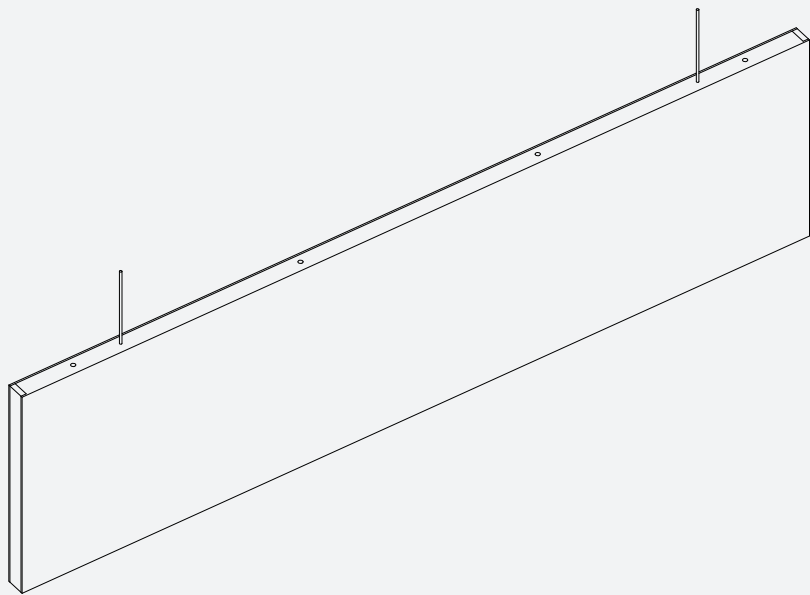
Musée / Niveau 2 /11 / 10

T11

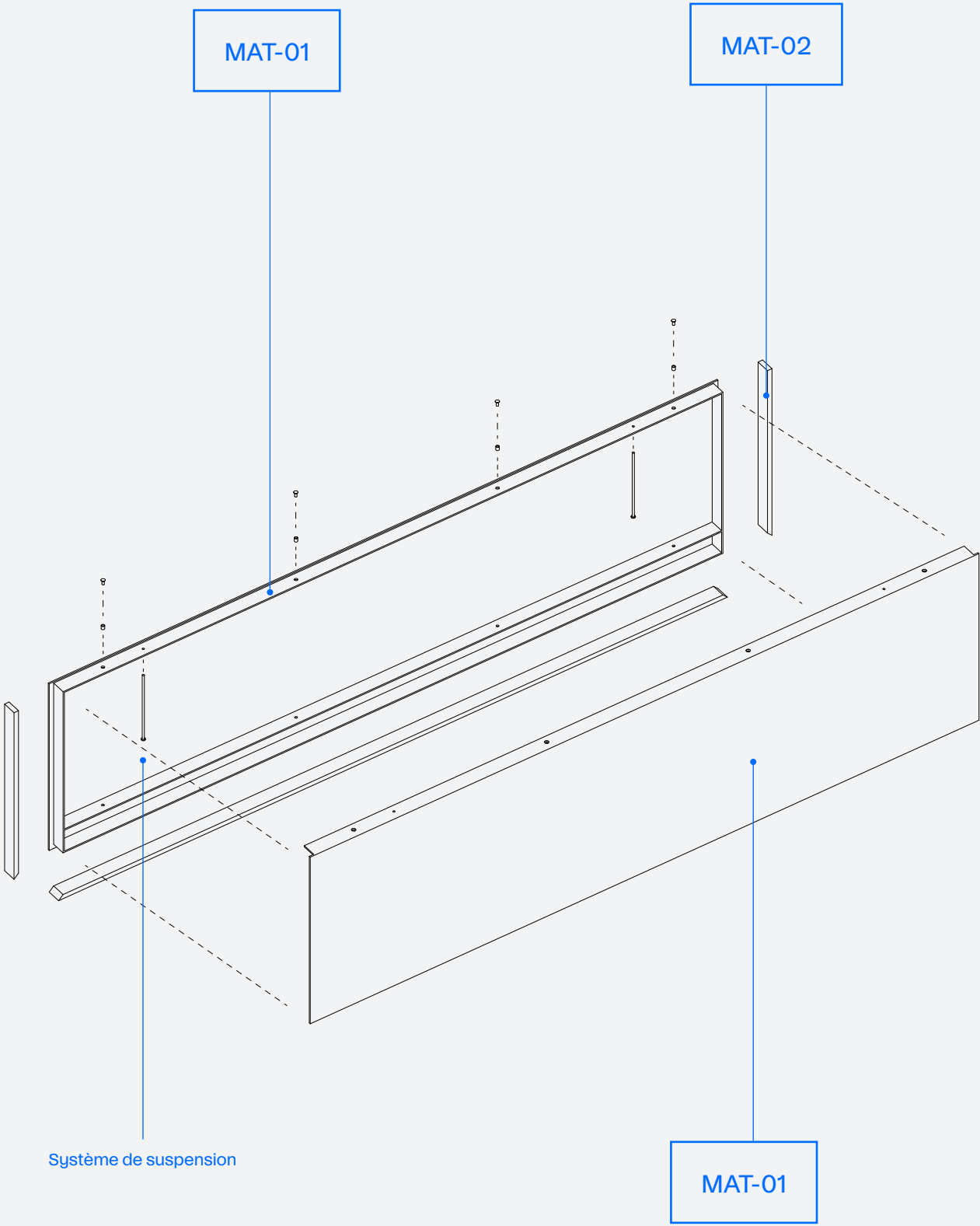
Implantation pressentie



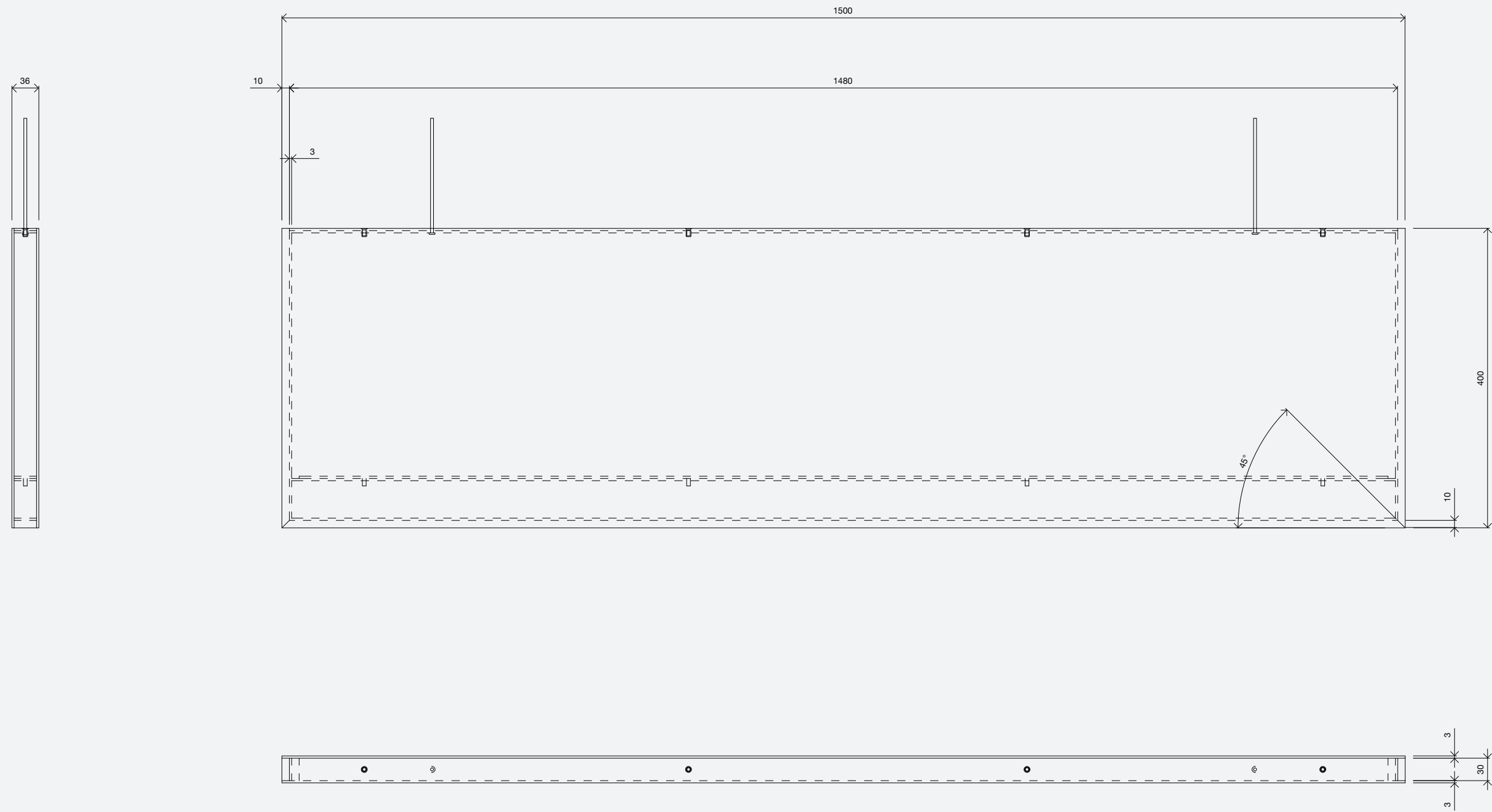
Vue axo



Vue en éclaté



Vue en coupe



T12

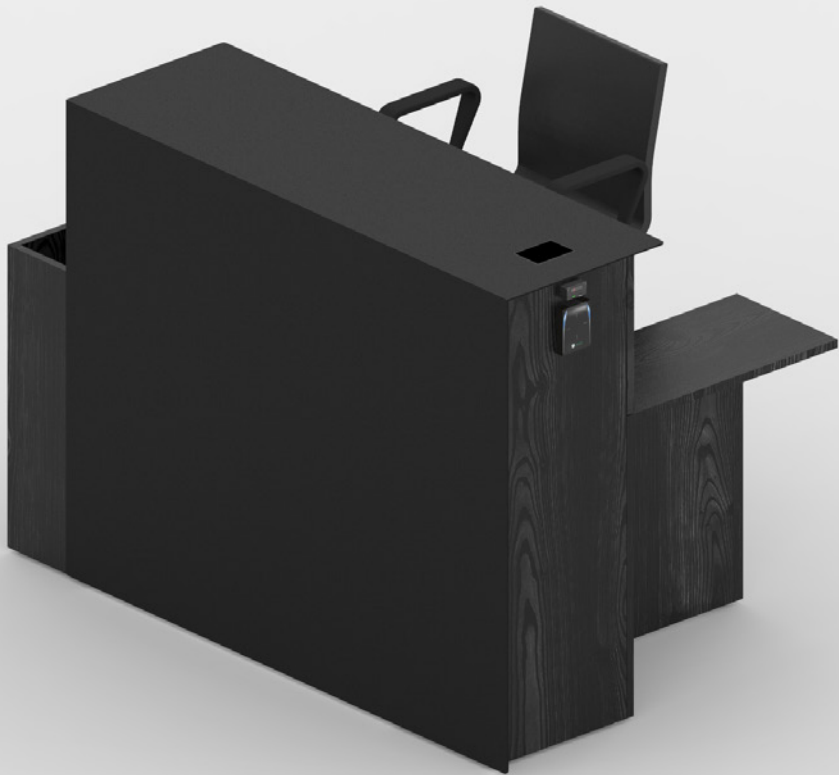
Comptoirs d'accueil fixe

T12.1

Comptoir d'accueil fixe



Vue en axo



Vue en coupe



Vue en axo



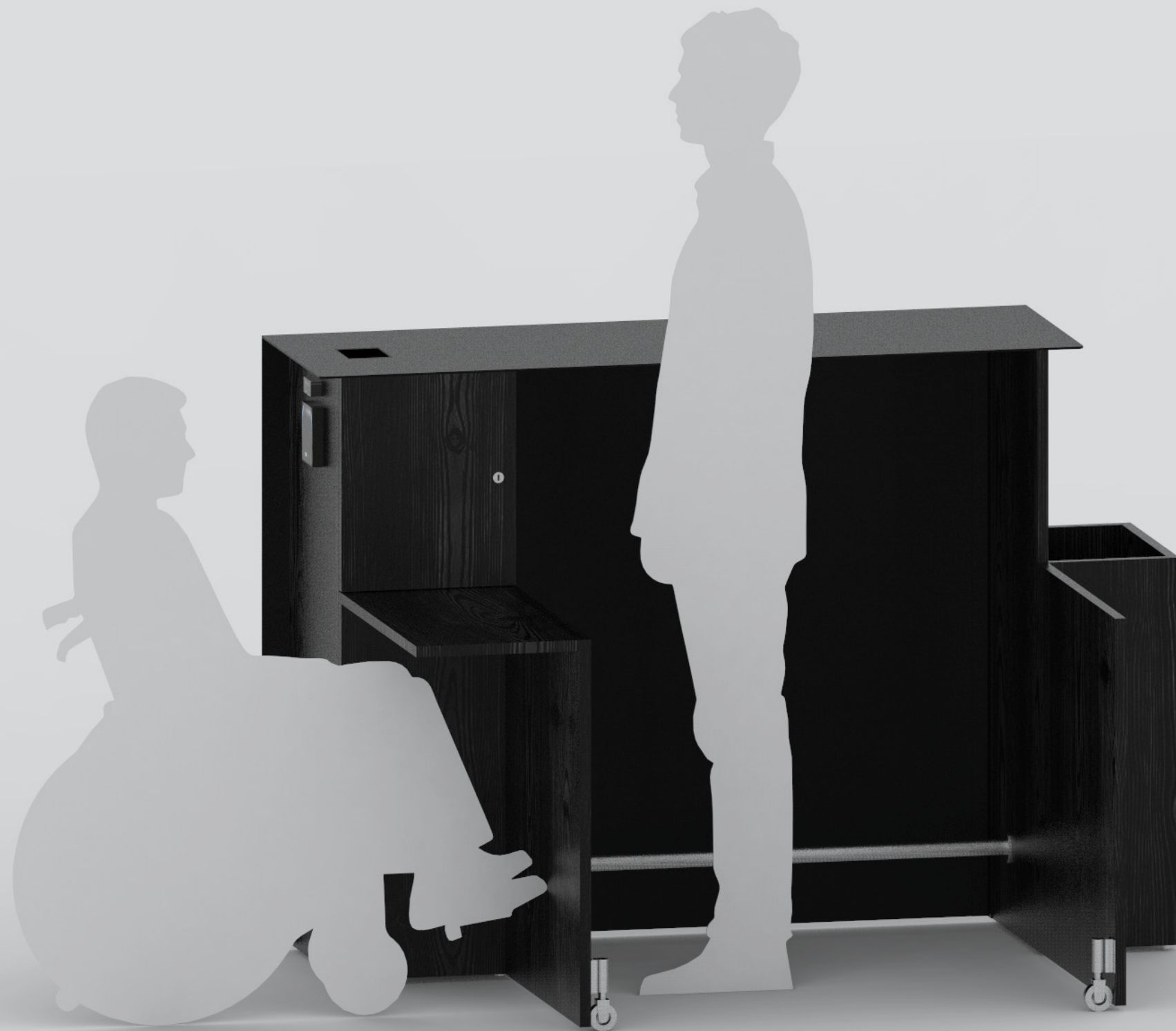
Vue en coupe



