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| **Cadre de réponse – Mémoire technique** |

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| --- |
| **CHAM25.19**  **Prestations d'études de faisabilité de la co-construction d’un laboratoire vivant pour accompagner les acteurs socio-économiques, industriels et publics vers des solutions territoriales soutenables et robustes** |

**Ecole Nationale Supérieure d'Arts et Métiers**

**Direction des Affaires Immobilières**

151 BOULEVARD DE L'HOPITAL

75013 PARIS

Ce cadre de mémoire ne sera en aucun cas un document d’information générale mais devra être rédigé spécialement pour le présent marché en prenant en compte ses spécificités.

**Cadre de réponse du mémoire technique : un maximum de 30 pages (15 feuilles recto verso) est demandé (Préconisation). Le candidat peut transmettre des annexes généralistes, s’il le souhaite, toutefois, celles-ci ne rentreront pas dans la notation.**

Critère 2-1 : VALEUR TECHNIQUE – Moyens méthodologiques de collectes et d'analyse de données dans un contexte interdisciplinaire en lien avec le projet

Extraits d’exemples de livrables type (10 pts)

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Critère 2-2 : VALEUR TECHNIQUE – Capacité à démontrer une bonne compréhension des enjeux liés aux Living Labs pour la transformation soutenable des territoires (10 pts)

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Critère 2-3 : Méthode organisationnelle de collaboration de travail avec les parties prenantes (10 pts)

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Critère 2-4 : Méthode d'intégration des tiers (citoyens et société civile) dans les discussions (démonstration d’expérience dans les approches participatives) (5 pts)

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Critère 2-5 : Capacité à intégrer les dimensions économiques, sociales et environnementales dans l’étude de faisabilité, et tout particulièrement dans le modèle d’affaire (capacité du projet à démontrer une création de valeur soutenable à moyen et longs termes pour le territoire et les parties prenantes) (7.5 pts)

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Critère 2-6 : Profil de l'intervenant dans des domaines similaires en lien avec l’objet (Living lab, tiers lieux, etc)

Descriptif de la composition de l’équipe avec organigramme détaillé - CV des personnes pressenties, formations, qualifications (7.5 pts)

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Critère 2-7 : Délai et planning : Transmettre un planning détaillé de la mission.

Qualité des livrables- Préciser les délais de prise en compte de la commande, d’intervention des différentes phases, de rendu des livrables.

Communication et suivi (modalités de suivi et d’échanges) (5.0 pts)

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Critère 3 : Critères sociétaux applicables au personnel chargé de l’exécution des prestations

**(5 points)**

Décomposition en sous-critère :

3-1 : Politique en matière de bien-être au travail : sur 2.0 points

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3-2 : Actions égalité femmes / hommes, et de diversité : sur 1.5 points

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3-3 : Politique inclusive et pratiques solidaires : sur 1.5 points

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Critère 4 : Performances en matière de protection de l'environnement en lien avec l'objet du marché

**(5 points)**

Décomposition en sous-critère :

4-1 : Moyens mis en œuvre pour réduire empreinte carbone : sur 3.0 points

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4-2 Traitement déchets, digitalisation, réduction consommation ressources : sur 2.0 points

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**DATE, CACHET ET SIGNATURE**