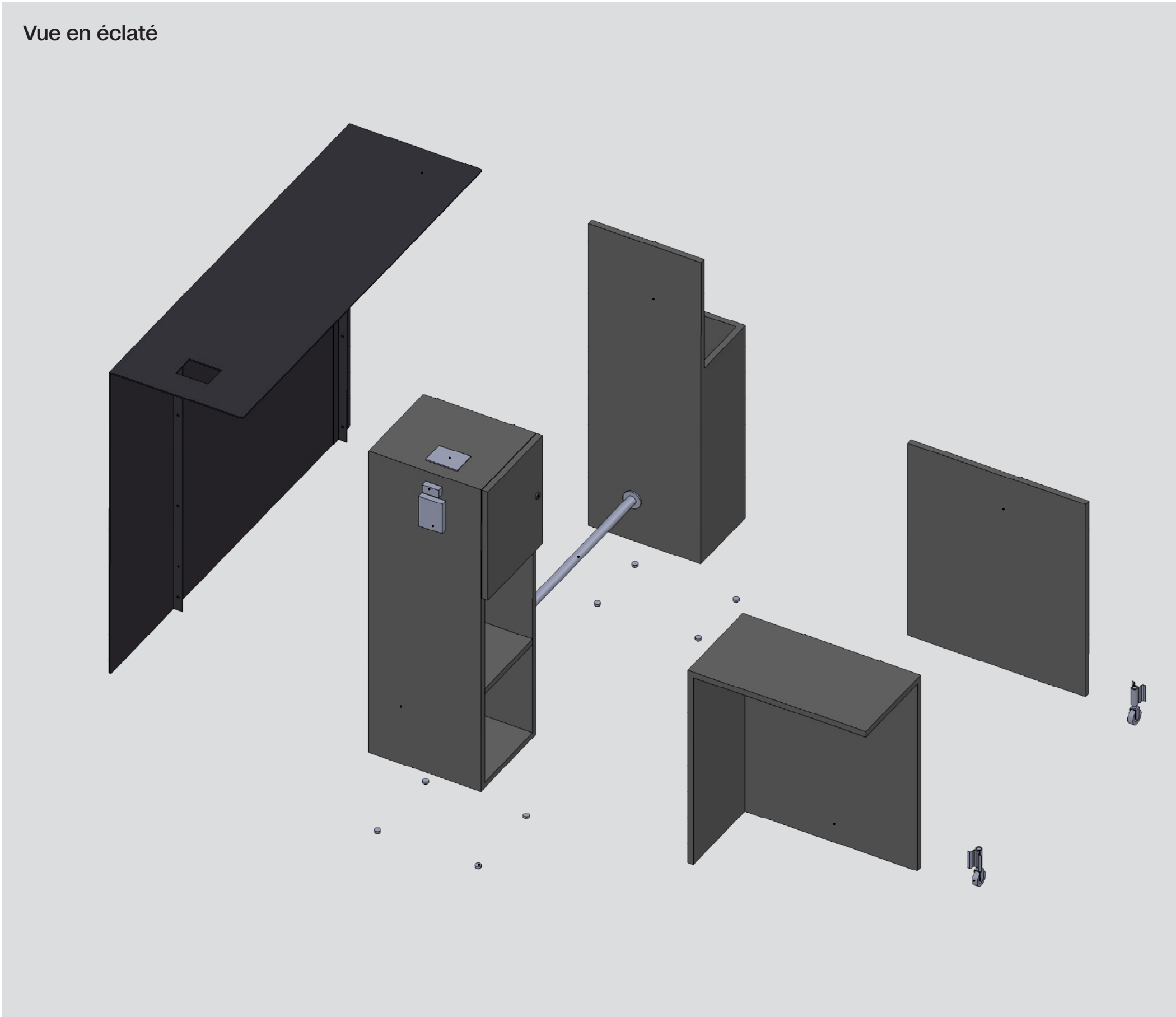
T12.1

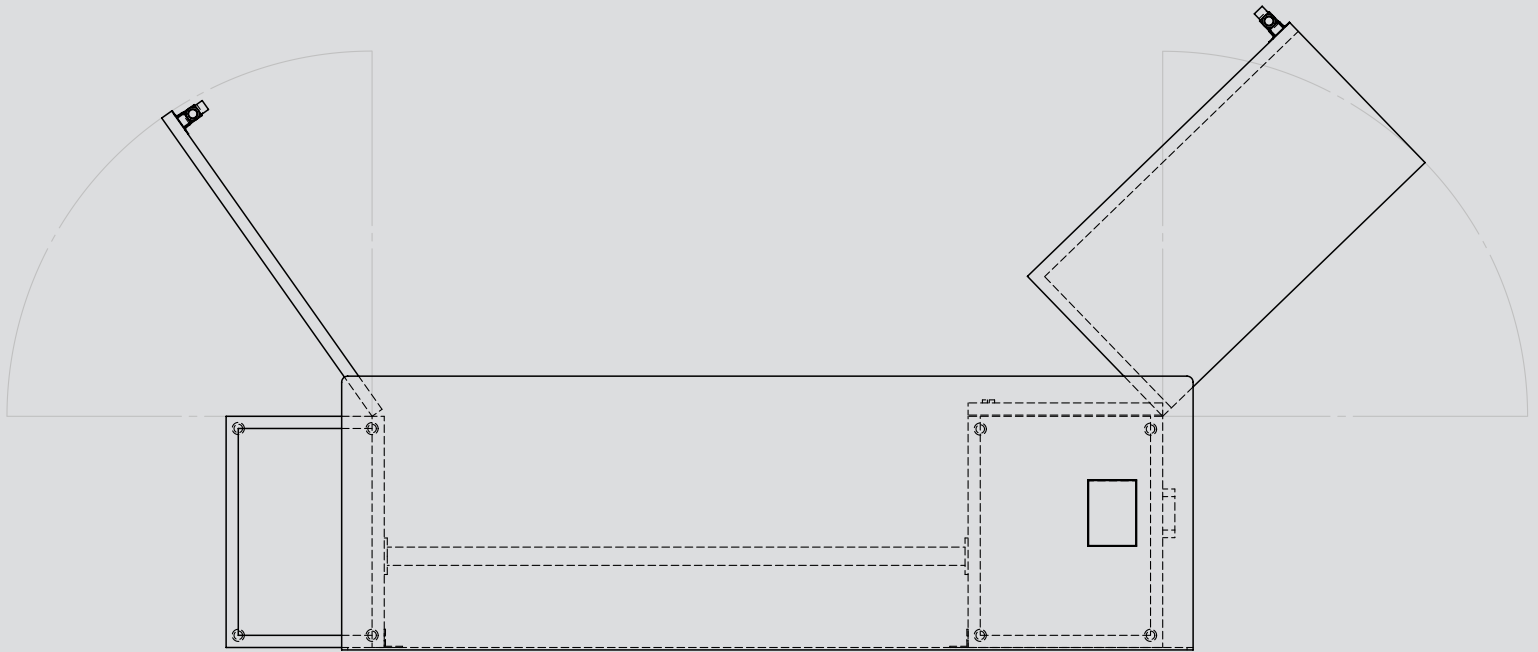
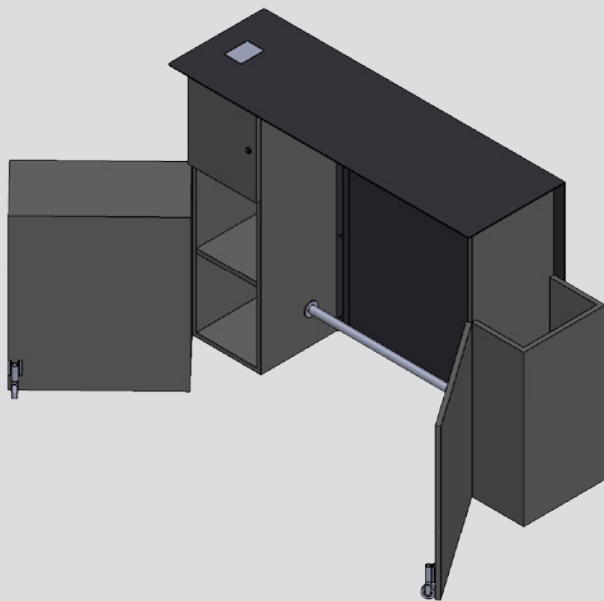
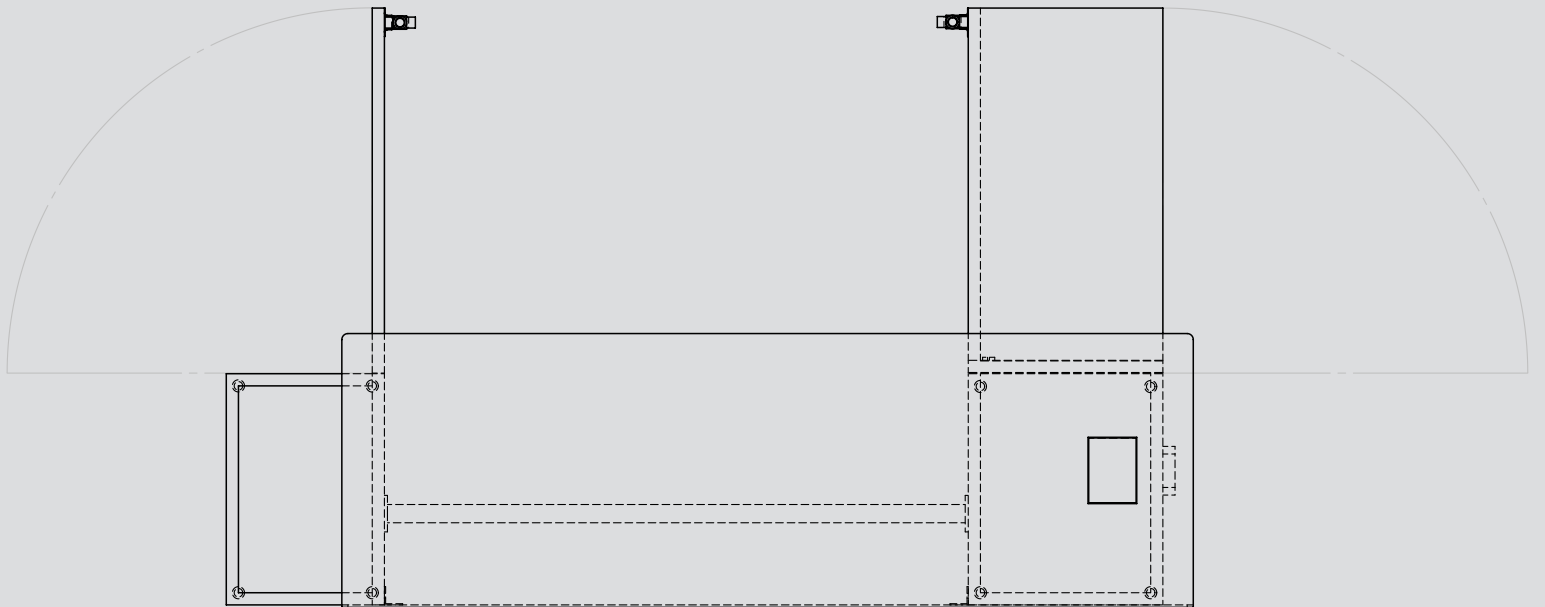
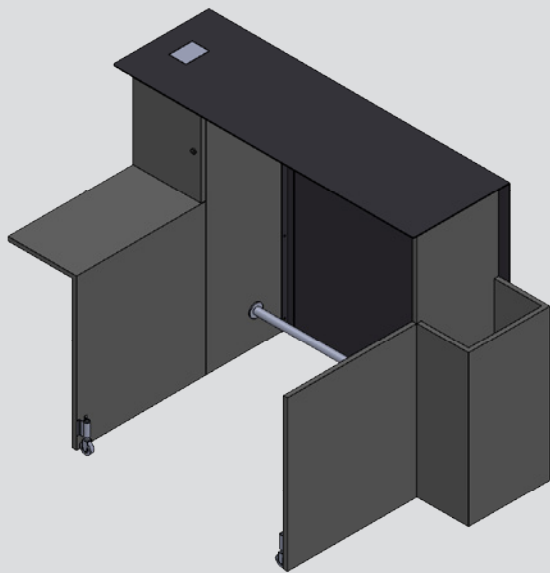
Tablette accessible PMR

Vue en axo



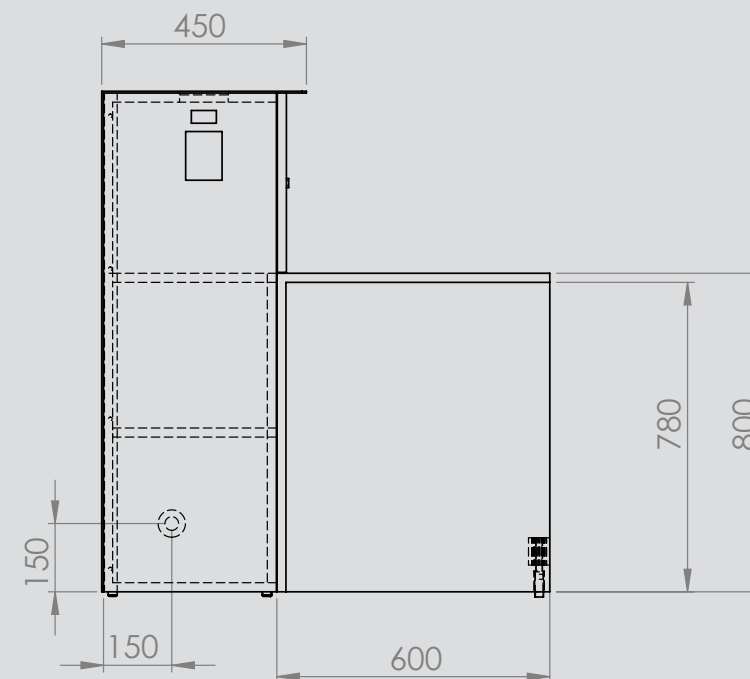
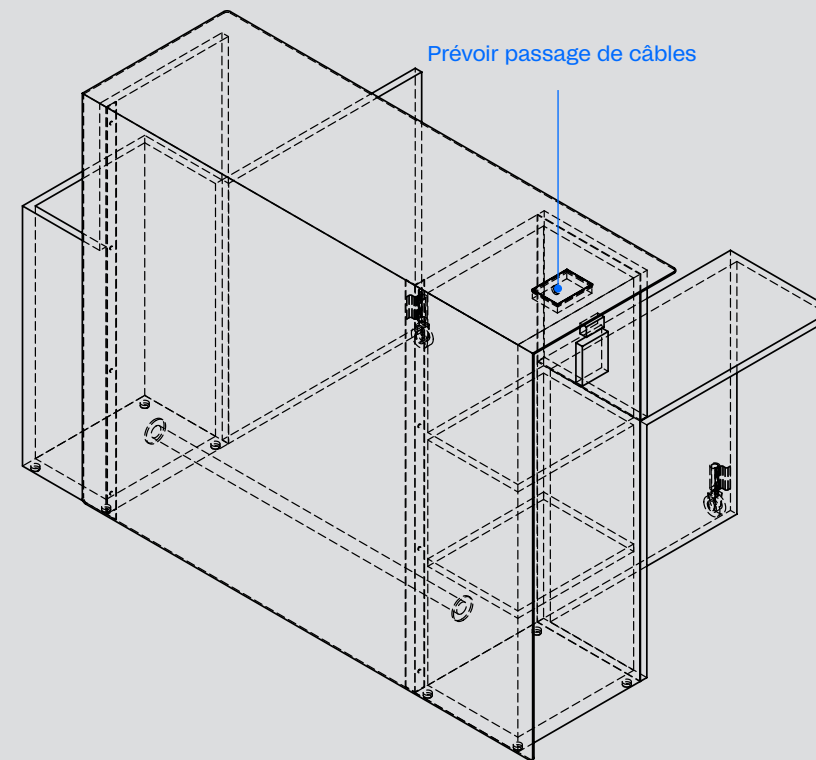
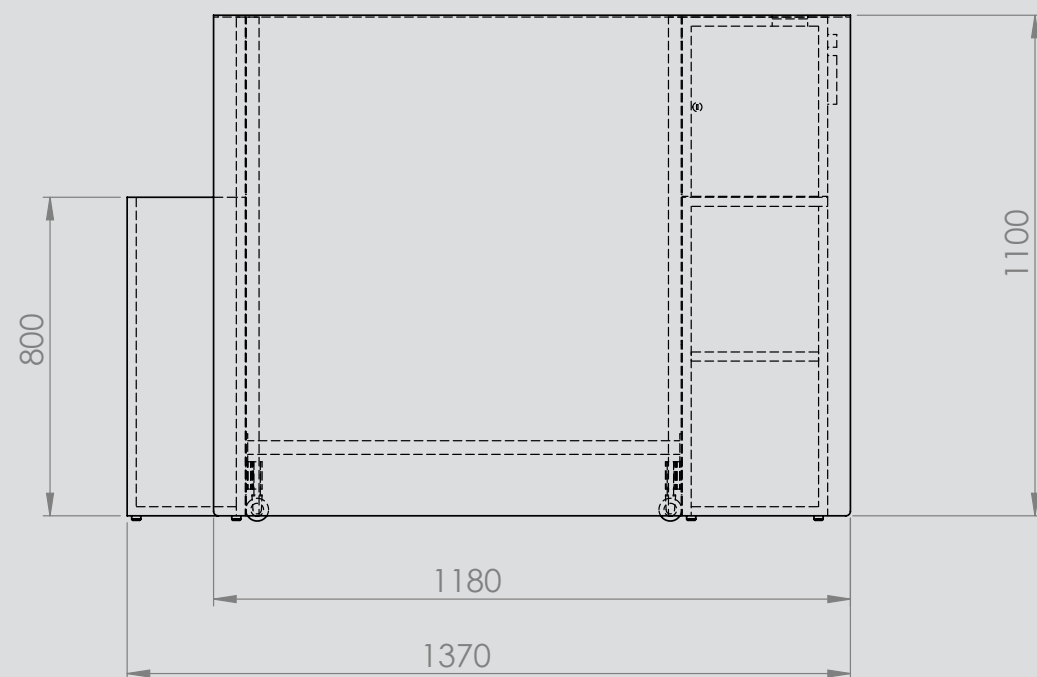
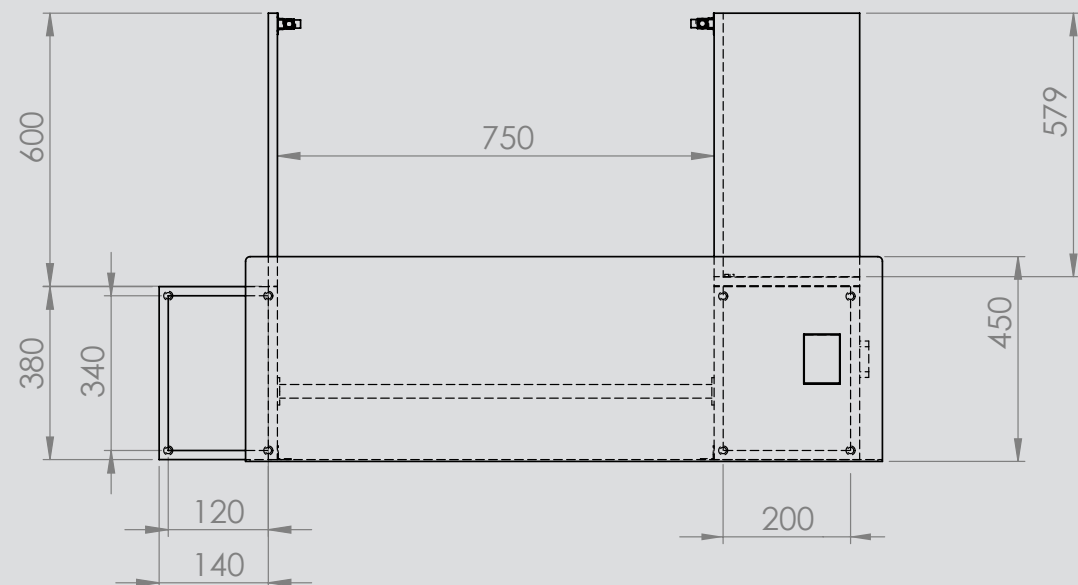
Vue en éclaté





T12.1

Détails techniques



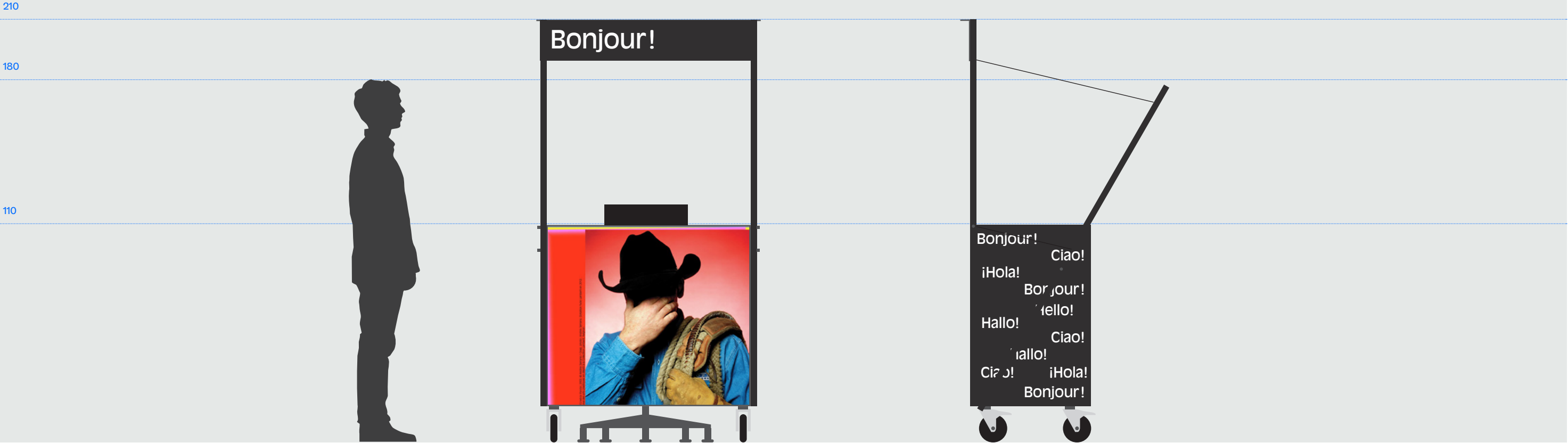
T13

Comptoirs d'accueil mobile

Élévation de principe

Vue de face

Vue de côté



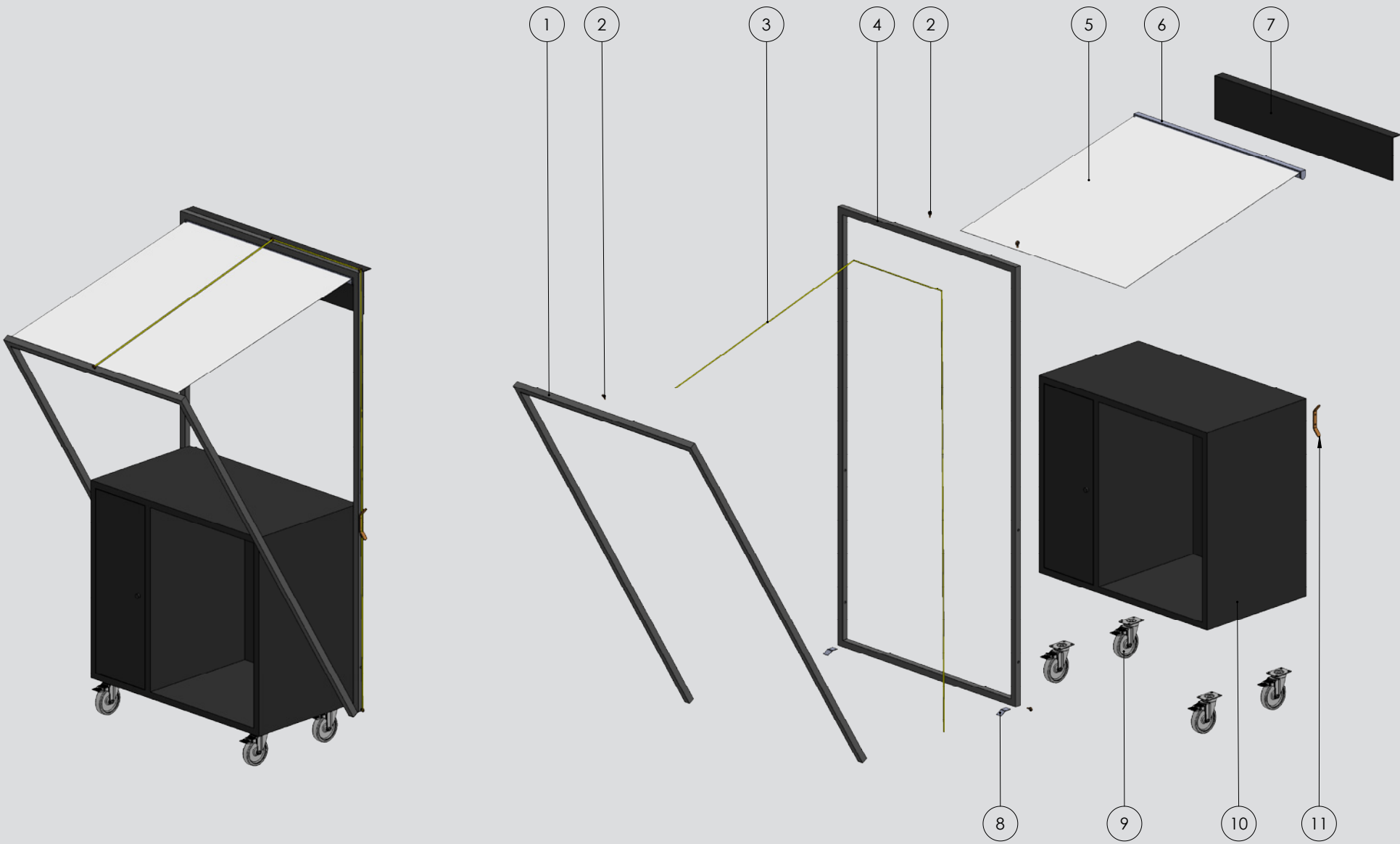
T13

Implantation pressentie

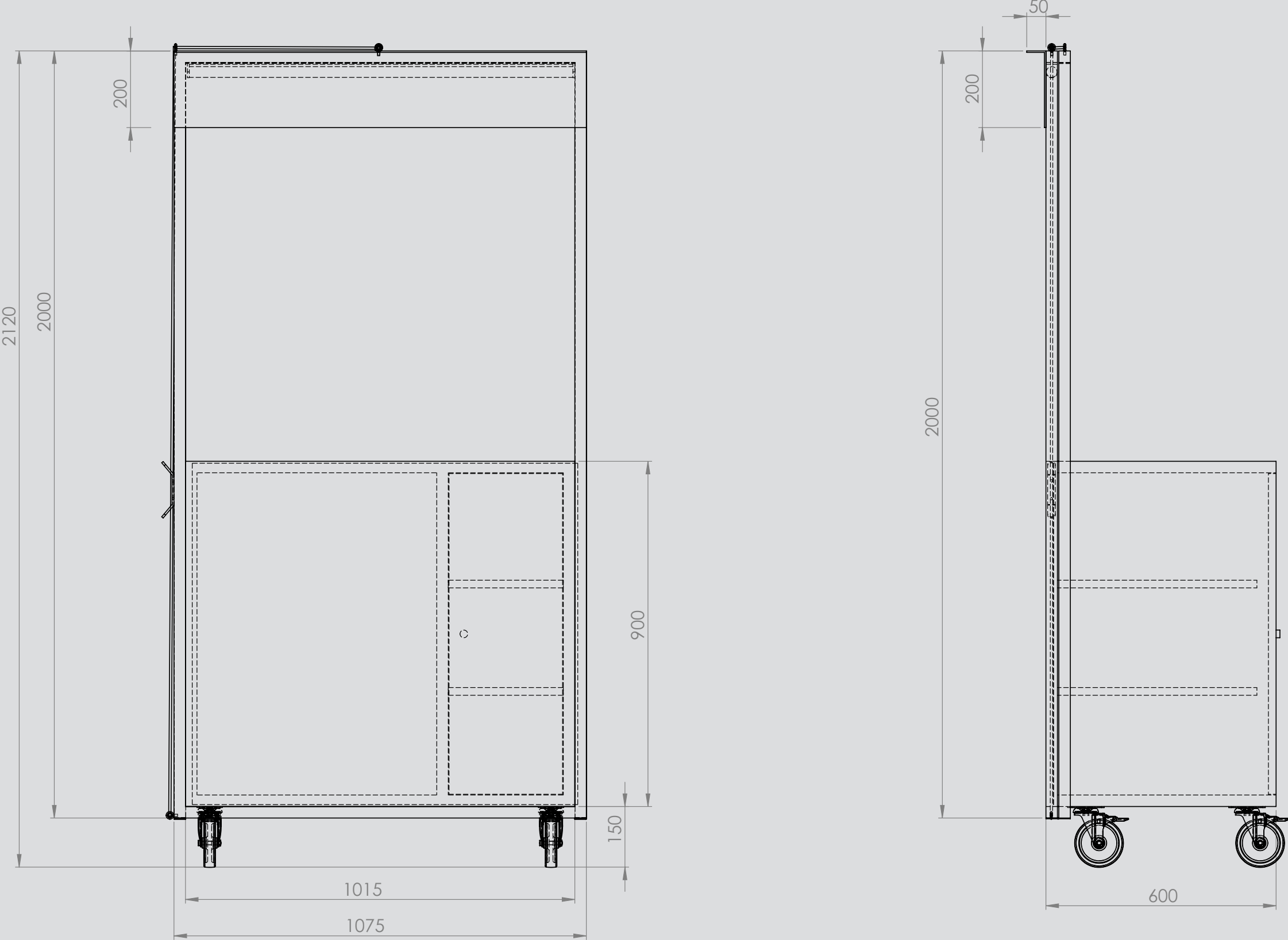


Fort Saint-Jean / Place d'Armes

Vue en éclaté



Vue en coupe



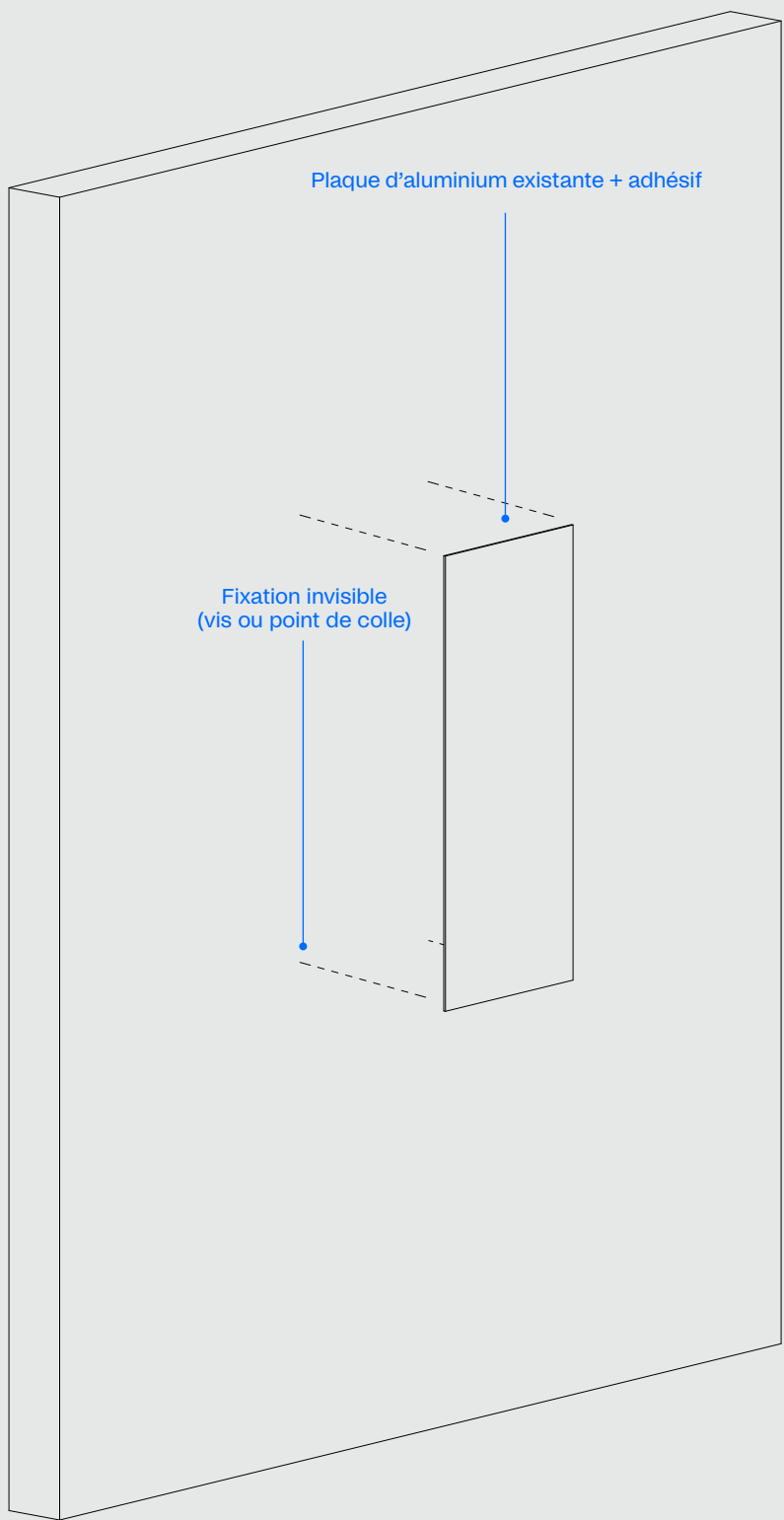
T14

Plaque menu ascenseur

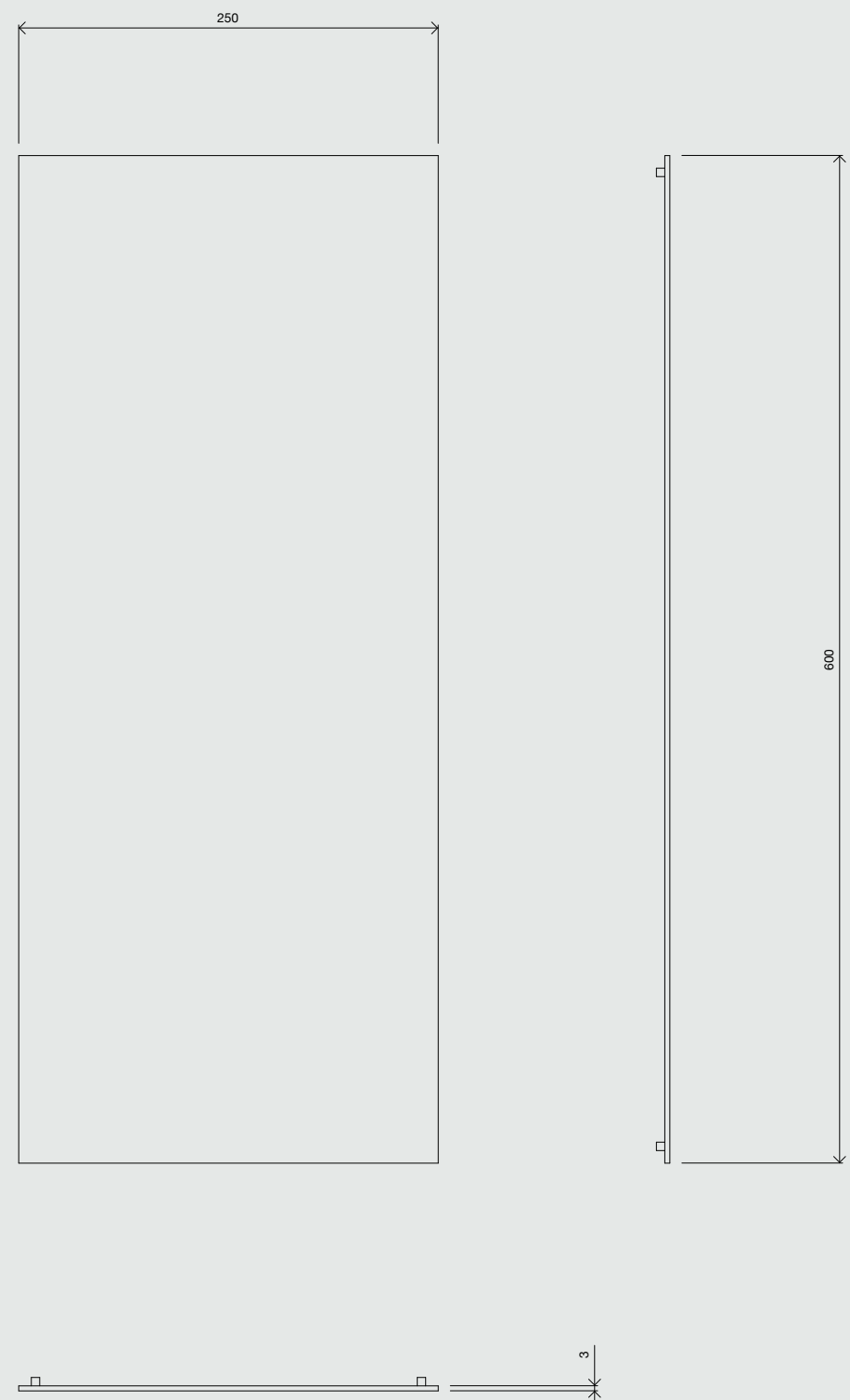
Élévation de principe



Vue en axo



Vue en coupe



T16

Plaque tarifs billetterie / Vieux-Port

Élévation de principe

210

180

130



Billetterie
Biglietteria
Tickets
Entradas
Kaartveerkoop
Bilhetagem

Tarifs

Plein tarif	Full price	11€
Tarif réduit 18-25 ans et enseignants	Reduced price	7,50€
Billet famille 2 adultes + 1 à 5 enfants	Family ticket 1 to 5 children	18€
Gratuité		

Moins de 18 ans, demandeurs d'emploi et minima sociaux, personnes en situation de handicap avec accompagnateur/étudiants AMU, Beaux-Arts et Conservatoire de Marseille, ENSA-M, et Sciences Po Aix.	Moins de 18 ans, demandeurs d'emploi et minima sociaux, personnes en situation de handicap avec accompagnateur/étudiants AMU, Beaux-Arts et Conservatoire de Marseille, ENSA-M, et Sciences Po Aix.
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Visites

Ile aux trésors	Week-end, vacances scolaires	14h – 17h
Espace jeune public 4-12 ans, accès gratuit aux visiteurs munis d'un billet expositions		
Visites Flash	Week-end, vacances scolaires	
Un moment éclairant avec les médiateurs du Mucem		

Exposition permanente	Mucem J4	Niveau 0
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Connectivités

Exposition permanente	Mucem J4	Niveau 0
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Le grand Mezzé

Exposition permanente	Mucem Fort Saint-Jean	Galerie des officiers
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Histoire du fort Saint-Jean

Jusqu'au 22 août 2022	Mucem J4	Niveau 2
-----------------------	----------	----------

Abd el-Kader

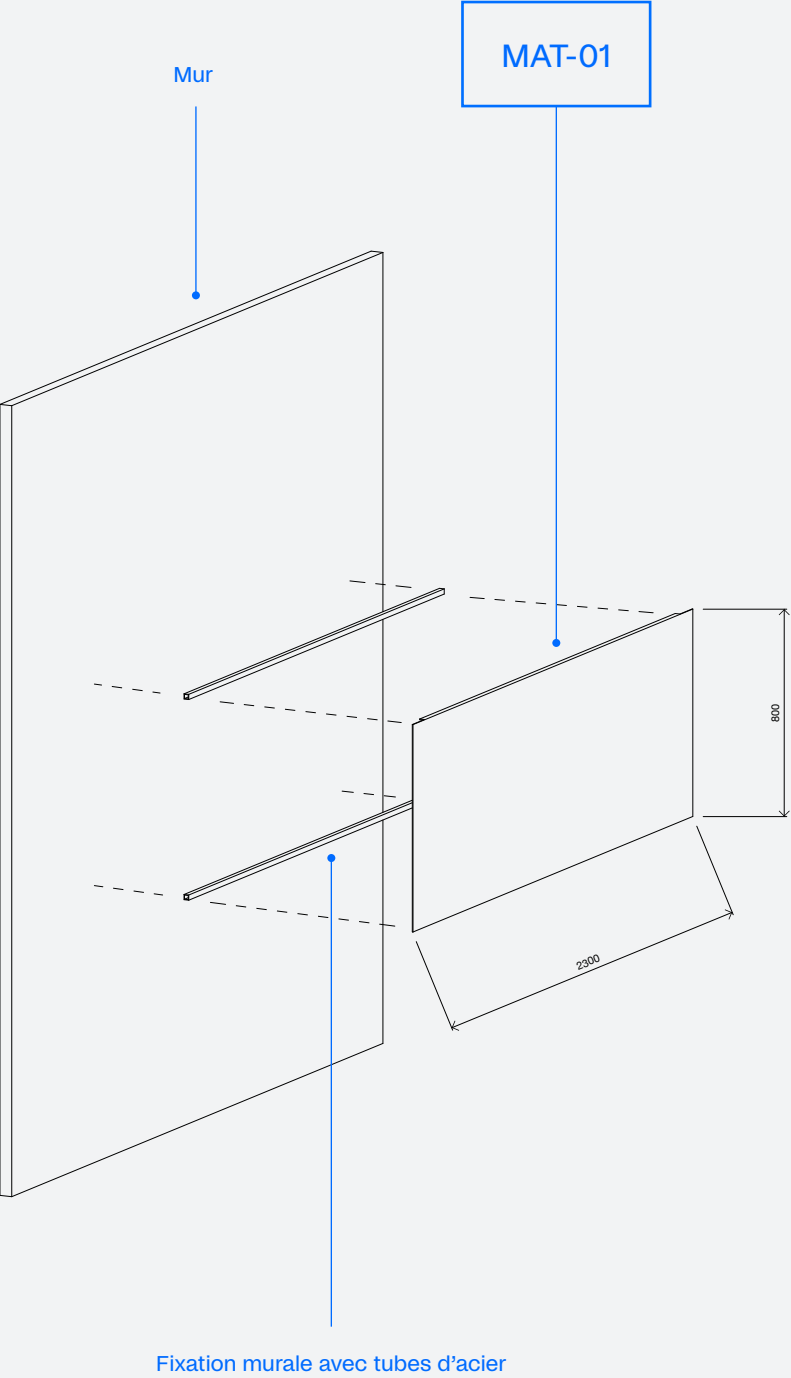
Jusqu'au 22 août 2022	Mucem J4	Niveau 2
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La chambre d'amis

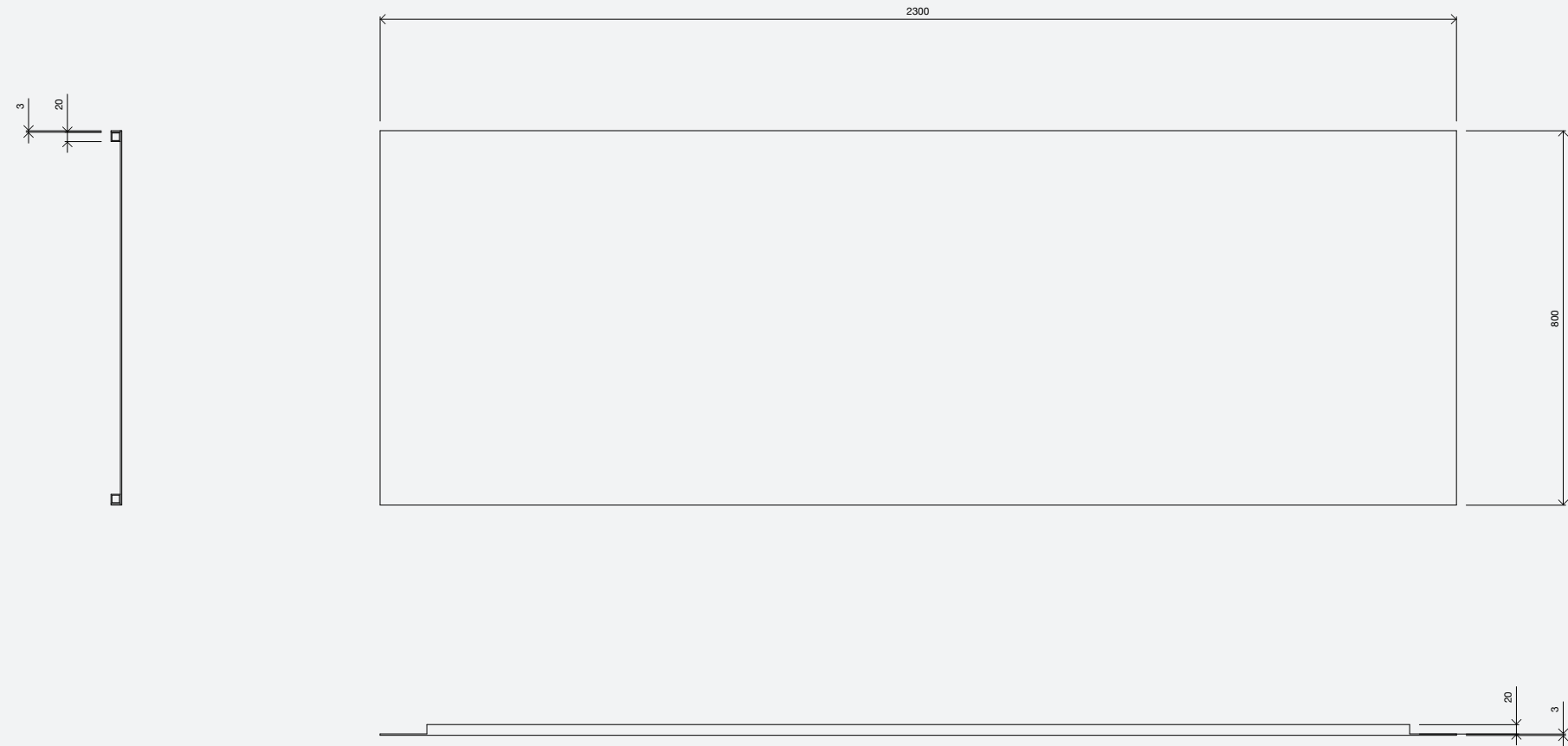
Jusqu'au 8 mai 2022	Mucem Fort Saint-Jean	Place d'Armes
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Histoire(s) de René L.

Vue axo



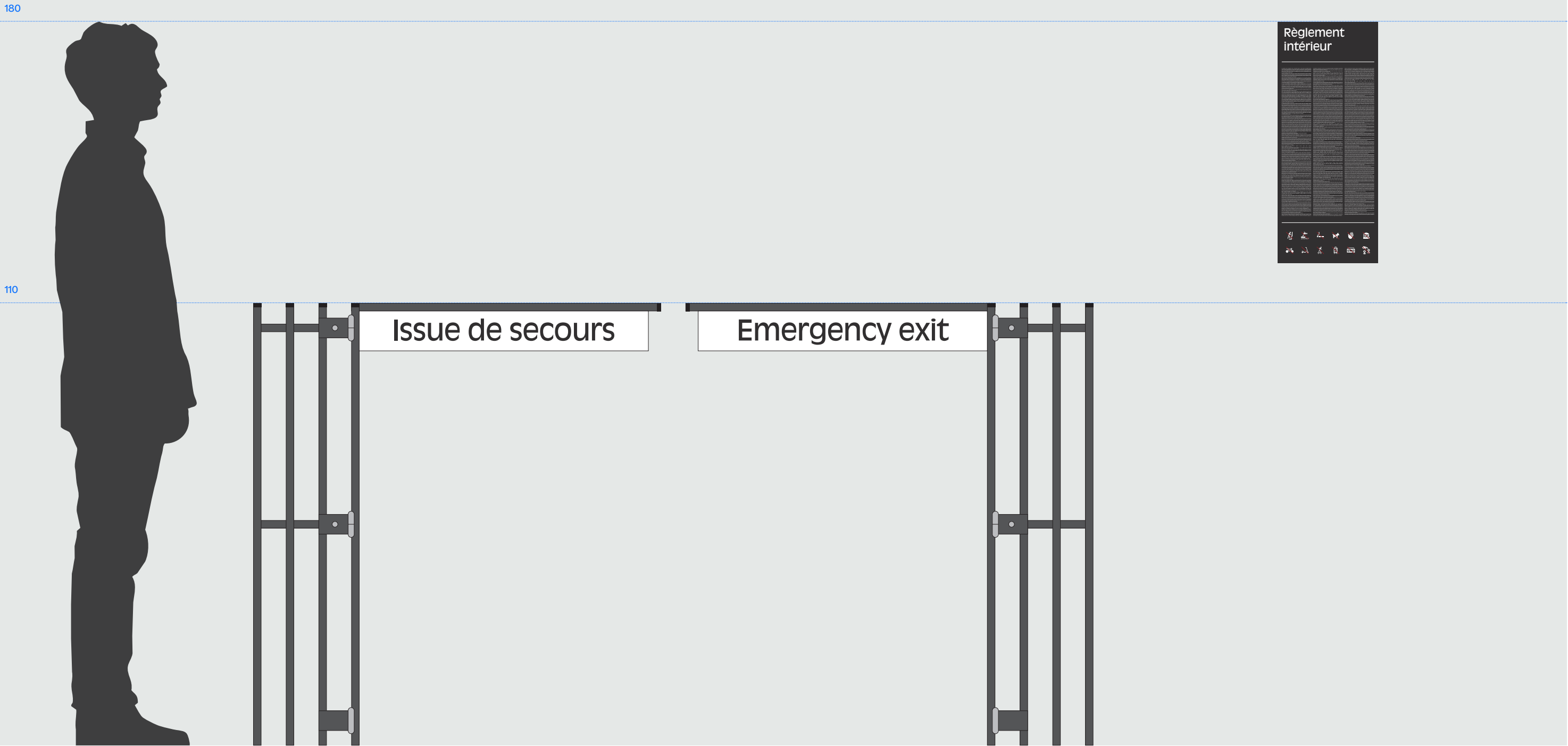
Vue en coupe



T17

Plaque sécurité

Élévation de principe



T17 A

Portiques issue de secours

T17 B

Règlement intérieur

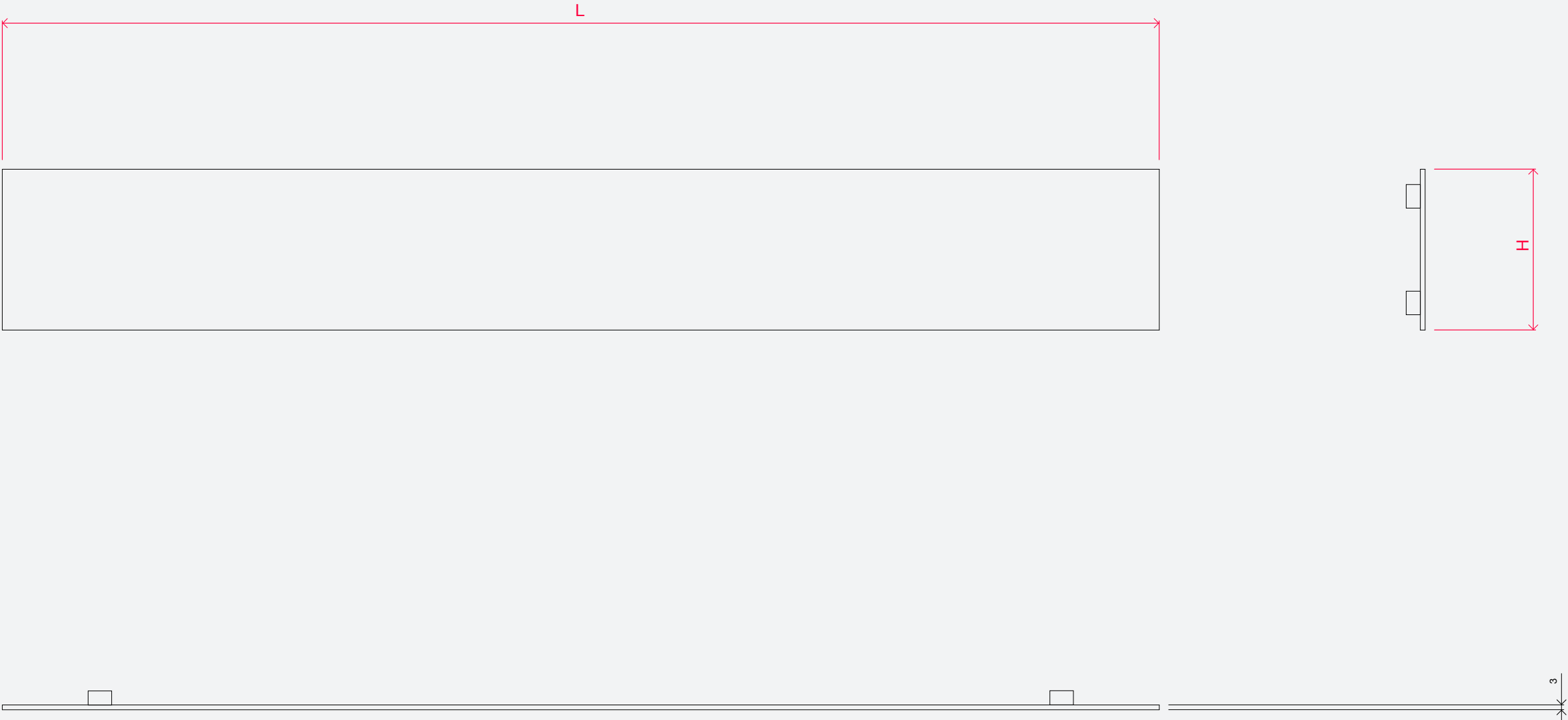


Musée / Niveau 1 / 28 / 29

T17

Détails techniques

Vue en coupe



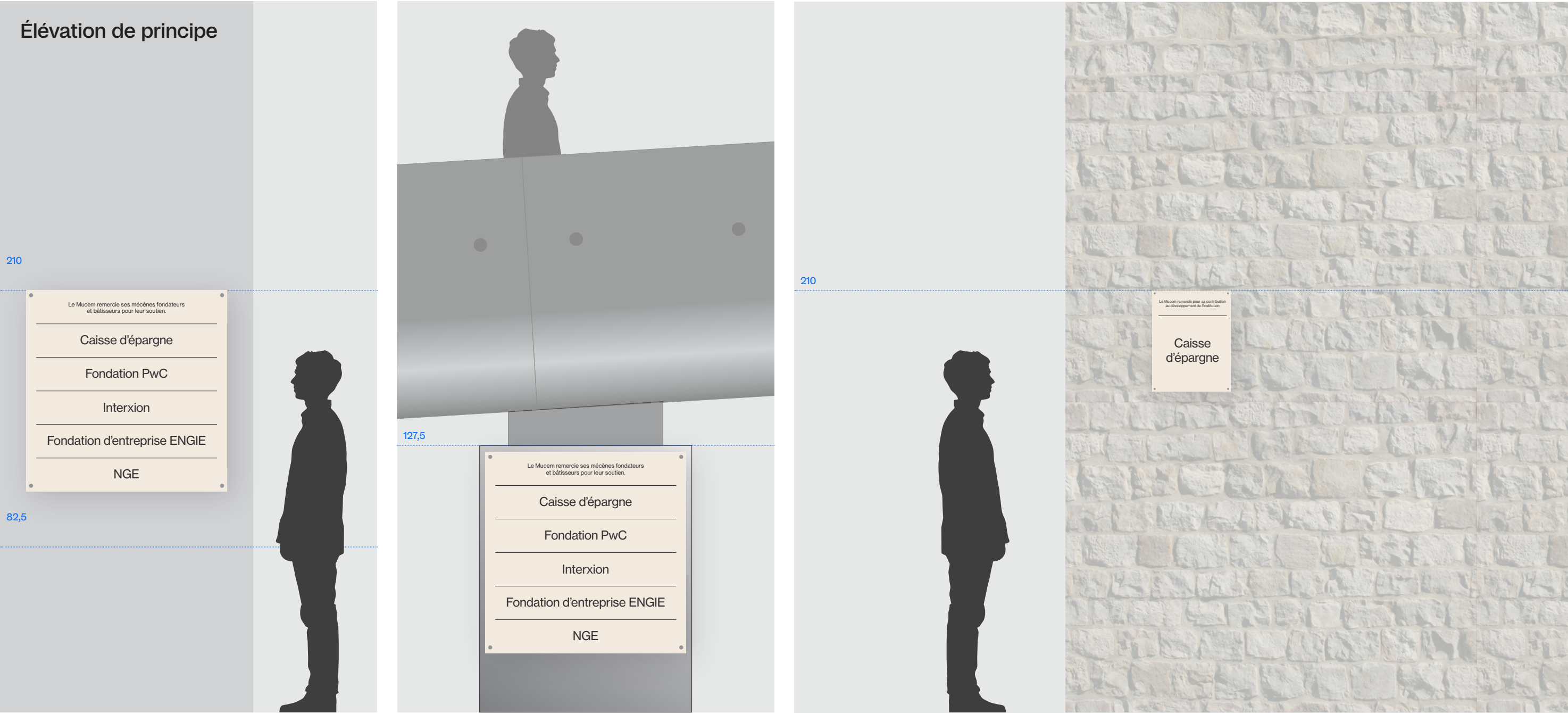
Typologie	H (mm)	L (mm)
T17.1	100	720
T17.2	600	250

T18

Plaque mécénat

T18

Plaque mécénat



T18.1

Permanent

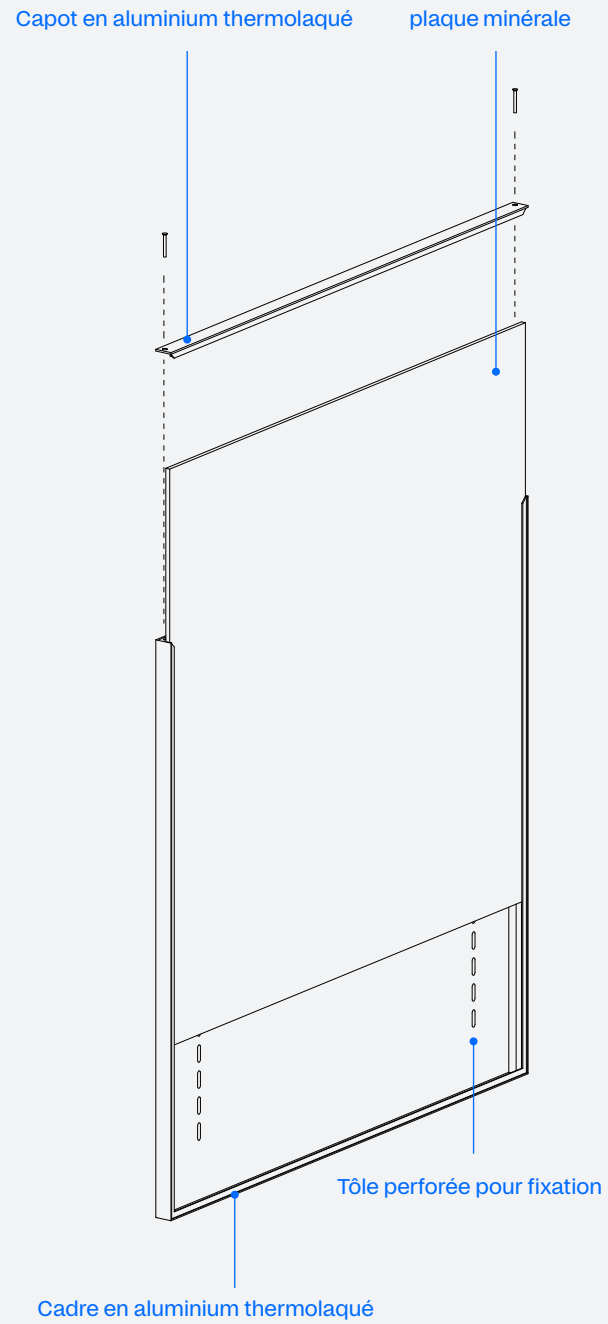
T18.1

Permanent

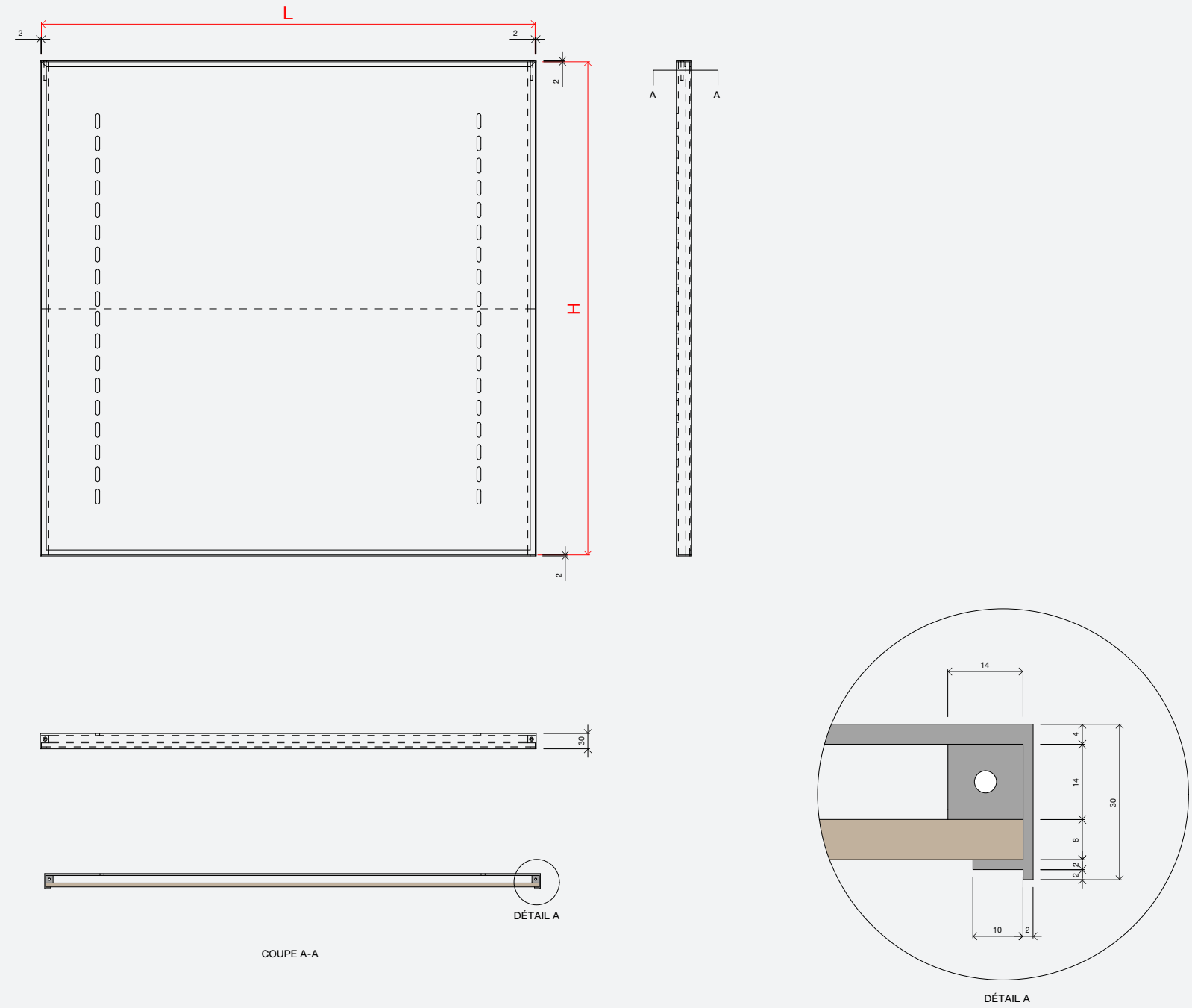
T18.2

Temporaire

Vue axo



Vue en coupe



Typologie	L (mm)	H (mm)
T18.1	1000	1000
T18.2	400	500

T19

Message fermeture exceptionnelle

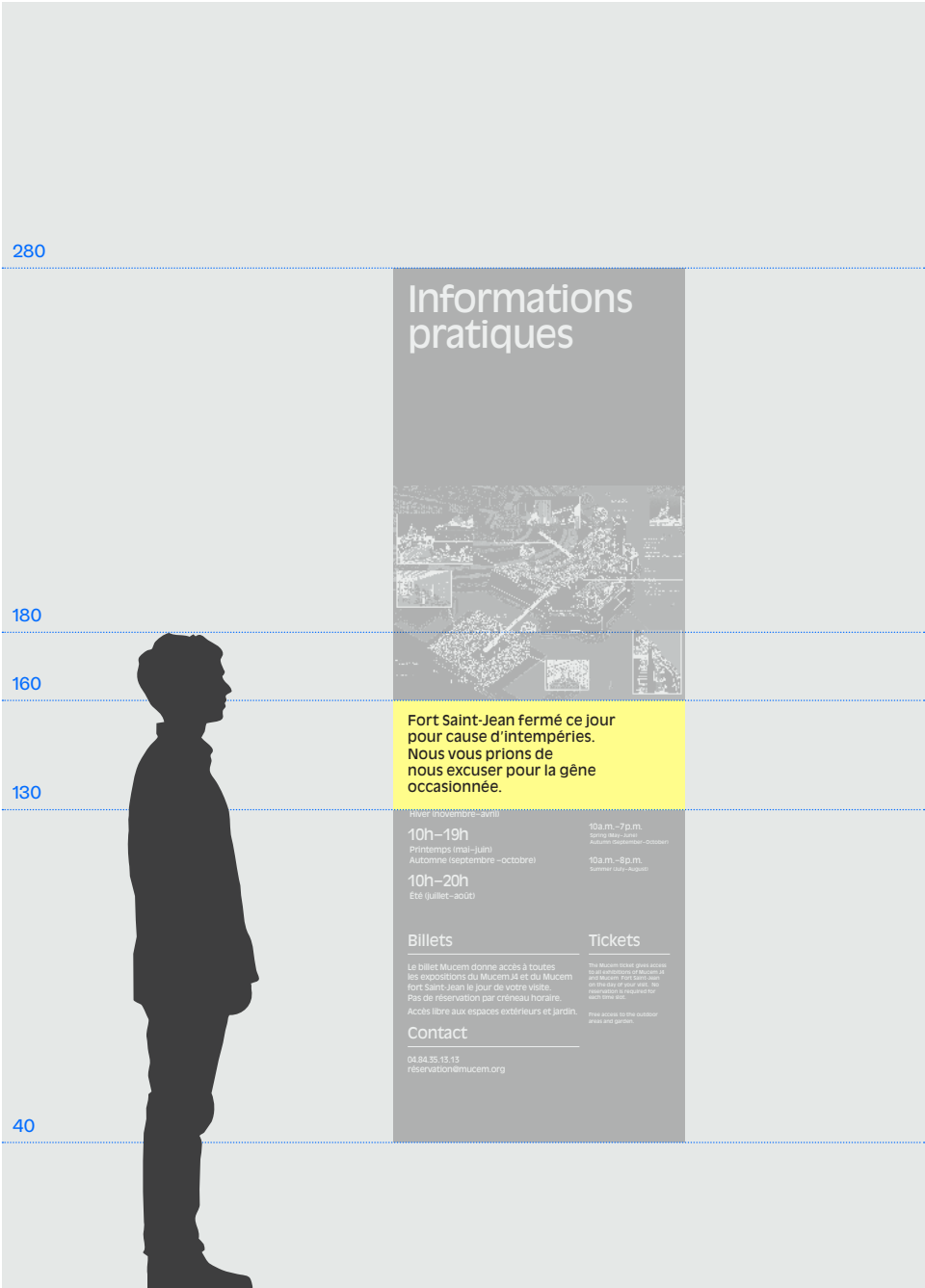
T19

Message fermeture exceptionnelle



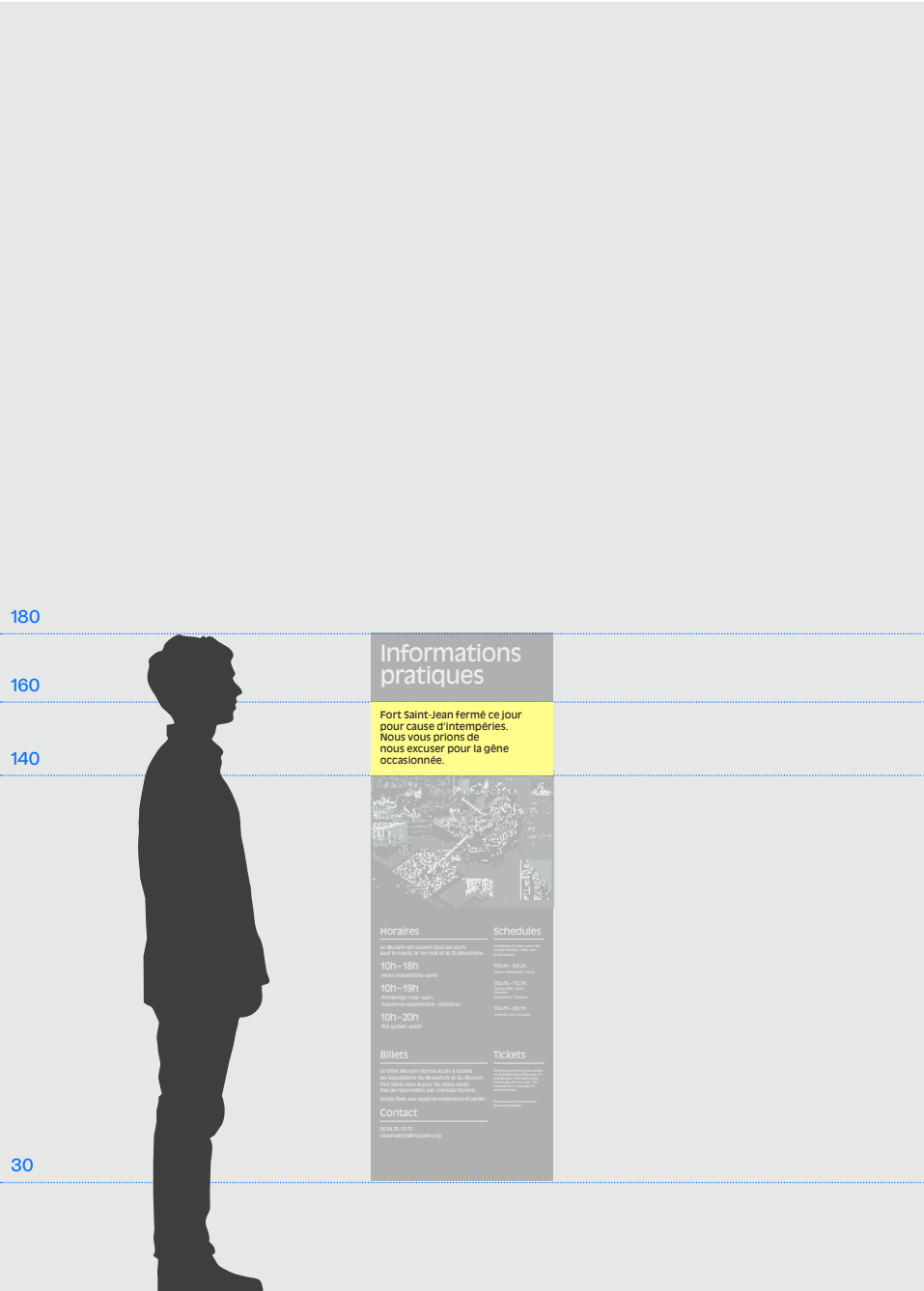
T19.1

Musée



T19.2

Accès Vieux-Port

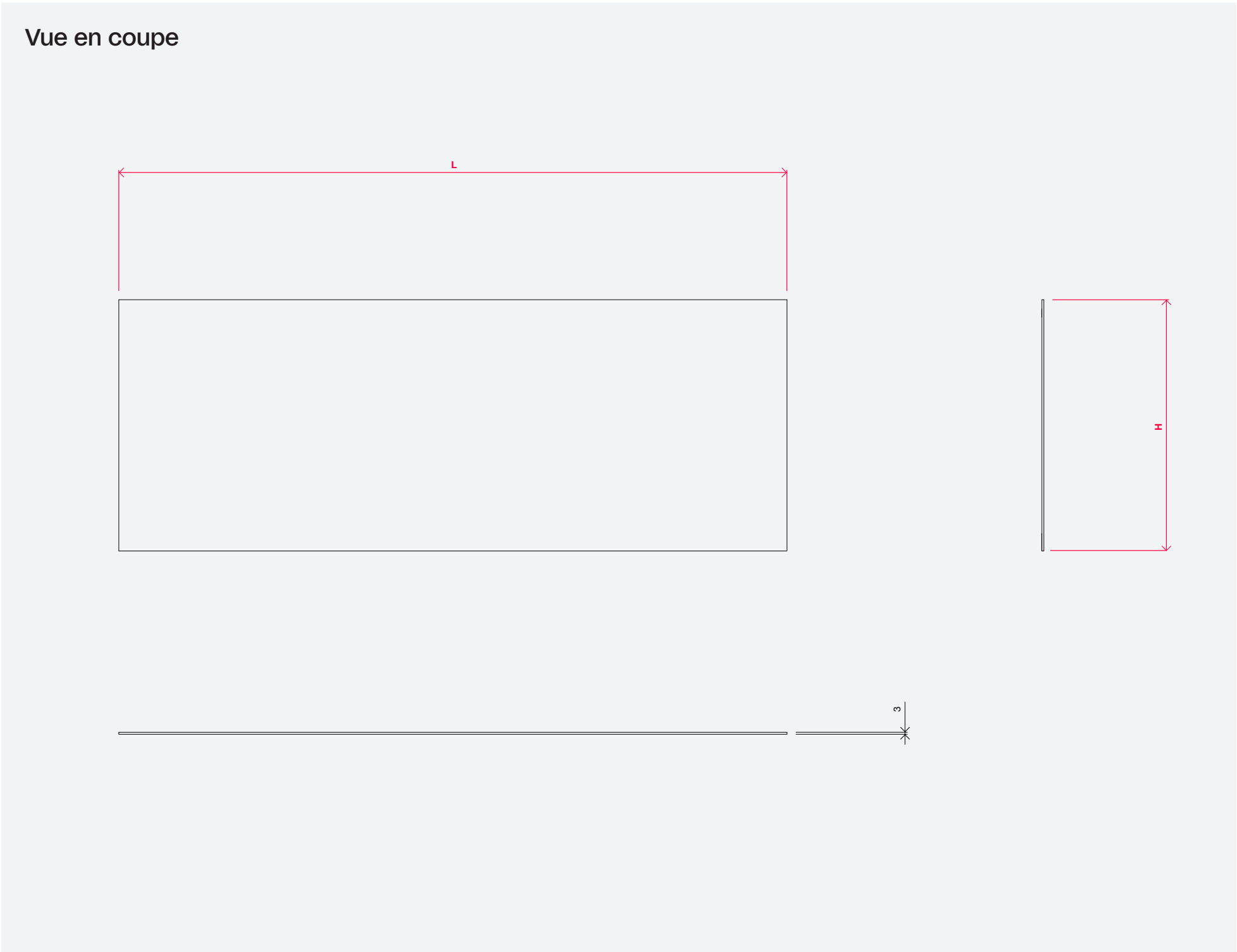
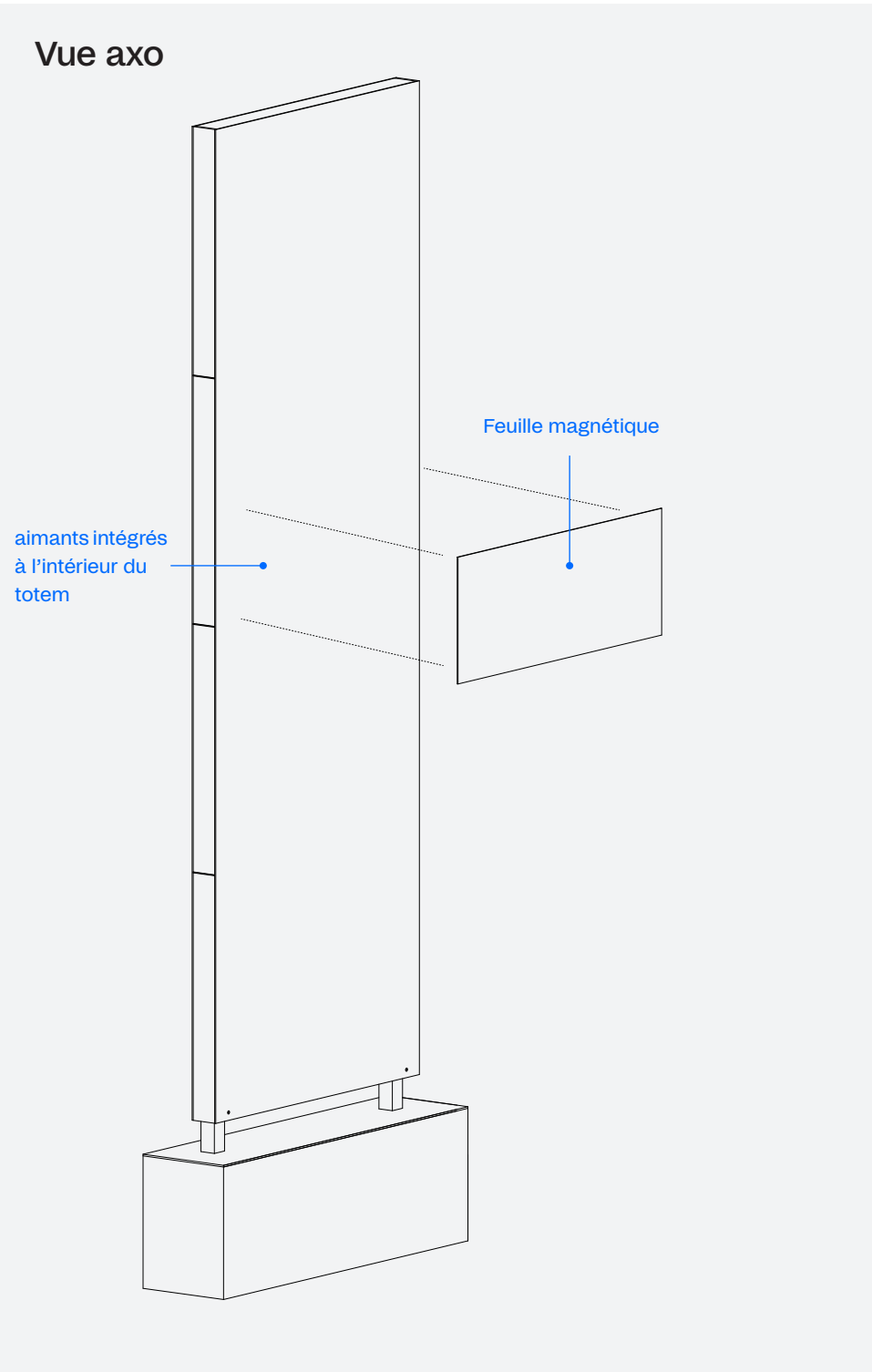


T19.3

Accès Panier

T19

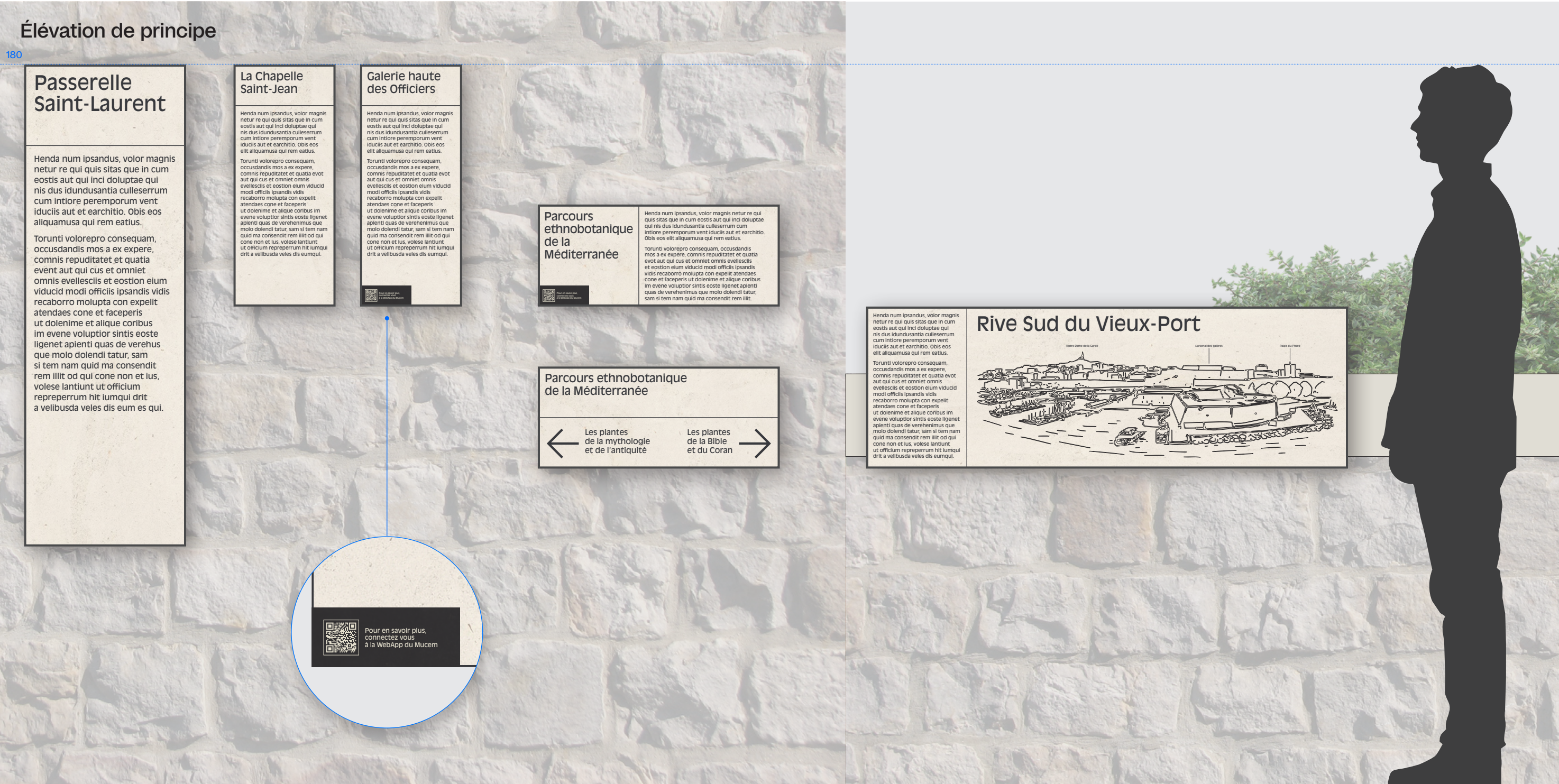
Détails techniques



Typologie	L (mm)	H (mm)
T19.1	1000	400
T19.2	800	300
T19.3	500	200

T20

Plaque patrimoniale



T20.1

Verticale / Grand format

T20.2

Verticale / Petit format

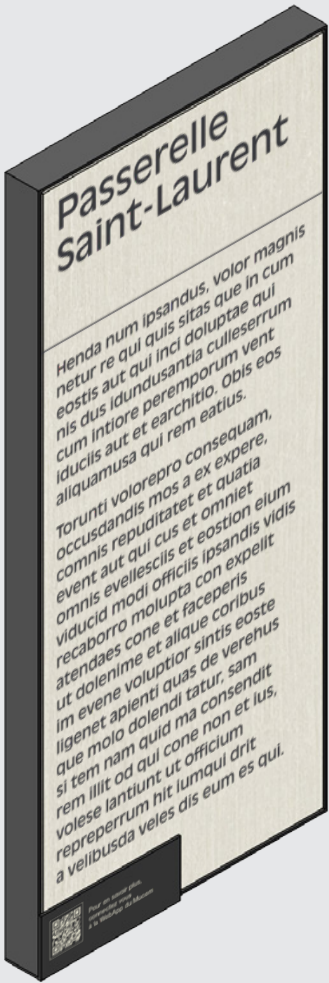
T20.3

Horizontale / Petit format

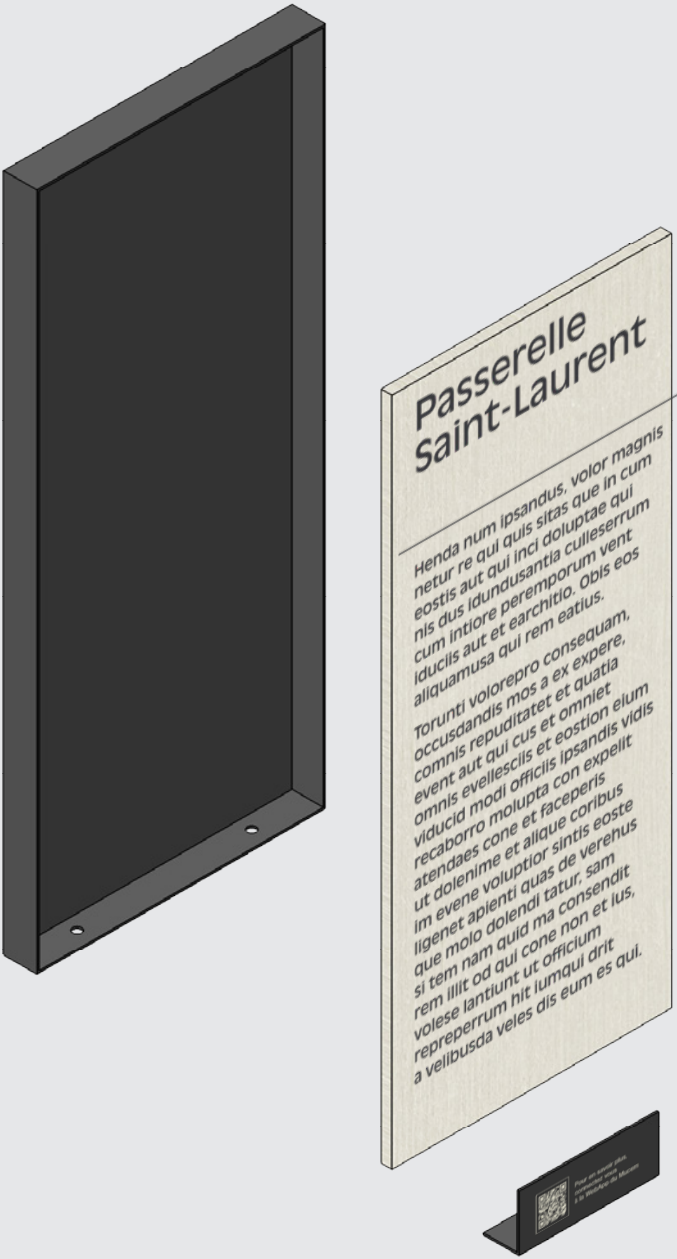
T20.4

Horizontale / Grand format

Vue générale



Vue en éclaté



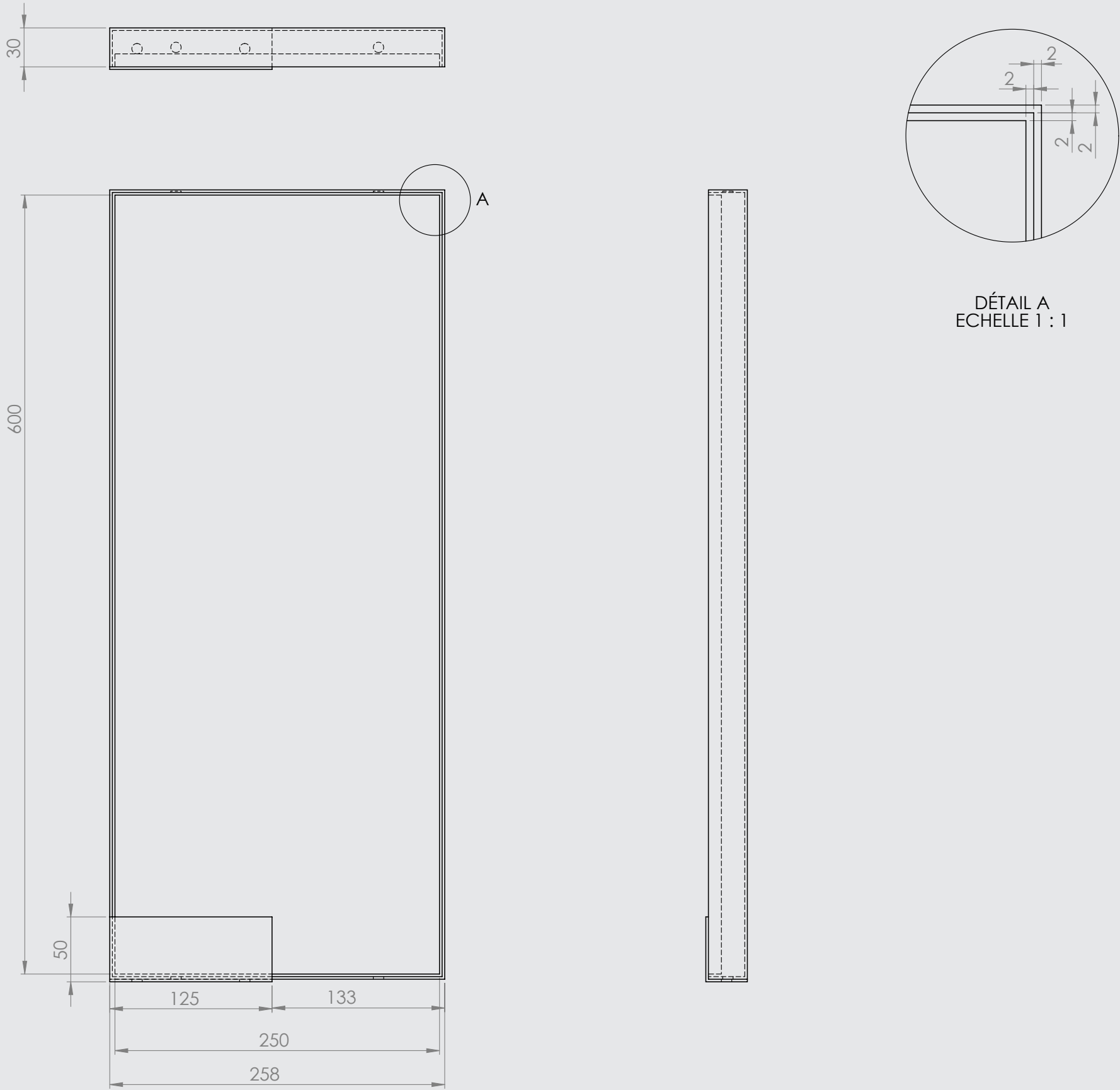
T20.1

Implantation pressentie

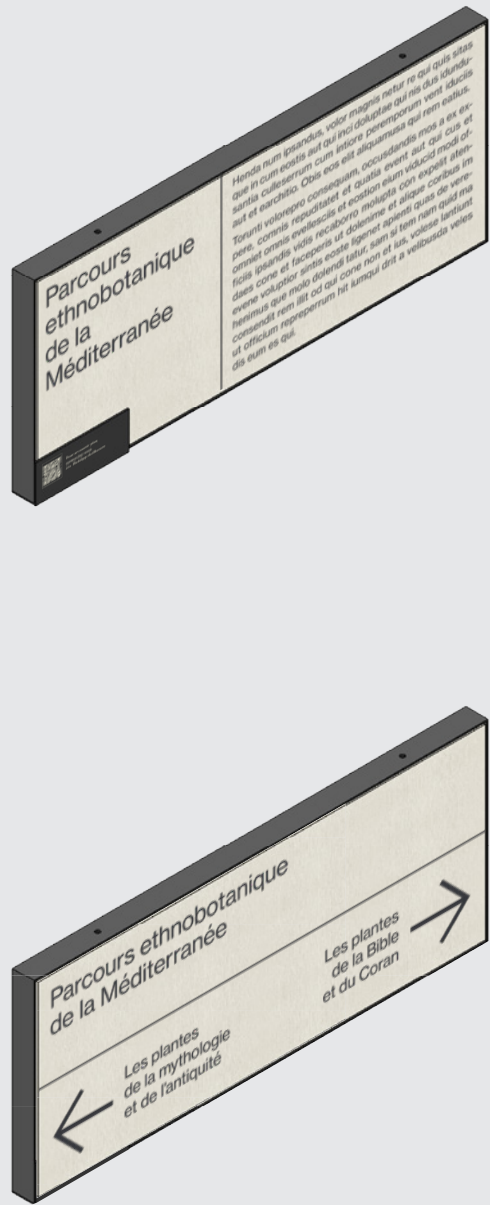


Fort Saint-Jean / Montée des canons / 06

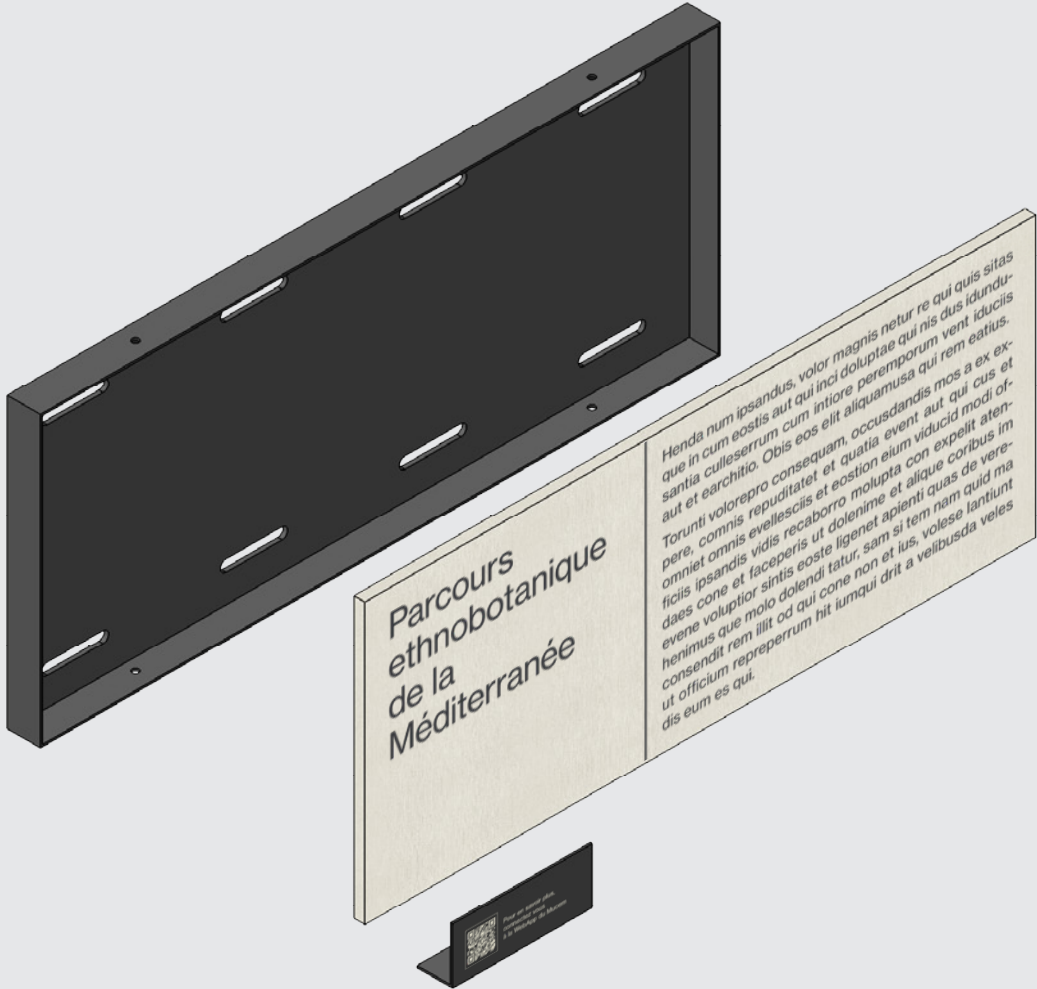
Plan technique



Vue générale



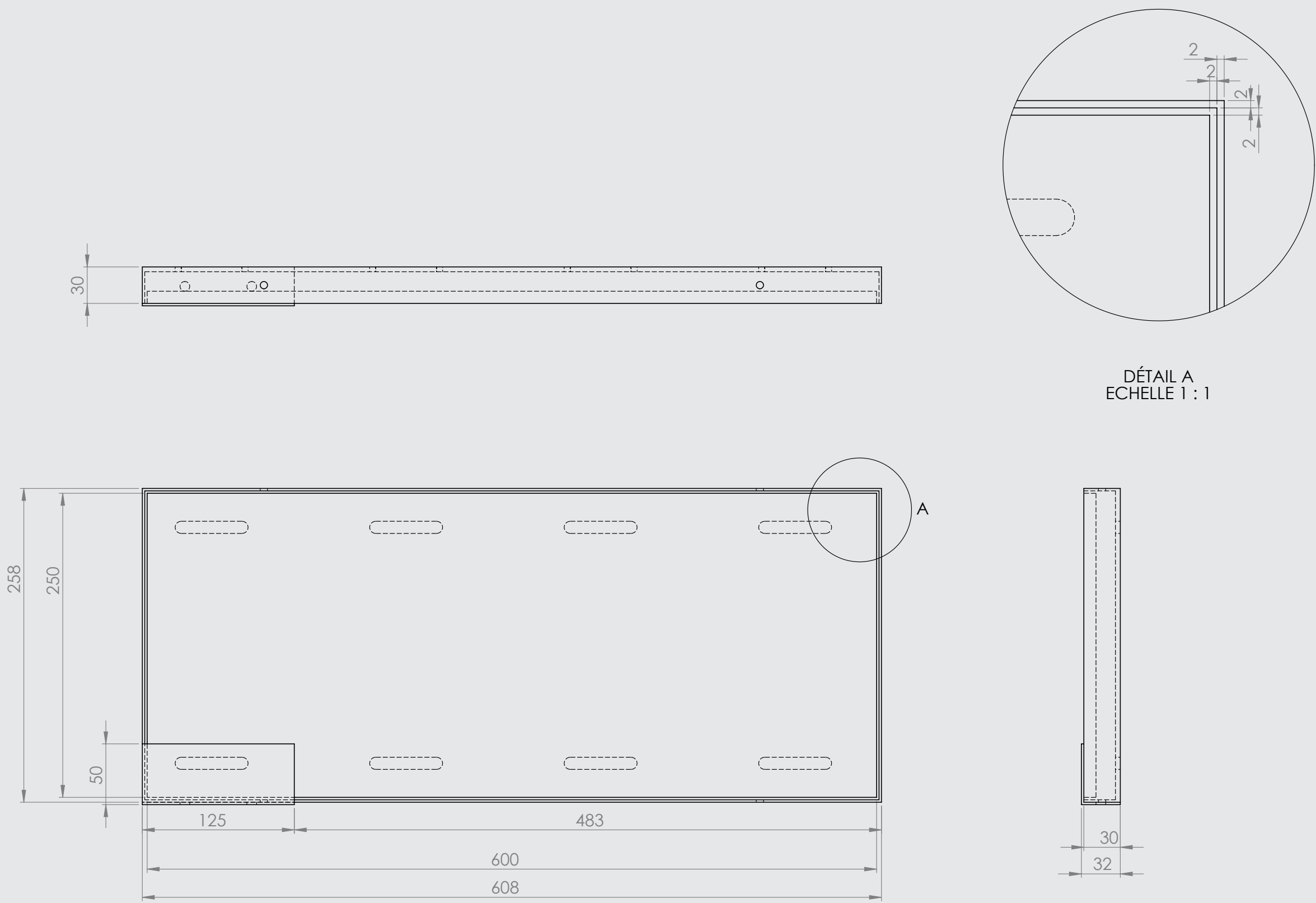
Vue en éclaté



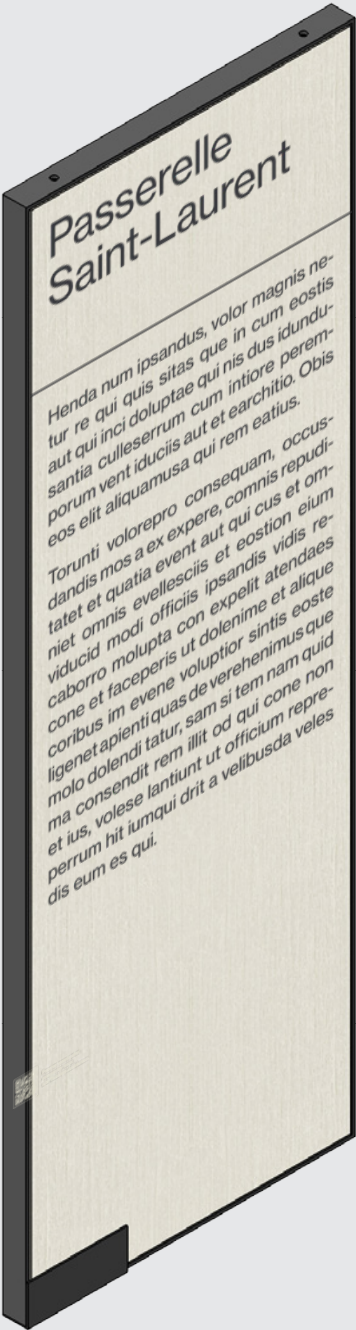


Fort Saint-Jean/ Secteur Cavalier de la Rade / 52

Plan technique



Vue générale



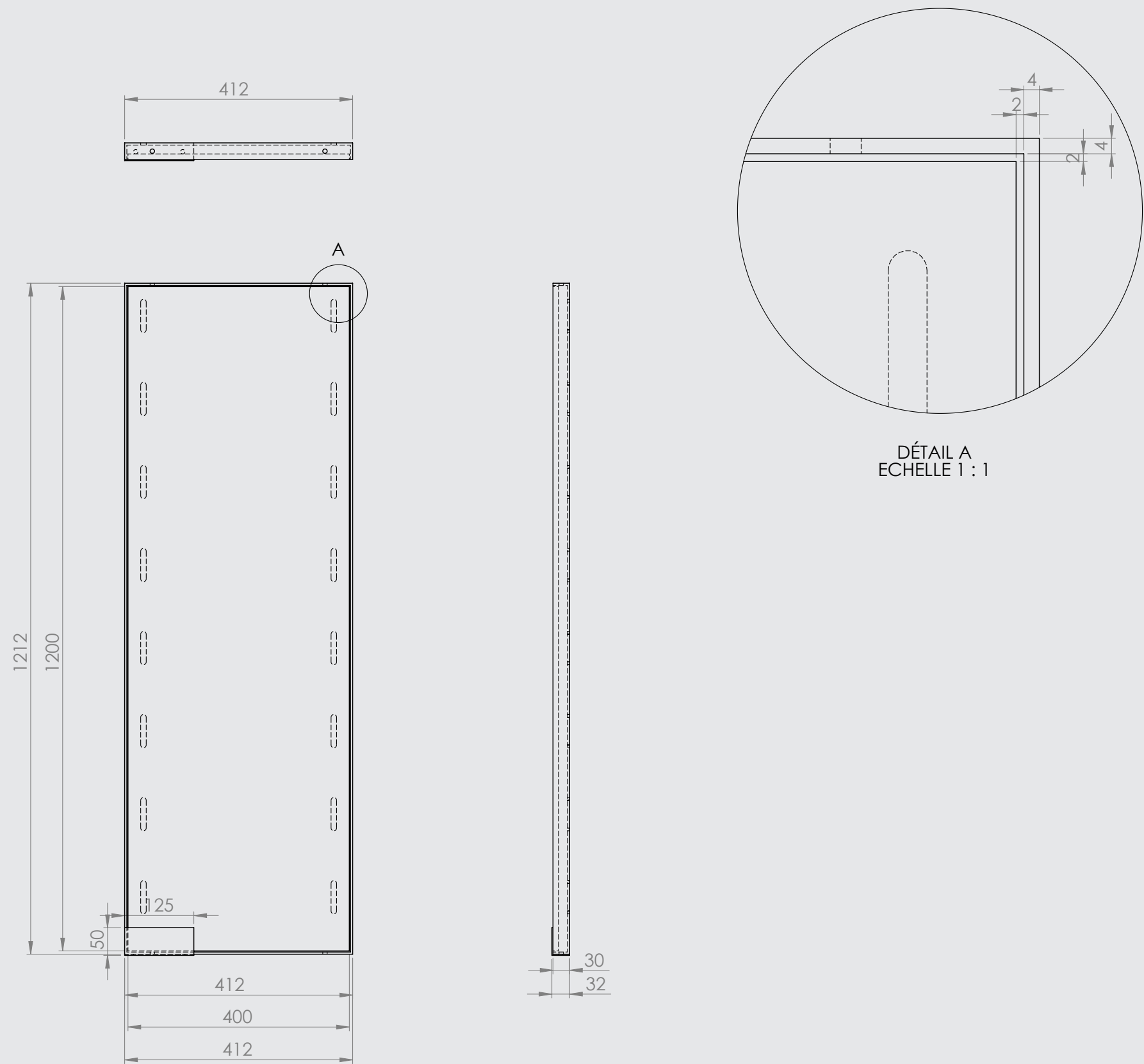
Vue en éclaté



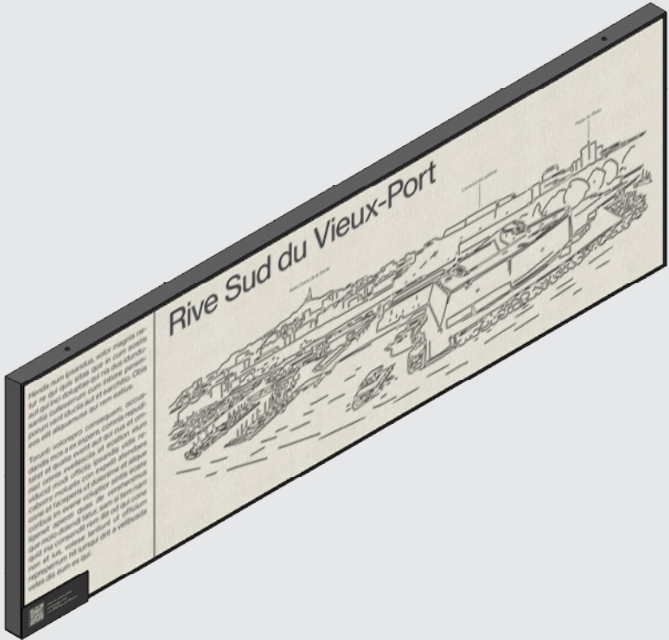


Fort Saint-Jean / Secteur Cavalier de la Rade / 95

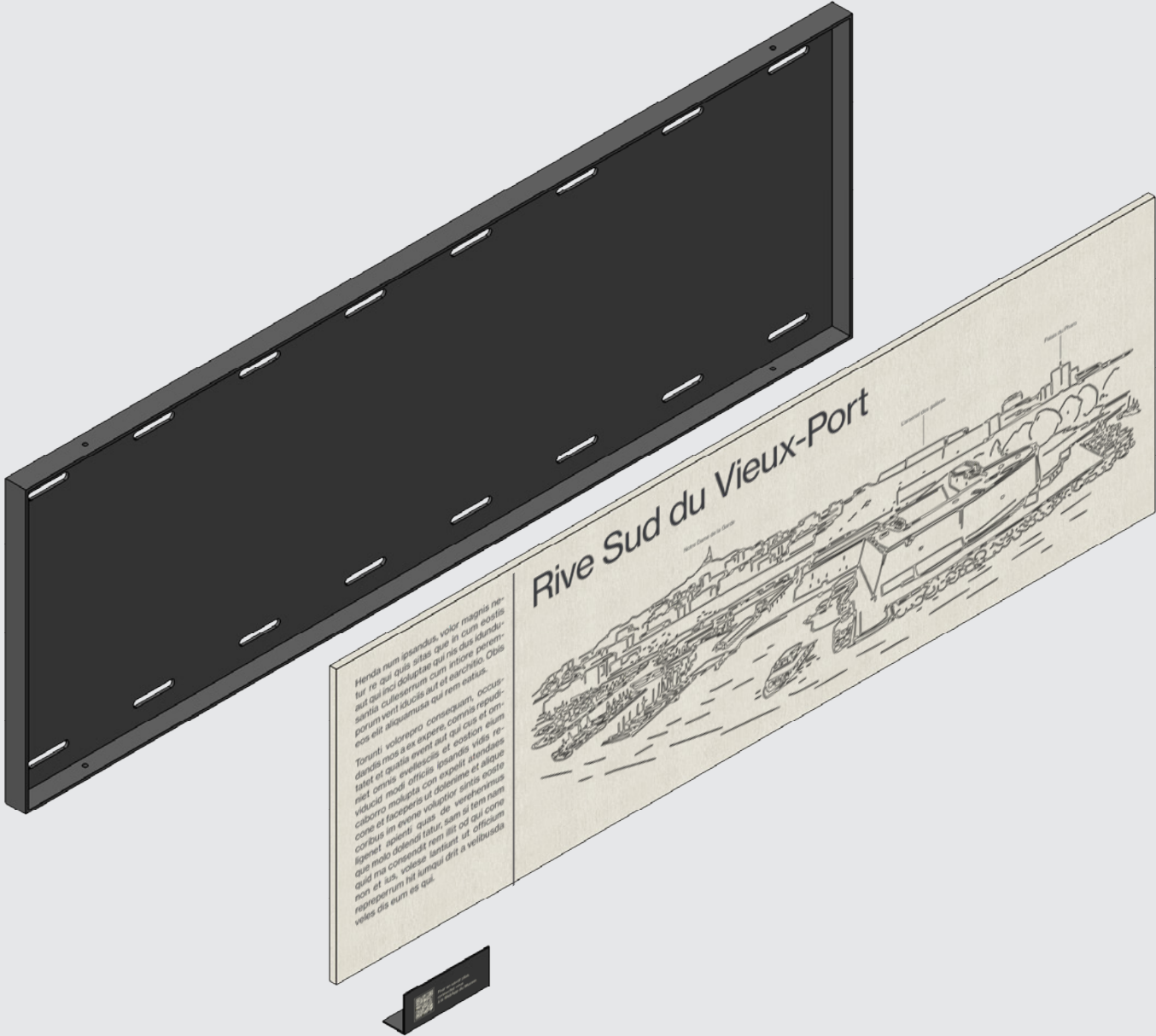
Plan technique

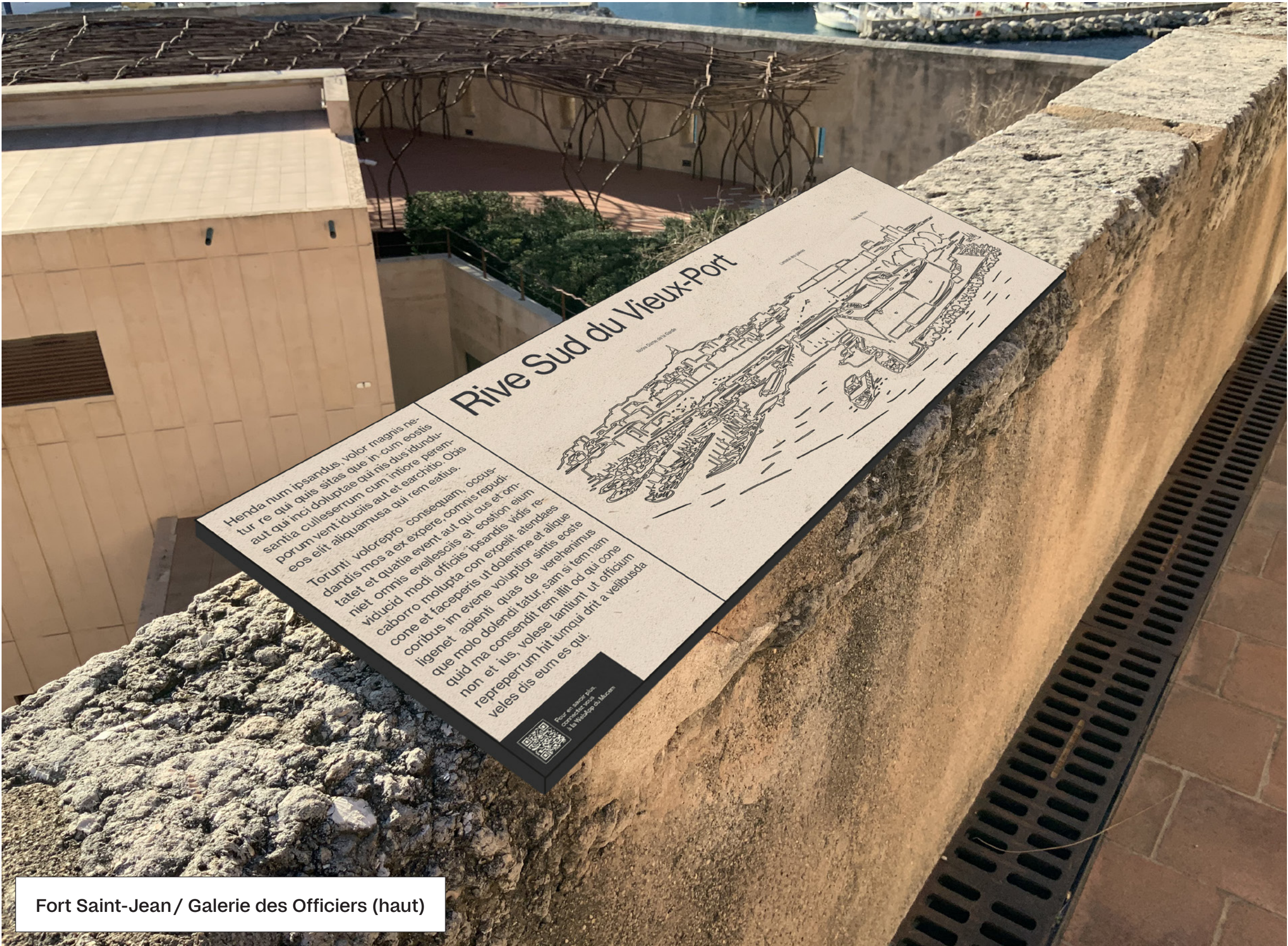


Vue générale



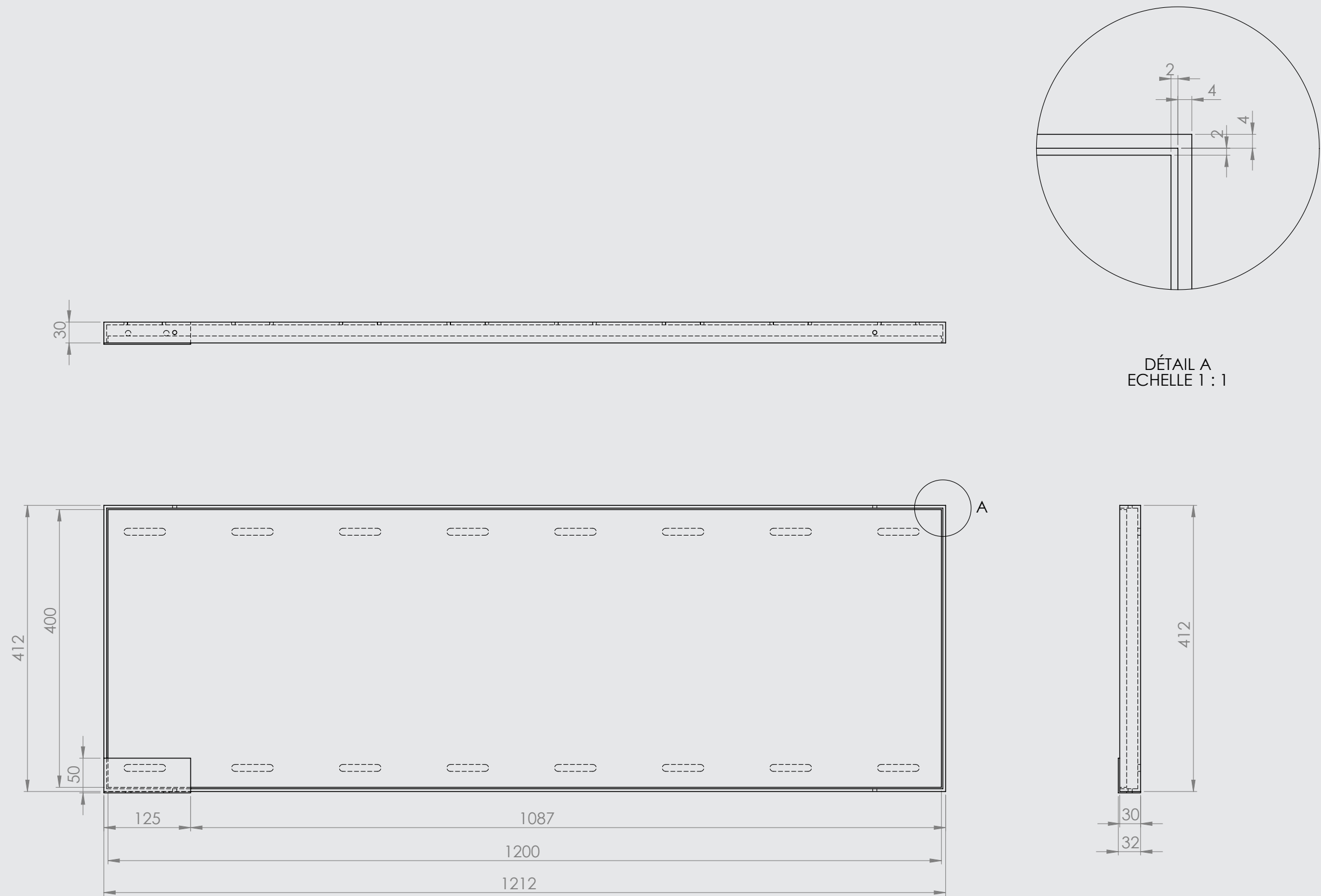
Vue en éclaté





Fort Saint-Jean / Galerie des Officiers (haut)

Plan technique



T21

Cartel plante individuel



T21.1

T21.2

Cartel plante individuel + pied incliné

Vue générale



T21.1
Cartel plante individuel

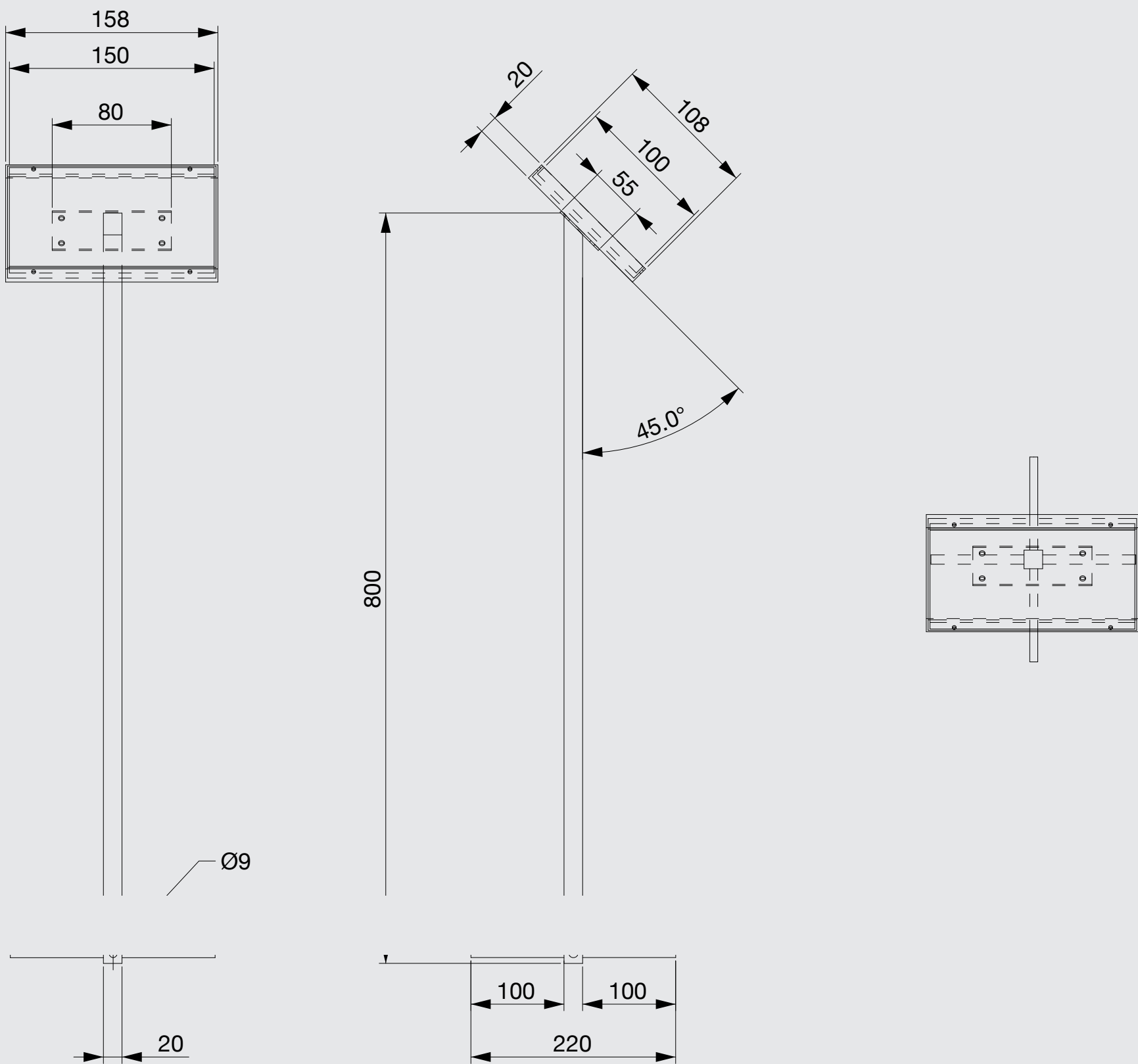
Vue en éclaté



T21.2
Pied cartel / Incliné



Plan technique



T21.1

T21.3

Cartel plante individuel + pied droit

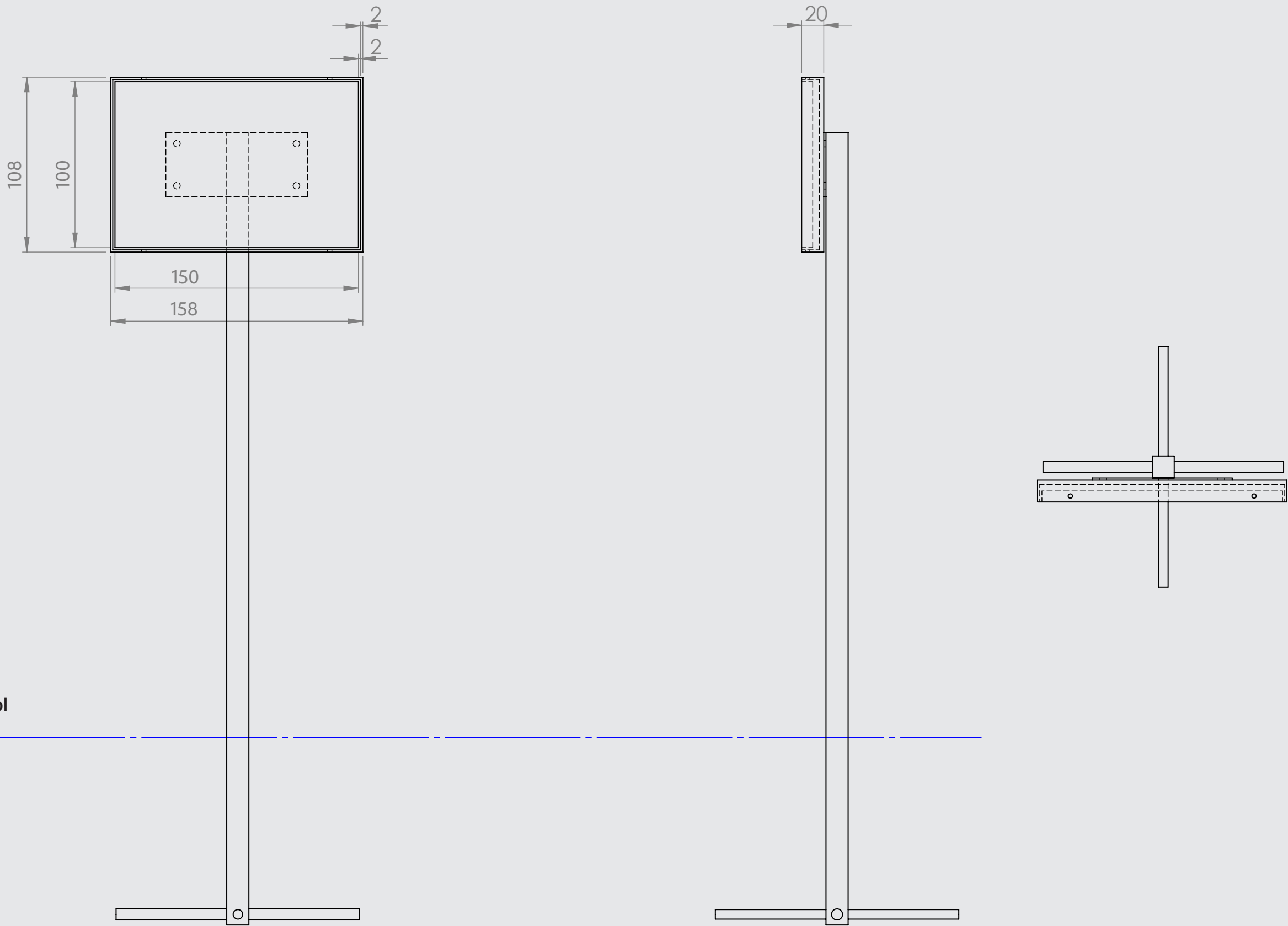
Vue générale



Vue en éclaté



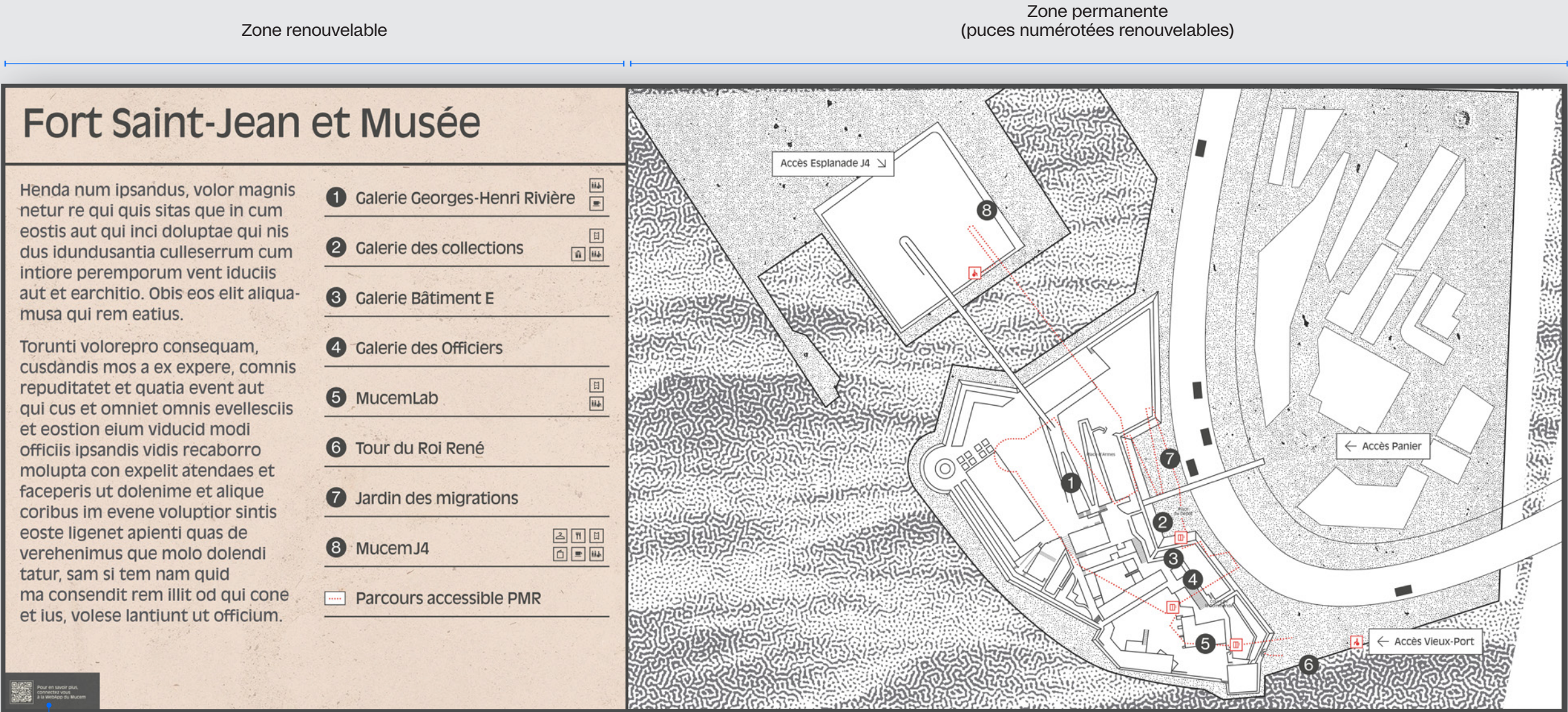
Plan technique



T22 / T23

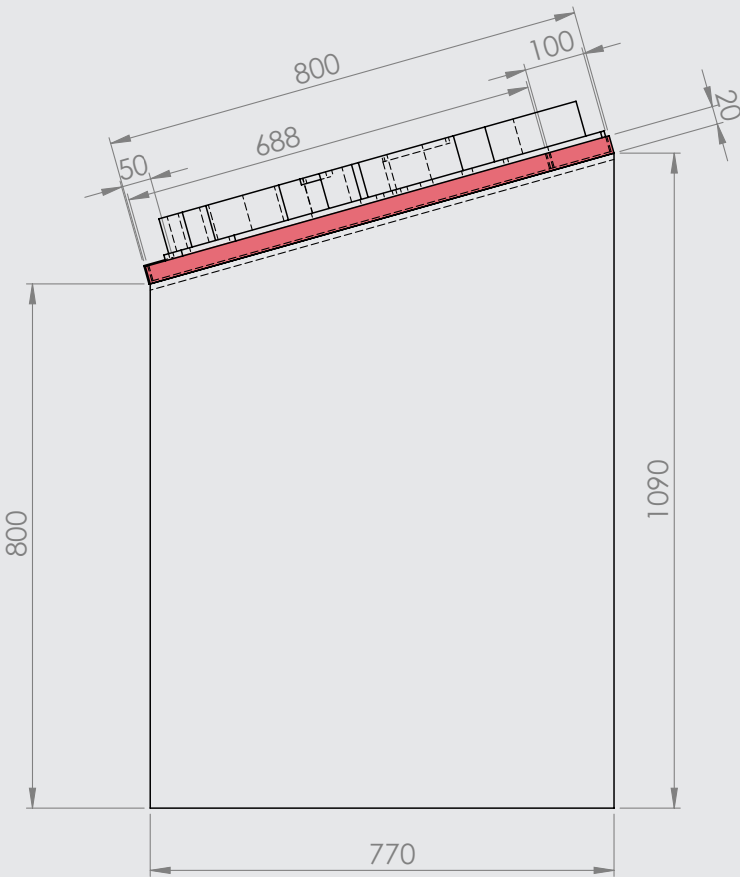
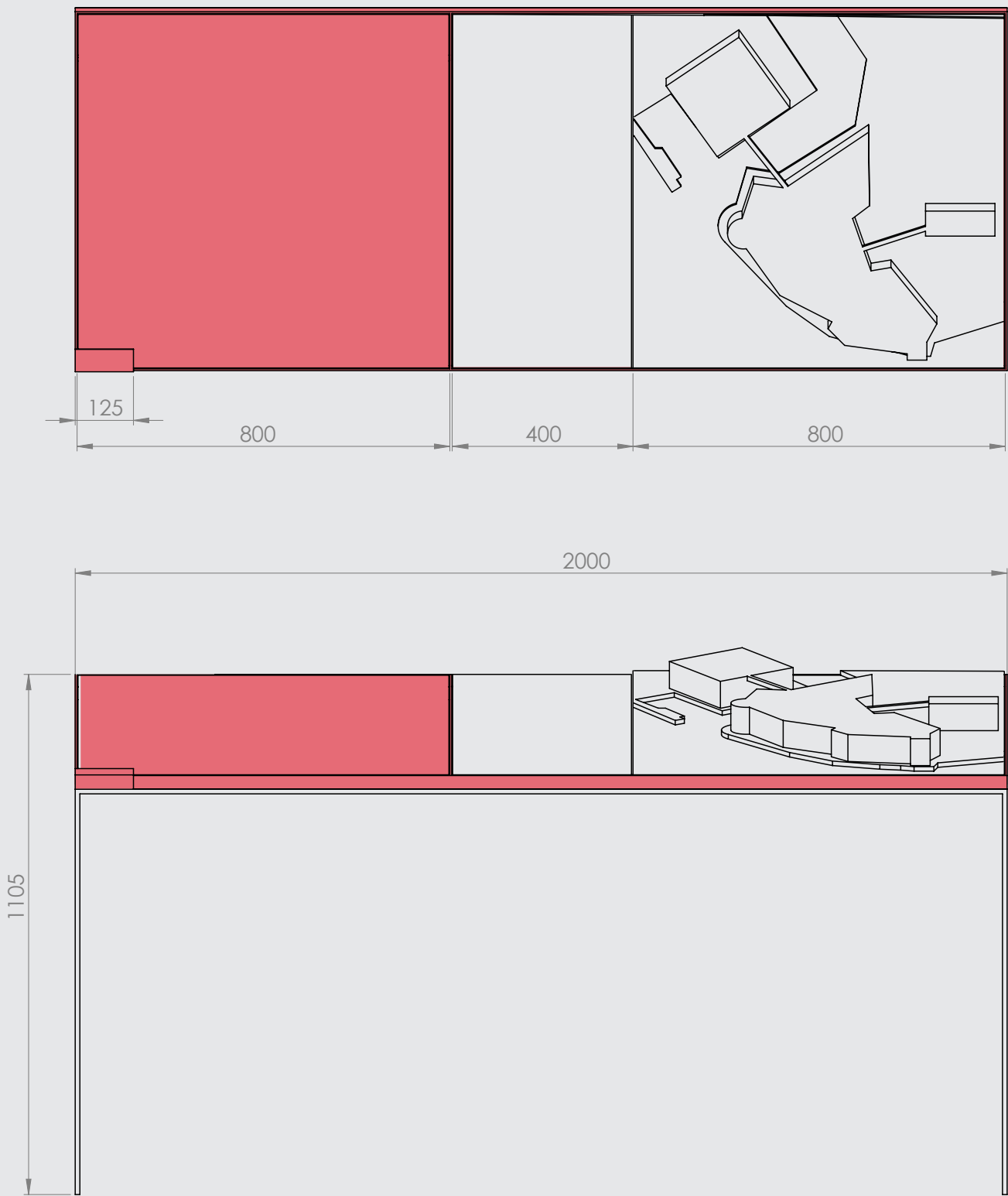
Maquette tactile

Vue en plan

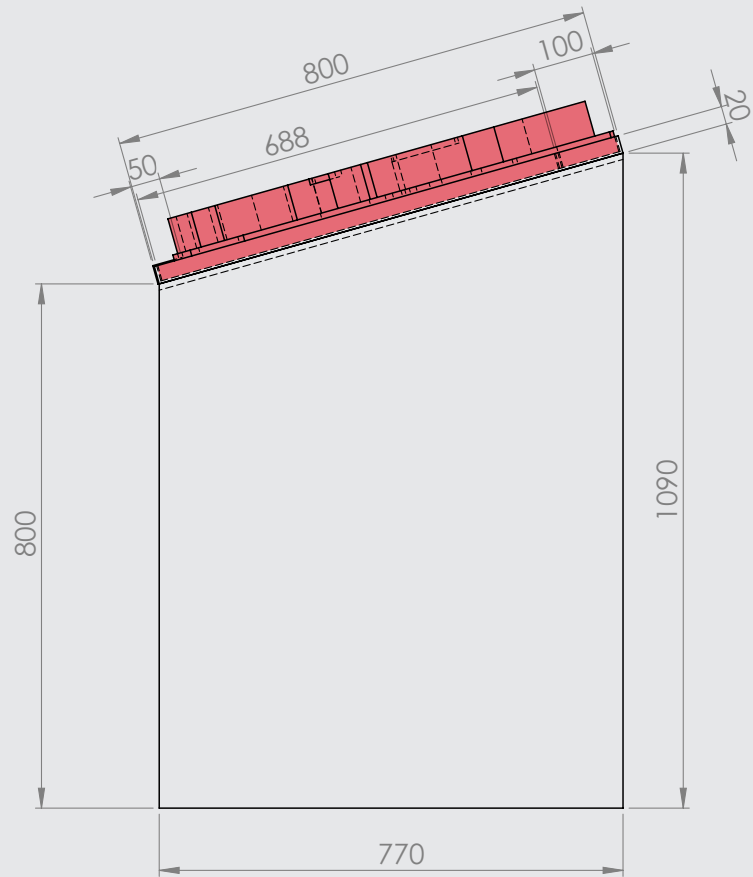


Zone infos renouvelables (optionnel)

Plan technique



Plan technique

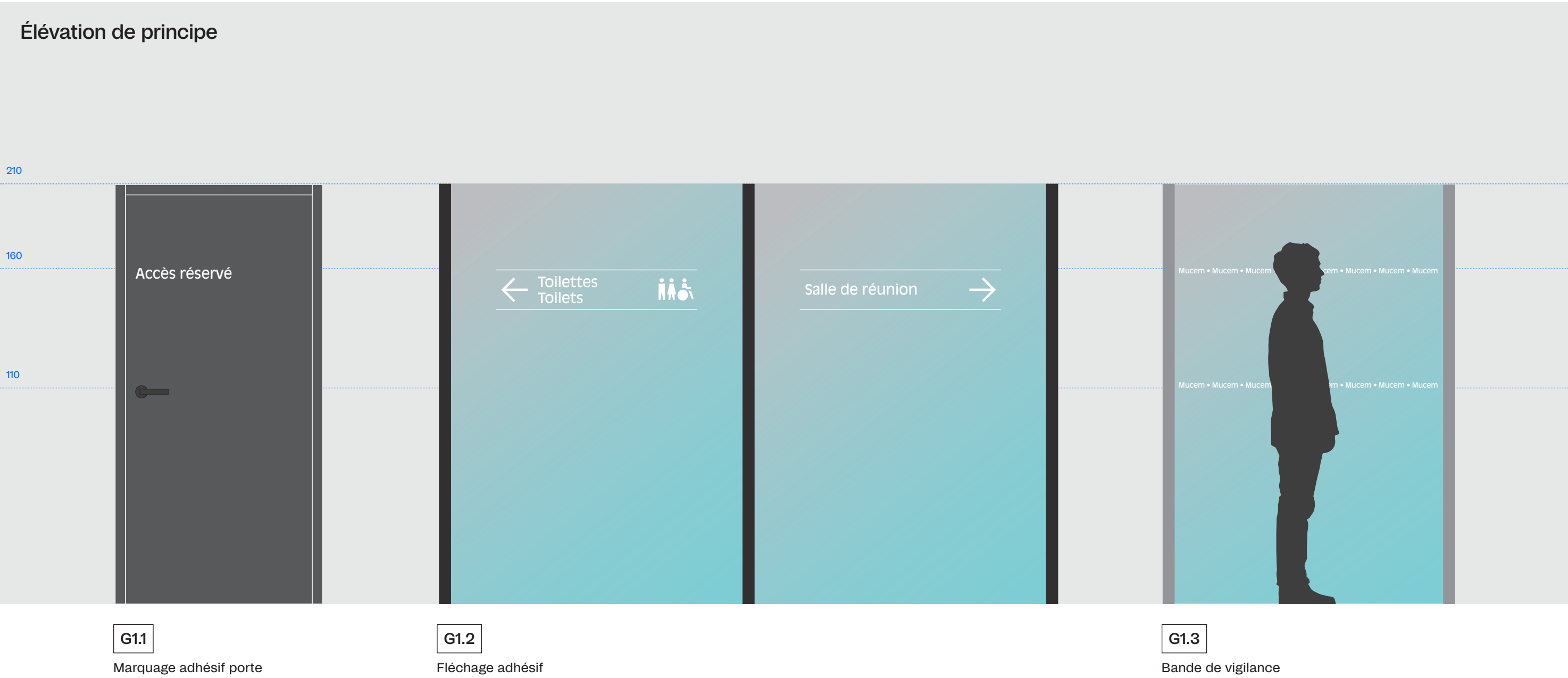


G1

Vinyle adhésif / Lettres découpées

G1

Vinyle adhésif / Lettres découpées



G1.1

Implantation pressentie



Musée / Niveau 1 / 10

G1.2

Implantation pressentie



Musée / Niveau 1 / 09

G1.4

Implantation pressentie



G1.7

G1.8

Implantation pressentie



G2

Vinyle adhésif / Imprimé

G2.1

Implantation pressentie





Musée / Niveau -1 / 18

G2.3

Implantation pressentie



Musée / Niveau -1 / 16

G2.4

Implantation pressentie



Musée / Niveau -1 / 12

G2.5

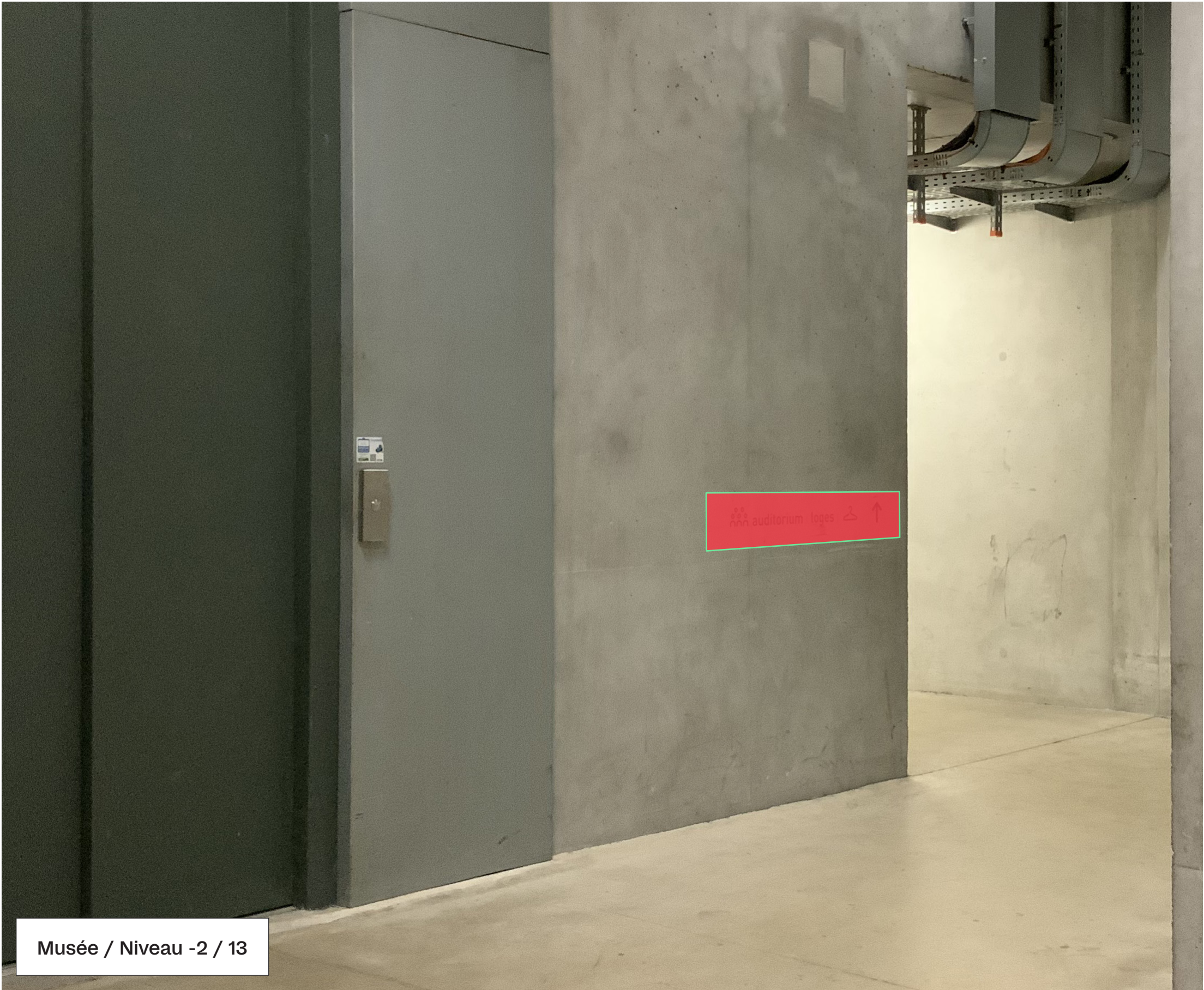
Implantation pressentie



Musée / Niveau -1 / 20

G2.6

Implantation pressentie



Musée / Niveau -2 / 13

G2.7

Implantation pressentie



Musée / Niveau -2 / 11

G2.8

Implantation pressentie



Musée / RDC / 24

G2.9

G2.10

Implantation pressentie



G2.11

Implantation pressentie



Fort Saint-Jean / Billetterie Vieux-Port / 06

G2.12



G2.13

Implantation pressentie



Musée / RDC

G2.14

Implantation pressentie



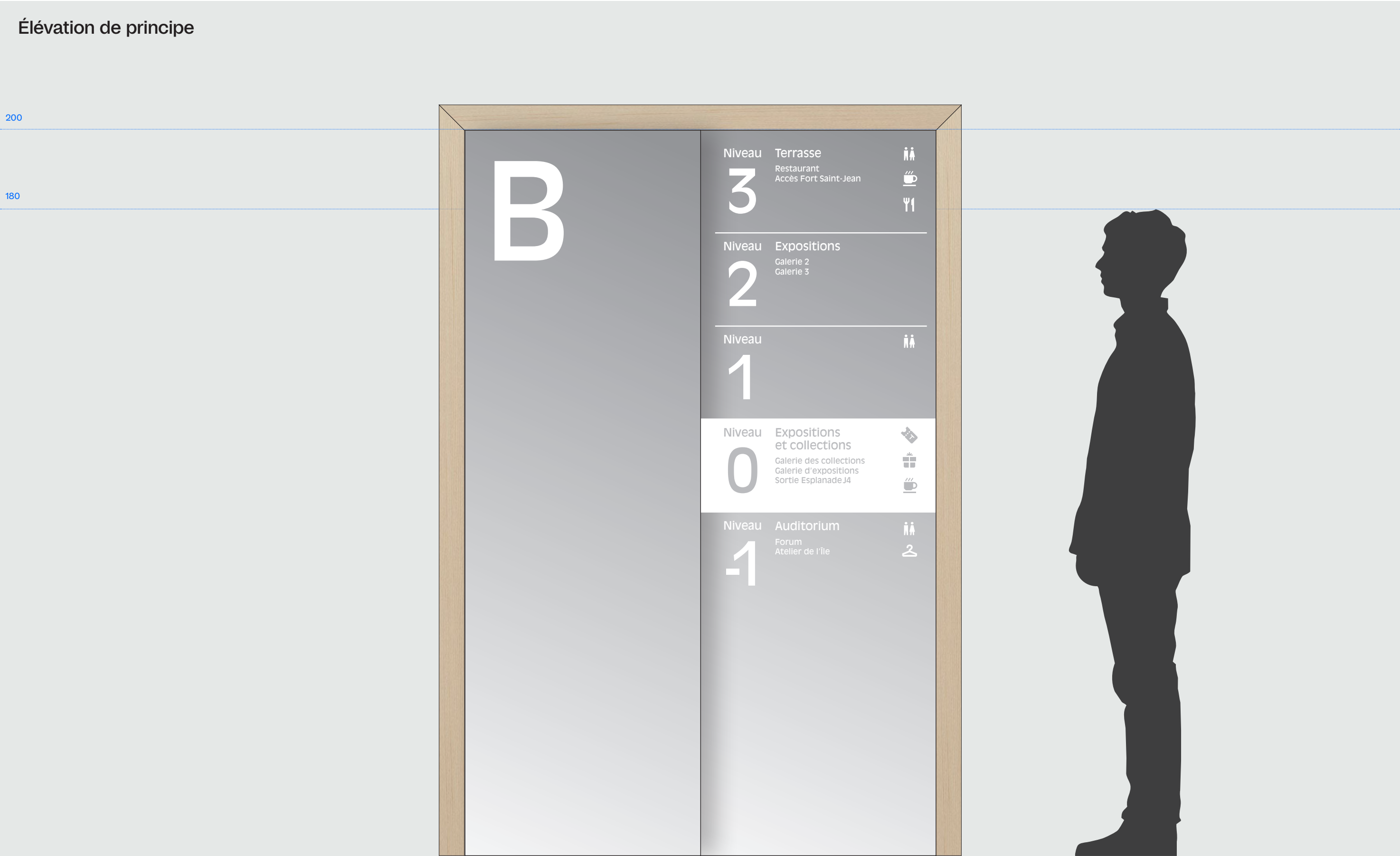
Fort Saint-Jean / Niveau Place d'Armes / 86 / 85

G3

Vinyle adhésif ultra-clear / Imprimé

G3

Vinyle adhésif ultra-clear / Imprimé / Marquage portes ascenseur



G3

Implantation pressentie



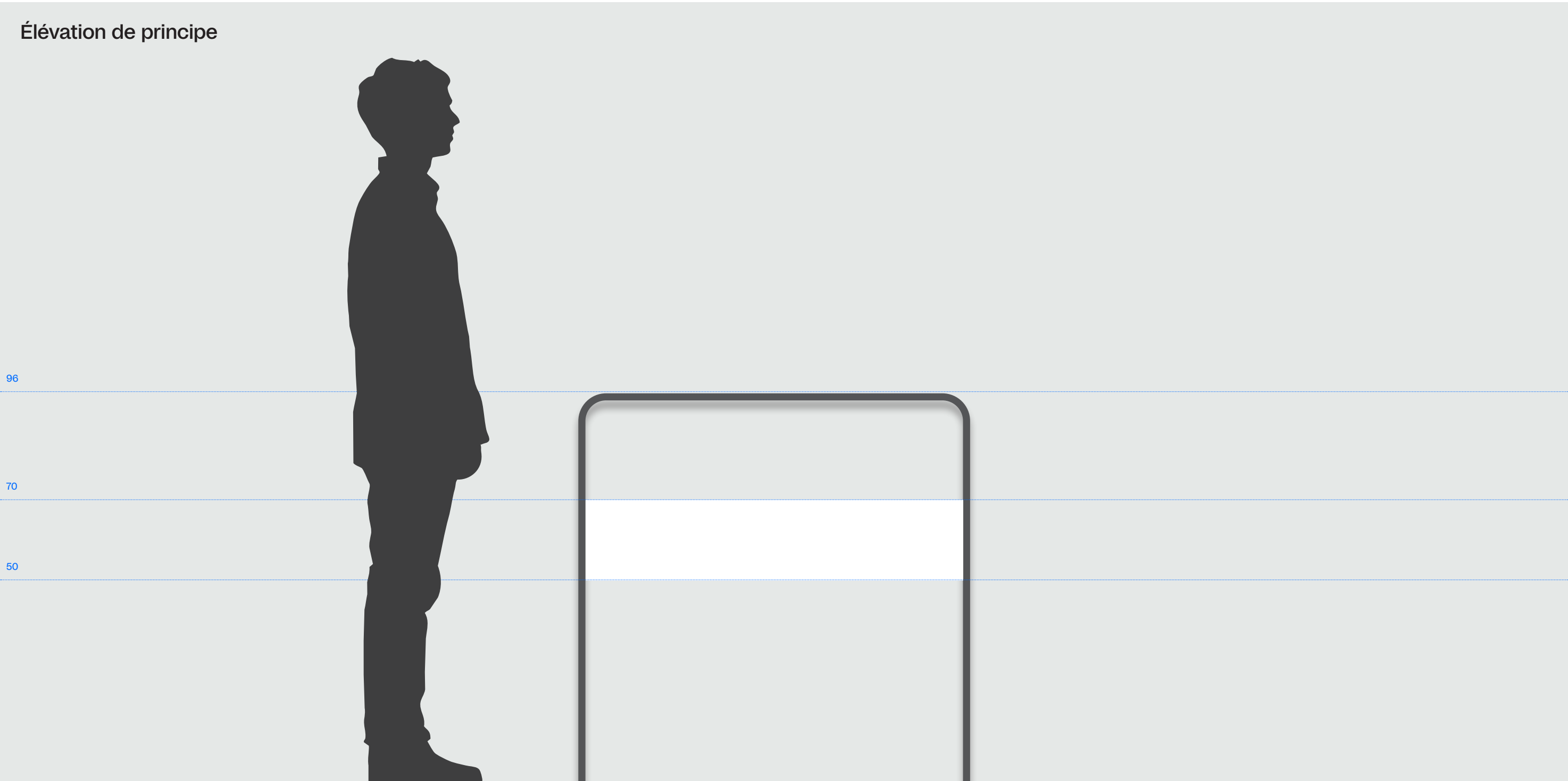
C1

Habillage garde corps / Accès Musée

C1

Complément / Habillage garde corps / Accès Musée

Élévation de principe

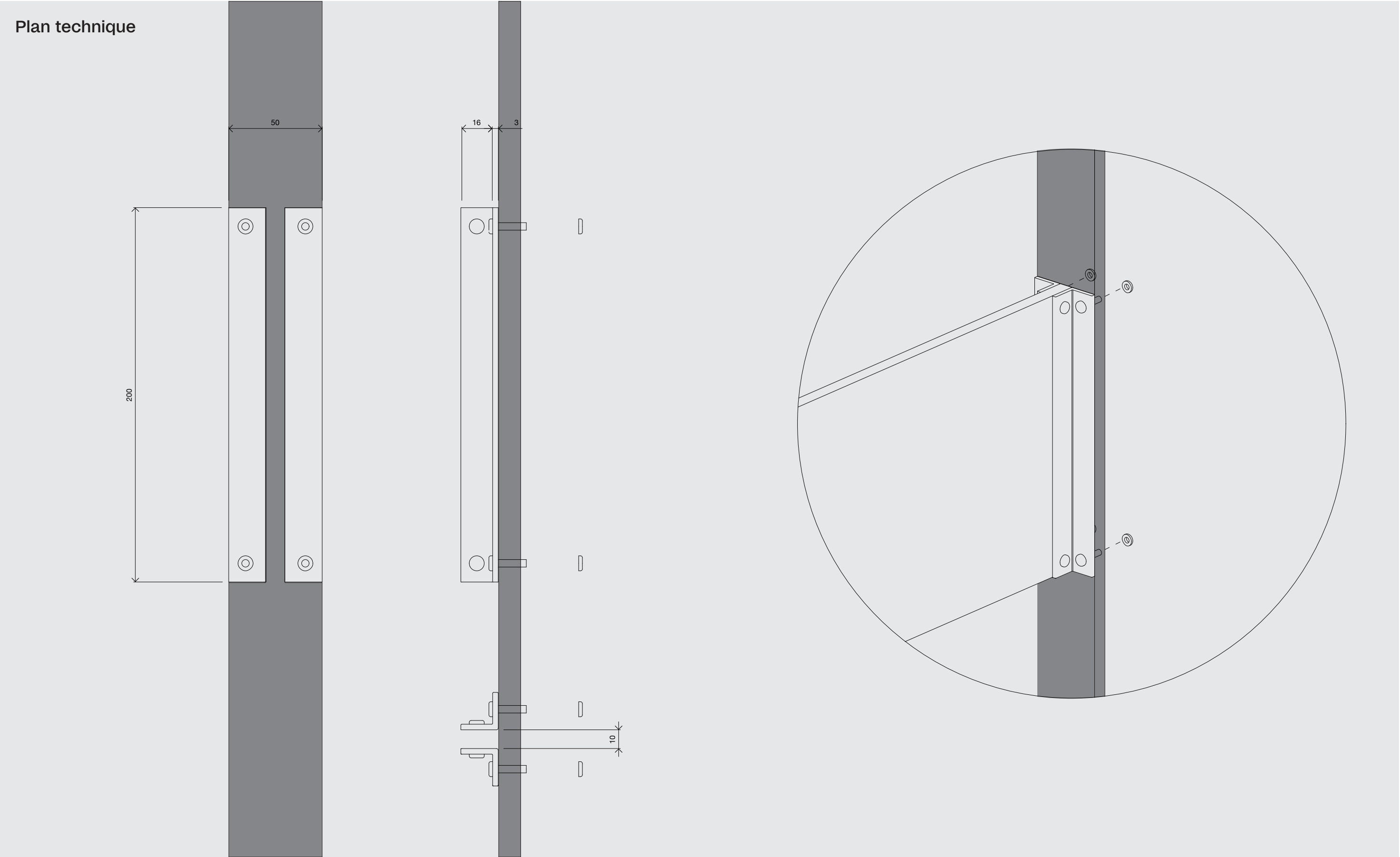


C1

Complément / Habillage garde corps / Accès Musée

C1

Détails techniques / Principe de fixation

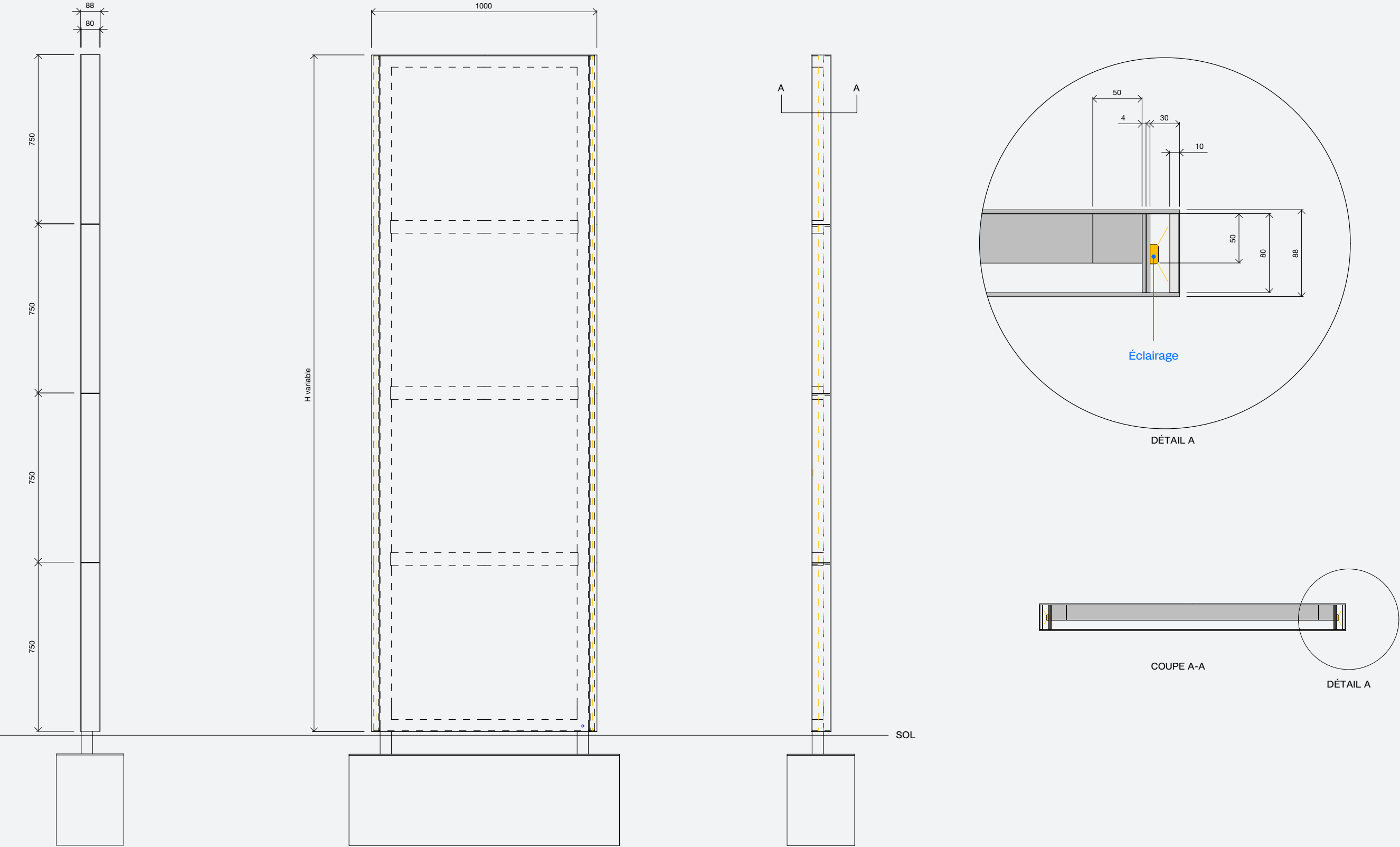


Prestations supplémentaires éventuelles (PSE 1 / PSE 2)

T1.6

Enseigne extérieure / Verticale / Sol / Option lumineuse

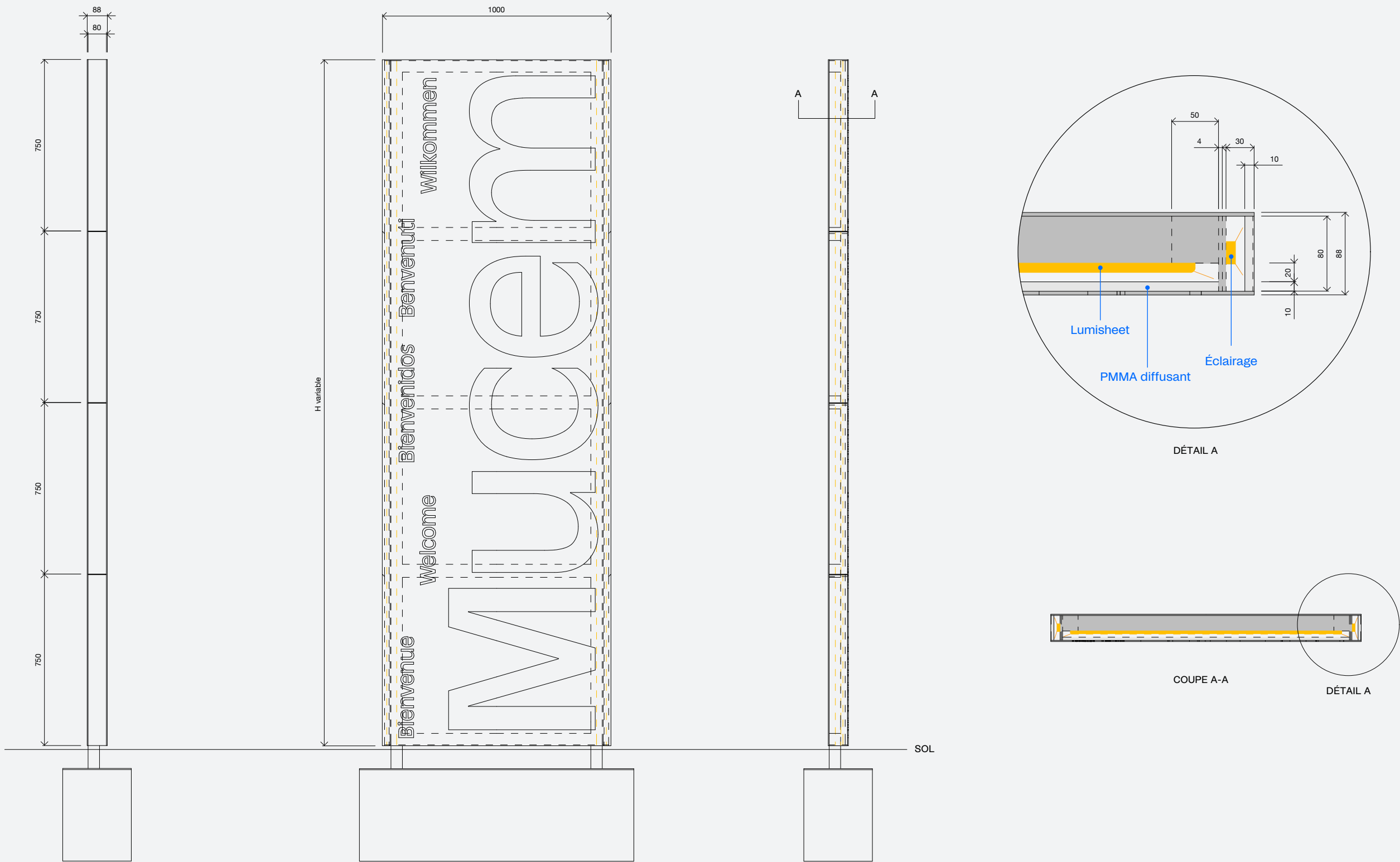
Vue en coupe



T1.7

Enseigne extérieure / Verticale / Sol / Option lumineuse / Mucem

Vue en coupe



T15

Plaque Centre de documentation / Mucemlab

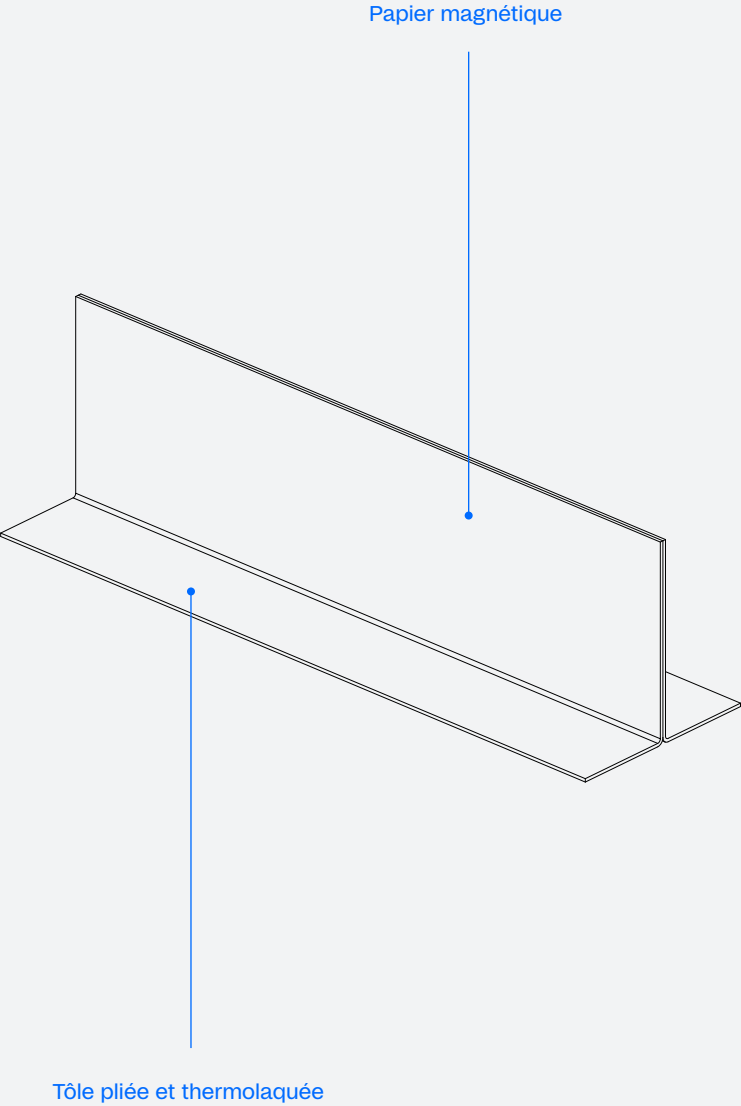
Élévation de principe



Vue de principe



Vue axo



Vue en coupe

